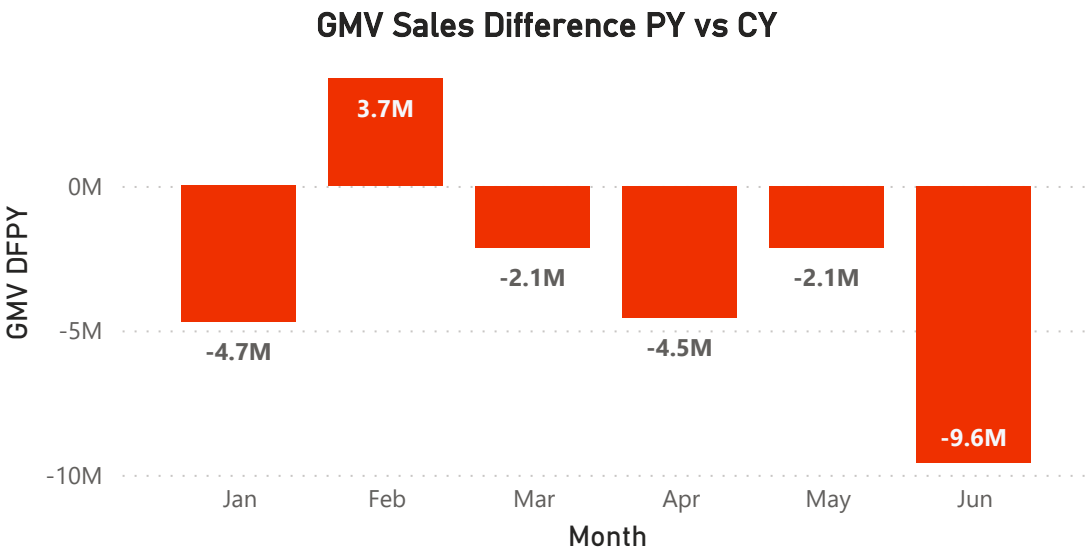
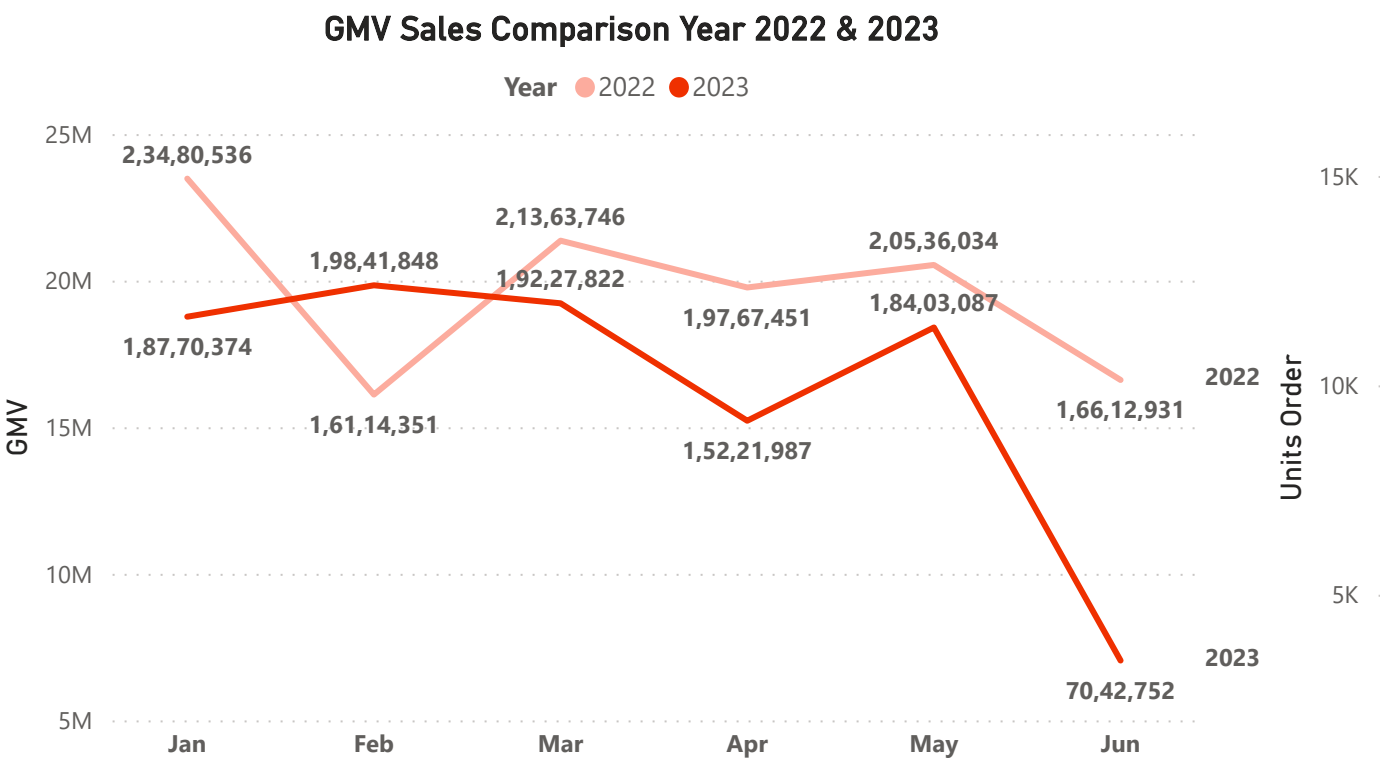


