JAYABHARATHI B

UX/UI Designer | Product Designer

Chennai, India

Imbuing empathy and perspective
through experience and interaction design.

I use technology to bring to life, beautiful interactions.
It satiates my yearning to create.

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Portfolio in Behance

Profile in LinkedIn

Profile in Instagram

Experience

Enalo- Banking, Billing, Payments & Inventory.

Product Designer Intern | May 2024 - Present

Contributed to the development of a comprehensive UX strategy, driving R&D innovations in Responsive web and mobile UI non-payment, GST, and template analysis.

- Ideating and designing micro-interactions across user flows, enhancing overall user experience by addressing feedback from testing sessions that highlighted the top three pain points in navigation.

- Created interactive prototypes using Figma, Visily and Canva

- Collaborated projects E-invoicing, E-waybills, Delivery Challan, Expenses UI, Ledger templates etc.

Aspira Design

UX/UI Designer Intern | Mar 2023 - Jun 2023

- Executed holistic UX strategy

- Designed mobile app UI interactions for various screens.

- Conducted user needs analysis and research

- Worked on intuitive interfaces and user flows

- Created wireframes, prototypes, and interactive designs

- Conducted usability testing and refined designs

Freelancer

UX/UI Designer | Jun 2023 - May 2024

As a freelance designer, I crafted intuitive web and mobile interfaces for various clients & Projects

Including:
- Education applications
- Redesign projects
- College homepage redesign project.

Languages Known

Tamil, English

Education

Adv. UX UI Design Program
Aspira Design, Chennai
Mar 2023 - Jul 2023

BCA - Computer Applications
Guru Nanak College, Chennai.
Aug 2021 - Apr 2024

Skills

UX Design	HTML
UI Design	CSS
User Research	Visual Design
Persona Creation	Sketching
Prototyping	Build IA
User Testing	Wireframing
User Flow Creation	

Software and Applications

Software

Figma	Adobe XD	Visily
Invision	Photoshop	Canva
Prottapp	Zeplin	Notion
Maze		Basecamp

Academic Achievements

Technical Coordinator (2022-23)
- Design Team Member - BCA Department (Canva and Photoshop Expertise)

President(2023-24)
- Led & participated in junior events, winning prizes in cultural competitions.

Chairman of JUNO Event 2k24
- Led as Student Chairman for a National Level Inter-Collegiate Festival, overseeing event strategy, planning, and execution.