## Says What have we heard them say? What can we imagine them saying?

**Thinks** 

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



Subscribers belongs to shows new ideas and creativity of the content

> Content should be proper manner to the

viewers.

Thoughts and experiences may conclude in the videos.

> User frequently share videos they find interesting on social media.

which country posting their popular videos.

In that

channel how

many videos

ther posting

in a day.

## **NAVEEN**

Subscribers Galore: Exploring World's Top Youtube Channels

Gained valuable insights into your audience's preferences, behaviors, and

while posting

the videos

the viewers

realize to feel.

should

I will shows

that top 50 youtube channel and

subscribers

Daily videos

how many viewers and

subsricbers

may entered.

For covering the subscribers should be in factors like entertaining, music,education,etc..

unique content can elicit feelings of surprise and curiosity.

Discovering

unexpected or

Thumbnail can entice users to click on as video,affecting the click through rate.

Too many ads,

especially unskippable ones,can lead to

annoyance and

interrupting the

viewing experience.

frustation,

Generating curiosity through intriguing titles or hints about the content can encourage viewers to click and explore.

Additionally we have to present new ideas to the society.

## Does

What behavior have we observed? What can we imagine them doing?

**Feels** 

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



