

## **Buyer Seller Meets (National and International)**

### **SourceX 2024**

- ❖ MPIDC, in collaboration with FIEO, organized Source X BSM and RBSMat Pragati Maidan, New Delhi on 17-19<sup>th</sup> January 2024, marking a significant milestone in Government of Madhya Pradesh's efforts in not only promoting manufacturing and exports but also supporting the State'sODOP/NON-ODOP community at the global stage
- ❖ The heart of the event pulsated with energy during the B2B meetings, where over 100foreignbuyers engaged in insightful one-on-one sessions with a diverse array of more than 230Madhya Pradesh based Indian businessmen.
- ❖ These personalized interactions not onlyfostered meaningful connections but also provided a platform for foreign buyers to gain in depth insights into the diverse range of goods and services showcased by State's exhibitors.
- ❖ The 3- day Exhibition cum Reverse Buyer Seller Meet (RBSM), organised as a glorifying event enriched the States exhibitors/exporters on leveraging opportunities and maximising various trade agreements to propel their brands in the international market.
  - List of Sellers in on Page no. under annexure A







## Buyer Seller Meet at Regional Industry Conclave 2024

- ❖ MPIDC organized Buyer Seller Meet at Regional Industry Conclave on 1st and 2nd March 2024 at Ujjain Engineering College, Ujjain, MP.
- ❖ The RIC showcased diverse investment opportunities in sectors such as agriculture, food processing, minerals, engineering, textiles, IT and electronics, and urban infrastructure.
- ❖ The state government is working parallel to promote the export and domestic trade of ODOP and other products of the state, for which a separate Buyer-Seller meeting area was created.
- ❖ The conclave witnessed meetings with more than 2,500 buyer-sellers over two days and reflected the enthusiasm of the participants.

### Sales/exhibition at National/ International trade fairs and exhibitions.

- ❖ Exhibition at Regional Industry Conclave, 1st – 2nd March 2024



❖ Banana Turmeric Festival, Burhanpur, Madhya Pradesh, 20-21 February







❖ Aatmanirbhar Bharat Parv, New Delhi, 03-10 January 2024



The Aatmnirbhar Bharat Parv, held from January 3rd to 10th, 2024, emerged as a celebration of indigenous craftsmanship and agricultural prowess. This event aimed to spotlight products crafted by artisans and farmer production organizations participating in the 'One District One Product' (ODOP) program, spanning numerous districts across India.

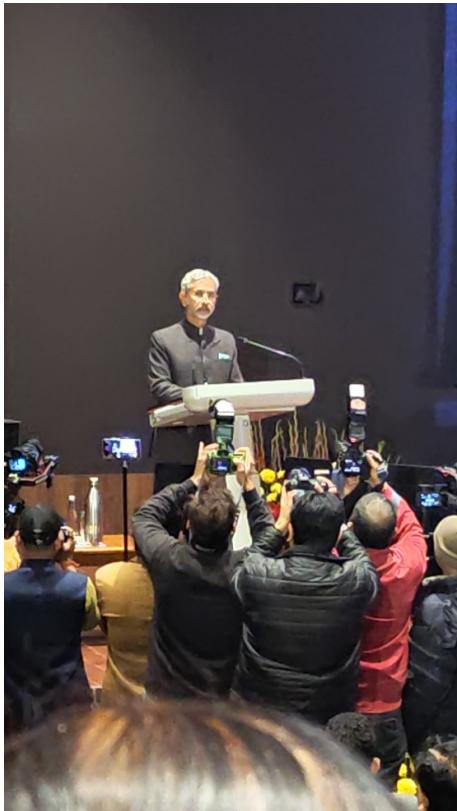
Madhya Pradesh, a key participant, showcased a diverse array of 38 products from 52 districts. The stalls were meticulously set up by the MPIDC Export Cell and MP HSVN, illustrating the state's commitment to promoting its unique offerings on a national stage.



The event unfolded at Bharat Mandapam Hall 1 to 6 and was a collaborative effort organized by the India Trade Promotion Organisation (ITPO), in association with the Department for Promotion of Industry and Internal Trade (DPIIT) and Invest India. The inauguration ceremony was graced by the esteemed presence of Honorable Minister Dr. S Jai Shankar and Honorable Minister Shri Piyush Goyal, who not only marked the

commencement of the event but also played a pivotal role in recognizing outstanding contributions.

A significant highlight of the inauguration was the distribution of ODOP Awards 2023 to winning districts nationwide. Among the accolades, Burhanpur district in Madhya Pradesh secured a special mention Award under the Agricultural ODOP category. The award was received with pride by Burhanpur Collector Smt. Bhavya Mittal, showcasing the region's dedication to agricultural excellence.



In the realm of ODOP products specific to Madhya Pradesh, Tuar Dal from Narsinghpur and Kodo Kutki from Anuppur, Dindori, Mandla, and Singrauli emerged as the most sought-after products among the event's attendees. This popularity is a testament to the rich agricultural heritage and diverse offerings present in Madhya Pradesh, garnering attention and appreciation from visitors.

The Aatmnirbhar Bharat Parv not only served as a platform for showcasing products but also fostered a spirit of pride and recognition for the artisans and farmers who contribute significantly to the nation's self-reliance. The event's success is a result of collaborative efforts between government bodies, trade organizations, and the active participation of districts across India.



