

ORDER OF SALE

SALE NO : 09

SALE DATE: 04-March-2025 & 05-March-2025

	EX - ESTATE		LOW GROWN LARGE LEAF / SEMI LEAFY / TIPPY & SMALL LEAF / PREMIUM LEAF & BOP1A	HIGH & MEDIUM / OFF GRADES / DUSTS	
	Sale No	09	Sale No 09	Sale No 09	
1	MERCANTILE PRO	DUCE BROKERS (PVT) LTD	ASIA SIYAKA COMMODITIES PLC	ASIA SIYAKA COMMODITIES PLC	
2	ASIA SIYAKA COM	MODITIES PLC	JOHN KEELLS PLC	JOHN KEELLS PLC	
3	BARTLEET PRODU	CE MARKETING (PVT) LTD	EASTERN BROKERS LTD	EASTERN BROKERS LTD	
4	FORBES & WALKE	R TEA BROKERS (PVT) LTD	LANKA COMMODITY BROKERS LTD	CEYLON TEA BROKERS PLC	
5	EASTERN BROKER	S LTD	MERCANTILE PRODUCE BROKERS (PVT) LTD	LANKA COMMODITY BROKERS LTD	
6	CEYLON TEA BROK	KERS PLC	BARTLEET PRODUCE MARKETING (PVT) LTD	BARTLEET PRODUCE MARKETING (PVT) LTD	
7	LANKA COMMOD	ITY BROKERS LTD	FORBES & WALKER TEA BROKERS (PVT) LTD	FORBES & WALKER TEA BROKERS (PVT) LTD	
8	JOHN KEELLS PLC		CEYLON TEA BROKERS PLC	MERCANTILE PRODUCE BROKERS (PVT) LTD	

AUCTION DETAILS

SALE NO : 009

SALE DATE : $04^{TH} / 05^{TH}$ MARCH 2025

TOTAL LOTS : 10,765

OFFERED KGs : 5,324,673

CATEGORY	NO. OF LOTS	QTY (KGs)
EX ESTATE	862	846,921
HIGH & MEDIUM	1,247	532,110
LOW GROWN – LEAFY	1,933	709,366
LOW GROWN – SEMI LEAFY	1,580	645,307
LOW GROWN – TIPPY	1,870	860,488
PREMIUM / FLOWERY	390	57,010
OFF GRADES	2,257	1,114,234
DUST	626	559,237
GRAND TOTAL	10,765	5,324,673
REPRINTS	1,169	618,513

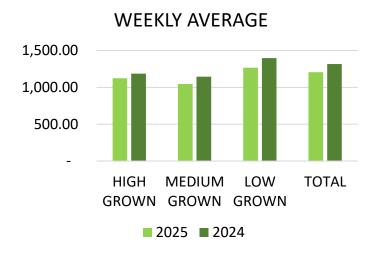


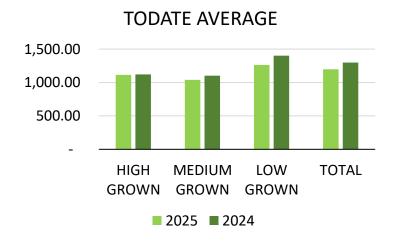
PREVIOUS SALE AVERAGE TEA PRICES

SALE NO: 008

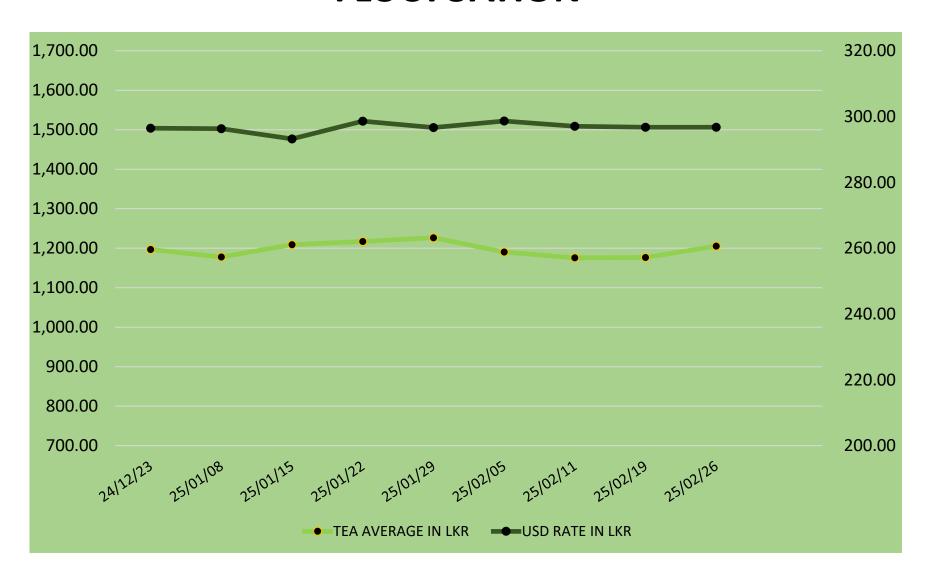
SALE DATE: $25^{TH} / 26^{TH}$ FEBRUARY 2025

