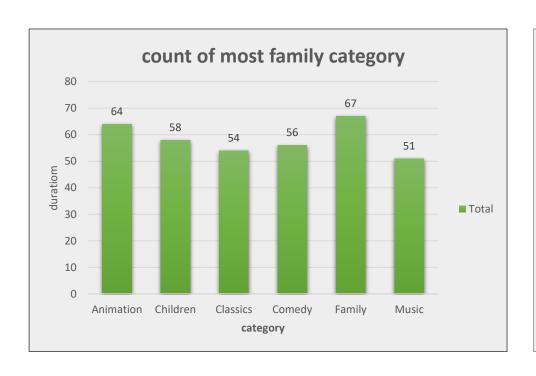
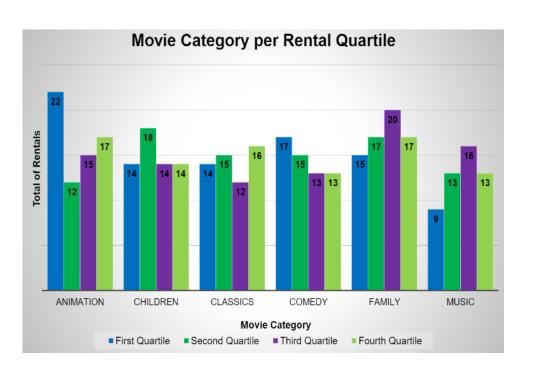
Movies that families are watching!



Query 1

The most popular category of movies that families are watching is family followed by animation

Family-friendly film category



Query 2

Based on four quartiles. The rental total change over time.1st animation was Popular,2nd quartile children was highest. 3rd family and 4th quartile animation and family were equally Popular

Rentals between two stores



Query 3

We can see the rental difference between two stores

They don't have a big difference between them

How much our top customers pay



Query 4

This shows how top customers pay per month

Feb is good and after good increase in rentals. Can see a huge decline in the month of may when compare to other months,