As the event concluded, it left a lasting impression on the promotion of indigenous products, highlighting the potential for economic growth and self-sustainability. The recognition received by Burhanpur district further emphasizes the importance of

acknowledging and celebrating the diverse contributions of districts in fostering the 'One District One Product' initiative. This event stands as a beacon, illuminating the path towards a more self-reliant and economically empowered India.

❖ SourceX, Pragati Maidan, New Delhi, 17-19 January 2024

The 2<sup>nd</sup> Edition of Sourcex India unfolded at Pragati Maidan, New Delhi, from January 17 to 19, 2024, with an air of excitement and anticipation. Inaugurated by Mr. Santosh Kumar Sarangi, the Director General of Foreign Trade, Government of India, the mega event lived up to its promise of promoting Madhya Pradesh's brands globally. With over 100 buyers from 35+ countries, the three-day Exhibition cum Reverse Buyer Seller Meet (RBSM) showcased the prowess of Indian businesses on the international stage.

The heart of the event pulsated with energy during the B2B meetings, where over 100 foreign buyers engaged in insightful one-on-one sessions with a diverse array of more than 230 Madhya Pradesh based Indian businessmen. These personalized interactions not only fostered meaningful connections but also provided a platform for foreign buyers to gain in-depth insights into the diverse range of goods and services showcased by State's exhibitors. The amalgamation of the exhibition and these targeted B2B meetings created a vibrant marketplace where international buyers and Indian businesses seamlessly connected, laying the foundation for promising collaborations and future business ventures on the global stage. The B2B captured over 530 one to one meetings.

❖ Bharat Parv Red Fort, New Delhi, 23-31 January 2024

The Ministry of Tourism, Government of India, is orchestrating Bharat Parv at the historic Red Fort, a cultural extravaganza spanning from January 23 to January 31. An annual spectacle coinciding with Republic Day, Bharat Parv transforms the Red Fort into a vibrant

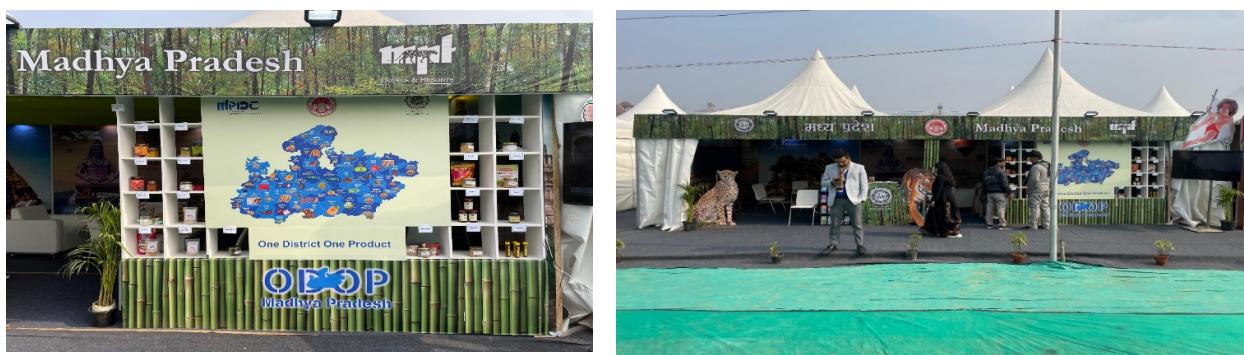


showcase of India's rich cultural tapestry. This celebration, running for a week, is a testament to the nation's diversity, featuring exhibitions of culture, festivals, cuisine, handicrafts, and handlooms from each state.

Amidst the kaleidoscope of cultural presentations, Madhya Pradesh takes center stage with dedicated displays. The event not only serves as a cultural exposition but also incorporates the essence of the 'One District One Product' (ODOP) initiative. Madhya Pradesh's 38 ODOP products from 52 Districts find a prominent place at the state's theme pavilion, courtesy of the MPIDC Export Cell, showcasing the state's commitment to promoting its unique offerings on a national platform.

Visitors to Bharat Parv are treated to an authentic culinary journey with a dedicated food stall featuring the delectable cuisine of Madhya Pradesh. The flavors and aromas of the state's culinary delights add a gastronomic dimension to the overall experience, creating a feast for the senses.

A notable feature of the event is the live performances, and in this case, the



spotlight is on Bundeli folk dance. Folk artists from Madhya Pradesh grace the stage, enthraling the audience with performances of Naurata and Baredi, two captivating forms of Bundeli folk dance. This adds a dynamic and interactive element to the cultural showcase, bringing the traditional arts of Madhya Pradesh to life.



The event draws a diverse audience, with the presence of officials from the Ministry of Tourism, Government of India, representatives from various states, and officials and employees from Madhya Pradesh Tourism, Culture, and other departments. This amalgamation of stakeholders underscores the collaborative spirit in promoting India's cultural wealth and fostering inter-state cultural exchange.

Bharat Parv, with its kaleidoscopic array of cultural displays, thematic pavilions, and live performances, serves as a microcosm of India's unity in diversity. It not only celebrates the nation's heritage but also provides a platform for states like Madhya Pradesh to showcase their unique contributions to the cultural mosaic of India. As the event continues to unfold at the iconic Red Fort, it stands as a testament to the resilience and richness of India's cultural heritage, inviting visitors to immerse themselves in the tapestry of traditions that define the nation.