CATECORY	WEEKLY		TODATE	
CATEGORY	2025	2024	2025	2024
UVA HIGH GROWN	1014.57	1117.25	1035.95	1035.41
WESTERN HIGH GROWN	1153.13	1199.81	1148.48	1147.32
CTC HIGH GROWN (WESTERN HIGH)	1060.05	1151.72	1089.14	1127.59
HIGH GROWN	1123.21	1185.43	1114.11	1120.40
UVA MEDIUM	1086.63	1189.77	1063.75	1106.05
WESTERN MEDIUM	1034.65	1132.73	1029.51	1100.20
CTC MEDIUM	952.62	979.44	966.59	938.78
MEDIUM GROWN	1044.66	1146.04	1040.36	1101.79
CTC LOW GROWN	977.13	1019.27	960.18	1078.33
ORTHODOX LOW GROWN	1282.20	1424.59	1275.19	1424.84
LOW GROWN	1267.24	1397.09	1262.12	1400.63
TOTAL	1205.51	1315.67	1197.79	1298.21





WEEKLY TEA SALE PRICE AVERAGE VS USD RATE FLUCTUATION



QUALITY WEATHER AND CROP



There was a fair selection of improved teas from the Western Planting Region with seasonal quality. Teas from the Nuwara-Eliya too shows an improvement in quality. Teas from the Uva and Udapussellawas did not show any significant changes in quality. Leaf appearance of the Low Grown showed a declined.



WEATHER

Showers have been reported from all planting regions.



Increase crops have been reported from the Western, Nuwara-Eliya, Uva and Uadapussellawa regions, whilst Low Grown region reported lower crop.

CROP

LOW GROWN TEAS

GRADE	DESCRIPTION
BOP1	Select Best BOP1s declined Rs.50/- to Rs.100/- per kg. Best and Below Best irregularly lower.
OP1	Well-made wiry very selective OP1s shows a drastically drop of Rs.200/- to Rs.400/- per kg. Best types too declined Rs.200/- per kg and at times more, whilst the second varieties along with the bold, blacker and cleaner OP1s were firm to dearer. Stalky invoices gained Rs.100/- per kg.
ОР	Select Best category eased Rs.150/- to Rs.250/- per kg, whilst the Best and Below Best types were firm on last levels. Short OPs met with good demand. Teas at the bottom were dearer Rs.50/- to Rs.100/- per kg.
ОРА	Well-twisted liquoring OPAs met with good demand. Best varieties and the Below Best types were fully firm, whilst the bolder and PEK type category shows a decline of Rs.50/- to Rs.100/- per kg. Teas at the bottom appreciated Rs.50/- to Rs.100/- per kg.
РЕКОЕ	Select Best lower by Rs.50/- to Rs.100/- per kg. Best and Below Best had a similar market. Teas at the bottom maintained on last levels.
PEKOE1	Select Best firm to dearer by Rs.50/- to Rs.100/- per kg. Best firm and met with good demand. Below Best and Others maintaining.

LOW GROWN TEAS

GRADE	DESCRIPTION
BOP/BOPsp	Select Best teas were lower by Rs.50/- to Rs.75/- per kg. Best and Below Best were fully firm.
BOPF / BOPFsp	Select Best teas were firm to lower by Rs.25/- to Rs.50/- per kg. Best teas and others were followed in similar trend.
FBOP/FBOP1	Select Best teas gained Rs.25/- to Rs.50/- per kg, whilst the others maintained last week levels.
FBOPF1 Except for one or two flowery type invoices overall market gained Rs.20/- to Rs.30/- per kg. Below Best and were maintained, but continued to be easier by Rs.20/- to Rs.30/- per kg.	
FBOPF Overall market was dearer compared to last week.	
Leafy Tippy Invoices	Select Best teas held firm. Best, Below Best and others were gained in value.
Small Leafy Tippy Invoices	Select Best teas maintained. Best and Below Best teas held firm.
	CTC Teas (Low Grown)
Best teas on offer were sold at firm to dearer levels, whilst the teas in Below Best category were generally Balance were irregular.	
BP1s/BPs Best teas on offer gained Rs.20/- to Rs.40/- per kg, whilst the teas in the Below Best category address. Rs.30/- per kg. Balance on offer were sold at firm to dearer levels.	

