

Survey:

Understanding users' security and privacy attitude towards data breaches in Indian public and private online services.

This survey is aimed at understanding the user mentality behind them sharing data with various online platforms and the trust they vest in such platforms.

The survey participants are ensured about the anonymity of identification data involved in the survey which will only be required for the validation of responses and is not used anywhere else.

"I am filling the survey with my full consent for the data to be used for research purposes, and I am responsible for the credibility of the data I provide."

- ☐ Agree
- ☐ Disagree (participant may not answer the consequent questions)

<Understanding about privacy and security>

- 1) How familiar are you with the terms "online security" and "user privacy" ?
 - ☐ Heard about it the first time
 - ☐ Somewhat familiar
 - ☐ Very much familiar
- 2) Have you been using any open source online service for work/ entertainment related purposes ? If yes, please state the services that you can remember. (eg:- spotify, gmail, amazon etc)
- 3) Have you been using any paid services for work / entertainment / other purposes ? If yes, please state the services. (eg premium accounts, amazon prime, online banking services etc)
- 4) Have you or anyone you know witnessed a "data breach" in a particular service that you have been using (free version/paid service), if yes please state the services:
- 5) "It is advisable to share your financial data with public services (eg:- bank account details, credit card details, purchase history, income limit etc)"
 - ☐ Strongly disagree
 - ☐ Disagree
 - ☐ Neutral
 - ☐ Agree
 - ☐ Strongly agree

- 6) "It is advisable to share your financial data with paid online services (eg:- bank account details, credit card details, purchase history, income limit etc)"
- ☐ Strongly disagree
 - ☐ Disagree
 - ☐ Neutral
 - ☐ Agree
 - ☐ Strongly agree
- 7) "It is advisable to share your personal details such as phone no., address, pin code, gender etc with online public services in the form of data."
- ☐ Strongly disagree
 - ☐ Disagree
 - ☐ Neutral
 - ☐ Agree
 - ☐ Strongly agree
- 8) "It is advisable to share your personal details such as phone no., address, pin code, gender etc with online paid services or premium accounts in the form of data."
- ☐ Strongly disagree
 - ☐ Disagree
 - ☐ Neutral
 - ☐ Agree
 - ☐ Strongly agree
- 9) "Online open services can be trusted with the safety and security of the data that you share with them. I.e, they would not intentionally or unintentionally share the data you share with them, for purposes other than that mentioned to you"
- ☐ Strongly disagree
 - ☐ Disagree
 - ☐ Neutral
 - ☐ Agree
 - ☐ Strongly agree
- 10) "Online services that you paid for, can be trusted with the data that you share with them, i.e the data that you shared, will not be intentionally or unintentionally shared further to any other service/ individual"
- ☐ Strongly disagree
 - ☐ Disagree
 - ☐ Neutral
 - ☐ Agree
 - ☐ Strongly agree

11) "Opting for private or personally directed services ensures a higher amount of credibility (trust) that your data remains safe."

- ☐ Strongly disagree
- ☐ Disagree
- ☐ Neutral
- ☐ Agree
- ☐ Strongly agree

12) The Online Public services in the case of data breach, are liable for a compensation towards the user.(monetary/ non monetary)

- ☐ Strongly disagree
- ☐ Disagree
- ☐ Neutral
- ☐ Agree
- ☐ Strongly agree

13) The Online private services or the services that user paid for, in the case of data breach, are liable for a compensation towards the user.(monetary/ non monetary)

- ☐ Strongly disagree
- ☐ Disagree
- ☐ Neutral
- ☐ Agree
- ☐ Strongly agree

14) Educational Qualification :-

- ☐ +10
- ☐ +12
- ☐ UG
- ☐ PG / PG +

15) State current affiliation to educational institutions (if any):-

16) State your income group (per annum)::

- ☐ Less than 5,00,000 INR
- ☐ Between 5,00,000 INR to 10,00,000 INR
- ☐ Above 10,00,000 INR

17) Age of the Participant:-

- ☐ Less than 18
- ☐ 18-25
- ☐ 25-60
- ☐ 60+

18) Gender of the participant :-

19) Please state your working status :-

20) Name of the Participant :-