### Best performance in International Agriculture and Horti Expo- 2023

(21st - 23rd July 2023, Pragati Maidan, New Delhi)

- ❖ An International Agriculture and Horti Expo 2023 was organized by NNS Media Group at Pragati Maidan, New Delhi from 21st - 23rd July 2023. Directorate of Horticulture and Food Processing, Madhya Pradesh is awarded with 1<sup>st</sup> Price for the excellent promotion of Horticulture in Madhya Pradesh during the event.

- ❖ 10 Food Processing Enterprises, beneficiaries under PMFME scheme were participated and displayed their products in the expo from Madhya Pradesh and excellence award is given for their packaging, branding, labeling etc. Madhya Pradesh District Khandwa, PMFME beneficiary Mr. Vaibhav Shukla, Director Shri Satpura Producer Company Limited received the award.
- ❖ On this occasion, Mr. Rajesh Gupta, Chairman and Managing Director of NNS Media Group, Mr. Akshay Gupta Managing Director, Ms. Tanvi Gupta Director, Mr. Vishvendra Kumar Bureau Chief, Mr. Chaudhary Jitendra Singh Balyan Chairman of Don Convent School and National Organization Minister and other guests were present. In this expo, the participants from every corner of the country had displayed the products displaying the specialties of their respective states with the aim of making their state's products recognized at the national and international level through the exhibition.
- ❖ Mr. Vaibhav Shukla and Mr. Sandeep Katare, Directors of "Satpura Organic Farmer Producer Company" Khandwa were successful in getting this dignified first prize by the high quality and excellent presentation of their healthy product Multigrain Atta made under PMFME Scheme.

#### **"Solution Based Round Table Conference on New Technologies in Horticulture and Allied Sectors"**

( 21.07.2023 at Kushabhau Thakre Convention Center (Minto Hall Complex) Bhopal.)

- ❖ Madhya Pradesh is the top producer of medicinal plants and aromatic plants in the country. In the state of Madhya Pradesh, the country ranks 3<sup>rd</sup> in the production of flowers, 7<sup>th</sup> in the production of fruits and 4<sup>th</sup> in total horticulture production. Horticulture in Madhya Pradesh has great potential to generate huge revenue, generate employment opportunities, link up with food processing industries and meet the target of doubling farmers' income.

To achieve the 1st position countrywide, M.P. farmers need modern harvesting technology, advanced horticulture equipments, advance post-harvest technology, remote sensing technology, advance cold chain, advance nursery, advance food processing machinery, advance nursery, etc. A special action plan has to be prepared and work on farmer friendly proposals is to be done in the state.

In this direction a proposal has been received by the department by World Bank Group for IFC's India AgTech Advisory Project (IAAP) project to fulfil the objectives of self-dependent Madhya Pradesh and to make Madhya Pradesh farmers technically capable.

IFC is already working in the states of Telangana and Uttar Pradesh and now will work in the Madhya Pradesh with collaboration of Department of Horticulture & Food Processing. In the 1<sup>st</sup> step, Solution based round table meeting was conducted by the organization in collaboration with Horticulture and other departments on 21.07.2023 at Kushabhau Thakre Convention Center (Minto Hall Complex) Bhopal.

- ❖ The organization will work in the state in following 5 steps-
  - Organization of a solution-based round table meeting
  - State Steering Committee for Agtech (M.P.)
  - Modernization of FPOs
  - AGTAG Summit
  - Vision Document
- ❖ The following 05 areas have been selected by the department to work at the primary level in various technical fields proposed by the organization:-
  - Food Processing & Machinery
  - Marketing Linkage
  - Nursery Development
  - Post-Harvest Management
  - Modern Technology (Equipment & Tools & Innovations)
- ❖ Apart from senior officers of departments/institutions like MSME, Animal Husbandry, Cooperative, Mandi Board, APEDA, CIAE, FICCI, DICCI, ISED, CII, SRLM, SULM etc., along with officers of Horticulture Department from the state, members of FPOs and SHGs working in the state, around 200 participants were present.
- ❖ Senior officers of states from different departments addressed the AgTechs start-up representatives
- ❖ The conference was inaugurated by lighting the lamp by Honourable Minister Kamal Patel, Agriculture and Farmers Welfare.
- ❖ Manoj Kumar Singh, Agriculture Production Commissioner, Uttar Pradesh joined the program through VC

- ❖ Shri JN Kansotiya -Additional Chief Secretary, GoMP, Shri, A.K. Barnwal -Additional Chief Secretary Agriculture GoMP, Shri P.Narhari- PS. MSME, Shri M. Selvendran- Director, Agriculture department, Shri L.M. Belwal- CEO, SRLM, Shri P.S. Tiwari- MD Apex Bank, Goutam Singh- MD , Mandi Board, Abhijeet Agrawal- MD, MPSeDC, Shri Chandrashekhar Vashisth- Additional Director, Mandi Board, Smt. Sangeeta Dhone- Joint Director, Mandi Board, Shri Dwarika Singh- Director, Integrated Socio Economic Development Services (ISED), Shri Choudhari- Director, CIAE, Shri Anirudh Chouhan- State Head, CII, Shri Reddy Chakrapani- NABARD, Representative from SULM, ADH/DDH/JDH, Horticulture from 52 districts of Madhya Pradesh had participated in the conference.
- ❖ Ms. Nidhi Nivedita, Director Horticulture and Food Processing explained about the status of horticulture in the state and future prospects. She told that efforts are being made to connect the farmers of the state with innovative techniques through IFC.
- ❖ Thematic sessions were organized on 04 areas- Market Linkage, Modern Technology, Food Processing and Post Harvest Management.
- ❖ In the thematic sessions, presentation was given by the representatives of about 19 AgTech start-up companies from different states of the country. .
- ❖ Senior officials of Agriculture/Horticulture, and other organizations were the part of the panel and evaluated AgTechs ideas for the technological development of Madhya Pradesh farmers followed by the Q & A as per the thematic session's.
- ❖ At the end of the conference Mr. Anil Sinha, IIAP-IFC Senior Consultant, thanked Mr. J.J. N. The program was concluded by Shri, A.K. Barnwal -Additional Chief Secretary, Agriculture GoMP