LOW GROWN TEAS

GRADES	SELECT BEST	BEST	BELOW	OTHERS
BOP1	2100-3000	1450-1900	1150-1400	900-1100
OP1	2200-3400	1650-2100	1450-1600	900-1400
ОР	1460-1700	1380-1450	1240-1360	850-1220
ОРА	1500-1900	1380-1480	1240-1360	850-1220
PEK	2000-2250	1420-1550	11280-1380	950-1200
PEK1	1900-2200	1550-1900	1200-1480	950-1150
BOP/BOPsp	1450-1950	1350-1500	1100-1300	700-1050
BOPF/BOPFsp	1250-1900	1200-1400	900-1000	700-750
FBOP/FBOP1	2200-2750	1700-1800	1000-1300	900-1000
FBOPF/FBOPF1	1600-2400	1300-1450	1000-1200	800-900
FBOPFsp/FBOPFxSp	3500-4400	2400-3400	1500-2100	1000-1400
PF1	1280-1500	1110-1270	950-1090	780-940
BP1/BPs	1080-1160	1000-1070	900-990	780-890

HIGH GROWN TEAS

(Met with improved general demand and particularly the improved teas from the Western Planting regions made useful price advances)

GRADE	DESCRIPTION		
ВОР	Better Western BOPs advanced Rs.80/- to Rs.100/- per kg even at times more on select invoices following quality, whilst the other high price teas were sold at firm to dearer levels. Improved teas in the Below Best category advance Rs.50/- to Rs.80/- per kg and more, whilst the balance on offer were sold at firm to dearer levels. Clean leaf Plainer Sorts advance Rs.10/- to Rs.20/- per kg, whilst the balance were irregular. Limited selection of Nuwara-Eliya Which were on offer sold well. Udapussellawas declined Rs.20/- to Rs.30/- per kg. Clean leaf Uvas appreciated Rs.20/- to Rs.40/- per kg and more.		
ВОРГ	Better western BOPFs were substantially dearer, whilst the balance on offer were sold at firm to dearer levels. Teas in the Below Best category advance Rs.50/- to Rs.80/- per kg and more, whilst the balance on offer gained Rs.10/- to Rs.20/- per kg even at times more. Clean leaf brighter teas advanced Rs.20/- to Rs.40/- per kg and more, whilst the balance gained Rs.20/- to Rs.30/- per kg. Nuwara-Eliyas sold well. Clean leaf Udapussellawas were barely steady. Clean leaf Uvas gained Rs.20/- to Rs.30/- per kg.		

GRADES	ВОР	BOPF
BEST WESTERN	1400-1950	1430-1850
BELOW BEST	1140-1390	1270-1420
PLAINER WESTERN	970-1130	1000-1270
NUWARA ELIYA'S	1320-1500	1400-1550
UDAPUSSELLAWA'S	940-1040	960-1100
BEST UVA'S	1150-1320	1170-1260
OTHER UVA'S	920-1140	1040-1190

MEDIUM GROWN TEAS

GRADE	DESCRIPTION	
ВОР	Larger BOPs gained Rs.50/- to Rs.80/- per kg and more, whilst the balance on offer advance Rs.20/- to Rs.30/- per kg.	
BOPF	Best teas gained Rs.20/- to Rs.30/- per kg and more, whilst the balance gained Rs.10/- to Rs.20/- per kg.	
PEK / PEK1	Bold PEKs were sold around last levels, whilst smaller teas appreciated.	

GRADES	ВОР	BOPF	PEK
GOOD MEDIUMS	1100-1500	1000-1200	1230-1480
OTHER MEDIUMS	840-1090	780-990	1050-1220



OFF GRADES

GRADE	GRADE DESCRIPTION				
	OFF GRADE				
HIGH & MEDIUM GROWNS	Clean leaf bright liquoring FGSs declined by Rs.40/- to Rs.60/- per kg, whilst the Below Best and Poor Sorts declined by Rs.20/- to Rs.40/- per kg. Select Best and Best BMs too maintained on last levels, whilst the Poor Sorts had enhanced by Rs.40/- to Rs.50/- per kg.				
LOW GROWNS	Clean leaf bright liquoring FGSs declined by Rs.20/- to Rs.40/- per kg, whilst the Best and Below Best types too followed a similar trend. Select Best BMs declined by Rs.20/- to Rs.40/- per kg, whilst the Best and Below Best maintained on last week levels. Select Best BPs had a lesser demand whereas the Best and Below Best too followed a similar trend.				
	BOP1A				
HIGH & MEDIUM Select Best varieties along with the Best and Below Best were substantially higher Rs.60/- to Rs.80/- per kg. GROWNS					
LOW GROWNS	Best on offer advanced Rs.100/- per kg and at times more. Best and Below Best types along with the Poorer Sorts appreciated Rs.80/- to Rs.100/- per kg.				
	DUST/DUST1				
Select Best bright liquoring DUST1 invoices were firm by Rs.30/- to Rs.40/- per kg and at times more. teas were sold Rs.20/- to Rs.40/- per kg higher to last week levels. Clean DUSTS and Poorer Sorts were to Rs.50/- per kg.					
LOW GROWN	Clean leaf Select Best low grown DUST1 invoices were higher by Rs.30/- to Rs.40/- per kg. Best teas were firm to dearer. Clean leaf low Grown DUSTS were firm by Rs.20/- to Rs.40/- per kg.				
Best teas were higher by Rs.30/- to Rs.40/- per kg. Other invoices met with a higher demand.					