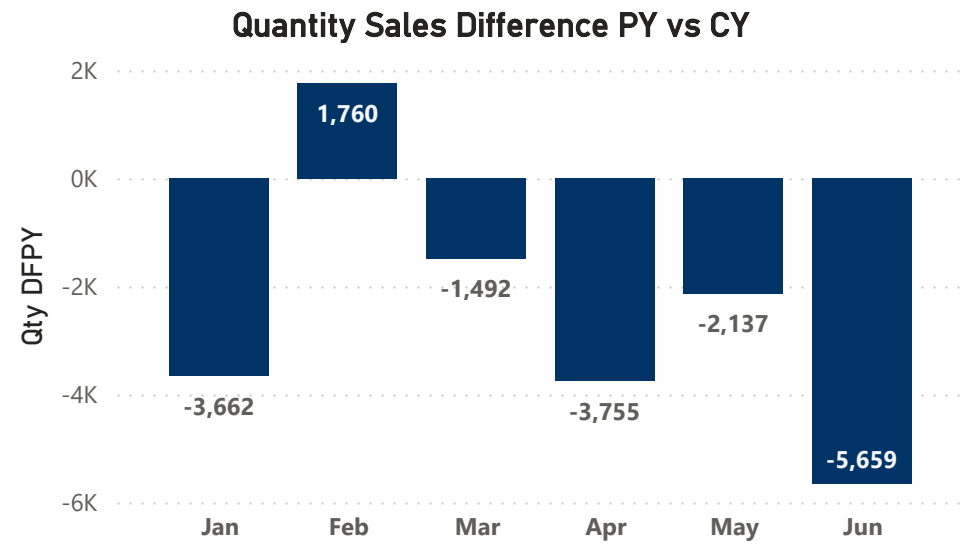
Amazon Sales Comparison Previous Year With Current Year :- All Brand

Insight: Over all Sales decrease GMV 9.6% and Quantity by 15.9%, based on sales Jan to May 2022 Vs 2023



Difference Table

Month	Qty DFPY	GMV DFPY
Jan	-3,662	-47,10,162
Feb	1,760	37,27,497
Mar	-1,492	-21,35,925
Apr	-3,755	-45,45,464
May	-2,137	-21,32,946
Jun	-5,659	-95,70,179
Total	-14,945	-1,93,67,179



GMV Sales PY Vs CY

Year	Jan	Feb	Mar	Apr	May	Jun	Total
2022	2,34,80,536	1,61,14,351	2,13,63,746	1,97,67,451	2,05,36,034	1,66,12,931	11,78,75,049
2023	1,87,70,374	1,98,41,848	1,92,27,822	1,52,21,987	1,84,03,087	70,42,752	9,85,07,870

Quantity Sales PY Vs CY

Year	Jan	Feb	Mar	Apr	May	Jun	Total
2022	14,762	9,067	11,348	10,936	12,107	9,035	67,255
2023	11,100	10,827	9,856	7,181	9,970	3,376	52,310