Ambedkar Business Fair, Bittan Market, Bhopal

**Date: 22.06.23-25.06.23**

**Place: Bhopal**

<b>TOPIC OF THE SESSION</b>	Importer Export Code (IEC) Bootcamp at the Ambedkar Business Fair organized by DICCI
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<b>ORGANIZED BY</b>	Dalit Indian Chamber of Commerce and Industries (DICCI)
<b>IN ASSOCIATION WITH</b>	MP Industrial Development Corporation (MPIDC) & Directorate General of Foreign Trade (DGFT)
<b>TOTAL PARTICIPANTS</b>	155+ Participants
<b>KEY TAKEAWAYS</b>	<p>Exports has been on the rise and India Achieved the highest ever export of \$770 billion in FY 2022-23 while exports from Madhya Pradesh was totalled for Rs. 65,878 crore in FY 2022-23.</p> <p>During the course of 4-day event various walk-ins were attended by the team of Export Cell, MPIDC, which included businessmen, Young-entrepreneurs and motivated people willing to export.</p> <p>The bootcamp was specifically for the businesses with the status of sole proprietorship and around 2 Importer Exporter Code (IEC) were registered during the course of the event.</p> <p>Moreover, counselling related on how to start export business was rendered to the persons walking to the booth.</p> <p>On 23.06.23, Shri Suvidh Shah, ED MPIDC and Jt. DGFT delivered keynote address on potential products for exports along with the markets and export analysis of major products from India. A brief summary and introduction about the One District One Product (ODOP) products from Madhya Pradesh were provided while exportability and export volume of the products from 52 districts were discussed in details.</p> <p>In 4 day event, more than 160 walk in were received from various districts of Madhya Pradesh and sought counselling related to</p>

	<p>exports. Information related on how to start export business was provided and basic documentation required to start an export business was briefed.</p>
<b>DIGNITARIES WHO VISITED STALL</b>	<p>1. Shri Om Prakash Saklecha  Cabinet Minister-Micro, Small &amp; Medium Enterprises,  Science &amp; Technology Dept. Minister, Govt. of Madhya Pradesh</p> <p>2. Shri P Narhari  Industries Commissioner, MSME, GoMP</p> <p>3. Shri Rohit Singh</p>



## G20 Summit Indore 2023

### Introduction:

The G20 Summit is one of the most significant international gatherings, bringing together leaders from the world's major economies to discuss global challenges and foster cooperation. In 2023, the G20 Summit held in Indore, Madhya Pradesh, presented a unique opportunity for the state to showcase its One District One Product (ODOP) initiative. With a strategic focus on promoting traditional crafts and indigenous products, Madhya Pradesh seized this global platform to elevate its local artisans and entrepreneurs, while demonstrating the potential of the ODOP program to the world.

### **ODOP Showcase at G20 Summit:**

The G20 Summit in Indore provided an ideal stage for Madhya Pradesh to display its ODOP products to a diverse and influential audience. The state government, in collaboration with various industry bodies and trade organizations, curated an exclusive exhibition that highlighted the distinct offerings of each district. From exquisite textiles to intricate handicrafts, from agriculture products, the exhibition showcased the rich tapestry of Madhya Pradesh's cultural heritage and its entrepreneurial spirit.

### **Promoting Artisans and Entrepreneurs:**

The G20 Summit not only attracted global leaders but also international investors, business delegations, and diplomats. The ODOP exhibition served as a melting pot of opportunities, connecting local artisans and entrepreneurs with potential buyers and partners from across the world. The exposure garnered during the summit opened doors for these talented individuals to explore export prospects and establish long-term collaborations, thus expanding their market reach beyond national boundaries.

### **Cultural Exchange and Heritage Preservation:**

The ODOP exhibition at the G20 Summit acted as a gateway for cultural exchange. Visitors from different countries marveled at the craftsmanship, creativity, and diversity of Madhya Pradesh's products. The artisans, in turn, had the chance to interact with global audiences, sharing the stories and techniques behind their creations. This exchange not only enriched the visitors' understanding of Indian heritage but also reinforced the importance of preserving traditional crafts and skills for future generations.

### **Economic Impact:**

The G20 Summit's ODOP showcase generated substantial economic benefits for Madhya Pradesh. The increased exposure and market opportunities resulted in a surge in demand for the state's products. Artisans and entrepreneurs witnessed a significant boost in sales and inquiries, leading to increased revenue streams and improved livelihoods. Additionally, the summit's success bolstered Madhya Pradesh's image as a promising investment destination, attracting more capital and fostering economic growth.

### **Sustainable Development and Empowerment:**

The ODOP initiative's success at the G20 Summit exemplified the potential of sustainable development through localized economic growth. By promoting locally made products and preserving traditional crafts, Madhya Pradesh demonstrated how inclusive policies can empower communities and bridge socio-economic gaps. The enhanced recognition and appreciation for ODOP products further instilled a sense of pride and dignity in the artisans and entrepreneurs, motivating them to continue honing their skills and contributing to the state's progress.

