

MARU DRY FRUITS

DESIGN GUIDE

GROUP MEMBERS:

<u>Student:1571110</u>	<u>NAVEERA HANIF</u>
<u>Student: 1569507</u>	<u>NAVEEN AKHTER</u>
<u>Student: 1576342</u>	<u>MAHNOOR SHIEKH</u>
<u>Student :1571109</u>	<u>MAHNOOR IZHAR</u>
<u>Student: 1572855</u>	<u>SAHIBA</u>

CURRICULUM: ACCP PRIME 2.0

SEMISTER: CPISM

FECULTY: SIR.NOMAN SIDDIQUI

CERTIFICATE OF RECOGNITION:

This certificate is awarded to the team at **Maru Dry fruits** for their exceptional contributions to the food and wellness industry.

Maru Dry fruits has been recognized for its commitment to delivering quality dry fruit products, promoting high standards, and contributing to community wellness by offering nutritious options. Their dedication to customer satisfaction and exceptional service has set a benchmark in the industry.

This recognition is a testament to the hard work and dedication of the **Maru Dry fruits** team, establishing the brand as a leader in the health food market.

Presented On: November 11, 2024
Authorized By: SIR NOMAN SIDDIQUI

ACKNOWLEDGEMENT:

We would like to express our heartfelt gratitude to everyone who contributed to the successful completion of this project.

Our sincere thanks go to Sir Noman Siddiqui for his invaluable guidance and support throughout the entire process.

Special appreciation goes to our colleagues and team members for their hard work, dedication, and teamwork, which were crucial in bringing this project to life.

We are also grateful to our families for their support, which allowed us to stay focused and motivated.

Lastly, we extend our thanks to all those who provided us with the resources and opportunities necessary to complete this project. This achievement would not have been possible without the collective support of everyone involved. Thank you.

SYNOPSIS:

Maru Dry fruits is dedicated to offering a wide range of premium dry fruits, such as almonds, dates, walnuts, and more. The company works with trusted sources to provide quality products to health-conscious customers. **Maru Dry fruits** now aim to make its products and information easily accessible online. The website will showcase the brand's story, product offerings, and nutrition information to help customers make informed choices.

• CATEGORIES:

Maru Dry fruits offers a variety of dry fruit products tailored to meet different preferences and dietary needs. Customers can select from a wide range of dry fruits, explore nutritional benefits, and choose packages for personal use or as gifts. The process is simple: select your items, specify quantity, proceed to checkout, and enjoy the natural goodness!

• DISTRIBUTION:

Maru Dry fruit's store is conveniently located, and our website provides all necessary location details. Customers can also read reviews from other customers to gain confidence in the quality and service we provide.

PROBLEM STATEMENT:

Maru Dry fruits specialize in premium-quality dry fruits, sourcing products from trusted suppliers to deliver freshness and nutrition. To better serve its customers, **Maru Dry fruits** aim to establish a comprehensive online platform where customers can explore the full product range and make purchases conveniently. The website will provide detailed information about the brand, product offerings, and nutritional benefits.

• REQUIREMENT SPECIFICATION:

The website is developed with the following features:

1. The **Home Page** should display the **Maru Dry fruits** logo, featured sections, and promotional offers for various dry fruits.
2. The **Navbar** will include options to navigate to the following pages:
 - **Dry Fruits:** This page will have a dropdown menu with different categories of dry fruits (e.g., Almonds, Dates, Walnuts) to help users find their preferred products.
 - **Nutrition Info:** A dedicated page providing detailed nutritional benefits and health information for each type of dry fruit.
 - **Festival Gift Packs:** A page specifically showcasing gift pack options for festivals, including attractive package displays and descriptions.
 - **About us:** A page providing background information about **Maru Dry fruits** its mission, values and commitments to quality this page helps established trust with customers and introduce them to the brand's story.
 - **Contact:** A page with the store's address, contact number, email link, and an integrated Google Map for easy location access.
3. Each **dry fruit product** will have a summary on its individual page, showing nutritional details and the base price.

4. The **Festival Gift Packs** page should offer a selection of curated gift packages, suitable for different occasions, with detailed descriptions and pricing.
5. A **Contact Us** page will include the store address, phone number, and email link to allow users to send inquiries directly through their preferred email client.
6. The website should be visually appealing, user-friendly, and fully responsive to enhance user experience across devices.

SITE MAP



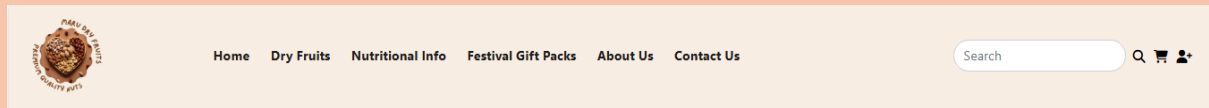
CHECKLIST OF VALIDATION:

OPTIONS	VALIDATION
Do all text links lead to the appropriate web pages?	YES
Are all images and links clearly visible in web pages?	YES
Do all the image links lead to the appropriate web pages?	YES
Is web page opening properly in all tested web browsers?	YES
Are animations loading well?	YES
Is the website responsive?	YES
Is website taking too long to load?	NO
Is the navigation sequence correct through all the webpages on the site?	YES
Is the JavaScript code working as expected in all click events?	YES

TASK SHEET:

S No.	TASK	MEMBERS NAMES	START DATE	DAYS USE	STATUS
1	Home	Naveera Hanif	10-10- 2024	3	COMPLETE
2	Dry Fruits	Naveera Hanif	13-10- 2024	3	COMPLETE
3	Nutritional Information	Sahiba	16-10- 2024	3	COMPLETE
4	Festival Gift Packs	Mahnoor	19-10- 2024	3	COMPLETE
5	About	Mahnoor	21-10- 2024	3	COMPLETE
6	Contact	Naveen Naz	24-10- 2024	3	COMPLETE

NAVBAR: It is used to navigate from one page to other within the website.



