Naveen Thotadamane Basavaraj

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RESEARCH INTERESTS

Digital Platforms, Social Media

EDUCATION

Carnegie Mellon University, Pittsburgh, PA, United States   Aug 2019 —
Ph.D., Information Systems and Management

Indian School of Business, Hyderabad, India   Apr 2015 — Mar 2016
PGP in Management

National Institute of Technology Karnataka, Surathkal, India   Jul 2007 — May 2011
Bachelor of Technology

WORKING PAPERS

Book Bans in American Libraries: Impact of Politics on Inclusive Content Consumption
Job Market Paper
with Uttara M. Ananthakrishnan, Sabari Rajan Karmegam, Ananya Sen, Michael D. Smith
Revise and Resubmit at Marketing Science

The Chilling Effect of Dobbs: A Study of Mobile Health Apps Usage
with Uttara M. Ananthakrishnan, Catherine Tucker
Preparing to submit to Information Systems Research

Now You See Me: How Streaming Platforms Enable Diversity in Movies
with Uttara M. Ananthakrishnan, Beibei Li, Michael D. Smith
Preparing to submit to Management Science

Resilience of Gig Economy during Economic Downturn: Insights from Location Big Data
with Natasha Zhang Foutz, Beibei Li
Preparing to submit to Management Science

CONFERENCE PRESENTATIONS

Book Bans in American Libraries: Impact of Politics on Inclusive Content Consumption

- Conference on Information Systems and Technology (CIST), Phoenix, AZ   2023
- INFORMS 2018 Annual Meeting, Phoenix, AZ   2023

Resilience of Gig Economy during Economic Downturn: Insights from Location Big Data

- Conference on Information Systems and Technology (CIST), virtual   2021
- International Conference on Information Systems (ICIS), virtual   2021
- Conference on Digital Experimentation (CODE@MIT), virtual   2021
- Seventeenth Symposium on Statistical Challenges in Electronic Commerce Research, virtual   2021

TEACHING EXPERIENCE

Teaching Assistant, Carnegie Mellon University

- Economic Analysis   2022 — 2024
- Managing Disruptive Technologies   2020 — 2024
- A/B Testing, Design and Analysis   2020 — 2024
- Advanced Business Analytics   2021 — 2021

AWARDS

Best Paper Award Nomination, INFORMS E-Business Cluster   2022

SERVICE

Program Committee Member, Conference of Information Systems and Technology (CIST)   2024

Reviewer *Information Systems Research, Production and Operations Management, Information Economics and Policy*

Reviewer *Conference on Information Systems and Technology (CIST), 2021 — 2024; International Conference on Information Systems (ICIS), 2023 — 2024*

WORK EXPERIENCE

Voonik Technologies Pvt. Ltd.   Bangalore, India
Product Manager   May 2016 — Jul 2017

IDrive Software (India) Pvt. Ltd.   Bangalore, India
Programmer Analyst   Jun 2011 — Apr 2015

SKILLS

- **Programming/Software:** R, Stata, Python, BigQuery, SQL

REFERENCES

Uttara M. Ananthakrishnan
Assistant Professor, Heinz College of Information Systems & Public Policy
Carnegie Mellon University, Pittsburgh, PA, United States
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Michael D. Smith
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