

# Estimation of individual privacy risk in data sharing using predictive models

## Master Thesis Proposal

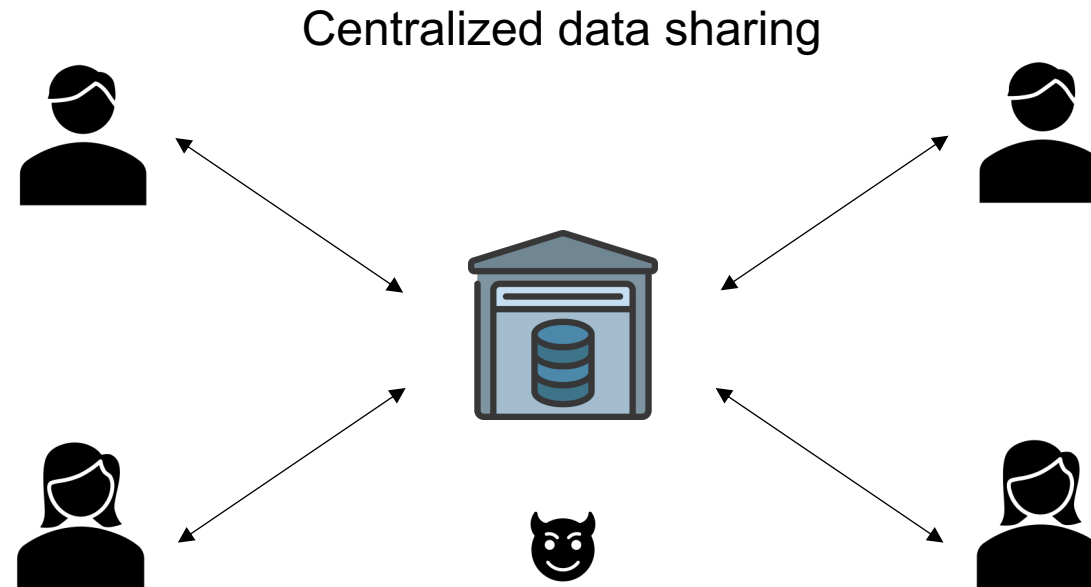
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# Motivation for data spaces



