

# Navina M

Data Analyst | SQL, Python, Power BI, Snowflake  
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## PROFESSIONAL SUMMARY

Detail-oriented **Data Professional** with professional experience at Amazon in **risk management, compliance, and investigations**, now transitioning into **data analytics and visualization**. Skilled in **SQL, Python, Power BI, Tableau, Excel, and Snowflake** with hands-on expertise in **ETL pipelines, data modeling, and interactive dashboard development**. Proven ability to **transform complex datasets into intuitive, actionable insights** that drive business decision-making. Certified in Google Data Analytics and IBM SQL & Visualization.

## SKILLS

**Visualization Tools:** Power BI (DAX, Power Query, Data Modeling, Service), Tableau, Advanced Excel  
**Programming & Databases:** SQL, Python (Pandas, NumPy), Snowflake, Amazon S3  
**Analytics & BI:** Data Cleaning & Transformation, Statistical Analysis, KPI Reporting, Business Intelligence (BI)  
**Data Modeling:** Star & Snowflake Schema Design, Fact-Dimension Modeling  
**Domain Expertise:** Risk Analytics, Fraud Detection, Compliance, Workflow Optimization  
**Soft Skills:** Analytical Thinking, Stakeholder Communication, Collaboration, Problem Solving, Attention to Detail

## CERTIFICATIONS

[Google Data Analytics Professional Certificate](#) | [IBM SQL & Relational Databases](#) | [IBM Data Visualization Using Python](#)

## WORK EXPERIENCE

**Amazon – Hyderabad (Remote) | Investigation Associate** Mar 2024 – Present  
**Product Quality (PQ)** May 2025 – Present

- Review and evaluate **12K+** copyright, trademark, and infringement cases monthly, **identifying data patterns and trends** to ensure accurate decisions, reduce operational risk, and maintain product quality standards.
- Implement **structured workflows** and **data-driven processes**, ensuring **100% decision accuracy** and consistent case outcomes across product quality operations.

**One Touch Claims (OTC)** Mar 2024 – May 2025

- Processed and validated **36,500+ claims** across Photon & GWF, achieving **99.5% decision quality** while meeting performance benchmarks and earning **Super Star Trainee** recognition.
- Detected **anomalies** and **potential fraud patterns** through data analysis and statistical methods, generating **detailed annotations** and actionable reports in accordance with Amazon's CTPS SOPs to strengthen fraud prevention strategies.

## PROJECTS

**Yelp Business Reviews | End-to-End Analytics (Python, S3, Snowflake, SQL, Power BI) | [Power BI](#) | [GitHub](#)**

- Engineered **ETL pipeline** for **6.99M reviews** with **Snowflake** star-schema modeling to enable accurate analytics.
- Designed **Power BI dashboards** with **Top-N filtering** and **sentiment insights**, validating metrics through **SQL analysis** to enable stakeholders identify top-performing business categories and optimize strategies.

**Insurance Data Analysis | [Power BI](#) | [GitHub](#)**

- Constructed dashboards analyzing **293K+ policies**, enabling management to identify high-risk customer segments, optimize premium strategies, and improve claims monitoring through interactive **DAX** reporting.

**Superstores Sales Analysis | [Tableau](#) | [GitHub](#)**

- Analyzed **10K+ transactions**; built dashboards highlighting sales, profit, and regional trends to support data-driven business decisions.

**Apple Store Sales Dashboard | Excel | [GitHub](#)**

- Monitored **10K+ sales**; created dashboards to help management optimize operations and product-line strategies.

## INTERNSHIPS & TRAININGS

**Deloitte Australia – Data Analytics Job Simulation | [Forage](#) | Tableau, Excel** Apr 2025

- Delivered insights through **Tableau dashboards** and **Excel trend analysis**, simulating **forensic data analytics** scenarios for client reporting.

**Data Science & Data Analyst Intern (Remote) | Python, SQL, Machine Learning** Oct 2023 – Mar 2024

- Built a **content-based recommender system** (cosine similarity) for personalized movie suggestions.
- Implemented a **regression model with feature engineering**, optimizing laptop pricing strategies.

## EDUCATION

**College of Engineering, Guindy – Anna University, Chennai, Tamil Nadu** Aug 2017 – Apr 2021  
B.E., Electronics & Communication Engineering — First Class