

Naveen Thotadamane Basavaraj

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RESEARCH INTERESTS

Digital Platforms, Social Media, Privacy

EDUCATION

Carnegie Mellon University, Pittsburgh, PA, United States
Ph.D., Information Systems and Management

Aug 2019 —

Indian School of Business, Hyderabad, India
PGP in Management

Apr 2015 — Mar 2016

National Institute of Technology Karnataka, Surathkal, India
Bachelor of Technology

Jul 2007 — May 2011

WORKING PAPERS

Book Bans in American Libraries: Impact of Politics on Inclusive Content Consumption

Job Market Paper

with Uttara M. Ananthakrishnan, Sabari Rajan Karmegam, Ananya Sen, Michael D. Smith

Under 2nd round review at Marketing Science

The Chilling Effect of Dobbs: A Study of Mobile Health Apps Usage

with Uttara M. Ananthakrishnan, Catherine Tucker

Under review at Information Systems Research

Now You See Me: How Streaming Platforms Enable Diversity in Movies

with Uttara M. Ananthakrishnan, Beibei Li, Michael D. Smith

Preparing to submit to Management Science

Resilience of Gig Economy during Economic Downturn: Insights from Location Big Data

with Natasha Zhang Foutz, Beibei Li

Preparing to submit to Management Science

CONFERENCE PRESENTATIONS

Now You See Me: How Streaming Platforms Enable Diversity in Movies

- Conference on Information Systems and Technology (CIST), Seattle, WA 2024

Book Bans in American Libraries: Impact of Politics on Inclusive Content Consumption

- Conference on Information Systems and Technology (CIST), Phoenix, AZ 2023
- INFORMS 2018 Annual Meeting, Phoenix, AZ 2023

Resilience of Gig Economy during Economic Downturn: Insights from Location Big Data

- Conference on Information Systems and Technology (CIST), virtual 2021
- International Conference on Information Systems (ICIS), virtual 2021
- Conference on Digital Experimentation (CODE@MIT), virtual 2021
- Seventeenth Symposium on Statistical Challenges in Electronic Commerce Research, virtual 2021

TEACHING EXPERIENCE

Teaching Assistant, Carnegie Mellon University

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|------------------------------------|-------------|
| • Economic Analysis | 2022 — 2024 |
| • Managing Disruptive Technologies | 2020 — 2024 |
| • A/B Testing, Design and Analysis | 2020 — 2024 |
| • Advanced Business Analytics | 2021 — 2021 |

AWARDS

Daniel and Rise Nagin Dissertation Fellowship	Aug 2024
Best Paper Award Nomination, INFORMS E-Business Cluster	Oct 2023

SERVICE

Program Committee Member, Conference of Information Systems and Technology (CIST) 2024
Reviewer *Information Systems Research, Production and Operations Management, Information Economics and Policy*
Reviewer *Conference on Information Systems and Technology (CIST), 2021 — 2024; International Conference on Information Systems (ICIS), 2023 — 2024*

WORK EXPERIENCE

Voonik Technologies Pvt. Ltd. <i>Product Manager</i>	Bangalore, India May 2016 — Jul 2017
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IDrive Software (India) Pvt. Ltd. <i>Programmer Analyst</i>	Bangalore, India Jun 2011 — Apr 2015
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SKILLS

- **Programming/Software:** R, Stata, Python, BigQuery, SQL

REFERENCES

Uttara M. Ananthakrishnan
Assistant Professor of Information Systems
Carnegie Mellon University, Pittsburgh
E-mail: uttara@cmu.edu

Beibei Li
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Michael D. Smith
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