OFF GRADES

GRADES		HIGH	MEDIUM	LOW
FGS	GOOD	720-820	720-820	740-850
	OTHERS	650-710	650-710	650-710
BP/BM	GOOD	750-900	750-900	780-1400
	OTHERS	680-740	680-740	680-770
BOP1A	GOOD	-	920-940	1000-1380
	OTHERS	-	750-830	900-980
DUST/DUST1	BETTER PRIMARY	1080-1650	730-800	880-1000
	OTHER PRIMARY	900-1060	650-720	750-860



TOP PRICES HIGH AND MEDIUM GROWN

WESTERN MEDIUM				
	Doombagastalawa	ВОР	1,500/-	
	Ancoombra	BOPsp	1,460/-	
	Vellai Oya	BOPF/BOPFsp	1,200/-	
*	Hanthana Hills	вор1	1,500/-	
	Nayapane	BOP1	1,500/-	
	Craighead	OP/OPA	1,360/-	
	Hatale	OP1	1,600/-	
	Meezan	PEK/PEK1	1,750/-	
	Uplands	PEK/PEK1	1,750/-	
*	New Rothschild	PEK/PEK1	1,700/-	
	Harangalla	PEK/PEK1	1,700/-	
*	Greenwood	PEK/PEK1	1,650/-	
	Meezan	PEK/PEK1	1,650/-	
*	New Malgolla	PEK/PEK1	1,480/-	
	Craighead	FBOP/FBOP1	1,900/-	
*	New Rothschild	FBOP/FBOP1	1,700/-	
	Harangalla	FBOP/FBOP1	1,700/-	
	Dartry Valley	FBOP/FBOP1	1,700/-	
	Craighead	FBOPF/FBOPF1	1,650/-	

UV	A MEDIUM		
	Roseland Uva	ВОР	1,000/-
	Hindagala	BOPsp	1,300/-
	El Teb	BOPF/BOPFsp	1,140/-
	Aruna Passars	BOP1	1,550/-
*	Tinioya	вор1	1,440/-
	Sarnia P.	OP/OPA	1,320/-
	Dickwella	OP1	1,750/-
*	Cecilton	PEK/PEK1	1,500/-
	Shawlands	PEK/PEK1	1,500/-
*	Tinioya	PEK/PEK1	1,480/-
	Roseland Uva	PEK/PEK1	1,480/-
	Adawatte	PEK/PEK1	1,480/-
	Misty-Uva	PEK/PEK1	1,480/-

PEK/PEK1

FBOP/FBOP1

FBOPF/FBOPF1

1,480/

1,750/-

1,500/-

Shawlands

Sarnia P.

Roseland Uva

DENOTES MPBL	:	*
ALL TIME RECORD PRICE	:	+
EQUAL ALL TIME RECORD PRICE	:	=+

WE	WESTERN HIGH GROWN				
	Dessford	ВОР	1,950/-		
	Robgill	ВОР	1,950/-		
	Robgill	BOPsp	1,900/-		
	Robgill	BOPF/BOPFsp	1,850/-		
	Inverness	BOP1	1,600/-		
	Venture	OP/OPA	1,380/-		
	Venture	OP1	1,550/-		
	Holyrood	PEK/PEK1	1,750/-		
	Somerreset	PEK/PEK1	1,750/-		
	Dessford	PEK/PEK1	1,750/-		
*	Bambrakelly	FBOP/FBOP1	1,600/-		
	Cymru	FBOP/FBOP1	1,600/-		
	Inverness	FBOPF/FBOPF1	1,550/-		

TOP PRICES

HIGH AND MEDIUM GROWN

NUWARA-ELIYA			
Lovers Leap	ВОР	1,500/-	
Kanmare	BOPsp	980/-	
Mahagastotte	BOPF/BOPFsp	1,550/-	
Court Lodge	OP/OPA	1,220/-	
Kanmare	PEK/PEK1	1,200/-	
Court Lodge	FBOP/FBOP1	1,400/-	
Court Lodge	FBOPF/FBOPF1	1,440/-	

UDAPUSSELLAWA			
	Lucky Land	ВОР	1,040/-
	Kirklees	BOPsp	960/-
	Lucky Land	BOPF/BOPFsp	1,100/-
	Delmar	OP/OPA	1,260/-
	Gonapitiya	OP1	1,040/-
	Delmar	PEK/PEK1	1,440/-
	Delmar	FBOP/FBOP1	1,080/-
	Delmar	FBOPF/FBOPF1	1,360/-

UVA HIGH		
Pitaratmalie	ВОР	1,320/-
Bandaraeliya	BOPF/BOPFsp	1,260/-
Uva Highlands	BOP1	1,750/-
Ellathota Uva	OP/OPA	1,460/-
Uva Highlands	OP1	1,600/-
Glenanore	PEK/PEK1	1,550/-
Glenanore	FBOP/FBOP1	1,550/-
Uva Highlands	FBOP/FBOP1	1,550/-
Glenanore	FBOPF/FBOPF1	1,380/-