### **Conclusion:**

The G20 Summit held in Indore in 2023 served as a transformative platform for Madhya Pradesh to showcase its ODOP initiative and the talents of its local artisans and entrepreneurs. The exhibition at the summit not only promoted the state's cultural heritage but also opened doors to global opportunities for its traditional products. With sustainable economic development at its core, the ODOP program exemplified how localized efforts can yield substantial benefits, driving inclusive growth and empowering communities. The success of this showcase reinforces Madhya Pradesh's commitment to preserving its heritage and embracing innovation on the path to a brighter future.



**Kodo Millet (Kodo)**

**Benefits:**

- Prevents constipation
- Strengthens nervous system
- Helps in blood sugar control
- Beneficial for postmenopausal women suffering from many metabolic diseases

**Uses:**

Chapati, Idli, Upma, Khichadi, Dal etc. etc.

Nutritional information	Per 100g
Carbohydrate (g)	66.19

**Little Millet (Kutki)**

**Benefits:**

- Rich in Magnesium
- High Phosphorus repairs body tissues
- Enhances immunity power
- Boost immunity and combat diabetes

**Uses:**

Keer, Porridge, Cookies, Rice etc.

Nutritional information	Per 100g
Carbohydrate (g)	65.5
Fat (g)	3.89

**Pearl Millet (Bajra)**

**Benefits:**

- Reduces Cholesterol
- Promotes bone health
- Beneficial in treating stomach ulcers
- Promotes heart health
- Aids in weight loss

**Uses:**

Khichadi, Upma, Idli, Khakhra, Parathas, Chapati etc.

Nutritional information	Per 100g
Carbohydrate (g)	61.8
Fat (g)	5.43

**Sorghum (Jowar)**

**Benefits:**

- Helps in enhancing bowel movement
- Anti inflammatory & anti carcinogenic properties
- Helps in improving blood circulation
- Aids in cell regeneration

**Uses:**

Chapati, Rice, Upama, Cookies Dosa, Salads etc.

Nutritional information	Per 100g
Carbohydrate (g)	67.7
Fat (g)	1.73



Niryat Bandhu Capacity Building Program- Satna

Day: Saturday

Date: 15.07.23

Place: Satna

<b>GUESTS</b>	1 Shri Suvidh Shah, ITS
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	<p>ED, MPIDC &amp; Jt DGFT</p> <p>2. Shri Amit Baretha Chapter Head, Federation of Indian Exporters Organization</p> <p>3. Shri Deepak Agrawal Vice President, Vindhya Chamber of Commerce</p> <p>4. Shri Sandeep Jain Vindhya Chamber of Commerce</p> <p>5. Shri Hariom Gupta Vindhya Chamber of Commerce</p>
<b>TOPIC OF THE SESSION</b>	Capacity Building Program under Niryat Bandhu Scheme
<b>ORGANIZED BY</b>	Directorate General of Foreign Trade (DGFT)
<b>IN ASSOCIATION WITH</b>	MPIDC, Federation of Indian Exporters Organization (FIEO) & Vindhya Chamber of Commerce
<b>TOTAL PARTICIPANTS</b>	60-70 persons
<b>KEY TAKEAWAYS</b>	<p>Shri Sandeep Kumar Jain informed about the role of MSME's in the nation building process and it will help immensely in nurturing exporters, farmers, and industries.</p> <p>Export has been on the rise and India Exported around \$770 billion in FY 23, highest ever recorded since independence.</p> <p>Shri Suvidh Shah discussed the export scenario in Madhya</p>

Pradesh and opportunities that it creates. The basic export procedures, technicalities concerning it and the documentation process was briefed to the participants.



## एक्सपोर्ट हब के रूप में विकसित हो सतना : कलेक्टर

स्टार समाचार | सतना



तेव न थे सार्वजनिक दिवा। इस हीं दृश्ये में सामाजिक  
लक्षणों का अनुभव यहीं था, यानी लोगों  
तात्परता, उपचार सुनावना, बोलना,  
उत्तमता देखना आदि। लोगों की व्यापकीय  
व्यापकीय गति, एवं उसी की कुप्राहु  
दृश्यता, साथ साथ उपचार की व्यक्ति के सम्बन्ध  
दिव्यता की व्यक्ति थीं अतीत, संवर्ती, अप्राप्य, विद्युत  
देखनी, विद्युत ताप, विद्युत सेवा, अतीत  
कुप्राहु चालनी, विद्युत लड़कें, अतीत  
अप्राप्य व्यक्ति की दिव्यता, अतीत कुप्राहु  
मेलेंगी, सेवा करना गुण, चपल प्रबल  
दृश्यता, विद्युत भवनाव, संवर्ती अप्राप्य,  
एवं अतीत क्षमता प्रतीक, उद्दीप शक्ति के  
अप्राप्य गोदी व्यक्ति, यदों विद्युतेन्द्रिय  
प्रोत्साहन, अतीत कुप्राहु व्यक्ति, अप्राप्य व्यक्ति,  
विद्युतों के बोलनी-तात्परी, विद्युत अप्राप्य  
अप्राप्यता, एवं विद्युत अप्राप्यता, उद्दीप  
दृश्यता, विद्युत व्यक्ति, विद्युत दृश्यता,  
विद्युत अप्राप्यता, विद्युत अप्राप्यता, विद्युत  
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विद्युत अप्राप्यता, विद्युत अप्राप्यता, विद्युत  
दृश्यता, विद्युत अप्राप्यता, विद्युत अप्राप्यता,

