



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



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Short summary of the persona

It is hard to pay rent

They want low price rent house in that area

Amount is high in metropolitan

We can imagine that getting a rent house is hard

They dream to keep the houses in their own wise

They force them to pay the rent fast

We observe that owner behave rude

Some owners behave kind also

They feel so afraid always because if they have no money then they need to go outside

The owner may imagine that the renter will behave as their wish

Others feel that behaviour of them is changing

They feel sometime uncomfortable



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?