ANIMATION: This moving animation shows discount offers for our customers.

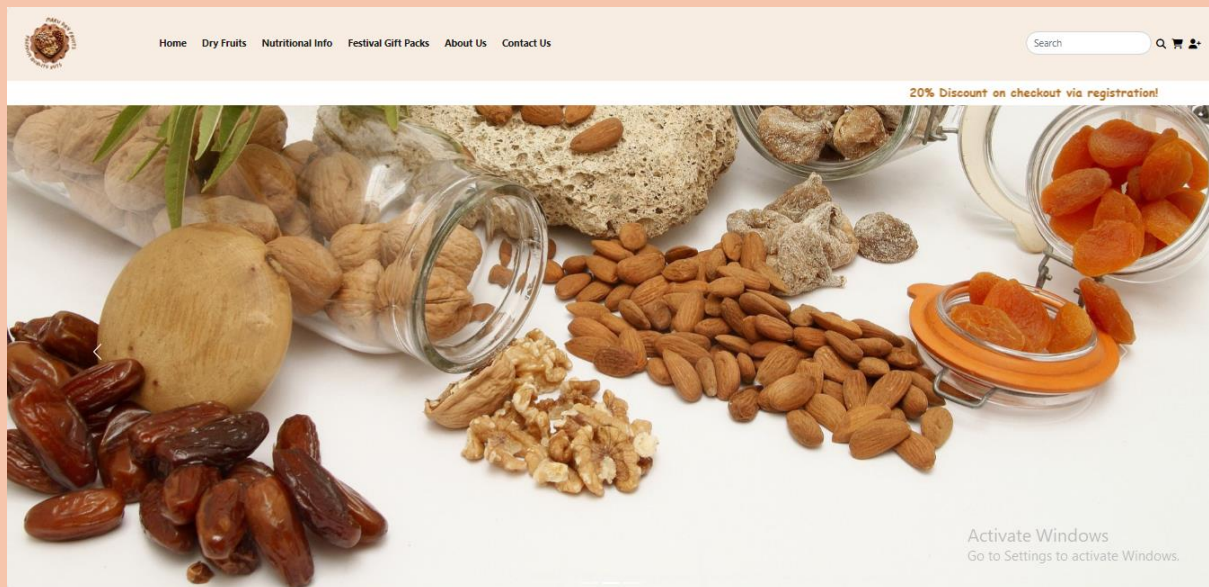


CAROUSEL: It is used for display of multiple images in a single plane.



HOME:

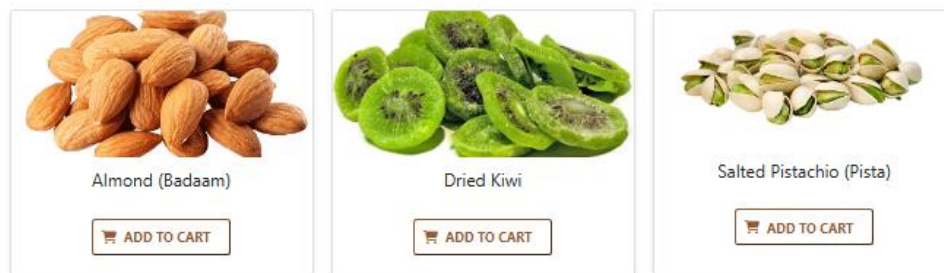
It is a main page of website.



GIFT SETS FOR EVERY OCCASSION



FEATURED PRODUCTS



CUSTOMER FAVOURITES



100% Organic Walnuts , Fresh and Delicious.

About Us

We're passionate about providing high-quality dry fruits.



Quick Links

[Home](#)
[Products](#)
[Nutritional info](#)
[Contact](#)

Contact Us

Address: North Nazimabad, Karachi, Pakistan
Phone: 0337-8409810
Email: info@Manudryfruits.com
(<mailto:info@Manudryfruits.com>)

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Disclaimer: We take great care in packaging our products, but we are not responsible for any damage that may occur during shipping. Please contact us immediately if your order arrives damaged.

Activate Windows

Go to Settings to activate Windows.

DRY FRUITS:

It shows the variety of dry fruits.

Products List

BEST SELLING DRY FRUITS



Almond (Badaam)

 ADD TO CART



Roasted Cashewnuts (Kaju)

 ADD TO CART



Plain Cashewnuts (Kaju)

 ADD TO CART



Dried Apricot (Khubani)

 ADD TO CART




Dried Berries

 ADD TO CART



Dried Kiwi

 ADD TO CART



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Dried Apricot (Khubani)

