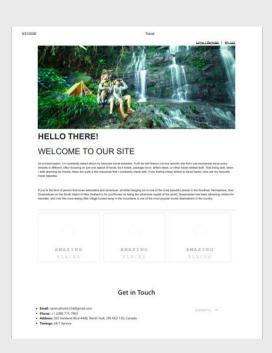
# Requirements Gathering Form Overview





#### Travel Juneau

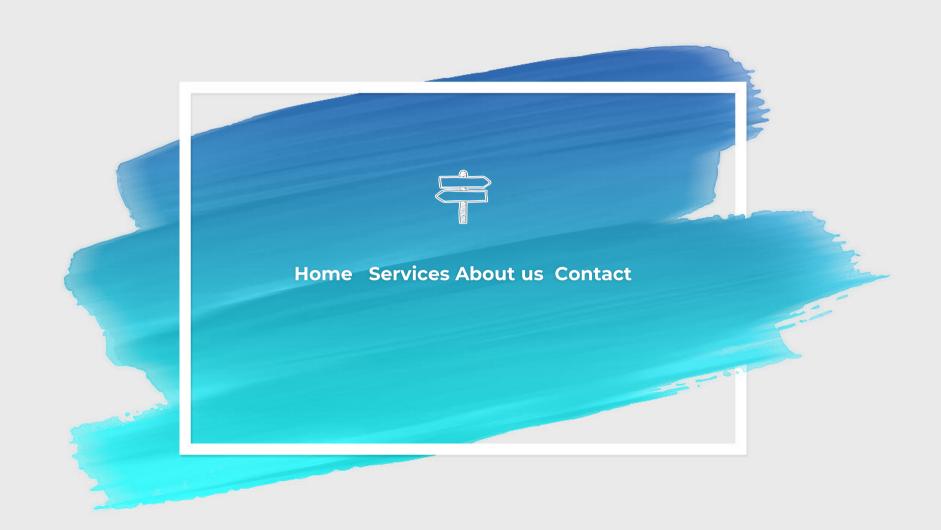
website is primarily focused on professionals in the agency travel services. We have reviewed the current website to make it more attractive and objective to customers.





- Provide a modern responsible website design that works both on mobile and desktop.
- Improve the website navigation areas.
- Provide more realistic photos options from different places.
- Improve users experience to motivate user to contact the business via phone or form contact.
- Increase online sales generating more profits for the agency.

# 2. Features and **functionalities**

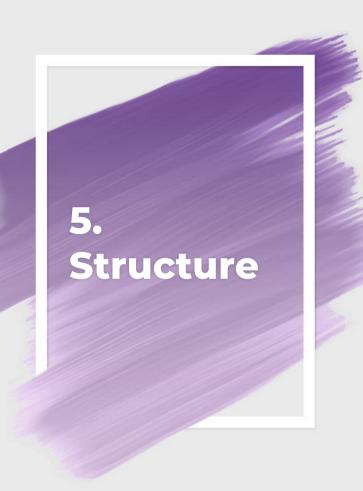




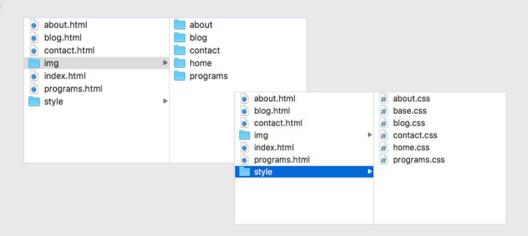




Our our release forecast is approximately 2 weeks after project approval.



The deliverable structure of the website will follow the model bellow and also will be published this way:





### WEB DESIGN

Bring the attention of your user over a key concept using pictures or illustrations



**Many** searches were made based on other competitive travel agency online







The **Logo** was redefined





The colors were thought to remember diferente places from metropolis to desert places.



Black



Gray



Orange



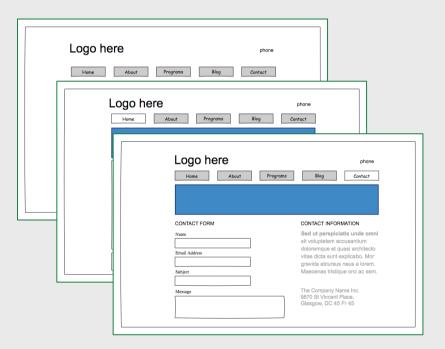
Green



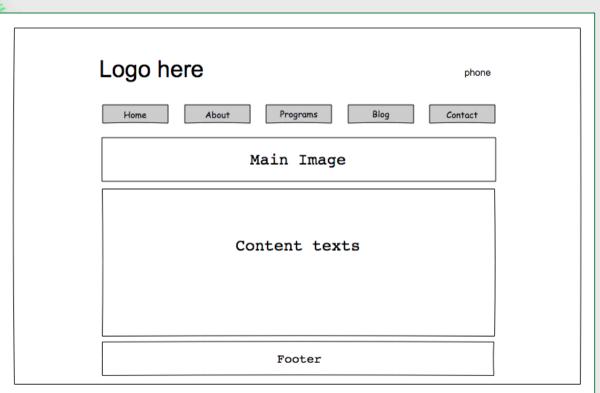
Blue



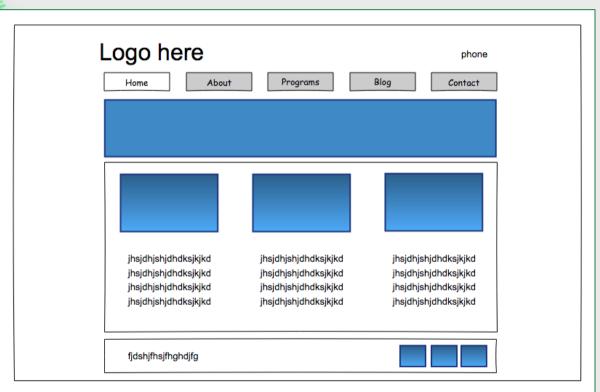
#### What we think of developing













Logo here  Home About	Programs Blog Contact
CONTACT FORM Name	CONTACT INFORMATION  Sed ut perspiciatis unde om
Email Address  Subject	sit voluptatem accusantium doloremque et quasi architecto vitae dicta sunt explicabo. Mon gravida atcursus neus a lorem Maecenas tristique orci ac ser

A PICTURE WORTH
MORE THAN A THOUSAND
WORDS







The menu will be developed simply but effectively following the template below.

**HOME** 

SERVICES

**ABOUT US** 

CONTACT



#### What is included in this agreement:

Graphics & photograph updates Website Content Updates

## What is NOT included in the agreement:

Web site redesign, re-alignment or redevelopment Website Marketing



- Web page updates
- Training
- Additional Services



The more often content is updated and added, the more often it will be visited and noted to others. The developers will keep your website attractive, current, and always aim to attract new visitors to it. Maintenance can consist of minor text changes or additions to graphics, photographs or new page content, etc.

#### What is included in this agreement:

- Graphics & photograph updates
- Website Content Updates

#### What is NOT included in the agreement:

- Web site redesign, re-alignment or re-development
- Website Marketing

#### Maintenance Deliverables

- 1. Web page updates
  - 1.1. The pages will be updated not more than two time each week.
  - 1.2. The developers will update each of the advertising banners, licensee banners, pictures, and video clips appearing on its Web Pages according to information given by the website owner/responsible.
- 2. Training
  - 2.1. The developers may provide training about the code to no more than two people indicated by the owner of company.
  - 2.2. The developers may provide training of how to update an information in any website page for one week If requested by the website owner.