Single point of failure

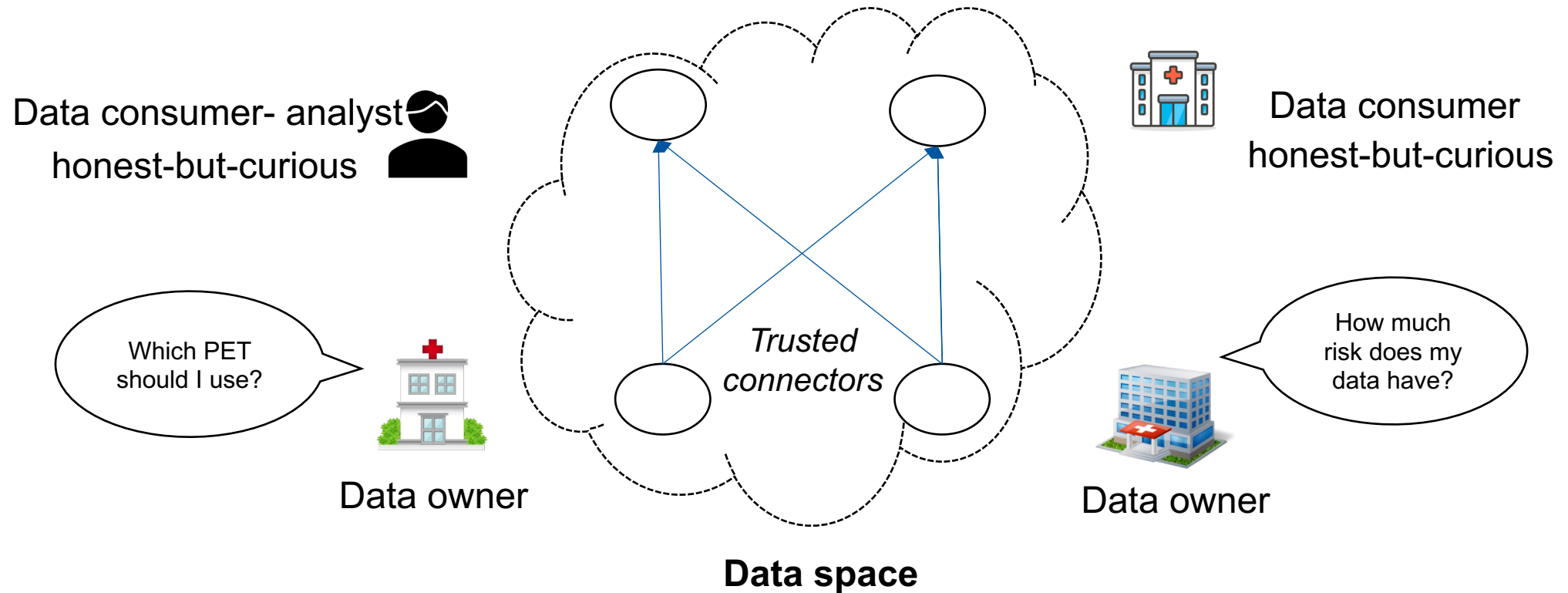
Inflexibility

Governance

Accountability

Ineffective

## Data spaces – Medical data space



**All data sharing must be GDPR complaint.**

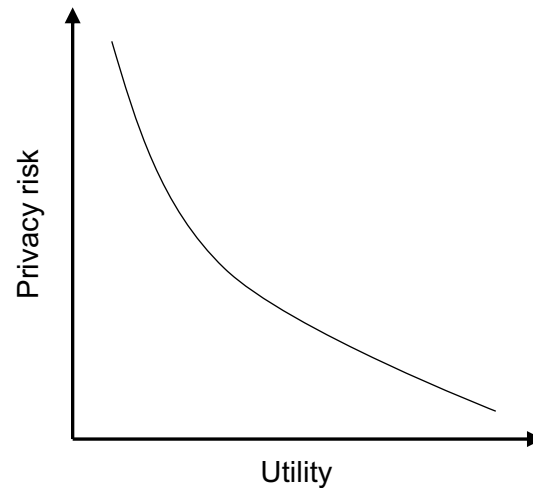
## Data sharing and privacy risk

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87% of Americans identified based on 5-digit ZIP, gender, date of birth – Sweeney (2000)

**Solution** – PETs: Syntactic anonymization, Differential Privacy, Synthetic data

How much data utility do we lose?



