

Navina M

Data Analyst | SQL, Python, Power BI, Snowflake
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PROFESSIONAL SUMMARY

Data professional transitioning into Data Analytics with experience at Amazon in investigations, risk management, and compliance. Skilled in SQL, Python, Power BI, Tableau, and Snowflake, with practical expertise in ETL pipelines, data modeling, dashboard development, and statistical analysis. Certified in Google Data Analytics, with project experience in large-scale data processing and visualization to deliver actionable insights and support business decision-making.

SKILLS

Technical Tools: SQL, Python (Pandas, NumPy), Power BI (DAX, Power Query, Data Modeling, Service), Tableau, Advanced Excel, Snowflake, Amazon S3

Data Analytics: ETL Pipelines, Data Cleaning & Transformation, Statistical Analysis, Data Visualization, KPI Reporting, Business Intelligence (BI)

Data Modeling: Schema Design (Star & Snowflake), Fact-Dimension Modeling

Business & Domain Knowledge: Fraud Detection, Risk Analytics, Compliance, Workflow Optimization

Soft Skills: Analytical Thinking, Stakeholder Communication, Collaboration, Problem Solving, Attention to Detail

CERTIFICATIONS

[Google Data Analytics Professional Certificate](#) | [IBM SQL & Relational Databases](#) | [IBM Data Visualization Using Python](#)

EXPERIENCE

Amazon – Hyderabad (Remote) | Investigation Associate Mar 2024 – Present
Product Quality (PQ) May 2025 – Present

- Review and evaluate **12K+** copyright, trademark, and infringement cases monthly, **identifying data patterns and trends** to ensure accurate decisions, reduce operational risk, and maintain product quality standards.
- Implement **structured workflows** and **data-driven processes**, ensuring **100% decision accuracy** and consistent case outcomes across product quality operations.

One Touch Claims (OTC) Mar 2024 – May 2025

- Processed and validated **36,500+ claims** across Photon & GWF, achieving **99.5% decision quality** while meeting performance benchmarks and earning **Super Star Trainee** recognition.
- Detected **anomalies** and **potential fraud patterns** through data evaluation and statistical methods, generating **detailed annotations** and actionable reports in accordance with Amazon's CTPS SOPs to strengthen fraud prevention strategies.

PROJECTS

Yelp Business Reviews | End-to-End Analytics (Python, S3, Snowflake, SQL, Power BI) | [Power BI](#) | [GitHub](#)

- Engineered **ETL pipeline** for **6.99M reviews** with **Snowflake** star-schema modeling to enable accurate analytics.
- Designed **Power BI dashboards** with **Top-N filtering** and **sentiment insights**, validating metrics through **SQL analysis** to enable stakeholders identify top-performing business categories and optimize strategies.

Insurance Data Analysis | [Power BI](#) | [GitHub](#)

- Constructed dashboards analyzing **293K+ policies**, enabling management to identify high-risk customer segments, optimize premium strategies, and improve claims monitoring through interactive **DAX** reporting.

Superstores Sales Analysis | [Tableau](#) | [GitHub](#)

- Analyzed **10K+ transactions**; built dashboards highlighting sales, profit, and regional trends to support data-driven business decisions.

Apple Store Sales Dashboard | Excel | [GitHub](#)

- Monitored **10K+ sales**; created dashboards to help management optimize operations and product-line strategies.

INTERNSHIPS & TRAININGS

Deloitte Australia – Data Analytics Job Simulation | [Forage](#) | Tableau, Excel Apr 2025

- Delivered insights through **Tableau dashboards** and **Excel trend analysis**, simulating **forensic data analytics** scenarios for client reporting.

Data Science & Data Analyst Intern (Remote) | Python, SQL, Machine Learning Oct 2023 – Mar 2024

- Built a **content-based recommender system** (cosine similarity) for personalized movie suggestions.
- Implemented a **regression model with feature engineering**, optimizing laptop pricing strategies.

EDUCATION

College of Engineering, Guindy – Anna University, Chennai, Tamil Nadu Aug 2017 – Apr 2021
B.E., Electronics & Communication Engineering — First Class