DENOTES MPBL	:	*
ALL TIME RECORD PRICE	:	+
EQUAL ALL TIME RECORD PRICE	:	=+

UNORTHODOX HIGH

Dunsinane CTC

UN	ORTHODOX	MEDIUM	
	New Peacock CTC	PF1	1,220/-
	New Peacock CTC	BP1	1,300/-
	Aultmore CTC	BPS	1,000/-
*	Donside CTC	BPS	1,000/-

UNORTHODOX LOW			
	Kalubowitiyana CTC	PF1	1,500/-
	Ceciliyan CTC	BP1	1,160/-
	Lantern Hill CTC	BPS	860/-
	Ross Feld CTC	BPS	800/-

1,240/

TOP PRICES

LOW GROWN

LOV	V		
	Pothotuwa	BOP1	3,000/-
	Pothotuwa	OP1	3,400/-
	Miriswatta	OP	1,700/-
*	Andaradeniya	ОР	1,650/-
	Liyonta	OPA	1,950/-
	Lumbini	PEK	2,250/-
*	Dampahala	PEK1	2,200/-
	Andaradeniya Super	PEK1	2,200/-
	Mulatiyana Hills	PEK1	2,200/-
*	Stream Line	PEK1	2,150/-
	Hidellana	PEK1	2,150/-
	Golden Garden	PEK1	2,150/-
	Galatara	PEK1	2,150/-
	Golden Garden	ВОР	1,950/-
	Kelani	BOPsp	1,800/-
	Gunawardena	BOPsp	1,650/-
*	Gunawardana	BOPsp	1,600/-
	Sithaka	BOPF	1,900/-
	Adams View	BOPFsp	1,650/-
	Sithaka	FBOP	2,750/-
	Ceciliyan	FBOP1	1,950/-
	Richiland	FBOPF	2,400/-
	Danawala	FBOPF	1,750/-
*	Co-Op cola	FBOPF	1,650/-

DENOTES MPBL	:	*
ALL TIME RECORD PRICE	:	+
EQUAL ALL TIME RECORD PRICE	:	=+

LOV	V		
	Nil Kandura	FBOPF	1,650/-
	Pothotuwa	FBOPF1	1,700/-
	Galatara	FBOPF1	1,700/-
	Makandura	FBOPF1	1,700/-
	Gunawardena	FBOPF1	1,650/-
*	Sunrise	FBOPF1	1,600/-
*	Galatara	FBOPF1	1,600/-
*	Lellopitiya Super	FBOPF1	1,600/-
	New Hopewell	FBOPF1	1,600/-
	Adams View	FBOPF1	1,600/-
	Fairyland	FBOPF1	1,600/-

PREMIUM FLOWERY				
	Kurunduwatta	FBOPFSp	4,100/-	
	Mulatiyana Hills	FBOPFSp	3,900/-	
*	Rasa	FBOPFSp	3,800/-	
	НРР Теа	FBOPFExSp	4,400/-	
	Greenwin Super	FBOPFExSp1	4,050/-	

OFF GRADE				
	Holyrood	FGS/FGS1	1,260/-	
	Bogoda	BM	1,080/-	
	Mathota Hills	BM	1,000/-	
*	Nilwan	ВМ	980/-	
	Galla	BM	980/-	
	Co-op Win	BM	980/-	
	Uduella	ВМ	980/-	
	Ransegoda Hills	BP	1,400/-	
	Nilgiri	ВР	1,400/-	
	Hingalgoda CTC	PF	1,220/-	

BOI	P1A		
	Chandrika Estate	BOP1A	1,380/-

DUS	DUST				
	Mattakelle	DUST/DUST1	1,650/-		
	Kalubowitiyana CTC	PD	1,480/-		
*	Ceciliyan CTC	PD	1,460/-		
	Hingalgoda CTC	PD	1,460/-		

PRIVATE SALES

24 TH FEBRUARY TO 01 ST MARCH 2025				
	WEEKLY	TO-DATE		
PRIVATE SALE	216,701.60	1,746,988.45		
BMF	21,600.00	336,950.00		
DIRECT SALES	-	-		



Gaza ceasefire may allow Red Sea shipping

Fourteen months after Yemen-based insurgents strangled transit through the Suez Canal, shipping firms are cautiously optimistic that a Gaza truce will enable safe passage.

On Jan. 22, the Iran-backed Yemeni Armed Forces (YAF) released the 25-member crew of the Galaxy Leader, a car carrier seized in Nov. 2023. Six US and UK ships have safely navigated the Red Sea passage since Jan. 19.

A Houthi spokesperson announced the group would halt attacks on vessels during the ceasefire but left open the possibility of resuming attacks. The 42-day suspension of hostilities is contingent on the release of hostages and the complete withdrawal of Israeli armed forces from the Gaza Strip. In an emailed statement, YAF said it would limit attacks to Israeli-linked vessels until "full implementation of all phases" of the ceasefire.