# Privacy enhancing technologies

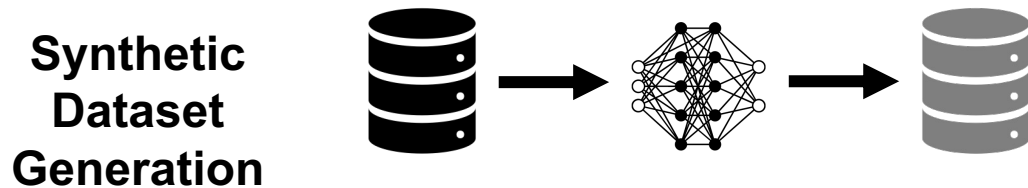


! Does not really work in practice



! Utility tradeoffs

Gives an upper bound on privacy risk



! Utility tradeoffs

Residual risk remains

## Singling out



DOB	Gender	Attempts	Postcode
10-01-1955	Male	3	17329



Status
Accepted

Inference

## Linkability

DOB	Gender	Attempts
13-03-1994	Male	4



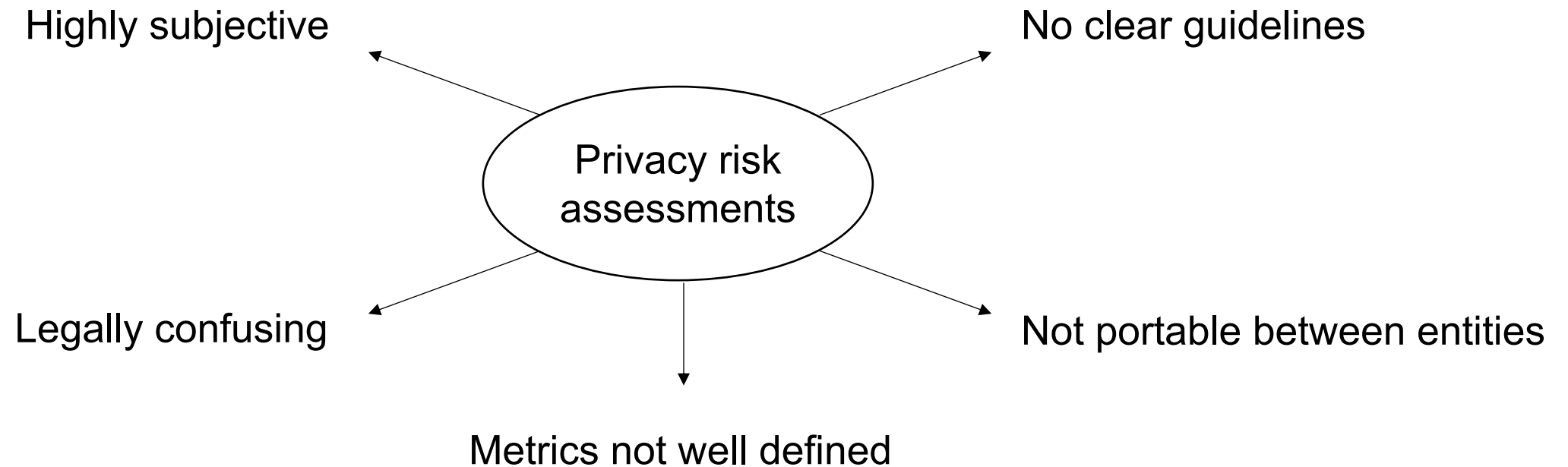
AND

Postcode	Status
52066	Waitlist



## Problems with current methods

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In research, privacy is measured in many different ways

Two rough categories -

1. Inherent to data – entropy, information gain : statistical properties of the dataset
  - Quantifiable properties of a dataset – dispersion, skewness, correlation, outliers
2. Adversary based
  - Probability of success
  - Time to success
  - Accuracy



## Privacy metrics in research

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Information based	Attack based
Do not need an adversary.	Dependent of adversary capabilities
Which statistics are important for privacy?	How can we model every adversary?
How do they relate to practical privacy?	Can we make them computationally efficient?

Can we combine these two approaches to predict privacy risk in a computationally efficient manner?