 ADD TO CART



Dried Berries

 ADD TO CART

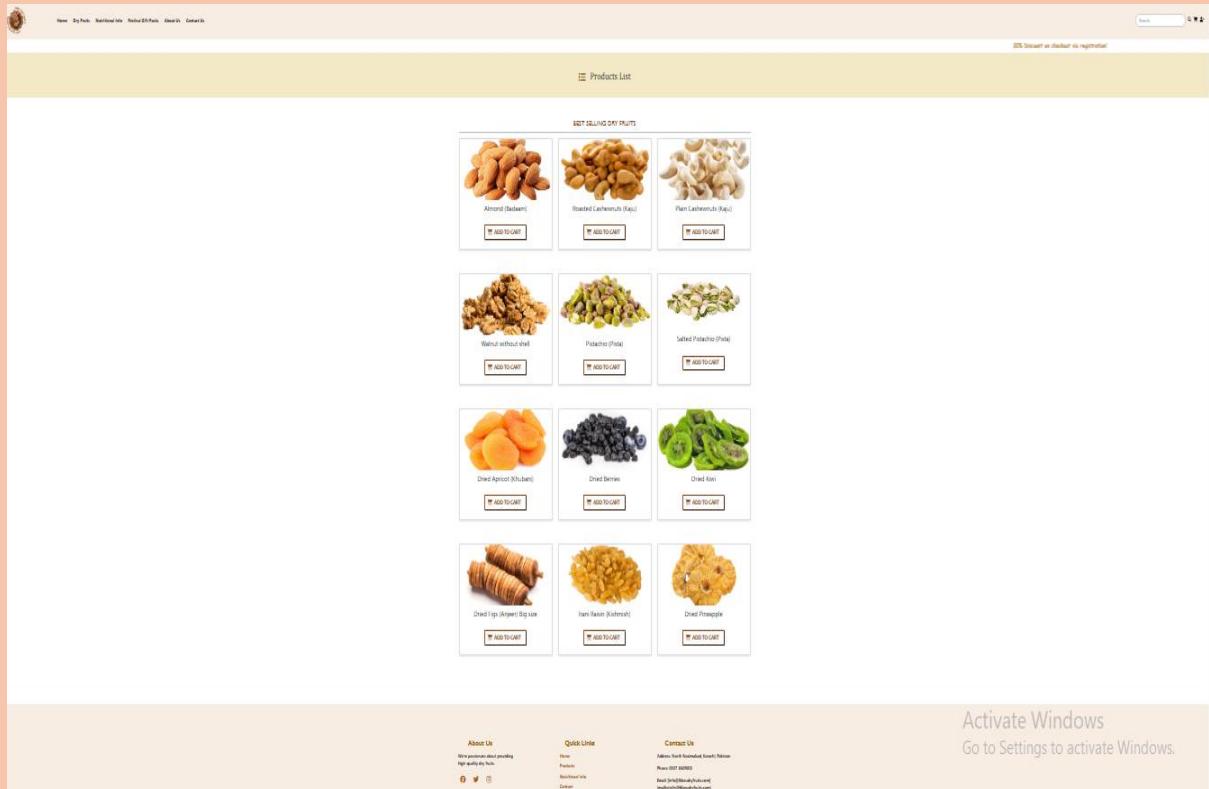


Dried Kiwi

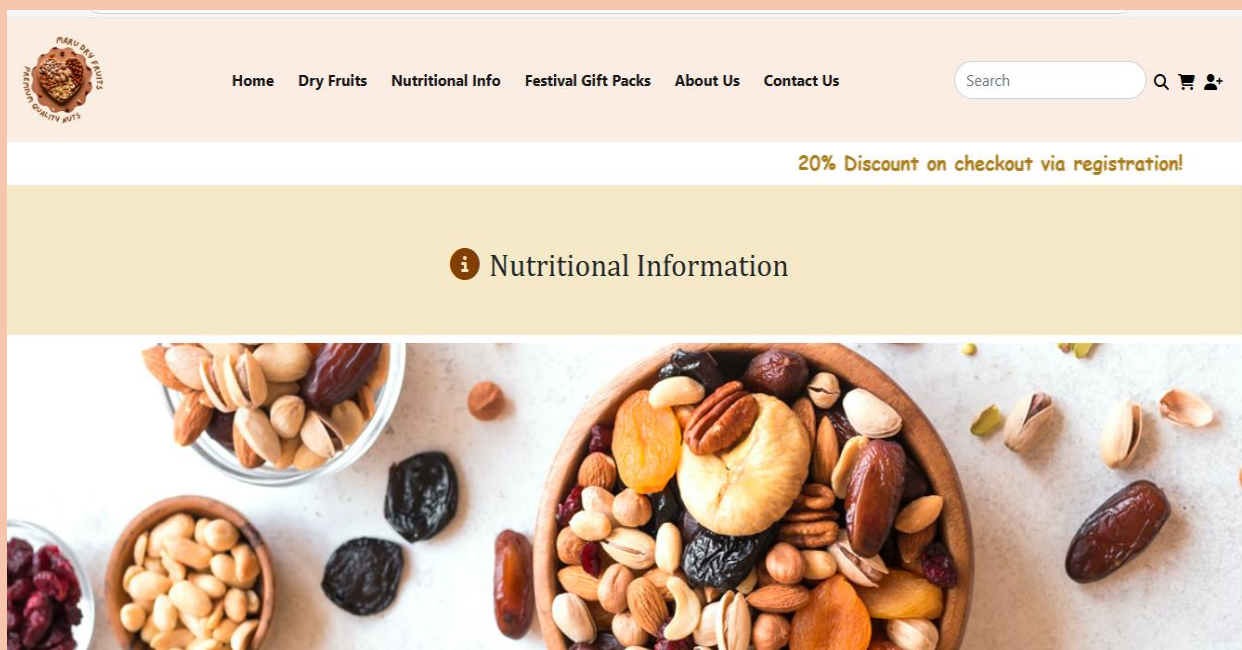
 ADD TO CART




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NUTRITIONAL INFO: It shows the nutrition of our dry fruits to make healthy.





Almond (Badaam)

Serving Size: 28 grams (about 23 almonds)

Calories: 1

Protein: 6g

Carbohydrates: 6g

Fiber: 4g Vitamin E: 7.3mg (37% of the Daily Value)

Magnesium: 76mg (19% of the Daily Value) Calcium: 76mg (8% of the Daily Value)


Health Benefits:


High in Vitamin E, an antioxidant that supports skin health and protects cells from damage. Promotes heart health by lowering bad cholesterol levels (LDL).

Rich in Vitamin A: Supports eye health and boosts the immune system.

Promotes Skin Health: Antioxidants and vitamin C help maintain healthy skin.

