

Program Name: COMPUTER SOFTWARE AND APPLICATION
DEVELOPMENT

Project Code: CSAC

Week 1

Applicable VLOs or EEs for This Week's Case Study

None for this week. This is an introductory week to the WIL Project, where you will participate in training and growth.

This Week's Detailed Case Study Information

Congratulations! Dot.Com has selected you and your colleagues as the newest group of interns. Dot.Com has been developing cutting-edge software programs for years and servicing clients using innovative technology paired with an understanding of client needs to disrupt industry standards and create outstanding results. The founders of Dot.Com were once seen as the most innovative minds in technology. The tech boom has changed the landscape of the industry, however, and Dot.Com is now facing more competition than ever. They have chosen you for your innovative approach to development with the hope that you can reshape the future of the company.

The Dot.Com position is a highly sought-after internship that usually attracts over 2,000 applicants. The fact that you were chosen shows the enormous potential that you have in this industry. Over the coming weeks, your knowledge, creativity, and teamwork will be tested. To fully understand how Dot.Com operates, you have been asked to go through the standard onboarding process for new hires. This process has been outsourced to a company known as the WIL Project, where you will join other interns starting their careers with separate companies.

Your time with Dot.Com will focus on industry-specific problems that will test your problem-solving ability. Remember that your work here is not entirely to be focused on the knowledge that you have learned in school but also on your soft skills with regard to presentations, teamwork, and leadership.

You will be provided with additional information about the organization each week and be asked to document your responses to several key deliverables. Each case study presented is associated with a relevant topic and realistic situation relevant to your field of study. Case studies will provide practice in analyzing and making decisions in a work environment.

Week 1 Onboarding Expectations and Participation

Your task this week is to participate in training and orientation for the WIL Project. You will participate in a variety of exercises that are designed to get to know you better and to understand your role within

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the team. You will participate in exercises that prepare you for success within the WIL Project. As with any position, you will have an excellent opportunity to build on your leadership skills so long as you put forth your best effort. Use this week to develop a communication plan with your team and be ready to dive into the deliverables starting next week.

Note: You can make any assumptions deemed necessary for each case on a week-by-week basis. You will not be provided direct answers or 100% of the information necessary to complete each deliverable. Instead, focus on delivering the highest quality outcome that you can, as a group, to showcase your talent. Remember that if you were in the workplace, you would be presenting these deliverables to your manager and would want to ensure that the work is of the highest quality.

This section will be available to you for the entirety of the project. However, each subsequent week's case study information may only be available for that week. Be sure to download and save this week's information for future use.