NAVEENRAJ RAMALINGAM

MASTER OF BUSINESS ADMINISTRATION

DATA ANALYTICS / FINANCE

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OBJECTIVE:

Seeking a chance where I can boost my productivity at your organization, as a Business Analyst. And very conveyance with management skills of high and low budget.

EDUCATION

MBA in **Data Analytics**	Pursuing
KCT Business School, Coimbatore	CGPA: 8.90
B. Tech in Civil Engineering	2016 - 2020
SASTRA University, Tanjore	CGPA: 6.10

TECHNICAL SKILLS

MS Office

SQL

Python

R Programming

Tableau

EXPERIENCE

July – Sept 2021

Machine Learning Intern

Techvolt Software Private Limited

-Evaluated and analyzed data to generate quantitative fundamental insights

-Applied Statistical analysis and machine learning methods to large data sets for data mining, feature engineering, bias correction and prediction.

-Generated a model with RMSE value of 1092.94

ICICI Summer Intern

Project titled - A study on leveraging Digital channels for enhancing customer experience and analysis of micro-market.
- Analysed the customer perception towards various services offered by the company through visualisation and dashboard creation on Excel.

-Segmented audience based on the research which enabled rightly identifying the suitable person for any service by generating leads and revenue towards the company

April 2021

Industry Immersion Project

Undergone an internship program on "Kals Breweries Pvt Ltd" to learn about the functions of all departments in an organization like HR, operations,

PROJECTS AND PAPERS PUBLISHED

Paper presented on **prediction of big mart sales using machine learning** in International Research Journal on modernization in Engineering Technology and Science

Comparative Study of Slope Stability Under Various Boundary Conditions.

Paper presented on **Slope Stability Analysis of Coonoor Town Using Limit Equilibrium Method** in National Conference on Application of Geospatial Technologies in Management of Natural Disaster on Feb 2020.

LEADERSHIP SKILLS

Student Association Representative, **ENTREPRENEURSHIP FORUM** at KCT Business School.

Student coordinator in **HINGES** 2019, a National technical symposium of School of Civil Engineering at SASTRA.

Student coordinator for team **INFRASTRUCTURES** 2019, Cultural cluster at SASTRA.