



# GOPIKA S

ASPIRING FRONTEND DEVELOPER AND DIGITAL MARKETER

## PROFILE

I am a final-year Computer Science student with a strong enthusiasm for frontend development and digital marketing. With skills in content creation, social media marketing, and web design, I am eager to contribute to an innovative and growth-focused organization, helping to drive engagement and build a strong online presence.

## WORK EXPERIENCE

- **Computira Soft Solutions , Thriruvananthapuram (2023 – 2024)**  
**Full-Stack Web Developer**
  - Worked on projects like IPdf, I Like Pdf, and Convo-Box, developing user-friendly in
- **ParkQwik Private Limited , chennai (July 2024 – October 2024)**  
**Frontend Developer & Content Creator**
  - Developed screens using React Native to enhance UI/UX.
  - Contributed to content writing and blog posts for company promotion.
  - Assisted the HR team in creating email campaigns and communications.

## KEY PROJECTS

- **Blogging and Content Marketing Initiatives**
  - Published blogs on platforms like Blogger, Medium, and Quora to promote topics like technology and lifestyle.
  - Focused on SEO optimization and increasing audience engagement.
- **Frontend Projects**
  - Homepage Design Using React Native: Built a responsive and modern homepage from Figma prototypes.
  - Automated Examination Hall Allocation System: Developed an automated system for efficient examination hall allocation, reducing manual errors.
  - Weather Prediction with XAI Model: Created a weather prediction model using Explainable AI (XAI) for accurate forecasts with transparent results.

## CERTIFICATIONS

- NPTEL in software testing course(07/2023-10/2023)
- Smart India Hackathon (2023)
- TNSkills 2023 Level 2 Competition Certificate
- Dr.Kalam young Achiever Award(2023 & 2024)
- Front End Development certificate (2022-2023)

## ACHIEVEMENTS

- 2nd place at ISRO Solar Observatory Exhibit 2024
- Finalist in Smart India Hackathon 2023
- Best Project Award at NSCET Hackathon 2024

## CONTACT

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- GitHub : [github.com/Gopikashanmugavel](https://github.com/Gopikashanmugavel)

## EDUCATION 2021 - 2025

- Nadar Saraswathi College of Engineering and Technology, Theni, Tamil Nadu
- Bachelor of Engineering (Computer Science and Engineering)
  - CGPA: 8.13 (up to 6th semester)

## SOFT SKILLS

- Public Relations
- Teamwork
- Time Management
- Leadership
- Effective Communication

## SKILLS (FRONTEND)

- HTML | CSS | JavaScript
- React Native | Git & GitHub
- Figma | Web Design | VSCode

## SKILLS(DIGITAL MARKETING)

- Content Creation (Blog Writing, Social Media Posts)
- Basic SEO and Analytics Tools
- Social Media Management

## LANGUAGES

- English (Fluent)
- Tamil (Fluent)
- kannada (Intermediate)