

[www.bluestudios.io](http://www.bluestudios.io)

**BLUESTUDIOS** 

Our Mission: Teach a billion kids STEM skills

Kelley Cambry  
(Me!)  
Circa 1988







# THE POWER OF ONE EXPERIENCE



Parents pay us  
a  
**\$9.99**  
per month  
subscription









# MARKET SIZE



\$4

Billion

Mobile E-Learning  
Market

31% CAGR



# GO-TO-MARKET STRATEGY: SKILL-BASED INFLUENCERS

BLUESTUDIOS

www.bluestudios.io

YouTube SIGN IN



Nano Girl vs. Rhys Darby the nanobot zombie brain debate ▾  
13K views

130 8 Share Save Report

 Dr Michelle Dickinson aka Nanogirl  
4.2K subscribers  SUBSCRIBE

YouTube SIGN IN



Austin Millz Flips The Kanye West Sunday Service Gospel ▾  
132K views

6.5K 150 Share Save Report

 Austin Millz  
6.3K subscribers  SUBSCRIBE

YouTube OPEN APP SIGN IN



MONSTER CAKE TUTORIAL - Baking With Ryan ▾  
1.8K views

167 0 Share Save Report

 Baking With Ryan  
37K subscribers  SUBSCRIBE







# TEAM



**Co Founder:**  
**Kelley O.**  
**Cambry**

JPMORGAN CHASE & Co.

**Co Founder:**  
**Emile Cambry, Jr.**

JPMORGAN CHASE & Co.





BLUE  
STUDIOS   
LIVE

OUR VISION





[www.bluestudios.io](http://www.bluestudios.io)

**BLUESTUDIOS** 

Our Mission: Teach a billion kids STEM skills