Supports Heart Health: High potassium levels help control blood pressure and heart function. Aids in Digestion: Good source of fiber, promoting regular bowel movements.





Roasted Cashewnuts

Serving Size: 100 grams

Calories: 50 kcal

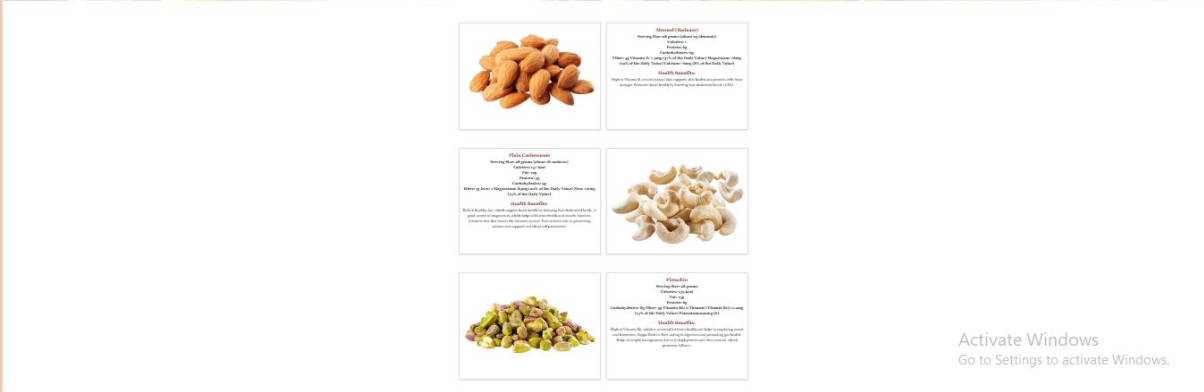
Fat: 0.1g Protein: 0.5g

Carbohydrates: 13g Fiber: 1.4g Vitamin C: 47.8mg (79% of the Daily Value) Manganese: 0.9mg (45% of the Daily Value)

Health Benefits:

Boosts Immunity: High in vitamin C, which strengthens the immune system.

Aids Digestion: Contains bromelain, an enzyme that helps break down proteins and improve digestion. Anti-Inflammatory Properties:



Salted Pistachio

Serving Size: 100 grams (dried)

Calories: 241 kcal

Fat: 0.5g Protein: 3.4g Carbohydrates: 63g

Fiber: 7.3g Vitamin A: 1926 IU (39% of the Daily Value) Potassium: 1162mg (33% of the Daily Value)

Health Benefits:

Rich in Vitamin A: Supports eye health and boosts the immune system. Promotes Skin Health: Antioxidants and vitamin C help maintain healthy skin.

Supports Heart Health: High potassium levels help control blood pressure and heart function.

Aids in Digestion: Good source of fiber, promoting regular bowel movements.



Roasted Cashewnuts

Serving Size: 100 grams

Calories: 50 kcal

Fat: 0.5g Protein: 0.5g

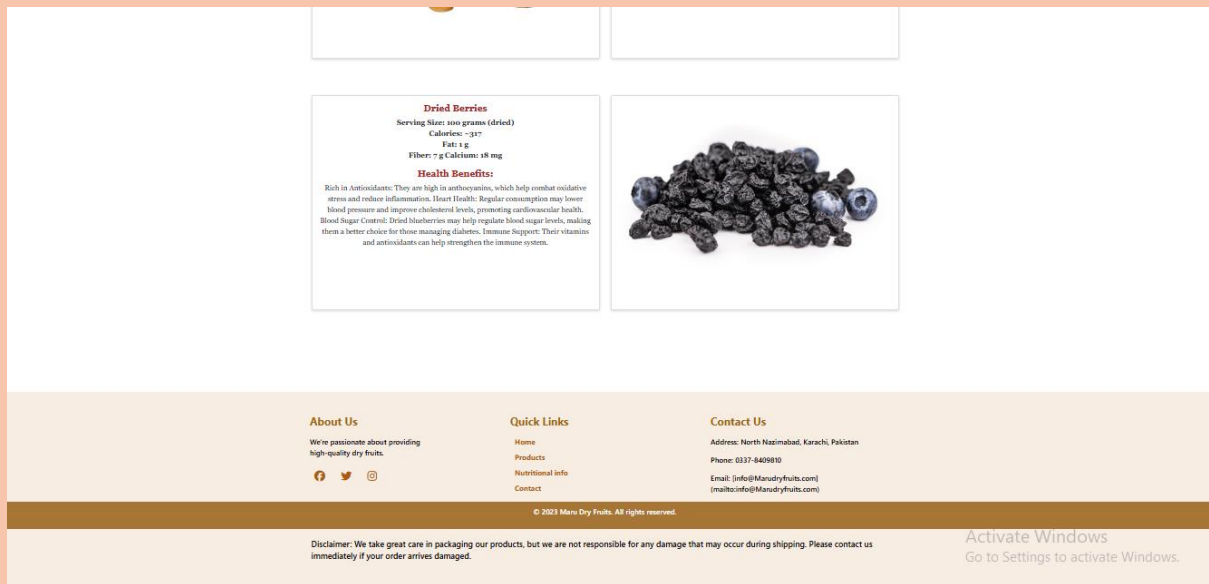
Carbohydrates: 13g Fiber: 1.4g Vitamin C: 47.8mg (79% of the Daily Value) Manganese: 0.9mg (43% of the Daily Value)

Health Benefits:

