

# Navina M

Risk and Data Professional | Fraud & Compliance Analytics | SQL, Excel, Power BI | Statistical Analysis  
Salem, Tamil Nadu | +91 9092278124 | [navina.mk7@gmail.com](mailto:navina.mk7@gmail.com) | [Portfolio](#) | [LinkedIn](#) | [GitHub](#) | [Threads](#)

Experienced professional applying SQL & Excel-based analysis to high-volume investigation workflows, with a strong background in fraud, compliance, and anomaly detection to support risk decisions through data-driven insights.

## SKILLS

**Data Analytics:** SQL, Excel (Advanced), Power BI (DAX, Power Query), Python (Pandas, NumPy), ETL, KPI Reporting

**Risk Analytics:** Fraud Pattern Analysis, Anomaly Detection, Risk Management, Compliance Review, Root Cause Analysis

## WORK EXPERIENCE

**Amazon Development Center India Pvt. Ltd.** | Investigation Associate

**Product Quality (PQ)**

Jun 2025 – Present

- Analyze **15K+ monthly high-risk brand protection and IP compliance cases**, identifying fraud patterns and anomalies to mitigate operational and reputational risk.
- Apply **policy-driven, evidence-based risk adjudication** using defined risk indicators, historical behavior, and SOP thresholds, maintaining ~**100% decision quality**.
- Perform **Excel and SQL based metadata analysis** to identify repeat offenders, **generate risk summaries, and support escalations, audit reviews, and compliance decisions**.

**Claims Risk Investigation (OTC)**

Mar 2024 – May 2025

- Reviewed **43,800+ risk-flagged claims** with **99.6% accuracy**, supporting fraud prevention and marketplace integrity.
- Identified **emerging fraud trends** using pattern recognition and anomaly detection, improving investigative outcomes.
- Delivered **audit-ready case documentation** supporting **compliance, quality review, and risk reporting**.
- Recognized as **Super Star Trainee** for investigation accuracy and quality benchmarks.

## PROJECTS

**Yelp Business Reviews Analytics** | End-to-End Data Analytics (Python, S3, Snowflake, SQL, [Power BI](#)) | [GitHub](#)

- Processed **6.9M+ reviews** and built a **Snowflake dimensional data model** for scalable trend and sentiment analysis.
- Developed **Power BI KPI & sentiment dashboards**, using SQL validation to surface category performance insights.

**AWS Serverless ETL Pipeline** | Serverless Data Engineering (S3, Lambda, Glue, Athena, IAM, CloudWatch) | [GitHub](#)

- Built an **event-driven ETL pipeline** automating JSON-to-Parquet conversion for scalable analytics.
- Enabled secure, production-ready workflows using **IAM access control** and **CloudWatch monitoring**.

**Insurance Policy Risk Analysis** | [Power BI](#) | [GitHub](#)

- Designed dashboards for **293K+ policies**, identifying high-risk segments and improving claims monitoring.

**Superstores Sales Performance Analysis** | [Tableau](#) | [GitHub](#)

- Analyzed **10K+ transactions**, building dashboards highlighting sales, profit, and regional trends for insights.

## INTERNSHIPS & TRAININGS

**AWS Data Analytics Learning Plan (Hands-on Labs)** | Amazon Web Services

Oct 2025

- Completed labs in **S3, Glue, Athena, QuickSight, Redshift** covering cloud **ETL, transformation, and visualization**.

**Deloitte Australia – Data Analytics Job Simulation** | Tableau, Excel

Apr 2025

- Delivered forensic insights using **Tableau & Excel**, simulating real client reporting scenarios.

**Data Science & Data Analyst Intern (Remote)** | Python, SQL, Machine Learning

Oct 2023 – Mar 2024

- Built a **recommender system** and **regression model** using Python & SQL for personalization and pricing analytics.

## CERTIFICATIONS

- AWS Cloud Practitioner Essentials | [AWS](#)

Nov 2025

- Google Data Analytics Professional Certificate | [Google](#)

Oct 2023

## EDUCATION

**College of Engineering, Guindy (CEG) – Anna University**  
B.E., Electronics & Communication Engineering — First Class

Chennai, Tamil Nadu  
Aug 2017 – Apr 2021