Doddi Naveen

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## [github.com/naveendoddi](https://www.github.com/naveendoddi) [naveendoddi.github.io/portFolio/](https://naveendoddi.github.io/portFolio/)

# Objective

Aspiring **SEO Specialist** with a background in **full-stack web development**. Eager to apply knowledge of keyword research, on-page optimization, and web analytics to improve website visibility and traffic. Passionate about enhancing user experience and search engine performance through data-driven strategies.

# Projects

## Swiggy - Online Food Ordering Platform

* **Technologies Used**: HTML, CSS, JavaScript, Node.js, MongoDB, SEO
* **Development Environment**: Visual Studio Code, hosted on Vercel
* **Features**:
  + **User Functionality**:
    - Browse restaurant menus and add items to a cart
    - Place orders seamlessly
    - User registration and authentication
  + **Restaurant Manager Functionality**:
    - Add or update menu items
    - Manage restaurant menus
  + **Additional Features**:
    - Cart management for better user experience
    - Location-based restaurant search for enhanced usability
* **Outcome**: Provided a seamless and efficient food ordering experience for users and restaurant managers.
* **Link:** <https://swiggy-clone-two.vercel.app/>

**Explore INDIA - Tourism Website**

* **Technologies Used:** React, Node.js, Express, Puppeteer, Cheerio
* **Features:**
  + **User Functionality:**
    - View detailed information about selected places
    - Browse high-quality images of destinations
    - Discover nearby attractions dynamically
  + **Web Scraping & Data Handling:**
    - Implemented Puppeteer and Cheerio for real-time data extraction
    - Efficient API handling for fetching and displaying information
  + **Additional Features:**
    - Responsive UI for seamless user experience
    - Scalable backend architecture with Node.js and Express
    - Implemented SEO-friendly URLs, meta tags, and structured content for better search visibility.
* **Outcome:** Enabled users to explore places with detailed insights and nearby recommendations, enhancing their travel planning experience.
* **Link:** <https://india-rho.vercel.app/>

**Skills**

* **Languages**: Python, JavaScript
* **Web Development:** HTML, CSS, Bootstrap
* **SEO Tools & Techniques**: Google Search Console, Google Analytics, Keyword Research, On-Page SEO, Technical SEO
* **Databases**: MySQL, MongoDB
* **React, Node.js, Express.js**
* **Linux, Aws** (Basics)
* Data Structures, ES6 JavaScript, API's, GitHub, Visual Studio Code
* **Soft Skills**: Communication, Teamwork, Critical Thinking

# Education

|  |  |  |  |
| --- | --- | --- | --- |
| **Degree** | **Institute/school** | **Percentage** | **Year** |
| B. Tech - IT | Sri Venkateswara College of Engineering, Tirupati | 80 | 2020-2024 |
| Inter - MPC | Sri Chaitanya College, Kurnool | 89 | 2018-2020 |
| 10th – CBSE | St Joseph Public School, Anantapur | 77 | 2017-2018 |

# Certifications & Achievements

* 1stop – Web Development
* Accenture – Certificate of completion of Developer Virtual Experience Program
* Earned a 5-star rating in Problem Solving on HackerRank
* Certified in SQL by HackerRank
* Certification in JavaScript 2023 by Udemy.
* Nptel - The Joy of Computing Using Python