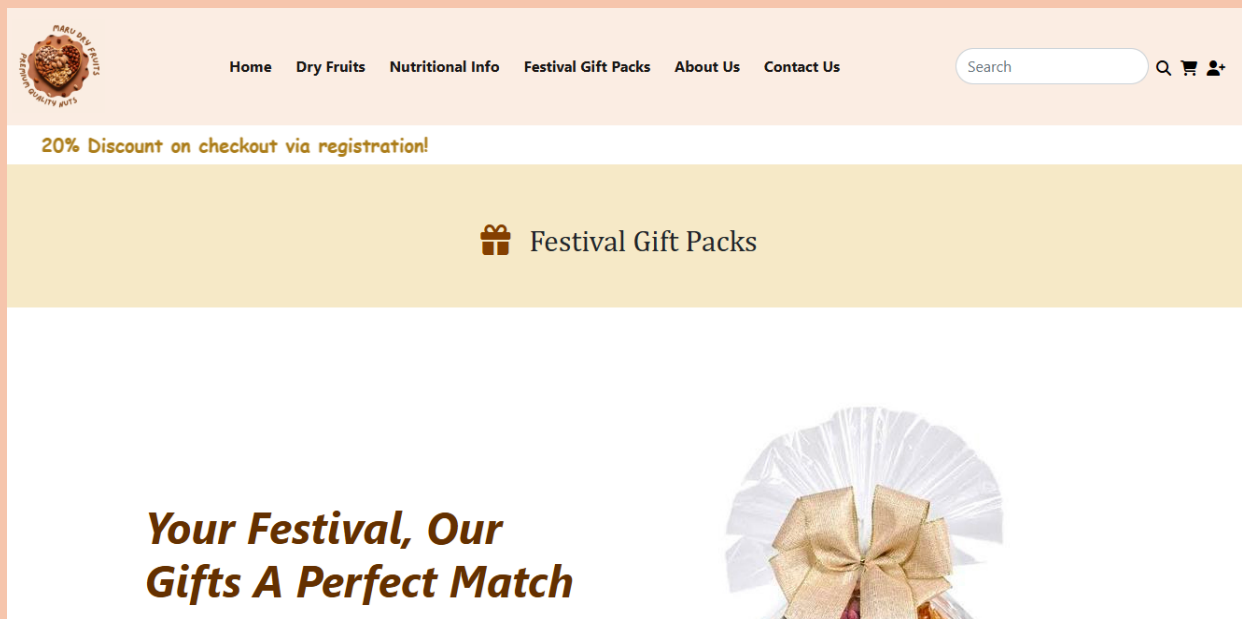
Boosts Immunity: High in vitamin C, which strengthens the immune system.

Aids Digestion: Contains lecithin, an enzyme that helps break down proteins and improve digestion. Anti-inflammatory Properties: Borelmin also helps reduce inflammation.

Supports Eye Health: Rich in antioxidants that protect against age-related eye issues.



FESTIVAL GIFT PACKS: It displays our decorated festival gift packs.



Festival Gift Packs

Your Festival, Our Gifts A Perfect Match

Make every celebration special with our premium gift boxes. Perfect for Diwali, Eid, Christmas, and more, each box is beautifully curated and customizable with a variety of high-quality dry fruits. Enjoy exciting discounts and make your gifting memorable with our exclusive festival offerings!



Joyful Gifting



Chocolate-Covered Nuts

100g Almonds, 100g Cashews, 100g Raisins



PKR 1,200



Deluxe Mixed Nuts

250g each of Almonds, Cashews, and Walnuts



PKR 1,500



Fruity Nut Mix

1kg Almonds, 500g Cashews, 500g Dates



PKR 1,600



Chocolate-Covered Nuts

100g Almonds, 100g Cashews, 100g Raisins



PKR 1,200



 ADD TO CART



Deluxe Mixed Nuts

250g each of Almonds, Cashews, and Walnuts



PKR 1,500



 ADD TO CART

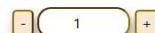


Fruity Nut Mix

1kg Almonds, 500g Cashews, 500g Dates



PKR 1,600



 ADD TO CART



Nutty Delight

3kg Mixed Dry Fruits + 500g Dried Mangoes



PKR 1,100

ADD TO CART



Celebration Mix

1kg Almonds, 500g Cashews, 500g Dates



PKR 1,900

ADD TO CART



Festive Fusion

100g Almonds, 100g Cashews, 100g Raisins



PKR 2,100

ADD TO CART

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20% Discount on checkout on registration!

Festival Gift Packs

Your Festival, Our Gifts A Perfect Match

At this time of the year, we have curated our premium gift boxes to match the festive spirit. Our Christmas, Eid, and New Year boxes are thoughtfully curated with a variety of high-quality gifts. Each box is a perfect match for your festive celebrations and makes your gifting experience a truly memorable one.

