



# COFFEE SHOP SALES

## SALES REPORT

MONTH 

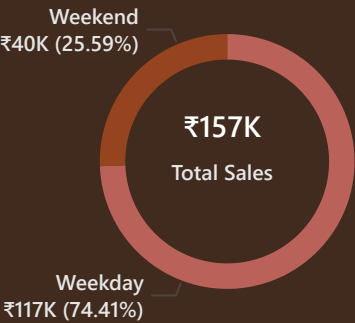
May 2023

May 2023

Mon	Tue	Wed	Thu	Fri	Sat	Sun
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Hover on this visual to see details

### Sales by Weekday / Weekend



### Sales by Store Location

Hell's Kitchen   ₹52.6K	▲ +30.5%   +12.3K vs LM
Astoria   ₹52.4K	▲ +32.8%   +13.1K vs LM
Lower Manhattan   ₹51.7K	▲ +32.0%   +12.5K vs LM

### Total Sales

₹157K

▲ +31.8% | +37.8K vs LM



### Total Orders

33527

▲ +32.3% | +8.2K vs LM



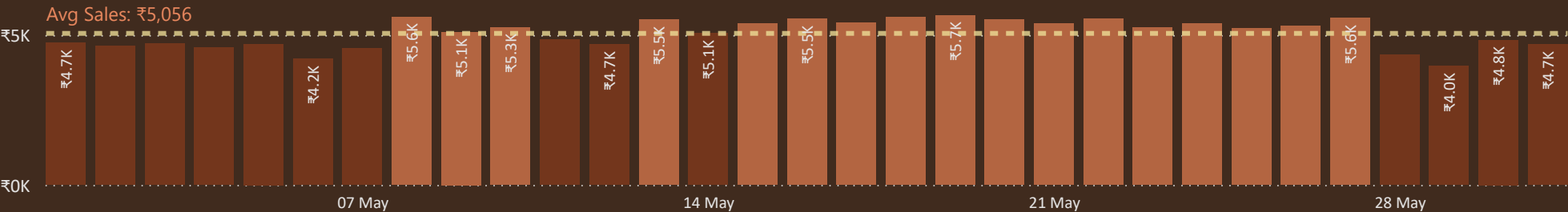
### Total Quantity Sold

48233

▲ +32.3% | +11.8K vs LM



### Sales Trend Over the Period



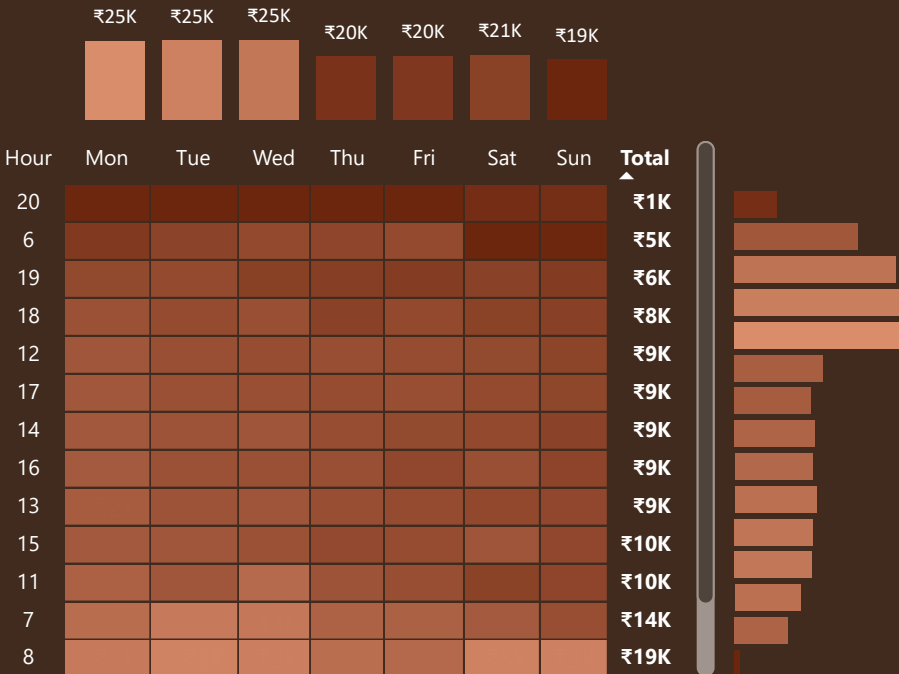
### Sales by Product Category

Coffee   ₹60.4K	▲ +31.3%
Tea   ₹44.5K	▲ +33.5%
Bakery   ₹18.6K	▲ +32.4%
Drinking Chocolate   ₹16.3K	▲ +33.0%
Coffee beans   ₹8.8K	▲ ...
Branded   ₹2.9K	
Loose Tea   ₹2.4K	
Flavours   ₹1.9K	
Packaged Chocolate   ₹1.0K	

### Sales by Product Category

Barista Espresso   ₹20.4K	▲ +31.3%
Brewed Chai tea   ₹17.4K	▲ +31.1%
Hot chocolate   ₹16.3K	▲ +33.0%
Gourmet brewed coffee   ₹15.6K	▲ +31.6%
Brewed herbal tea   ₹10.9K	▲ +35.8%
Brewed Black tea   ₹10.8K	▲ +34.3%
Premium brewed coffee   ₹8.7K	▲ +33.1%
Organic brewed coffee   ₹8.4K	▲ +26.3%
Scone   ₹8.3K	▲ +29.2%
Drip coffee   ₹7.3K	▲ +34.6%

### Sales by Days | Hour



Total Sales

01 January 2023

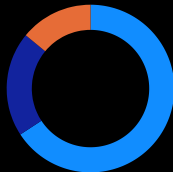
₹6,98,812

Total Orders

149116

Total Quantity Sold

214470



● Sales

● Qty

● Or...



vs LM

Total Sales

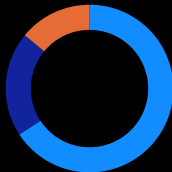
₹6,98,812

Fri

Hour No: 12

Total Orders

149116



● Sales

● Qty

● Or...

Total Quantity Sold

214470



vs LM