# शहर के व्यापारियों के बीच हुआ एक्सपोर्ट ट्रेनिंग कार्यक्रम एक्सपोर्ट हब के रूप में विकसित हो सतना



पत्रिका न्यूज़ नेटवर्क  
patrika.com

सतना, फेडरेशन ऑफ़ इंडियन एक्सपोर्ट ऑर्गनाइजेशन मध्य एवं विद्य चेम्बर ऑफ़ कामर्स के संयुक्त तत्वावादान में शनिवार को ओम रिसार्ट में एक्सपोर्ट ट्रेनिंग कार्यक्रम आयोजित किया गया। कलेक्टर अनुराग वर्मा ने कहा कि कलेक्टर रहने से पहले एक्सपोर्ट विभाग में कार्य कर चुका हूं। मैं चाहता हूं कि सतना एक्सपोर्ट हब के रूप में विकसित किया जाए। उन्होंने अनुभव भी साझा किए।

मुख्य अतिथि महापौर योगेश तामकार ने कहा, कार्यक्रम में कई उद्योगपति शामिल हुए पर इनमें एक भी महिला



उद्योगपति नहीं हैं। इसलिए हमें महिलाओं को प्रोत्साहित कर उन्हें आगे बढ़ाना चाहिए। चेम्बर अध्यक्ष सतीश सुखेजा ने कहा, हम सभी को इस सेमिनार का भरपूर फायदा उठाना चाहिए, ताकि सतना आने वाले समय में एक्सपोर्ट हब के रूप में जाना जाए।

इस दौरान विद्य चेम्बर के कनिष्ठ उपाध्यक्ष दीपक अग्रवाल, महामंत्री संवीप जैन, मंत्री हरिओम गुप्ता, सहमंत्री कमल कुमार पुरस्वानी के साथ कार्यकारिणी समिति के सदस्य, हिमांशु सिंह अरोड़ा, संजय अग्रवाल, विनोद गेलानी मोजट रहे।

## नियात से जुड़ने के बाए तरीके

चेम्बर महामंत्री संवीप कुमार जैन ने बताया कि यह कार्यक्रम नए नियातिकों, गैर एमएसएमइ, एमएसएमइ और व्यवितयों, किसानों के लिए सुनहरा अवसर प्रदान करने वाला सिद्ध होगा। इंवॉर के डेवलपर्मेंट कमिश्नर सुविध शाह ने नियात बढ़ावा देने के लिए सतना के व्यवसायियों और उद्योगपतियों को हर संभव मदद का आश्वासन दिलाया। सेमिनार को एफआइडओ के वैष्ट्र हैंड अमित कुमार बरेता, असिस्टेंट डायरेक्टर एमएसएमइ क्रिस्टोफर मिन्ज व एन्जिम फैकल्टी अनुराग जैन ने संबोधित किया।



District Export Promotion Committee Meeting- Hoshangabad

**Day: Monday**

Date: 05.06.23

**Place:**

## Hoshangabad

<b>GUESTS</b>	<p>1. Shri Neeraj Kumar Singh DM and Collector, Hoshangabad</p> <p>2. Shri RD Waghela LDM, Hoshangabad</p> <p>3. Shri Kailash Maaal GM DIC, Hoshangabad</p> <p>4. Shri Gunjan Jain Asst. Director Industries, DIC</p> <p>5. Shri Deepak Patil NABARD</p> <p>6. Members of District Industry Committee</p> <p>7. Exporters from the District</p>
<b>TOPIC OF THE SESSION</b>	District Export Promotion Committee
<b>ORGANIZED BY</b>	District Administration, Hoshangabad
<b>TOTAL PARTICIPANTS</b>	12 persons
<b>ACTION POINTS for MPIDC (As instructed by</b>	<p>1. Narmadapuram instead of Hoshangabad in DEAP</p> <p>2. Soyabean to be changed, as it is not majorly produced crop in the district</p>

<b>Shri Rishi Garg)</b>	3. New product will be decided and intimated to MPIDC
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### District Export Promotion Committee Meeting - Harda

**Day: Monday**

**Date: 27.02.23**

**Place: Harda**

<b>GUESTS</b>	1. Shri Rishi Garg, IAS  DM and Collector, Harda
	2. Shri Keshav Rao Uikey  GM DIC, Harda
	3. Shri Rohit Sisoniya  CEO, Jila Panchayat, Harda
	4. Shri Rahul Bajaj  Manager, District Lead Bank
	5. Shri Chandrawat  Deputy Director, Farmer Welfare and Agriculture Department
	6. Members from District Horticulture Department, Vidisha
	7. Representative from various banks namely SBI, ICICI, HDFC, Union Bank, etc
<b>TOPIC OF THE SESSION</b>	District Export Promotion Committee
<b>ORGANIZED BY</b>	District Administration, Harda

