

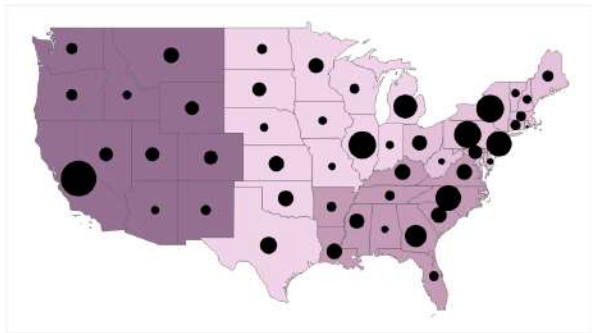


## Calwest Regional Performance Summary

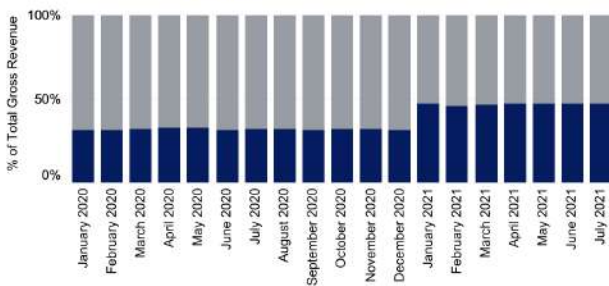
Order Date  
2020-01-01 2021-07-29

<b>\$81.27M</b> Gross Revenue	<b>\$4.11M</b> Discount	<b>184,375</b> Order Count	<b>\$440.79</b> Order Value Avg	<b>\$44.17M</b> Profit	<b>1,895,113</b> Qty	<b>9,220,867</b> Units	<b>54.35%</b> % Profit Margin
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Map of Gross Revenue (\$)



% Gross Revenue - Promo vs No Promo



Top 10 Products Sold





## Calwest E-Commerce Performance Summary

Select Measure

Profit

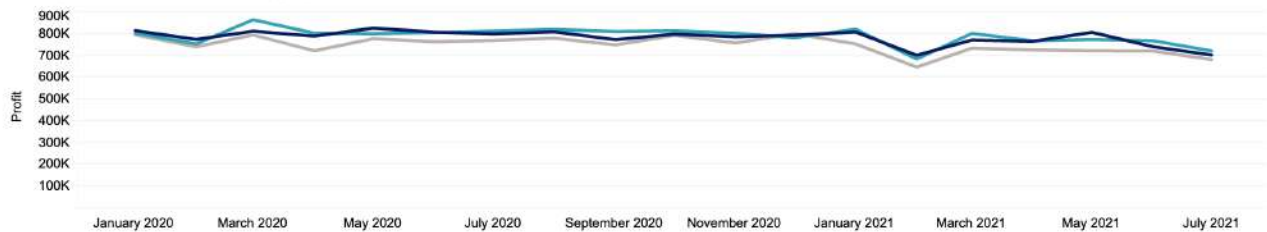
Order Date

2020-01-01

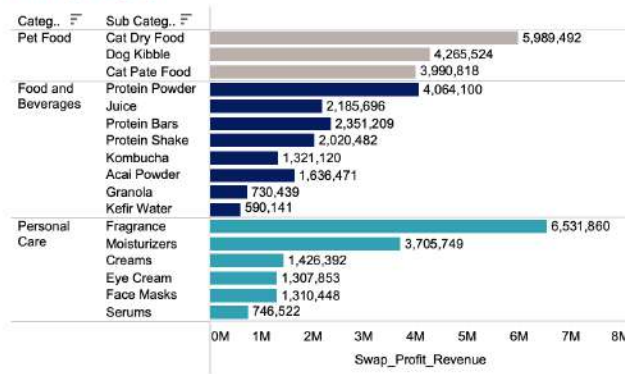
2021-07-29

**\$81.27M**  
Gross Revenue**\$4.11M**  
Discount**184,375**  
Order Count**\$440.79**  
Order Value Avg**\$44.17M**  
Profit**1,895,113**  
Qty**9,220,867**  
Units**54.35%**  
% Profit Margin

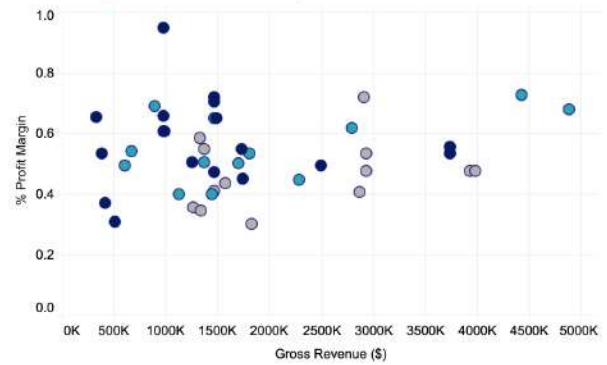
Profit by Order Date Month &amp; Category



Profit by Category



% Profit Margin vs Gross Revenue by Product





## Connections

Add

factOrder  
Text file

## Files

p

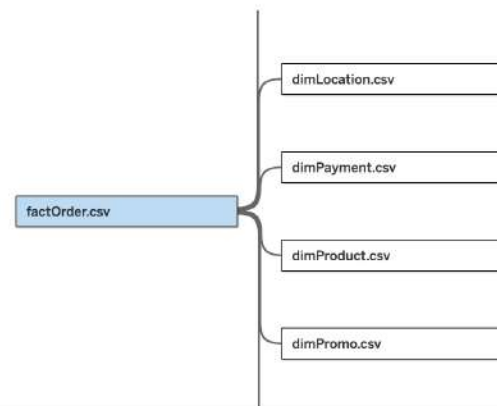
☐ Use Data InterpreterData Interpreter might be able to  
clean your Text file workbook.

☒ dimCustomer.csv  
☒ dimLocation.csv  
☒ dimPayment.csv  
☒ dimProduct.csv  
☒ dimPromo.csv  
☒ dimShipping.csv  
☒ factOrder.csv

New Union

New Table Extension

factOrder+

Filters  
0 | Add

factOrder.csv 11 fields 251431 rows

100 rows

Table Details	#	#	#	#	#	#	#	#	#	#	#
	factOrder.csv	factOrder.csv	factOrder.csv	factOrder.csv	factOrder.csv	factOrder.csv	factOrder.csv	factOrder.c...	factOrder.csv	factOrder.c...	Calculation
	Row Id	Order ID	Sub Order ID	Order Date	Ship Date	Base Revenue	Revenue	Units	Quantity	Cost	% Profit Marg
	238227	761909425	7619094251	2020-04-03	2020-04-04	251.64	201.312	36	6	108.000	
	194341	155496728	1554967281	2020-09-08	2020-10-06	479.52	383.616	48	8	230.400	
	126107	216575992	2165759921	2020-07-25	2020-09-03	479.52	383.616	48	8	230.400	
	197895	597523057	5975230571	2020-08-03	2020-09-09	539.46	431.568	54	9	259.200	
	80358	246160972	2461609721	2020-03-24	2020-03-24	377.46	301.968	54	9	162.000	
	8364	442031323	4420313231	2020-11-29	2020-12-18	419.40	335.520	60	10	180.000	
	145157	557037150	5570371501	2020-12-15	2020-12-18	461.34	461.340	66	11	198.000	
	8529	953475797	9534757971	2020-07-20	2020-08-09	779.22	779.220	78	13	374.400	

Data Source

Linechart

Barchart

Scat

BAN

Performance Overview

MAP

bar

TreeMap

Lollipop

Regional Performance Sum...



Navindu Medw...

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