

Assignment for L1-Jan 2022-Batches A and B

CIE L1 Assignment - **Individual** India Startup Ecosystem

Based on

NASSCOM Zinnov - Startup Report - Year of Titans 2021

*(the report has been uploaded on MS Teams under 'Files')**

Answer the following questions (based on the content of report unless otherwise mentioned):

1. (Official / Govt of India) definition of a Tech Startup
2. Name the top 5 Industry *Sectors/Markets* that Indian Startups are focused on?
Give one example of a startup in each of the 5 industry sectors/markets (feel free to Google 😊)
3. Many startups are leveraging deep-tech to build solutions for local and global markets - what are the top 5 *Deep-Tech* that the startups are pursuing? Give at least one example (do not mention the example given in the report 😊)
4. From Question #3, pick any 2 advanced tech and
 1. Share *your* understanding (what/why/application/etc) of this deep-tech in ~100 words
 2. Why do *you* consider this important for India**
5. Pick any one India startup that is a Unicorn (market valuation of \$1Billion or more) & write an *original*** summary in 250 words describing (a) *Product/solution* (b) *Industry/Market* (c) *About the founding Team and current team size* (d) *Last year revenue / market cap and any other aspect that you find interesting*