The Red Sea is a critical maritime route for tea and coffee shipments from East Africa and Asia to Europe. The attacks have led to substantial disruptions, with many shipping companies opting to reroute vessels around the Cape of Good Hope. This detour adds approximately 4,000 miles and 10 days to the journey, increasing transit times and fuel costs. Rerouting has cost coffee roasters millions, contributing to price volatility, which recently hit 25-year highs. Robusta futures surged more than 30% last January.

Effectively closing the Suez Canal has disrupted trade in many ways. European buyers turned down shipments from Vietnam that pass through the Red Sea and are choosing Brazilian coffee suppliers instead. The Ethiopian Coffee Exporters Association reported shipment delays and reduced vessel availability, impacting export performance. The Suez Canal Authority reported a revenue decline of \$2 billion as volume dropped by half and monthly transits decreased by 37%.

Maritime risk firm Ambrey Analytics said Houthi actions will continue while Israeli military forces operate within the Gaza Strip. The Houthis have shown little willingness or ability to distinguish between the ships they target. The Washington Institute for Near East Policy writes that it is unclear what shipping database the Houthis use to create their target list, leading many shipping companies to avoid passage. Two ships have been sunk since November 2023, and several damaged. US and allied warships have defended against hundreds of drones and ballistic missile attacks.

Bloomberg reports that container giant A.P. Moller-Maersk A/S, oil tanker owner Hafnia Ltd., Switzerland's MSC Mediterranean Shipping Co. SA, and Japan's Mitsui OSK Lines Ltd. are still monitoring the situation. Maersk said it would return to the Red Sea and sail through the notorious Bab el Mandeb strait when it's safe adding that it was still too early to speculate about the timing.

Munro Anderson, head of operations at marine war risk and insurance specialist Vessel Protect, told Reuters "This remains a deeply complex and volatile region where the idea of threat levels to vessels and their crews substantially subsiding in the near term is unrealistic."

Drewery's World Container Index decreased by \$3,445 per 40-ft container (FEU), down 13% compared to last January, but shipping insurance premiums remain high. In 2023, spot rates from Asia to North Europe were around \$1000 per FEU. The index spiked 122% at the onset of the crisis, exceeding \$4000 FEU, and is now expected to fall.



The mass resumption of transits through the Red Sea—which never stopped—would be significant for shippers and commodity markets. Sea-Intelligence CEO Alan Murphy told The Loadstar today. "For the shipping lines—and investors in shipping lines—the somewhat cynical financial perspective is that this [the ceasefire] is bad news.

"We might see some ships resume Red Sea transits in the coming weeks," said Jakob Larsen, chief safety and security officer at shipping trade group BIMCO. "But it will require fairly strong indications of ceasefire stability before shipping in general resumes transits to pre-conflict levels. The container lines will probably take a little longer."

(STiR Coffee & Tea)

Tea Demand on rise in Canada

Tea may still lag behind coffee in terms of consumption in Canada, but its popularity been steadily growing over the last 15 years with the arrival of sushi and various other Asian traditions to the country.

According to the Quebec-based HRI mag paper, at present, Canadians drink nearly nine billion cups of tea a year, and there is a high possibility these figures will continue to grow during the period of 2025-2026. This is despite the fact that tea prices in the country have significantly increased in recent years, which is mainly due to a generally high rate of inflation in the country.

According to earlier estimates of Restaurants Canada, the tea market is valued at about CAD\$1.8-2.0 billion annually, with the annual growth rates of 8-10%. At present, Canada's per capita tea consumption ranks 20th in the world, while Canadians drink twice as much tea as Americans, according to the Tea and Herbal Association of Canada.

The ever growing popularity of tea in Canada is also reflected by the fact that in Canadian foodservice, hot tea sales are the fastest growing beverage category these days. Due to this, many Canadian restaurants have significantly expanded their menus with the choice of various teas.

Probably one of the centers of the tea boom in Canada is the French-speaking province of Quebec, which is also the home of DAVIDs TEA—the Canadian major specialty tea and tea accessory retailer and one of the largest in North America. However, the demand for the drink remains also high in other major provinces of the country, such as Ontario and British Columbia.

In recent years, the tea range in the Canadian market has been significantly expanded and diversified, which led to a sharp growth of demand for some exotic spicy teas like chai, which is becoming increasingly popular in Canada. At present, chai is the fastest growing tea category and is seen by consumers as an alternative to coffee, especially in its milky version (latte).



According to earlier statements made by analysts of the Tea and Herbal Association of Canada, the image and reputation of tea in Canada has significantly transformed; it is no longer considered a favorite drink of seniors, but rather, a popular drink among young people with good incomes.

Source: Tea News Letter February 2025

According to Statista, the majority of tea drinkers in Canada are between the ages of 35 and 44. Tea is becoming more popular among young people because of its taste, but especially because of its health and environmental benefits. Also adding to the popularity of tea in Canada is the appearance of a vast selection of online sellers as well as an increase in the number of specialty tea shops in the majority of large and small cities in Canada.

