

Naveen Thotadamane Basavaraj

+1 (412) 626-8331 ♦ nthotada@andrew.cmu.edu
Heinz College, Carnegie Mellon University, Pittsburgh, PA, 15213
<https://sites.google.com/view/naveenbasavaraj>

RESEARCH INTERESTS

Digital Platforms, Social Media, Privacy

EDUCATION

Heinz College, Carnegie Mellon University, Pittsburgh, PA, United States 2019 —
Ph.D., Information Systems and Management

Indian School of Business, Hyderabad, India 2015 — 2016
PGP in Management

National Institute of Technology Karnataka, Surathkal, India 2007 — 2011
Bachelor of Technology

WORKING PAPERS

The Chilling Effect of Dobbs: A Study of Mobile Health Apps Usage

Job Market Paper

with Uttara M. Ananthakrishnan, Catherine Tucker

Under review at Information Systems Research

Book Bans in American Libraries: Impact of Politics on Inclusive Content Consumption

with Uttara M. Ananthakrishnan, Sabari Rajan Karmegam, Ananya Sen, Michael D. Smith

Under 2nd round review at Marketing Science

Now You See Me: How Streaming Platforms Enable Diversity in Movies

with Uttara M. Ananthakrishnan, Beibei Li, Michael D. Smith

Preparing to submit to Management Science

Resilience of Gig Economy during Economic Downturn: Insights from Location Big Data

with Natasha Zhang Foutz, Beibei Li

Preparing to submit to Management Science

CONFERENCE PRESENTATIONS

Now You See Me: How Streaming Platforms Enable Diversity in Movies

- Conference on Information Systems and Technology (CIST), Seattle, WA 2024
- International Conference on Information Systems (ICIS), Bangkok, Thailand (Scheduled) 2024
- Workshop on Information Systems and Economics (WISE), Bangkok, Thailand (Scheduled) 2024

Book Bans in American Libraries: Impact of Politics on Inclusive Content Consumption

- Conference on Information Systems and Technology (CIST), Phoenix, AZ 2023
- INFORMS 2018 Annual Meeting, Phoenix, AZ 2023

Resilience of Gig Economy during Economic Downturn: Insights from Location Big Data

- Conference on Information Systems and Technology (CIST), virtual 2021
- International Conference on Information Systems (ICIS), virtual 2021
- Conference on Digital Experimentation (CODE@MIT), virtual 2021
- Seventeenth Symposium on Statistical Challenges in Electronic Commerce Research, virtual 2021

TEACHING EXPERIENCE

Teaching Assistant, Heinz College, Carnegie Mellon University

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|------------------------------------|-------------|
| • Economic Analysis | 2022 — 2024 |
| • Managing Disruptive Technologies | 2020 — 2024 |
| • A/B Testing, Design and Analysis | 2020 — 2024 |
| • Advanced Business Analytics | 2021 — 2021 |

AWARDS

- | | |
|---|----------|
| Daniel and Rise Nagin Dissertation Fellowship | Aug 2024 |
| Best Paper Award Nomination, INFORMS E-Business Cluster | Oct 2023 |

SERVICE

- Program Committee Member, Conference of Information Systems and Technology (CIST)** 2024
Reviewer *Information Systems Research, Production and Operations Management, Information Economics and Policy*
Reviewer *Conference on Information Systems and Technology (CIST), 2021 — 2024; International Conference on Information Systems (ICIS), 2023 — 2024*

WORK EXPERIENCE

- | | |
|--|---------------------------------|
| Indian School of Business
<i>Research Associate, advised by Prof. Deepa Mani</i> | Hyderabad, India
2017 — 2019 |
| Voonik Technologies Pvt. Ltd.
<i>Product Manager</i> | Bangalore, India
2016 — 2017 |
| IDrive Software (India) Pvt. Ltd.
<i>Programmer Analyst</i> | Bangalore, India
2011 — 2015 |

SKILLS

- **Programming/Software:** R, Stata, Python, BigQuery, SQL

REFERENCES

- | | |
|--|---|
| Uttara M. Ananthakrishnan
<i>Assistant Professor of Information Systems</i>
Heinz College
Carnegie Mellon University, Pittsburgh
E-mail: uttara@cmu.edu | Ananya Sen
<i>Associate Professor of Information Systems</i>
Heinz College
Carnegie Mellon University, Pittsburgh
E-mail: ananyase@andrew.cmu.edu |
| Beibei Li
<i>Professor of Information Systems</i>
Heinz College
Carnegie Mellon University, Pittsburgh
E-mail: beibeili@andrew.cmu.edu | Michael D. Smith
<i>Professor of Information Systems</i>
Heinz College
Carnegie Mellon University, Pittsburgh
E-mail: mds@cmu.edu |