

Doddi Naveen

☎ +91 8555913494 ✉ prasadnaveen847@gmail.com [in linkedin.com/in/naveen-doddi-68726724b](https://www.linkedin.com/in/naveen-doddi-68726724b)
🐙 github.com/naveendoddi 🌐 naveendoddi.github.io/portFolio/

Objective

Aspiring **SEO Specialist** with a background in **full-stack web development**. Eager to apply knowledge of keyword research, on-page optimization, and web analytics to improve website visibility and traffic. Passionate about enhancing user experience and search engine performance through data-driven strategies.

Projects

Swiggy - Online Food Ordering Platform

- **Technologies Used:** HTML, CSS, JavaScript, Node.js, MongoDB, SEO
- **Development Environment:** Visual Studio Code, hosted on Vercel
- **Features:**
 - **User Functionality:**
 - Browse restaurant menus and add items to a cart
 - Place orders seamlessly
 - User registration and authentication
 - **Restaurant Manager Functionality:**
 - Add or update menu items
 - Manage restaurant menus
 - **Additional Features:**
 - Cart management for better user experience
 - Location-based restaurant search for enhanced usability
- **Outcome:** Provided a seamless and efficient food ordering experience for users and restaurant managers.
- **Link:** <https://swiggy-clone-two.vercel.app/>

Explore INDIA - Tourism Website

- **Technologies Used:** React, Node.js, Express, Puppeteer, Cheerio
- **Features:**
 - **User Functionality:**
 - View detailed information about selected places
 - Browse high-quality images of destinations
 - Discover nearby attractions dynamically
 - **Web Scraping & Data Handling:**
 - Implemented Puppeteer and Cheerio for real-time data extraction
 - Efficient API handling for fetching and displaying information

- **Additional Features:**

- Responsive UI for seamless user experience
- Scalable backend architecture with Node.js and Express
- Implemented SEO-friendly URLs, meta tags, and structured content for better search visibility.

- **Outcome:** Enabled users to explore places with detailed insights and nearby recommendations, enhancing their travel planning experience.

- **Link:** <https://india-rho.vercel.app/>

Skills

- **Languages:** Python, JavaScript
- **Web Development:** HTML, CSS, Bootstrap
- **SEO Tools & Techniques:** Google Search Console, Google Analytics, Keyword Research, On-Page SEO, Technical SEO
- **Databases:** MySQL, MongoDB
- **React, Node.js, Express.js**
- **Linux, Aws** (Basics)
- Data Structures, ES6 JavaScript, API's, GitHub, Visual Studio Code
- **Soft Skills:** Communication, Teamwork, Critical Thinking

Education

Degree	Institute/school	Percentage	Year
B. Tech - IT	Sri Venkateswara College of Engineering, Tirupati	80	2020-2024
Inter - MPC	Sri Chaitanya College, Kurnool	89	2018-2020
10 th – CBSE	St Joseph Public School, Anantapur	77	2017-2018

Certifications & Achievements

- 1stop – Web Development
- Accenture – Certificate of completion of Developer Virtual Experience Program
- Earned a 5-star rating in Problem Solving on HackerRank
- Certified in SQL by HackerRank
- Certification in JavaScript 2023 by Udemy.
- Nptel - The Joy of Computing Using Python