According to some local analysts and experts in the field of tea business, tea is no longer seen as a grocery product, but rather, an important component of day-to-day life for the majority of Canadians. The same is for the hotels, restaurants, and catering businesses (HORECA) segment where tea, and especially specialty tea, is now treated as an integral part of the service.

Analysts of the Tea and Herbal Association of Canada have also observed an ever-growing demand for various "functional teas" in Canada, which are boosted with vitamins and minerals, and characterized by a good, healthy image.

Most of the local analysts expect the range of teas in the Canadian market to expand in years to come, as many Canadian traders and distributors continue to visit Asia every year to rediscover the teas of small producers. They look for rarities and exclusives to offer to their customers. At the same time, local players will continue the expansion of their tea business, placing less emphasis on teas from Asian origins.

(World Tea News)

Vietnam tea exports down in 1/2025

The Import-Export Department (Ministry of Industry and Trade) cited statistics from the General Department of Customs, saying that tea exports in January 2025 reached 9.7 thousand tons, worth 16.4 million USD, down 21.6% in volume and 21.5% in value compared to January 2024.

The average export price of tea in January 2025 reached 1,693.7 USD/ton, up 0.2% compared to January 2024. Tea exports decreased significantly in January 2025 due to the Lunar New Year holiday in the last week of January 2025, causing disruptions in export activities.

In January 2025, Pakistan remained the largest export market for Vietnamese tea, accounting for 35.1% of the total volume and 38.7% of the total value of tea exports nationwide. Exports to Pakistan in January 2025 reached 3.4 thousand tons, worth 6.4 million USD, down 24.8% in volume and 30.3% in value compared to January 2024.

Notably, tea exports to the Russian market recorded high growth in January 2025, reaching 632 tons, worth 1.2 million USD, up 19.2% in volume and 48.5% in value; the Taiwanese market (China) ranked third, reaching 713 tons, worth 1.16 million USD, down 23.2% in volume and down 15.3% in value.

Vietnam's tea exports total US\$256.41 million for 2024, reflecting a relatively stable export performance despite the month-on-month decline.

The decline in exports was driven by a significant decrease in shipments to other markets, which dropped by 43.15 percent, amounting to US\$2.81 million. Exports to Pakistan and Indonesia also showed a decrease of 4.67 percent and 24.81 percent, respectively.

However, some markets showed positive growth. Exports to India, the USA, and Saudi Arabia increased by 173.23 percent, 83.02 percent, and 93.20 percent, respectively. Exports to China also saw a strong increase of 31.46 percent.

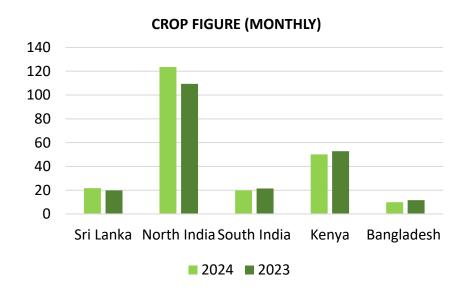
(Vietnam.vn)

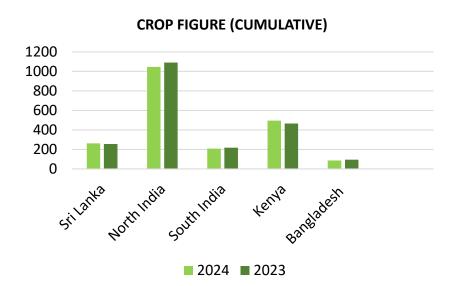


Source : Tea News Letter February 2025

CROP FIGURES OF MAJOR PRODUCING COUNTRIES (MKg)

COUNTRY	MONTH	2024	2023	MONTH	2024	2023	CUMULATIVE
					TO E	DATE	+INC / DEC.
Sri Lanka	December	21.7	19.8	December	262.1	256.1	6
North India	November	123.5	109.4	November	1046.9	1090.7	-43.8
South India	November	19.8	21.4	November	208.5	218.6	-10.1
Kenya	October	50.1	52.8	3 October	495.2	465	30.2
Bangladesh	November	9.9	11.6	November	86.6	95.1	-8.5





GLOBAL TEA NEWS AND UPDATES

BANGLADESH AUCTION

SALE OF - 3RD MARCH 2025 (SALE 43)

CTC LEAF: 53,021 packages of tea on offer met with less demand.

BROKENS: A few clean Brokens on offer met with a good demand at around last levels. All other varieties met with a fair demand and where sold eased in line with quality particularly the plainer varieties. BLF teas continued to meet with a restricted demand with very heavy withdrawals.

FANNINGS: A few clean Fannings met with a fairly good demand and were about steady. The remainder met with a fair demand but eased in line with quality particularly the plainer types. BLF teas continued to meet with a restricted demand with very heavy withdrawals.