Joyful Gifting

Chocolate Goodies Gift Pack

1kg Premium Chocolate, 500g Premium Chocolate

4.5 stars

PKR 1,200

ADD TO CART

Golden Mixed Nuts Gift Pack

1kg Premium Mixed Nuts, 500g Premium Mixed Nuts

4.5 stars

PKR 1,500

ADD TO CART

Festive Fusion Gift Pack

100g Premium Almonds, 100g Premium Cashews, 100g Premium Raisins

4.5 stars

PKR 2,100

ADD TO CART

Eid & Christmas Mix Gift Pack

1kg Premium Mixed Nuts, 500g Premium Mixed Nuts

4.5 stars

PKR 1,500

ADD TO CART

Midwinter Mix Gift Pack

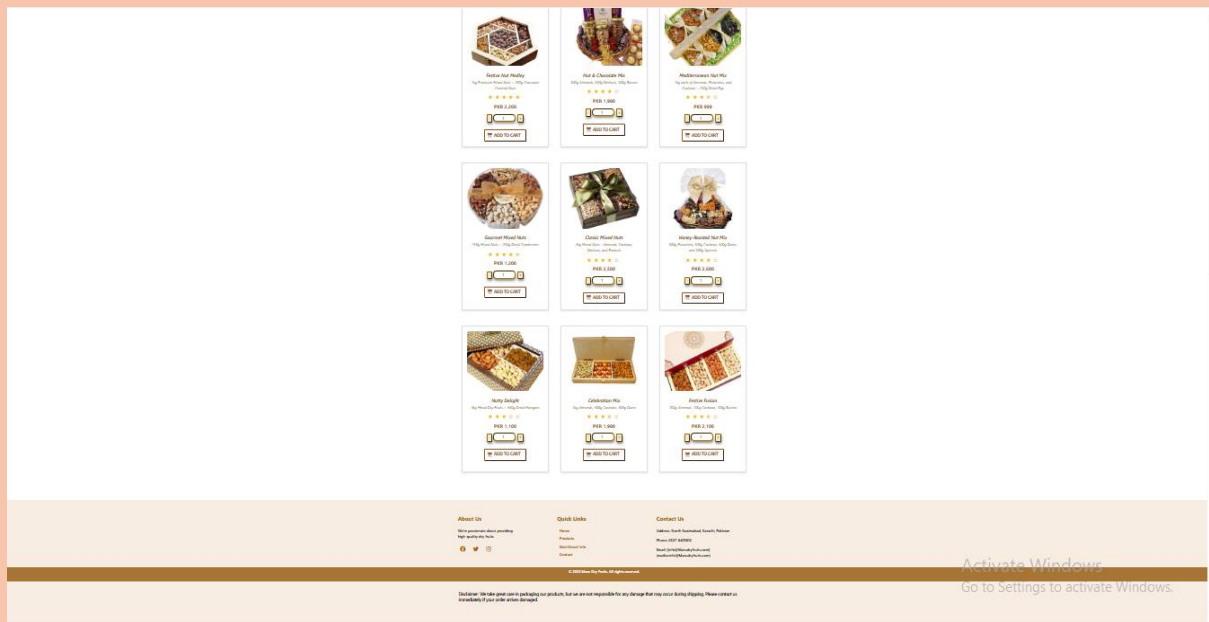
1kg Premium Mixed Nuts, 500g Premium Mixed Nuts

4.5 stars

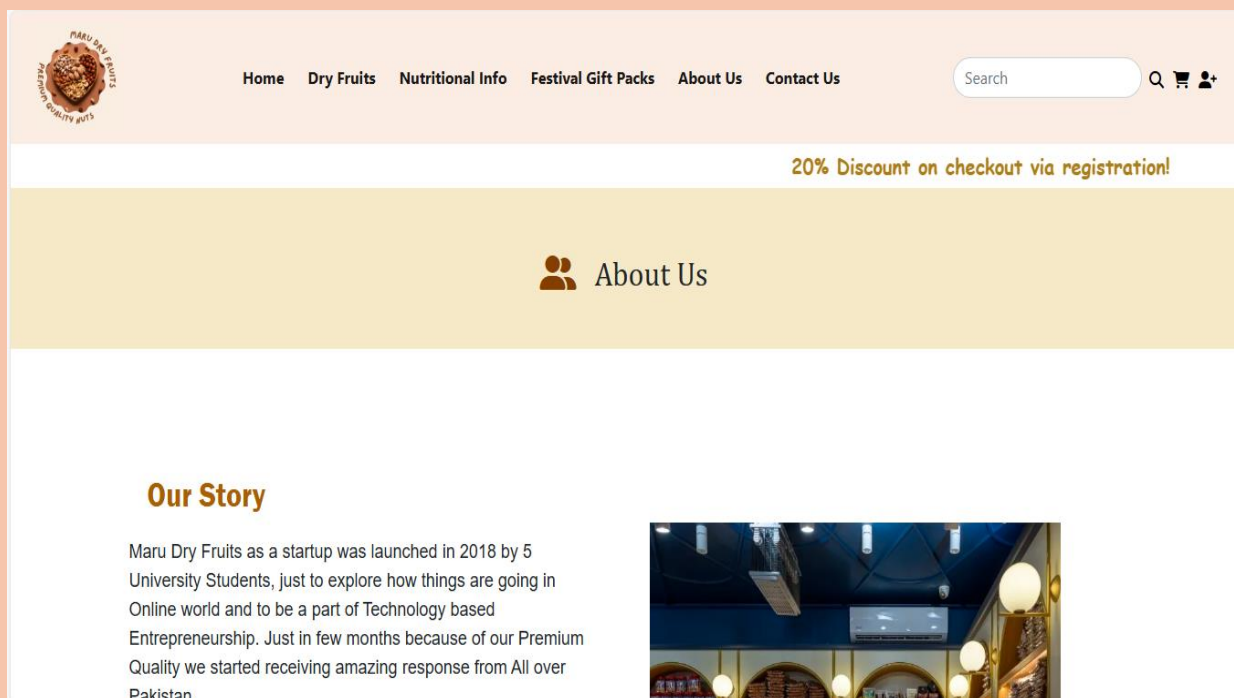
PKR 1,500

ADD TO CART

Activate Windows
Go to Settings to activate Windows.



ABOUT US: A page providing background information about maru dry fruits.



Our Story

Maru Dry Fruits as a startup was launched in 2018 by 5 University Students, just to explore how things are going in Online world and to be a part of Technology based Entrepreneurship. Just in few months because of our Premium Quality we started receiving amazing response from All over Pakistan.

We add our Love and Care in each Order before dispatching it, in the end nothing matters but Love. We are glad to be the part of something that serve it's customers with Pure Love, Premium Quality and Priority Support to make your experience with Maru Dry Fruits amazing.

We have amazing variety and quality of different Dried Fruits available. You can explore throughout the website and get them delivered at your Doorstep. Try Ordering Best Quality Dry Fruits Online from Maru Dry Fruits and get them delivered at your Doorstep throughout Pakistan to experience our special love and care added in each Order.



