

## Work Experience

- **EazyByts** August 2024 to September 2024 (1 Month)  
digital marketing company that Delivers thousands of Projects to clients successfully.
  - **UI Designer intern**
    - Learnt how Design is used at EazyByts as an approach and culture to solve problems and deliver a better user experience for our product.
    - Identified stability issues across the product and designed an intuitive user-friendly interface.
- **Department of Youth Capital (LPU)** March 2022 to May 2024 (2 Years)  
Department of Youth Capital, under the Aegis of Division of Youth Affairs, Student Welfare Wing, Lovely Professional University
  - **UI Designer**
    - In a role of a **solo UI Designer**. I actively Contributed to the entire spanning from Design Strategy, brainstorming sessions to hands-on involvement prototyping, rigorous testing, and the successful execution for **DYC Platform**.
    - Working Closely with The Chairman, manager and Engineering team to design features to divide demand and new customer acquisition.
    - Assisted in recruitment and scaling for the design team.
    - Designed for Big events like **coke studio** music concert.
  - **Graphic designer**
    - Collaborated closely with senior designers to standardize and meticulously **document the design system** resulting in a significant reduction in design inconsistencies.
- **Freelancing** February 2018 to March 2022 (4 Years)  
Freelancer as UI Designer, Graphic Designer and Video editor.
  - **Applied Artist and Ui designer**
    - Worked in platforms like **Upwork** and **Freelancer.in**.
    - Designed 100+ Ui designs, 100+ Graphic designs and edited 50+ videos.
    - Maintaining good costumer base and carrying the rating of 4+ in both the platforms.
    - Learning Time management, handling multiple clients, communication and Low to high fidelity Design & Prototyping.

## Why Design ?

I transforms ideas into experiences, blending creativity with purpose. It's where imagination meets problem-solving, shaping the world in meaningful ways

## RECOGNITION

Promising Fresher-DYC  
2022

## CERTIFICATION

The fundamentals of User Experience Design  
2024

UX Design Masterclass  
2024

Ultimate Adobe Photoshop Training  
2022

Complete Blender Creator  
2022

## TECHNICAL SKILLS

Low to high fidelity Design & Prototyping

White Boarding

Conceptualization

Design Research

Creative Thinking

Design System

Informational Architecture

## EDUCATION

Lovely Professional University  
2020-2024

Bachelor of Fine Arts  
(Major Applied arts & minor photography)