


User research :-

	User Information	First impressions	Product tutorial	Questions	Overall observations
Venkatesh	Student (University)	Easy to navigate	Helpful tips, but could be shorter.	Can i integrate my class notes?	The interface is clean, but some features are hidden deep.
Krishna	HR Manager	Intuitive layout	Lacked advanced scheduling examples.	Can this sync with calendar apps like Google?	Liked the flexibility of custom scheduling.

User persona:-



Persona Name : Satya

Age 17
Location Hostler from university
Occupation Student

"Include a user persona quote here..."

Mobile Usage :-

- Uses the app daily to schedule classes, study sessions, and exam prep.
- Finds it helpful to receive reminders for upcoming deadlines and suggestions for optimized study periods

Needs and Behaviour :-

- Values structure and organization in managing academic schedules and personal life.
- Desires an easy-to-use app that adjusts timetables based on class changes, assignment deadlines, and personal commitments.
- Prefers a mobile app that can be used quickly without complex setup processes

Challenges :-

- Struggles to manage time effectively due to the heavy workload of assignments, exams, and extra-curricular activities.
- Finds it hard to prioritize tasks without feeling overwhelmed.
- Needs an app that can handle changes in timetable dynamically when unexpected tasks arise.

Emotional responses:-

- Relieved when tasks are broken down and prioritized by the app, reducing stress.
- Feels in control of time management and productivity with a clear timetable that adapts to his needs.

Journey Map:-