Taste the Goodness of Dry Fruits

In addition to producing and selling high-quality dried fruits and nuts, Maru Dry Fruit also operates several online stores in Pakistan, making it easy for customers to purchase their products from the comfort of their own homes. These online stores offer a wide range of products, including apricots, raisins, figs, cashew, pistachio, kiwi, and almonds, as well as a variety of gift boxes and gift baskets that are perfect for special occasions.

One of the key benefits of shopping at Maru Dry Fruit's online store is the convenience and ease of use. The website is user-friendly and easy to navigate, making it easy for customers to find the products they're looking for. Additionally, the online store offers a wide range of payment options, including credit and debit cards, as well as the option to pay cash on delivery.



[SHOP NOW](#)



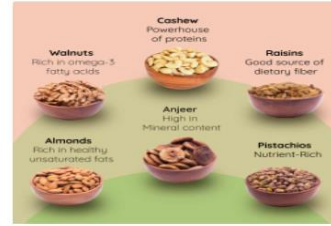
Specialities

Discover the artisan quality of our dry fruits and nuts. Our specialties are carefully selected and crafted for those who appreciate the best.



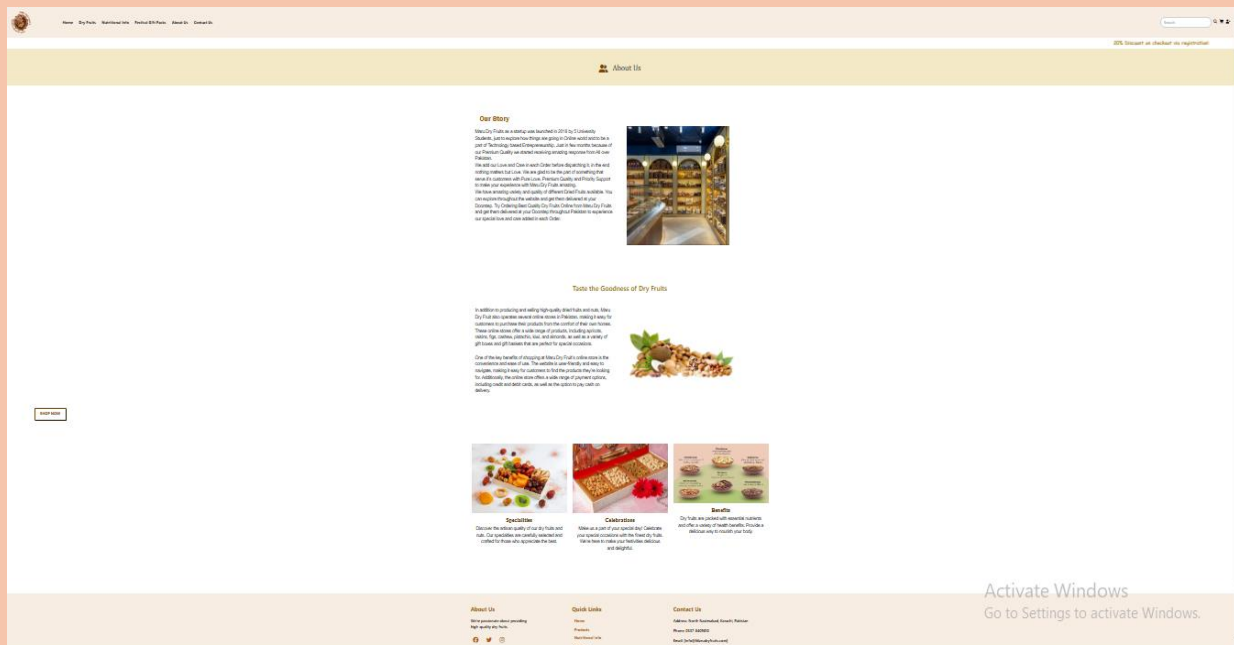
Celebrations

Make us a part of your special day! Celebrate your special occasions with the finest dry fruits. We're here to make your festivities delicious and delightful.




Benefits




Dry fruits are packed with essential nutrients and offer a variety of health benefits. Provide a delicious way to nourish your body.




CONTACT: This page helps customer to contact us. It also includes a map to locate us.




[Home](#) [Dry Fruits](#) [Nutritional Info](#) [Festival Gift Packs](#) [About Us](#) [Contact Us](#)

Search   

20% Discount on checkout via registration!




Contact Us






Our staff will call back later and answer your questions.

First Name


Last Name




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Search   

20% Discount on checkout via registration!



Contact Us



Our staff will call back later and answer your questions.

First Name

Last Name

Your Message

Send

About Us

We're passionate about providing high-quality dry fruits.

Quick Links

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Contact Us

Address: North Nazimabad, Karachi, Pakistan
Phone: 0337-8429810
Email: info@Mandudryfruits.com
info@Mandudryfruits.com