<b>TOTAL</b>	35-40 persons
<b>PARTICIPANTS</b>	
<b>KEY TAKEAWAYS</b>	<p>Discussion on various loan schemes such as CGTMSE, Interest Subvention Scheme, Kisan Credit Card (KCC) and others for young entrepreneurs, Self Help Groups (SHGs) and other individuals.</p> <p>Discussion on PM Krishi Sinchaai Yojana (PMKSY) and beneficiary, importance of the scheme and progress report.</p> <p>Export process is vital for economic growth, vision of achieving export target of 60000 crore was discussed. The export process was presented by MPIDC Export Cell, starting with IEC registration and concluding with market research prospects. Details about central government incentive programmes like MEIS, RoDTEP, the reimbursement programme, duty drawback, and RBSM, among others, was discussed. Trade platforms like the Indian Trade Portal and MP Trade Portal were talked about in terms of potential uses and advantages.</p> <p>Bamboo, Ginger, Onion and Wheat exports from the district were chosen, while handloom and handicraft items are also focal point for the administration.</p>



<b>ACTION POINTS for MPIDC</b>  <b>(As instructed by Shri Rishi Garg)</b>	<ol style="list-style-type: none"><li>1. To revise DEAP Harda as per the instructions.</li><li>2. Export Cell, MPIDC to provide list of all IEC code bearers operating in the district of Harda.</li><li>3. Export Cell, MPIDC to help Harda District Administration to tie up by signing MOU with Indian Institute of Packaging (IIP).</li><li>4. To conduct interaction, meet with sellers from Harda, under Dev Aranya Yojana.</li><li>5. To help Common Facility Centres, Timarni (CFCs) and SHGs operating in Harda to register for IEC code</li><li>6. To survey Harda district keeping in mind the export potential of the district.</li></ol>
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District Export Promotion Committee Meeting - Balaghat

**Day: Thursday**

**Date: 15.06.23**

**Place: Balaghat**

<b>GUESTS</b>	1. Shri Girish Kumar Shukla, IAS  DM and Collector, Balaghat
	2. Shri Ashok Kumar Meshram  GM DIC, Balaghat
	3. Deputy Director  Agriculture and Farmer Welfare Deptt
	4. Manager, District Lead Bank
	5. Senior Scientist  Agriculture Research Centre, Balaghat
	6. Shri Devesh Chourasiya  Ramnik Power and alloys, Balaghat
	7. Shri Bhanendra Katre  Lalbarra Chinnor farms Pvt Ltd
	8. Shri Vigyan Nagpure  Chinnor Healthy Propiertor Ltd
	9. President, Balaghat Chamber of Commerce
	10. Shri Deepak Ramchandani  Ramchandani Rice Mills
	11. Arvind Thakur  MPIDC Jabalpur
<b>TOPIC</b>	District Export Promotion Committee

<b>OF THE SESSION</b>	
<b>ORGANIZED BY</b>	District Administration, Balaghat
<b>TOTAL PARTICIPANTS</b>	30 persons
<b>ATTENDED BY</b>	Tanmay Nigam
<b>KEY TAKEAWAYS</b>	<p>Discussion related to Export process, documentation and buyer finding was undertaken. The industrialists were brief about the usage of various trade portals such as Trade Map, DGFT, Ministry of Commerce, and Indian Trade Portal.</p> <p>Importance of Importer and Exporter Code (IEC) and Registration Cum Membership Certificate (RCMC) and Export Promotion Councils were discussed.</p> <p>A export process in simple words was conveyed to the non-exporters and various stakeholders involved in the export process alongwith their functions and powers were briefed.</p>
<b>Factory Visits</b>	<ol style="list-style-type: none"> <li>1. Ramchandani and Ahuja Rice Mills and Masala Udyog, Balaghat</li> <li>2. Agrawal Parboiling Udyog, Katangi</li> <li>3. Akash Industries, Mehandiwada</li> </ol>





Mentoring Entrepreneurs For Export – Betul

Day: Tuesday

Date: 18.07.23.

Place: Betul

<b>GUESTS</b>	<p>1. Shri Amanbir Singh Bains, IAS DM and Collector, Betul</p> <p>2. Shri GK Harne GM DIC, Betul</p> <p>3. Shri V Shraman Additional DGFT Nagpur</p> <p>4. Shri Rajan Indian Chamber of International business</p> <p>5. Industrialists from the district</p> <p>6. Representative from Bank of Baroda</p>
<b>TOPIC OF THE SESSION</b>	Mentoring Entrepreneurs for Export
<b>ORGANIZED BY</b>	DGFT Nagpur and District Administration Betul
<b>TOTAL PARTICIPANTS</b>	Approx. 70 persons
<b>KEY TAKEAWAYS</b>	<p>Discussion related to Export process, documentation and buyer finding was undertaken. The industrialists were brief about the usage of various trade portals such as Trade Map, DGFT, Ministry of Commerce, and Indian Trade Portal.</p> <p>Importance of Importer and Exporter Code (IEC) and Registration Cum Membership Certificate (RCMC) and Export Promotion Councils were discussed. Various export related incentive schemes such as MEIS, SEIS, ROSCTL etc.</p>

A export process in simple words was conveyed to the non-exporters and various stakeholders involved in the export process alongwith their functions and powers were briefed.

Representatives from Bank of Baroda discussed about the credit schemes linked to the exporters. Based on the requirement of the export order, loans can be disbursed.









