

## Ideation Phase

### Empathize & Discover

Date	19 February 2026
Team ID	LTVIP2026TMIDS78575
Project Name	shopsmart: your digital grocery store experience
Maximum Marks	4 Marks

#### Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

#### Shopsmart: your digital grocery store experience

