R Naveen

UI/UX Designer, Product Designer

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Work Experience

● EazyByts August 2024 to September 2024 (1 Month)

digital marketing company that Delivers thousands of Projects to clients successfully.

○ UI Designer intern

- Learnt how Design is used at EazyByts as an approach and culture to solve problems and deliver a better user experience for our product.
- Identified stability issues across the product and designed an intuitive user-friendly interface.

● Department of Youth Capital (LPU) March 2022 to May 2024 (2 Years)

Department of Youth Capital, under the Aegis of Division of Youth Affairs, Student Welfare Wing, Lovely Professional University

○ UI Designer

- In a role of a **solo UI Designer**. I actively Contributed to the entire spanning from Design Strategy, brainstorming sessions to hands-on involvement prototyping, rigorous testing, and the successful execution for DYC Platform.
- Working Closely with The Chairman, manager and Engineering team to design features to divide demand and new customer acquisition.
- Assisted in recruitment and scaling for the design team.
- Designed for Big events like **coke studio** music concert.

○ Graphic designer

- Collaborated closely with senior designers to standardize and meticulously **document the design system** resulting in a significant reduction in design inconsistencies.

● Freelancing February 2018 to March 2022 (4 Years)

Freelancer as UI Designer, Graphic Designer and Video editor.

○ Applied Artist and Ui designer

- Worked in platforms like **Upwork** and **Freelancer.in**.
- Designed 100+ Ui designs, 100+ Graphic designs and edited 50+ videos.
- Maintaining good costumer base and carrying the rating of 4+ in both the platforms.
- Learning Time management, handling multiple clients, communication and Low to high fidelity Design & Prototyping.

Why Design ?

I transforms ideas into experiences, blending creativity with purpose. It's where imagination meets problem-solving, shaping the world in meaningful ways

RECOGNITION

Promising Fresher-DYC
2022

CERTIFICATION

The fundamentals of User Experience Design
2024

UX Design Masterclass
2024

Ultimate Adobe Photoshop Training
2022

Complete Blender Creator
2022

TECHNICAL SKILLS

Low to high fidelity Design & Prototyping

White Boarding

Conceptualization

Design Research

Creative Thinking

Design System

Informational Architecture

EDUCATION

Lovely Professional University
2020-2024

Bachelor of Fine Arts
(Major Applied arts & minor photography)