DUST: 7,604 packages of tea on offer met with a good demand. Good liquoring Dusts were in good demand at slightly easier rates. Mediums also saw a decline in price but sold well closely following quality. Plain/BLF Dusts were difficult of sale with heavy withdrawals. Blenders lent strong support with fair interest from the Loose tea buyers.

COMMENTS: The bulk of the offerings constituted of plain end of season types which met with a restricted demand and witnessed heavy withdrawals. However, a few clean teas continued to meet with a fairly good demand and sold in line with quality. Blenders continued to lend good support with less interest from the Loose tea buyers.

Dusts were an easier market.

Our Catalogue: (Sale 43) Avg: Tk 190.57, Sold 47.42%, (Sale 42) Avg: Tk 191.77, Sold 49.21%

Courtesy - NATIONAL BROKERS LIMITED

MALAWI AUCTION

SALE OF - 26TH FEBRUARY 2025 (SALE 09)

There was improved demand at generally firm to dearer rates for the 4300 packages on offer.

BP1 - Few available on offer were up to 6USC dearer on last.

PF1/PD were firm to 2USC dearer.

D1 were fully firm on last.

PF1SC - Single invoice sold 15USC below valuation, balance were taken out.

Secondary fngs appreciated by 3USC where sold, respective dusts held firm.

Courtesy -TEA BROKERS CENTRAL AFRICA LIMITED

GUWAHATI AUCTION

SALE OF - 25TH FEBRUARY 2025 (SALE 09)

Market: CTC

There was fair demand. All sorts were irregular commensurate with quality.

Buying Pattern: CTC.

There was very selective enquiry from HUL/ TCPL. Western India / North India buyers operated. Internal were the mainstay.

Market: DUST

The dust market witnessed a similar trend to the leaf being irregular following quality.

Buying Pattern: DUST

HUL/ Western India operated selectively. North India / Internal buyers were the mainstay.

Courtesy -ASSOCIATED BROKERS PVT. LTD

UPCOMING SALE DETAILS

SALE NO : 010

SALE DATE : $10^{TH} / 11^{TH}$ MARCH 2025

TOTAL LOTS : 10,186

OFFERED KGs : 4,997,443

CATALOGUES CLOSED ON : 20TH FEBRUARY 2025

CATEGORY	NO. OF LOTS	QTY (KGs)
EX ESTATE	870	843,999
HIGH & MEDIUM	1,251	531,004
LOW GROWN – LEAFY	1,835	659,492
LOW GROWN – SEMI LEAFY	1,472	600,985
LOW GROWN – TIPPY	1,812	846,900
PREMIUM / FLOWERY	419	68,082
OFF GRADES	1,984	972,185
DUST	543	474,796
GRAND TOTAL	10,186	4,997,443
REPRINTS	1,051	508,258



UPCOMING SALE DETAILS

SALE NO : 011

SALE DATE : $18^{TH}/19^{TH}$ MARCH 2025

TOTAL LOTS : 9,731

OFFERED KGs : 4,872,941

CATALOGUES CLOSED ON : 27TH FEBRUARY 2025

CATEGORY	NO. OF LOTS	QTY (KGs)
EX ESTATE	899	937,045
HIGH & MEDIUM	1,268	532,570
LOW GROWN – LEAFY	1,758	635,170
LOW GROWN – SEMI LEAFY	1,390	547,101
LOW GROWN – TIPPY	1,634	749,722
PREMIUM / FLOWERY	285	38,354
OFF GRADES	1,954	967,918
DUST	543	465,061
GRAND TOTAL	9,731	4,872,941
REPRINTS	755	388,056



ORDER OF NEXT SALE

SALE NO : **10**

SALE DATE : **12-March-2025**

ORDER	EX - ESTATE	LEAF / PREMIUM DUSTS LEAF & BOP1A	
	Sale No 10	Sale No 10	Sale No 10
1	AS	LC	JK
2	ВС	ВС	EB
3	FW	МВ	СТ
4	EB	FW	LC
5	СТ	AS	ВС
6	LC	EB	FW
7	JK	СТ	MB
8	МВ	JK	AS

MB : MERCANTILE PRODUCE BROKERS (PVT) LTD

AS : ASIA SIYAKA COMMODITIES (PVT) LTD

BC : BARTLEET PRODUCE MARKETING (PVT) LTD

CT CEYLON TEA BROKERS PLC

EB : EASTERN BROKERS LTD

FW : F & W TEA BROKERS (PVT) LTD

JK : JOHN KEELLS LTD

LC: LANKA COMMODITY BROKERS (PVT) LTD

UPCOMING SALE/CATALOGUES DATES

SALE NO: 10

SALE NO: 11

SALE NO: 12

SALE NO: 13

	000000000000000000000000000000000000000
DATE	EX ESTATE MAIN SALE (CATALOGUE SCHEDULED CLOSING DATES)
10th March 2025 & 11th March 2025	20th February 2025
18th March 2025 & 19th March 2025	27th February 2025
25th March 2025 & 26th March 2025	06th March 2025
01st April 2025 & 02nd April 2025	14th March 2025



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