



# TII Apprenticeship Program

## JOIN US AS APPRENTICE – Media Operations

### About Target

As a Fortune 50 company with more than 400,000 team members worldwide, Target is an iconic brand and one of America's leading retailers. At Target, we have a timeless purpose and a proven strategy and that hasn't happened by accident. Some of the best minds from diverse backgrounds come together at Target to redefine retail in an inclusive learning environment that values people and delivers world-class outcomes. That winning formula is especially apparent in Bengaluru, where Target in India operates as a fully integrated part of Target's global team and has more than 4,000 team members supporting the company's global strategy and operations.

Joining Target means promoting a culture of mutual care and respect and striving to make the most meaningful and positive impact. Becoming an apprentice at Target means joining a community that values diverse backgrounds. We believe your unique perspective is important, and you'll build relationships by being authentic and respectful. At Target, inclusion is part of the core value. We aim to create equitable experiences for all, regardless of their dimensions of difference. As an equal opportunity employer, Target provides diverse opportunities for everyone to grow and win

### As an APPRENTICE you will have a chance to:

Learn and work alongside Media Operations professionals through practical, hands-on experience in digital media operations, including shadow sessions and live case practice within media accounts. The Apprentice will enhance their technical expertise and develop their professional capabilities. Upon completion of the apprenticeship program, the Apprentice will be equipped to effectively contribute to the Media Operations field and continue their career development in this area.

\*Core responsibilities are described within this job description. Job duties may change at any time due to business needs.

### What we look for in you:

- **Master's in management** with **Marketing** specialization
- CGPA or Aggregate as prescribed with no active backlogs
- Passion for learning new tools & technologies
- Team player mindset with a “can-do” attitude
- Ability to follow through with ideas and deliver on commitments

### What you should hope to gain from Target:

- Hands-on overview of the retail and e-Commerce business landscape
- Proficiency in Media Operations
- Opportunity to interact with global teams
- Association with a growing group of Media Operations professionals