



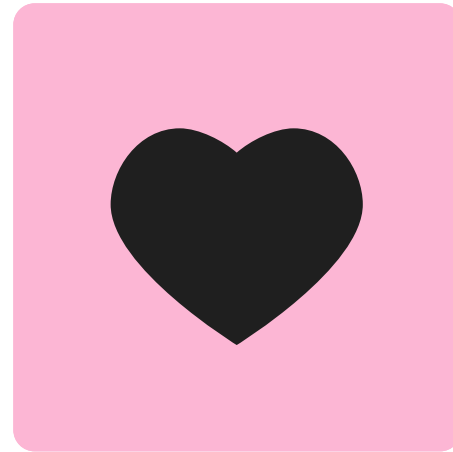
Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?



Does

What behavior have we observed?  
What can we imagine them doing?



Creating youtube  
thumbnail  
using canva

1.Daulath Hamra  
2.Uma Navina Sri  
3.Iswarya  
4.Kavya  
5.Divya sankari

Let your  
audience view  
a quick  
snapshot of  
your video

There are an  
effective way  
to get us to  
click and  
watch a video

Thumbnail  
attracts  
more  
viewers

It give  
potential  
viewers the  
first impression  
of your video

Thumbnail act  
as a visual  
preview of  
your video

Creating youtube  
thumbnails attract  
viewers attention  
and encourage  
them to

Youtube  
thumbnails are  
small images you  
see before  
clicking on a  
video

They  
represent  
the content  
of the video

They earn  
more  
viewers to  
video

Thumbnail  
play a  
major role  
in videos

A video  
without  
thumbnail  
doesn't look  
appealing.

Reduced file  
size compared  
to the original  
image