

POORWA MAURYA

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EDUCATION

Course / Examination	Year	Institution / University	Percentage / CGPA
B.Com (Prog.)	2018-2021	Ramjas College, University of Delhi	7.15
Class XIIth (CBSE)	2018	DAV Public School, Bilaspur	90.2
Class Xth (CBSE)	2016	DAV Public School, Bilaspur	9.8

WORK EXPERIENCE/INTERNSHIPS

- **Online Festival Hosting & Management Intern - Dr. APJ Abdul Kalam Research Foundation (NGO)** (August 26, 2020 - Present)
- **Marketing Manager - Pahel Foundation (NGO)** (August 20, 2020 - Present)
- **Junior Brand Manager - Think n Blink** (April 2019 - May 2019)
 - Worked with the Event Management team closely
 - Generated Sponsorship leads for various events
 - Received the Letter Of Recommendation from the Founder
- **Social Media Marketing Intern - Right Action for Youth, RAY (NGO)** (October 2018)
- **Social Media Influencer - Muskurahat Foundation (NGO)** (18 Sept - 2 Oct 2018)
- **Social Media Marketing - Campus High** (September 2018)

POSITION OF RESPONSIBILITY

- **Event Coordinator** at 'Stock Wars 2.0' (Annual Event of Commerce Society, 2020)
- **Event Coordinator** at 'Quest of Empresario' (Annual Event of Commerce Society, 2020)
- **Event Coordinator** at 'Vak Vyuh 2020' (Event of Ramjas Debating Society)
- **Event Coordinator** at 'Dexterous 1.0' (Annual Event of Commerce Society, 2019)

- **Team Member** - Research & Development, Commerce Society, Ramjas College (2018-19)
- **Team Member** - Marketing Team, Commerce Society, Ramjas College (2018-19)

CAMPUS AMBASSADOR PROGRAM

- **Campus Ambassador - Udgam 2020 (Annual Art Festival, Ramjas College)**
- **Campus Associate - University Clothing LLP** (October'18 - May'19)
 - Worked towards Online Marketing and Business Development
 - Received a Letter of Appreciation from the Founder
- **Campus Influencer - P&G India & Chatterbox Technologies Pvt. Ltd.** (Jan'19 - Mar '19)
 - Participated in the University Sampling Campaign, 2018-19
 - Worked with Chatterbox Technologies Pvt. Ltd. for an Influencer Campaign
- **Campus Ambassador - DU Express** (September'18 - October'18)
 - Worked towards Online Marketing and Business Development
 - Received a Letter of Appreciation from the Founder
- **Campus Ambassador - Your Success is Our Success** (September 2018)

EXTRACURRICULAR ACHIEVEMENTS

- **National Cadet Corps (NCC) Achievements**
 - Grading 'A' in Certificate-A Examination, under Ministry of Defence, Government of India (2015)
 - Participated in CATC - XV (7CG Battalion, NCC, Bilaspur) (2014)
 - Awarded for 'Best Turnout' (*Uttam Poshak*) in Independence Day Parade (2015)

OTHER INFORMATION

- Pursuing the 'Event Marketing' course from Eventbrite. (August 2020)
- Completed a 'Short course on Event Management' from e-Learning. (July 2020)