# **Naveen Kumar**

# **UI/UX Designer**

Work Experience

## Gaana / UX Designer

JUNE 2022 - SEPT 2022, NOIDA

Currtenly, I'm wokring with design team at Gaana. Here I maintain a style guide & implement new design patterns in the web app after research. I collaborate closely with developers, researchers, and the design team.

## Akra Tech / UI & UX Designer

AUG 2021 - JUNE 2022, NEW DELHI

I collaborated with developer teams & managed a wide variety of saas projects involving branding, illustration & UI/ UX Design for startups and companies such as weintervene, Flyyt Path, whistleblower, and Akra Health

## Saaspect / Product Designer Intern

APR 2021 - JULY 2021, NEW DELHI

My responsibilities included analysis, wireframes, sitemaps, user flows, concept sketches, Hi-fi design & visual design. for product called Zenbot and Vercrew

# **Projects**

# **Spotify Moments**

UI/UX DESIGN

Spotify Moment is a new feature that combines listening and social experiences on Spotify App.

I redesigned the Spotify app with some new features.

### Weintervene

PRODUCT DESIGN

Intervene is a US based school management web app. I created the design for the web and mobile App and convert my webapp design into code (Front end dev)



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## Education

## IIT Guwahati / HCI

2022, ONLINE

Currently, I'm enrolled in Online Post Graduation UX Design and HCl online program at IIT Guwahati

### IPU / BCA

2019 - 2022, NEW DELHI

I Completed my graduation in Computer Applications from Indraprastha University in New Delhi, India

### Skills

Design: Illustration & UI graphics • Visual Design • User flow • Concept sketch • Wireframes & mockups • Motion design

• Style guide & pattern library • Material

Icons Design

**Protoyping:** Rapid prototyping using Figma, Principle & Invision • Interactive flow with HTML/CSS/JS • After Effect

Research: Data analysis (AppAnnie, Analytics) • Task analysis & persona hypothesis • UX Interview & Survey • A/B Testing & Experiment

**Tools:** Figma • InDesign • Miro • Notion • Illustrator • After Effect • Adobe XD • Sketch • Principal • JustinMind • Blander