

Naveen Basavaraj

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RESEARCH INTERESTS

Digital Platforms, Social Media

EDUCATION

Carnegie Mellon University, Pittsburgh, PA, United States
Ph.D., Information Systems and Management

Aug 2019 —

Indian School of Business, Hyderabad, India
PGP in Management

Apr 2015 — Mar 2016

National Institute of Technology Karnataka, Surathkal, India
Bachelor of Technology

Jul 2007 — May 2011

WORKING PAPERS

Now You See Me: How Streaming Platforms Enable Diversity in Movies
with Uttara M. Ananthakrishnan, Beibei Li, Michael D. Smith
Preparing to submit to Management Science

Health Apps Usage After the Overturning of Roe Vs. Wade
with Uttara M. Ananthakrishnan, Catherine Tucker
Preparing to submit to Information Systems Research

Book Bans in American Libraries: Impact of Politics on Inclusive Content Consumption
with Uttara M. Ananthakrishnan, Sabari Rajan Karmegam, Ananya Sen, Michael D. Smith
Revise and Resubmit at Marketing Science

Resilience of Gig Economy during Economic Downturn: Insights from Location Big Data
with Natasha Zhang Foutz, Beibei Li
Preparing to submit to Management Science

CONFERENCE PRESENTATIONS

Book Bans in American Libraries: Impact of Politics on Inclusive Content Consumption

- Conference on Information Systems and Technology (CIST), Phoenix, AZ 2023
- INFORMS 2018 Annual Meeting, Phoenix, AZ 2023

Resilience of Gig Economy during Economic Downturn: Insights from Location Big Data

- Conference on Information Systems and Technology (CIST), virtual 2021
- International Conference on Information Systems (ICIS), virtual 2021
- Conference on Digital Experimentation (CODE@MIT), virtual 2021
- Seventeenth Symposium on Statistical Challenges in Electronic Commerce Research, virtual 2021

TEACHING EXPERIENCE

Teaching Assistant, Carnegie Mellon University

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|------------------------------------|-------------|
| • Economic Analysis | 2022 — 2024 |
| • Managing Disruptive Technologies | 2020 — 2024 |
| • A/B Testing, Design and Analysis | 2020 — 2024 |
| • Advanced Business Analytics | 2021 — 2021 |

AWARDS

Best Paper Award Nomination, INFORMS E-Business Cluster 2022

SERVICE

Program Committee Member, Conference of Information Systems and Technology (CIST) 2024
Reviewer *Information Systems Research, Production and Operations Management, Information Economics and Policy*

Reviewer *Conference on Information Systems and Technology (CIST), 2021 — 2024; International Conference on Information Systems (ICIS), 2023 — 2024*

WORK EXPERIENCE

Voonik Technologies Pvt. Ltd. Bangalore, India
Product Manager May 2016 — Jul 2017

IDrive Software (India) Pvt. Ltd. Bangalore, India
Programmer Analyst Jun 2011 — Apr 2015

SKILLS

- **Programming/Software:** R, Stata, Python, BigQuery, SQL

REFERENCES

Uttara M. Ananthakrishnan

*Assistant Professor, Heinz College of Information Systems & Public Policy
Carnegie Mellon University, Pittsburgh, PA, United States
E-mail: uttara@cmu.edu*

Ananya Sen

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Beibei Li

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Michael D. Smith

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