

# **FARZI -FURNITURE ECOMMERCE STORE**

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## 1. Project Overview?

The online furniture shop is designed to provide a seamless and user-friendly experience for customers seeking to purchase furniture products. The platform features a wide selection of furniture items, including detailed descriptions, images, and prices. Customers can easily navigate the site, add products to their cart, create wish lists, and provide feedback. The platform also includes an administrative section where the site owner can manage products, retailers, and customers. The project utilizes Django, a Python web framework, to build a secure and scalable e-commerce platform. Overall, the online furniture site offers a convenient and efficient solution for customers to explore and purchase furniture online.

## 2. To what extent the system is proposed for?

The website is developed to help retail customers to expand their market and also for the public to purchase products through this trusted platform.

## 3. Specify the Viewers/Public which is to be involved in the System?

People who wish to purchase or view products, the sellers of products and the delivery unit are the public involved in the system.

## 4. List the Modules included in your System?

- Registration
- Login
- Products
- Order
- Cart
- Wish list
- Search

5. Identify the users in your project?

- Admin,
- Seller,
- Customer,
- Delivery

6. Who owns the system?

Furniture industry owns the system

7. System is related to which firm/industry/organization?

The system is related to furniture industry.

8. Details of person that you have contacted for data collection?

I surfed over internet to research information for this project and various other ecommerce platforms taken as a model for reference. The names of some popular platforms are: Urban ladder, Pepperfry, IKEA.

Luke Antony  
Monarch Furniture  
Thodupuzha

9. What is the main focus of the online furniture site described in the abstract?

The main focus of the online furniture site is to provide a seamless and user-friendly experience for customers seeking to purchase furniture products.

10. What features does the online furniture site offer to customers for a seamless shopping experience?

The online furniture site offers a wide selection of furniture items with detailed descriptions, images, and prices. Customers can easily navigate the platform, add products to their cart, create wish lists, and provide feedback.

11. Which web framework is utilized to build the e-commerce platform for the furniture site?

The e-commerce platform for the furniture site is built using Django, a Python web framework known for its security and scalability.

12. How does the site owner manage products, retailers, and customers on the platform?

The site owner can efficiently manage products, retailers, and customers through the administrative section of the platform. This panel also facilitates order tracking, inventory management, and customer support.

13. How does the site ensure a user-friendly interface for customers?

The site ensures a user-friendly interface through an intuitive design that allows easy navigation and access from various devices, such as smartphones, tablets, and desktops.

14. What types of furniture products are available on the platform?

The platform offers an extensive selection of furniture products, including sofas, tables, beds, cabinets, and more, catering to diverse customer preferences.

15. What types of images and descriptions are provided for each furniture item on the site?

Each furniture item on the site comes with comprehensive descriptions, dimensions, materials used, and high-resolution images from different angles to aid customers in making informed purchasing decisions.

16. Is there a search functionality on the site to help customers find specific furniture products?

Yes, the site provides a search functionality that helps customers find specific furniture products based on their preferences and requirements.

17. How does the site owner interact with retailers and manage their products on the platform?

The site owner can interact with retailers through the administrative panel, managing their products and overseeing collaborations efficiently.

18. Does the site offer any special promotions or discounts for customers?

The site may offer special promotions and discounts from time to time, providing additional benefits to customers during their shopping experience.