



Order Hit Ratio - ED

Lead to Quotation

75.1%

Quotation to Won

19.6%

Lead Count

346

Quotation Count

260

Direct Sale Order

2397

Lead ID Search

LeadId

Quotation No Search

QuotationNo

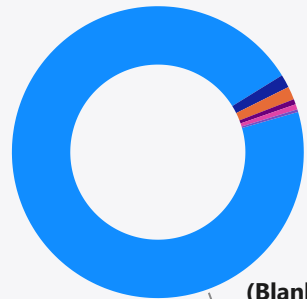
Sale Order No Search

Sale Order No

Sales Person

SalesPersonName

Industry Wise



Industry

(Blank)

Construct...

Food Indu...

Agricuture

Engineering

Textile

(Blank)
328 (95...)

Prospects

RFQ Received

RFQ Quoted

Order Under Finalization

Order Finalized by Customer

Won

346

86

260

248

247

51

Hit Ratio

20.6%

City Wise

COIMBATORE
NAMAKKAL
HOWRAH
RANGARE...
ERODE
GUNTUR
PALAKKAD
RAIGAD
TIRUPPUR
BANGALORE
(Blank)
CHENNAI
DINDIGUL
INDORE
NAMAKAL
PUDUCHER...
THRISSUR
VELLORE

7
4
3
3
2
1
1
1
1

CRM Table

LeadId	CustName	LeadDate	PotentialQty	RevenuePotential	ItemCode	QuotationNo	QuoteQty	QuotetItemValue	Sale
5LD/2324/0000004	PARK LAYER PVT LTD	01-04-23	1.00	1,13,00,000.00	5S1006131112D19-0001	5SQT/2324/000004	400.00	1,13,40,000.00	5SO/23:
5LD/2223/0000143	SAGAR ASIA PVT LTD	28-01-23	140.00	92,40,000.00	5H1024920421D10-0004	5SQT/2223/000108	140.00	92,40,000.00	5SO/22:
5LD/2223/0000232	SAGAR ASIA PVT LTD	11-03-23	1.00	66,00,000.00	5H1024920421D10-0004	5SQT/2223/000188	100.00	66,00,000.00	5SO/22:
5LD/2223/0000240	SAGAR ASIA PVT LTD	16-03-23	1.00	65,00,000.00	5H1024920421D10-0005	5SQT/2223/000197	100.00	65,00,000.00	5SO/22:
5LD/2223/0000154	ANDAVAR LATHE WORKS	04-02-23	1.00	7,50,000.00	5S1013220621010-0001	5SQT/2223/000119	50.00	7,50,000.00	5SO/22:
5LD/2223/0000153	GANGAA MACHINES	04-02-23	100.00	1,72,000.00	500670052K	5SQT/2223/000118	30.00	48,000.00	5SO/22:
5LD/2223/0000153	GANGAA MACHINES	04-02-23	100.00	1,72,000.00	500680137K	5SQT/2223/000118	30.00	57,000.00	5SO/22:
5LD/2223/0000234	POWERMECHSTORES	13-03-23	60.00	7,89,360.00	400820022A	5SQT/2223/000190	30.00	3,94,680.00	5SO/22:
5LD/2324/0000270	SUPER SALES INDIA LTD, GEARS	02-08-23		1.00	5S1004120822C10-0006	5SQT/2324/000135	30.00	2,88,000.00	5SO/23:
Total			2,271.00	7,06,10,018.00			2,173.00	5,78,36,950.18	