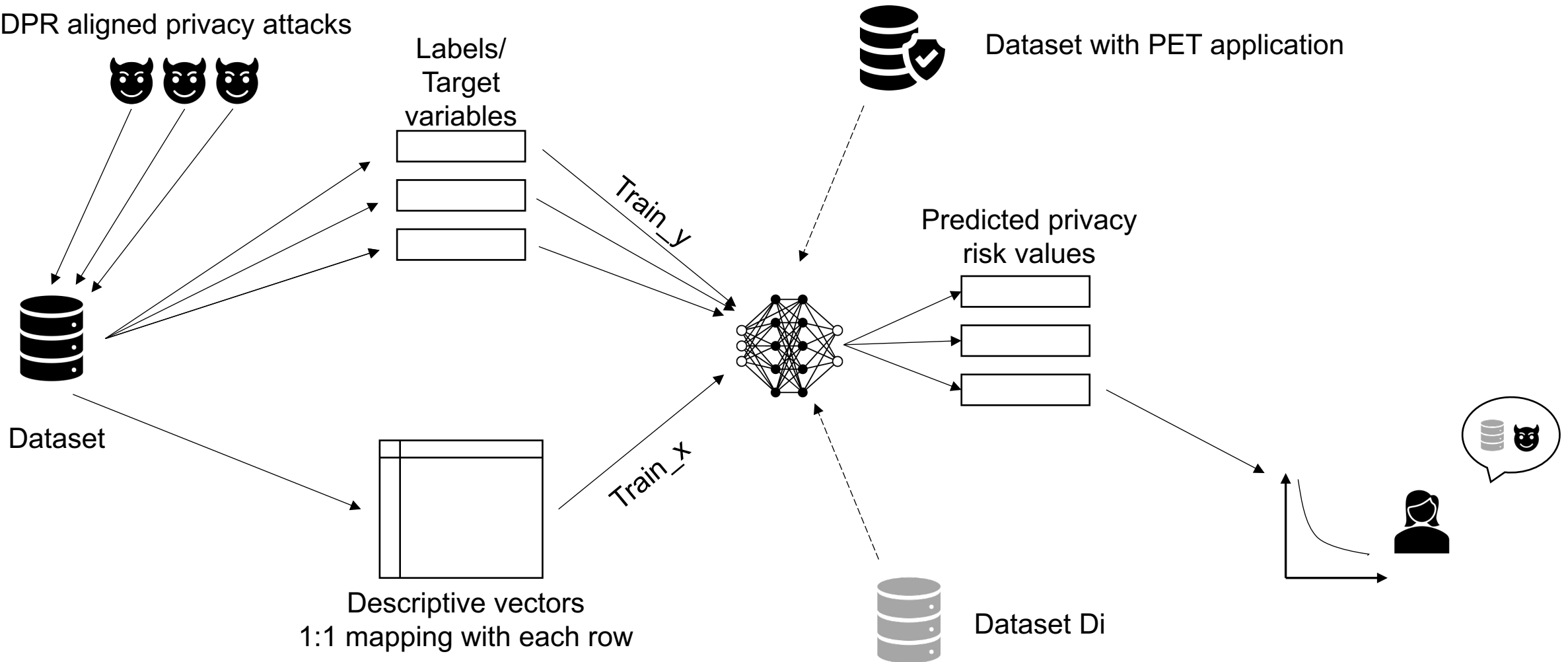
Does every record have the same level of risk?

**Research question** – Can we use Machine Learning to predict privacy risk for each record individually? Can we make the privacy metric legally meaningful (GDPR aligned)?

**Conceptual approach** – Model learns from inherent characteristics of the dataset based on simulated attacks to predict the privacy risk score for each individual