## दैनिक ताप्ती दर्शन

बैठक, दुष्टार 19 जुलाई 2023

### नियांत के तौर तरीकों और पॉलिसी से परिचित हुए जिले के उद्यमी

जिले में नियांत को प्रोत्साहन देने एक दिवसीय कार्यशाला का आयोजन

#### ताप्ती दर्शन, बैठक

एप्पिलानल डारेक्टर जनरल ऑफ फारेन ट्रेड, नागपुर द्वारा 18 जुलाई को जिला प्रशासन सभाकक्ष में जिले में नियांत को प्रोत्साहन दिये जाने हेतु एक दिवसीय कार्यशाला का आयोजन किया गया। जिसमें जिले के विभिन्न उद्योगपति, व्यापारी, एक जिला एक उत्पाद से संबंधित फॉर्मॉन्स व्यापारी, विभिन्न एफपीओ, इंजीनियर, कालेज के छात्रों द्वारा भागीदारी की गई।

कार्यशाला में कलेक्टर अमनवीर सिंह बैस द्वारा जिले में नियांत को बढ़ावा देने हेतु अधिक से अधिक



लोगों भाग लेने हेतु प्रोत्साहित किया गया। असिस्टेंट डॉजीएफटी डॉ. वी. श्रमन द्वारा जिले को नियांत हव के

रूप में विकसित करने के बारे में अवांत कराया गया तथा स्थानीय प्रशासनियों एवं उनके निराकरण के

विभिन्न प्रकार की आने वाली विधानियों एवं उनके निराकरण के बारे में चर्चा की गई। कार्यक्रम के

दैरण नियांत के संबंध में विभिन्न आवश्यक दस्तावेज, एक्सपोर्ट नीति, एक्सपोर्ट प्रक्रिया, एक्सपोर्ट, इम्पोर्ट कोड, कस्टम करीबन्स इत्यादि के बारे में अवगत कराया गया। इंडियन चेम्बर ऑफ इन्स्टेशनल बिजनेस के वेस्टन वीजन वाइस चेयरमेन राजन ने एक्सपोर्ट को हेण्ड होलिंग सपोर्ट, बायर सेलर मीट, इन्टरनेशनल सहभागिता के संबंध में जानकारी दी गई। बैंक ऑफ महाराष्ट्र के पदाधिकारी द्वारा एक्सपोर्ट क्रेडिट एक्सपोर्ट को अन्य जानकारी दी गई।

## Mentoring Entrepreneurs For Export - Chhindwara

**Day: Tuesday**

**Date: 18.07.2023**

**Place: Chhindwara**

<b>GUESTS</b>	<p>1. Shri Sheetla Patle, IAS DM and Collector, Chhindwara</p> <p>2. Shri GK Harne GM DIC, Chhindwara</p> <p>3. Shri V Shraman Additional DGFT Nagpur</p> <p>4. Industrialists from the district</p>
<b>TOPIC OF THE SESSION</b>	Mentoring Entrepreneurs for Export
<b>ORGANIZED BY</b>	DGFT Nagpur and District Administration Chhindwara
<b>TOTAL PARTICIPANTS</b>	Approx. 70 persons
<b>KEY TAKEAWAYS</b>	<p>A discussion took place on the export process, documentation and buyer evaluation. The industrialists have little to say about the use of several online trade portals like TradeMap, DGFT, Ministry of Commerce and Indian Trade Portal. Importance of Importer and Exporter Code (IEC) and Registration Cum Membership Certificate (RCMC) and Export Promotion Councils were discussed. A variety of export support schemes such as MEIS, SEIS, ROSCTL etc.</p> <p>A export process in simple words was conveyed to the non-exporters and various stakeholders involved in the export process alongwith their functions and powers were briefed.</p>







## District Export Promotion Committee Meeting – Shahdol

**Day: Friday**

**Date: 19.05.2023**

**Place: Shahdol**

<b>GUESTS</b>	<ol style="list-style-type: none"><li>1. Mrs. Vandana Vaidya, IAS DM and Collector, Shahdol</li><li>2. Shri R S Dabar Ji GM DIC, Shahdol</li><li>3. Shri R N Chaudhary Ji SDO Forest</li><li>4. Shri S P Singh Ji Department of Horticulture</li><li>5. Shri R P Jalariya Ji Department of Agriculture</li></ol>
<b>TOPIC OF THE SESSION</b>	District Export Promotion Committee
<b>ORGANIZED BY</b>	District Administration, Shahdol
<b>TOTAL PARTICIPANTS</b>	20 Persons
<b>KEY TAKEAWAYS</b>	<p>Shahdol turmeric, also known as Shahdol haldi, is a variety of turmeric that is cultivated in the Shahdol district of Madhya Pradesh, India. It is renowned for its distinct flavour, aroma, and vibrant yellow colour. Turmeric, scientifically known as Curcuma longa, is a perennial herbaceous plant belonging to the ginger family (Zingiberaceae). It has been used for centuries in traditional Indian medicine and is also a popular spice in culinary preparations.</p>

	<p>Currently there is no processing units of haldi, they are selling raw haldi. Due to lack of knowledge, awareness and infrastructure they are not able to make products out of haldi.</p>
<b>ACTION POINTS for MPIDC</b>	<ol style="list-style-type: none"> <li>1. Common Testing centre or Common Facility Centre should be developed by MPIDC in which farmers can test quality and parameters of the turmeric produced by them.</li> <li>2. MPIDC should suggest products that can be processed further from turmeric and have good demand in domestic and international market.</li> <li>3. Export Awareness Programme should be conducted in which main focus should be about export quality parameters for turmeric and quality norms of different countries for import of turmeric from India. In addition to quality parameters they should also be taught about branding and marketing of products.</li> </ol>

