GUMMADI NAGA NAVEEN

Web Developer

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Education

2022 – present Buenos Aires, Argentina Masters Degree in Systems Engineering, Universidad Tecnológica Nacional (U.T.N.)

2014 – 2019 Punjab, India **Bachelors Degree in Computer Science Engineering,**

Lovely Professional University

Professional Experience

2021 – 2022 Chennai, India

Front End Developer, Hogarth WorldWide

- Build efficient creative Banners Using HTML, CSS and JavaScript and generate preview links for the client viewability using Jenkins to build the preview and using git to maintain the workflow
- Worked on projects like Mini, build banners for Shoe and clothing Advertisements

2021 – 2021 Chennai, India

Senior Process Executive, Paragon Digital Services Pvt. Ltd.,

- Worked on Dynamic creative development, Rich media banners development and dynamic portal development
- Building attractive HTML banners for digital marketing campaigns. HTML, CSS, JavaScript and JQuery used to build Creative Banners
- Worked with additive+ client for projects i.e. Heineken, LOR, Dos Display, Busybees, Express, Vue-cinema, JDE-fr/es, Lloyd's pharmacy etc.
- Setting up profile, feed, campaign, creative banner, dynamic linking & providing tear-sheet preview link in Double-click Studio.

2020 – 2021 Vizag, India

Web Developer, VenX IT Solutions

- Using HTML, CSS and JavaScript to bring product to life and maintaining the product flow and content and building advanced interactivity to better user experience
- Building and developing new user features and maintaining reusable code and libraries for future use
- Optimizing the user experience and Ensure technical feasibility of UX/UI design also fixing bugs and testing

2019 – 2020 Bangalore, India

Associate Developer, Jivox

- Designed and Developed efficient Advertisement units for Mazda, Loews Hotels including optimization and tracking of click trackers using HTML, CSS, JAVASCRIPT and JQUERY
- Created efficient Animations for Mazda using JQUERY which serves according to Geo weather and Zip code and also static Ad units and multiple Advertisement Banners using JAVASCRIPT
- Multi-tasked across multiple focuses to generate project results and meet deadlines and organizational expectations and check cross browser compatibility

Skills

HTML CSS

C++ JavaScript

Jquery Bootstrap

React GSAP
Basics of Photoshop JSON

Mini Projects

JavaScript Number Game, github.com/Naveen12311/Number-Game

 A fun game Created based on Vanilla JavaScript where users can enter a number and the automation JS will verify until we get it right

React Project, github.com/Naveen12311/Lucent_React

 A shopping website designed with react including all the functionalities of a website making it more user friendly and maintaining single page web application

JavaScript Analytics Web App, github.com/Naveen12311/AnalyticsApp

• A interactive web application which tracks user clicks and mouse movements

JS Rock Paper Scissor game, github.com/Naveen12311/Rock-Paper

A fun game where user can select a option from the given options then computer will automatically select a
option depending on the hierarchy the game will decide dynamically the winner

JS Calculator, github.com/Naveen12311/Js-Calculator

• Build a JavaScript Based fun calculator which performs all the BODMAS based operations like Arithmetic operations etc..,

Languages

- English Hindi Telugu
- Spanish

Interests

 Passionate about technology
 Teaching and Spreading Knowledge

Awards

Best Organizer Award, Jivox

- · Participated in different co-cultural activities in the work place
- Also conducted various activities like chess and Table Tennis tournament and many more to bring sense of sportiveness among employees
- Organised different Outings in the work place and managed them