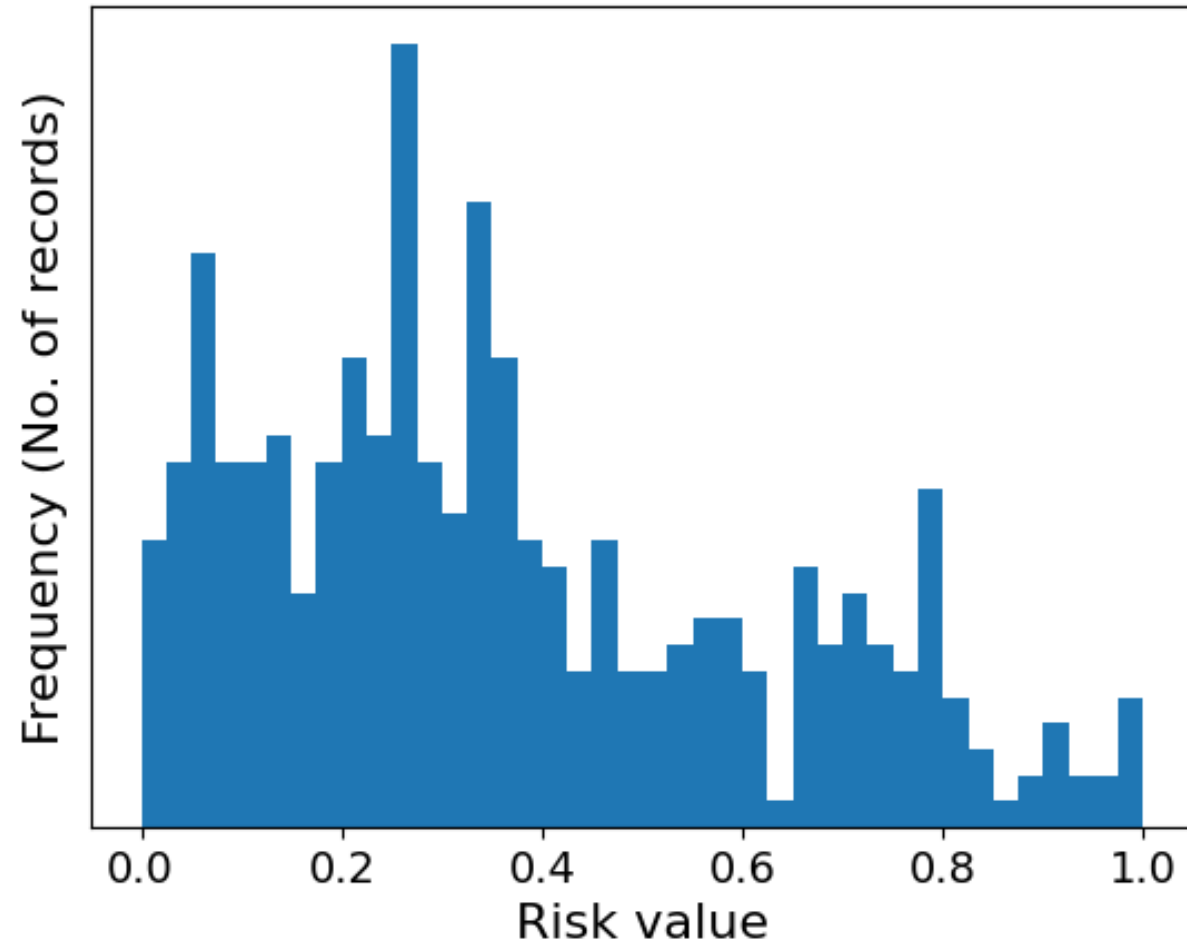
# Conceptual approach

GDPR aligned privacy attacks



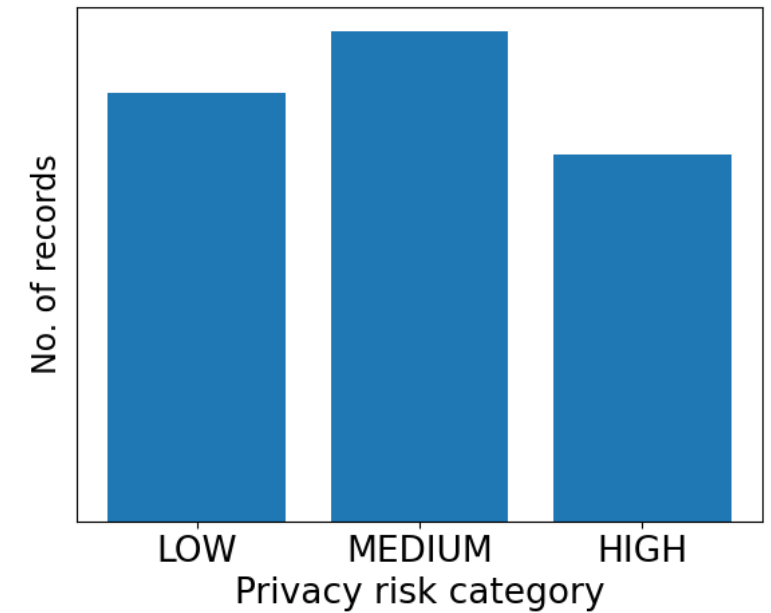
