## **AtliQ Hardware**



## **FILTERS**

customer

region All market All division All

P & L by Fiscal Year

All values in INR

Note: Do not modify Pivot Table

FY Year 2019

ΑII

Fiscal Quarter

|                     | Q1    |       | Q2    |       |       | Q3    |       |       | Q4    |       |       | <b>Grand Tota</b> |       |  |
|---------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------------------|-------|--|
| Metrics             | Sep   | Oct   | Nov   | Dec   | Jan   | Feb   | Mar   | Apr   | May   | Jun   | Jul   | Aug               |       |  |
| Net Sales           | 6.5M  | 8.0M  | 10.7M | 11.4M | 6.5M  | 6.1M  | 6.4M  | 6.3M  | 6.5M  | 6.2M  | 6.5M  | 6.3M              | 87.5M |  |
| Total COGS          | 3.8M  | 4.7M  | 6.3M  | 6.7M  | 3.9M  | 3.5M  | 3.8M  | 3.7M  | 3.8M  | 3.6M  | 3.8M  | 3.7M              | 51.2M |  |
| <b>Gross margin</b> | 2.6M  | 3.4M  | 4.5M  | 4.7M  | 2.7M  | 2.6M  | 2.7M  | 2.6M  | 2.6M  | 2.6M  | 2.7M  | 2.6M              | 36.2M |  |
| GM %                | 40.9% | 42.0% | 41.5% | 41.4% | 40.9% | 41.9% | 41.5% | 41.4% | 40.8% | 42.0% | 41.5% | 41.4%             | 41.4% |  |

## **FILTERS**

region All market All P & L by Fiscal Year

All values in INR

division All customer All FY Year 2020

Fiscal Quarter

|                     | Q1    |       |       | Q2    |       |       | Q3    |       |       | Q4    |       |       | <b>Grand Total</b> |
|---------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|--------------------|
| Metrics             | Sep   | Oct   | Nov   | Dec   | Jan   | Feb   | Mar   | Apr   | May   | Jun   | Jul   | Aug   |                    |
| Net Sales           | 17.1M | 20.6M | 28.7M | 29.9M | 17.1M | 15.9M | 2.1M  | 7.8M  | 9.9M  | 14.9M | 16.1M | 16.5M | 196.7M             |
| Total COGS          | 10.6M | 12.8M | 18.1M | 18.9M | 10.7M | 9.9M  | 1.3M  | 4.8M  | 6.2M  | 9.3M  | 10.2M | 10.5M | 123.4M             |
| <b>Gross margin</b> | 6.5M  | 7.8M  | 10.6M | 11.0M | 6.5M  | 6.0M  | 0.8M  | 2.9M  | 3.7M  | 5.5M  | 5.9M  | 6.1M  | 73.3M              |
| GM %                | 37.8% | 37.8% | 37.0% | 36.8% | 37.8% | 37.7% | 36.7% | 37.7% | 37.5% | 37.3% | 36.7% | 36.8% | 37.3%              |

## **FILTERS**

region All market All P & L by Fiscal Year

All values in INR

division All customer All FY Year 2021

Fiscal Quarter

|                     | Q1    |       |       | Q2    |       |       | Q3    |       |       | Q4    |       |       | <b>Grand Total</b> |
|---------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|--------------------|
| Metrics             | Sep   | Oct   | Nov   | Dec   | Jan   | Feb   | Mar   | Apr   | May   | Jun   | Jul   | Aug   |                    |
| Net Sales           | 44.8M | 54.6M | 74.3M | 78.1M | 44.8M | 41.8M | 44.0M | 43.5M | 44.4M | 41.5M | 44.0M | 43.0M | 598.9M             |
| Total COGS          | 28.4M | 34.7M | 47.4M | 49.8M | 28.4M | 26.5M | 28.0M | 27.7M | 28.1M | 26.4M | 28.0M | 27.4M | 380.7M             |
| <b>Gross margin</b> | 16.4M | 19.9M | 27.0M | 28.3M | 16.4M | 15.3M | 16.0M | 15.8M | 16.3M | 15.1M | 16.0M | 15.6M | 218.2M             |
| GM %                | 36.7% | 36.5% | 36.3% | 36.3% | 36.7% | 36.5% | 36.4% | 36.3% | 36.6% | 36.4% | 36.4% | 36.3% | 36.4%              |

| Net Sales<br>Comparison | Sep    | Oct    | Nov    | Dec    | Jan    | Feb    | Mar     | Apr    | May    | Jun    | Jul    | Aug    |        |
|-------------------------|--------|--------|--------|--------|--------|--------|---------|--------|--------|--------|--------|--------|--------|
| 21 vs 20                | 162.1% | 164.7% | 159.1% | 161.0% | 161.4% | 162.5% | 1981.6% | 461.2% | 347.0% | 178.6% | 173.9% | 160.3% | 204.5% |
| 20 vs 19                | 164.6% | 156.6% | 167.3% | 161.5% | 162.8% | 162.0% | -67.1%  | 22.7%  | 53.1%  | 140.7% | 148.0% | 162.0% | 124.8% |