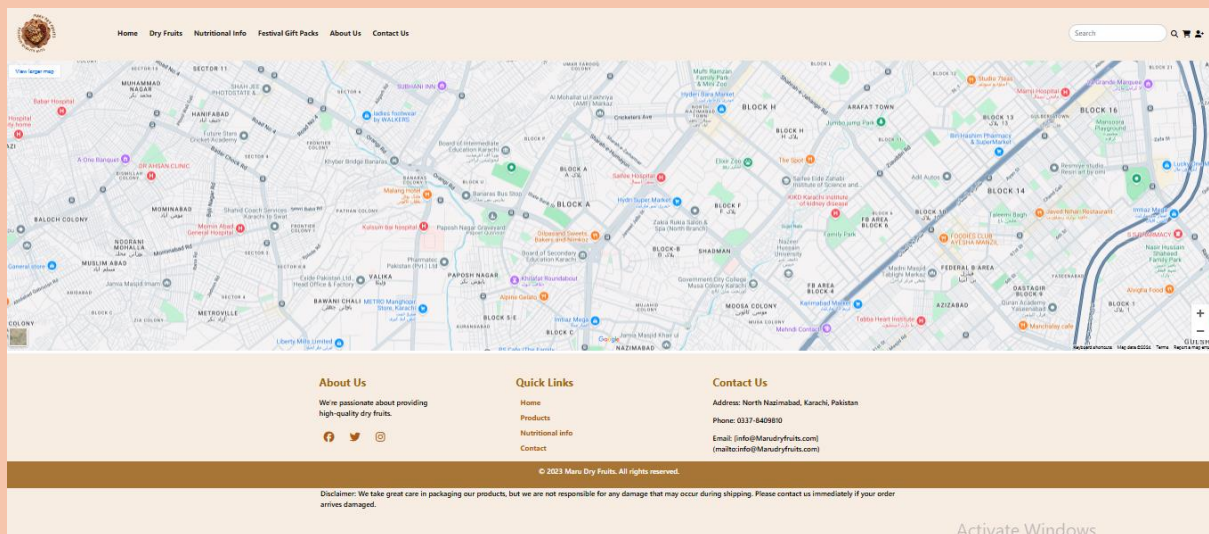
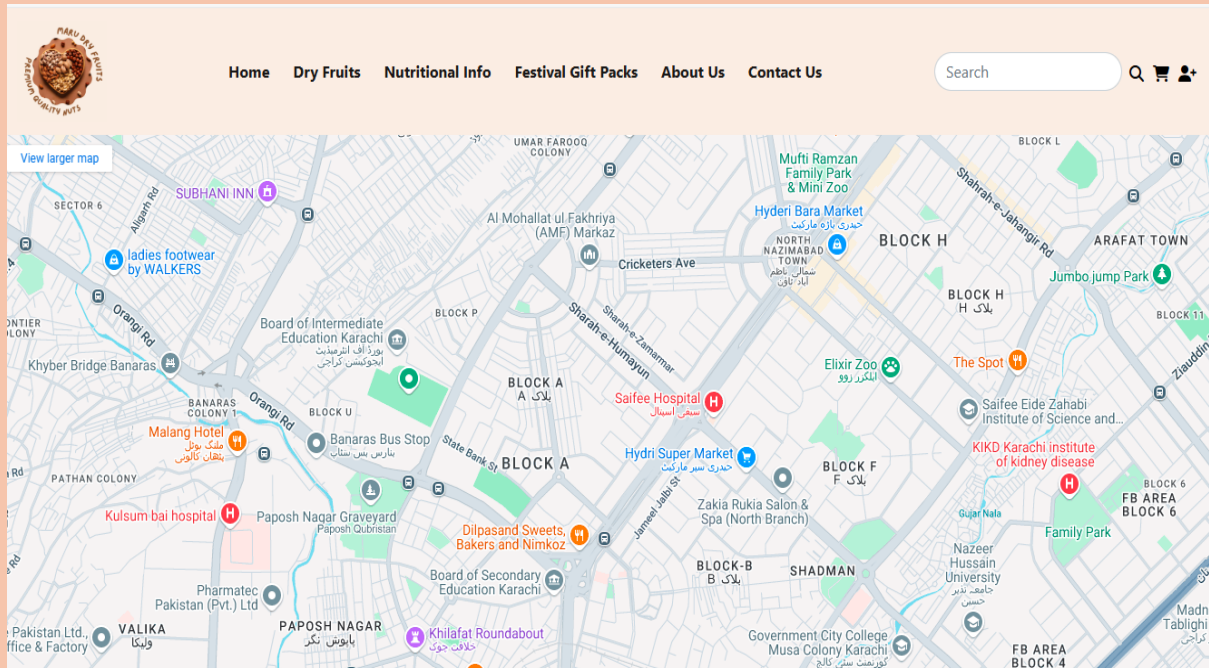
127.0.0.1:5500/Html/index.html

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Activate Windows
Go to Settings to activate Windows.


MAP: It also include map to locate us.



Activate Windows

REGISTRATION FORMS (LOGIN/SIGN IN): It

helps costumer to registered or connect with us.



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Search

Q

Shopping Cart

User Profile

20%

➔ Login

Email address


We'll never share your email with anyone else.

Password

☐ I agree to the [Terms & Privacy Policy](#)

Don't have an account? [SIGN UP](#)

Login



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Shopping Cart

User Profile

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About Us

We're passionate about providing high-quality dry fruits.



Quick Links

HomeProductsNutritional InfoContact

Contact Us

Address: North Nazimabad, Karachi, Pakistan
Phone: 0337-8409810
Email: info@Marudryfruits.com
(malto:info@Marudryfruits.com)

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Activate Windows

20% Discount on checkout via registration!

➔ Sign Up

Email address

We'll never share your email with anyone else.


Password

Confirm Password

☐ I agree to the [Terms & Privacy Policy](#)

Already have an account? [LOGIN](#)

Sign in

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About Us

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Contact Us

Address: North Nazimabad, Karachi, Pakistan
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Email: info@Marudryfruits.com
(mailto:info@Marudryfruits.com)

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FOOTER: It includes some quick lines and some contact area.

About Us

We're passionate about providing high-quality dry fruits.



Quick Links

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Contact Us

Address: North Nazimabad, Karachi, Pakistan

Phone: 0337-8409810

Email: [\[info@Marudryfruits.com\]](mailto:info@Marudryfruits.com)
(mailto:info@Marudryfruits.com)

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DISCLAIMER: It provides some guide line from our website.

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**WE ALL COMPLETE OUR WORK WITH A
PASSIONATE ATTITUDE AND GAIN MANY THINGS
TO DO**