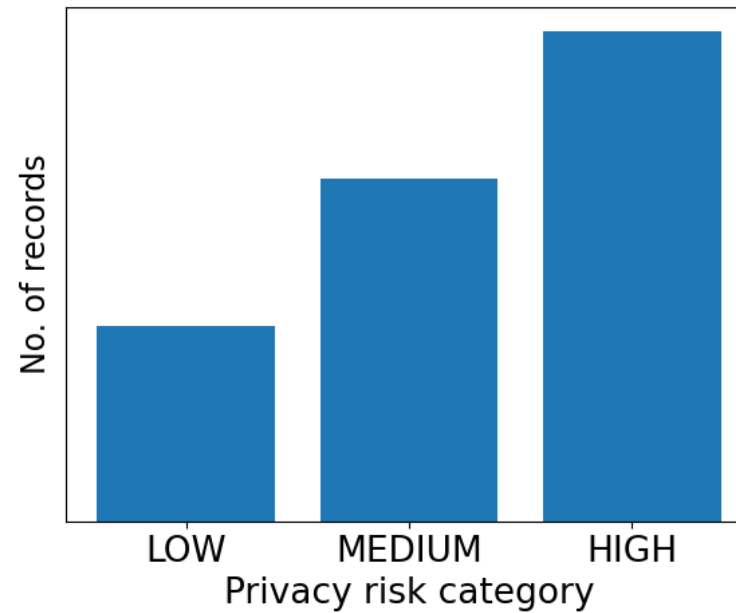
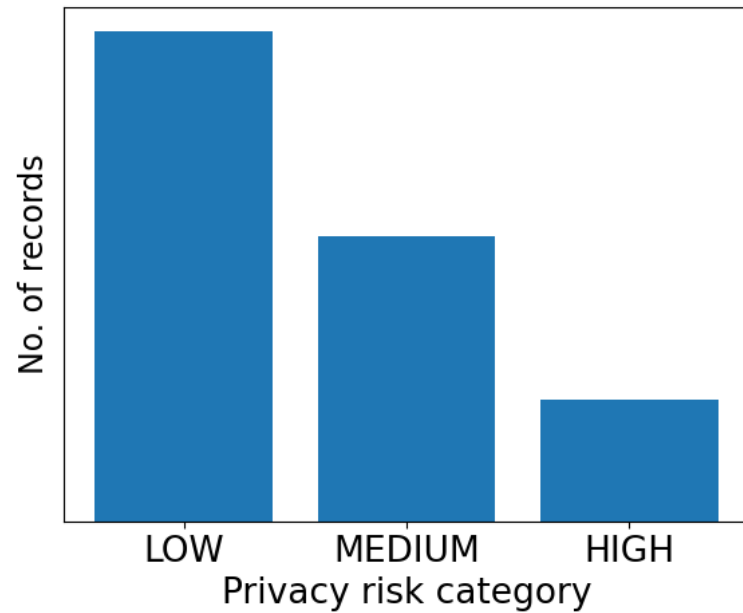
## Risk distribution graph - Regression

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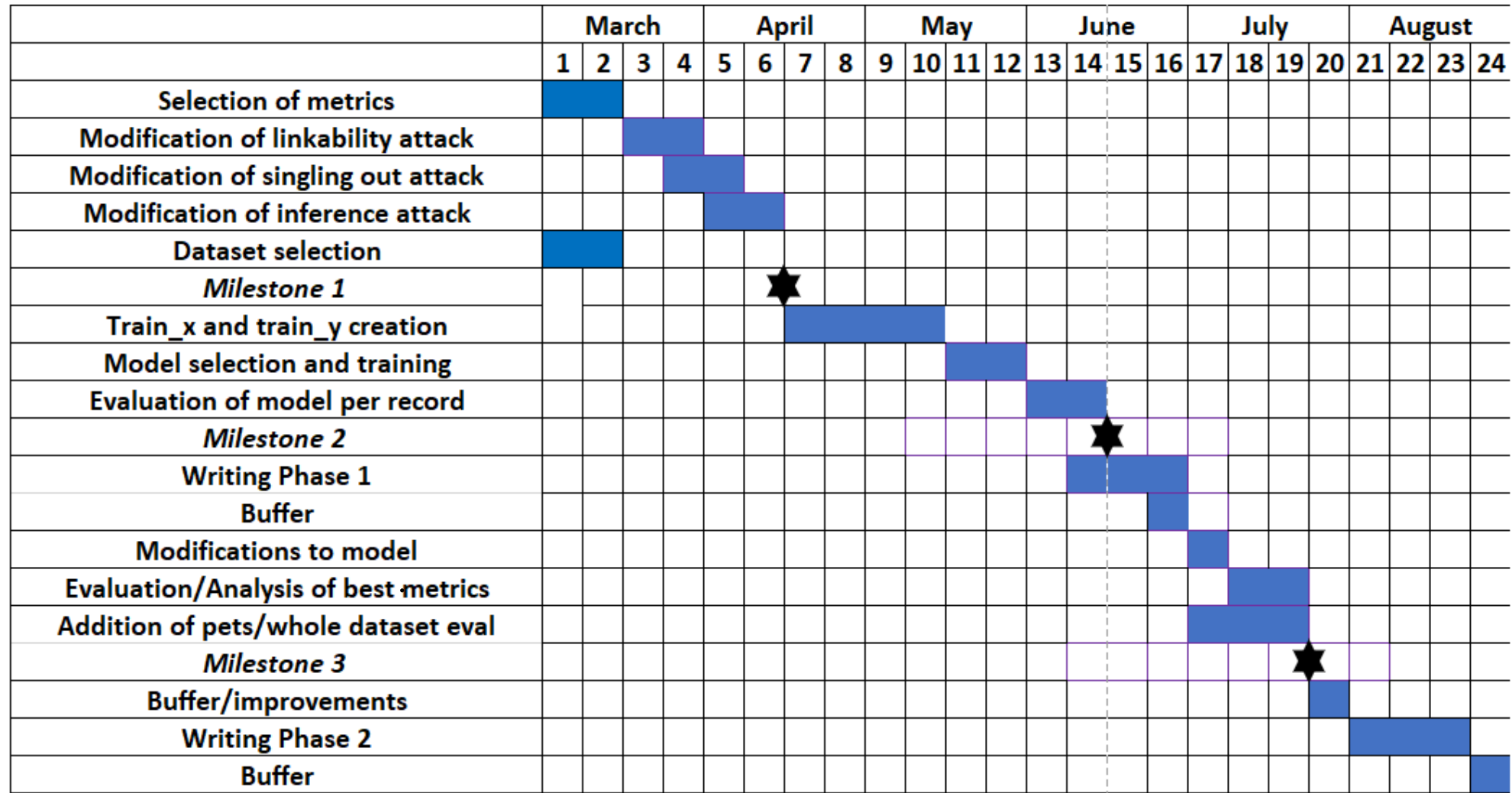


## Risk distribution graphs - Classification

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# Timeline



- Privacy risks in a dataset are currently a subjective measure.
- Statistical properties of a dataset can be used to quantify the privacy risk.
- Using attack based metrics (with a legal standing) can give practical meaning to privacy of an individual record.
- We will use machine learning to predict privacy risk by using a combination of the two approaches.

# Thank you for your attention!

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