



# PREETI MALIK

Fashion Design Student

## ABOUT ME

A result oriented individual who is self-motivated, hardworking and loves being challenged. I am a well rounded fashion enthusiast familiar with the current trends. I am known for my passion to learn new skills for personal and professional development.

## SKILLS

**DIGITAL SKILLS:** Adobe Photoshop, Adobe Illustrator, Adobe InDesign.

**SOFT SKILLS:** A team player, excellent verbal and written communication skills, eye for detail, flexible and adaptable.

**PROFESSIONAL SKILLS:** Sketching, Rendering, Illustration, Fabric and color sense, Designing, Styling, Modeling.

## CONTACT

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## OBJECTIVE

I am seeking a position as a designer where I can apply my skills and knowledge to contribute towards the growth of the organisation in an ever changing and demanding industry.

## WORK EXPERIENCE

SHINY DISCO LIGHTS (June 1st, 2017- June 30th, 2017) : Content Writer, Digital Marketing and Graphic Designer.

NYASA FASHION BOUTIQUE (May 5th, 2018- June 1st, 2018 ) : Designer and Stylist

MANIKARNIKA (May 2nd, 2019- May 30th, 2019): Designer and Stylist

MERAKI FASHION SHOW (November 2019) : Designer, Model and Choreographer

PUNE FASHION WEEK (2018) : Volunteered as an Usher

## EDUCATION

GRADUATION

**MAEER'S MIT ADT UNIVERSITY - INSTITUTE OF DESIGN**

BACHELOR'S IN FASHION DESIGN

BATCH'21, INDIA

HIGHER SECONDARY

**CHRIST JUNIOR COLLEGE, BANGALORE**

PRE-UNIVERSITY BOARD - XII

MAY 2017, INDIA

SECONDARY

**BETHANY HIGH SCHOOL, BANGALORE**

ICSE BOARD - X

MAY 2015, INDIA

## CLASSROOM PROJECTS

**BESPOKE:** This module dealt with choosing any male icon as an inspiration and creating a menswear jacket. The aim was to understand his aesthetics and sense of style. I chose **Gianni Versace** and digitally created my interpretation of the famous Baroque prints that he uses and got them printed on Poly-satin fabric. I also modernised the garment by giving it reversible sleeves. One side of the sleeves has the Baroque prints while the other is solid coloured. I did this to balance out the colour scheme.

**LIVE PROJECT:** This module focused on the production of a design statement and the development of a capsule collection for the brand **Lee**. It dealt with team work and coordination as young designers to put forward a cohesive collection understanding market, customer production and process. After thorough study of the brand, I designed a jacket and a shirt for women.

**CRAFT STUDY:** This module focused on Indian Handloom Craft as a Group Study and we chose **Mysore Silk**. We studied about the history and process of the craft which stands out for its complexity, aesthetic and shine. We visited factories and craft clusters in South India and learnt about hard work, knowledge and determination that goes into a craft. We documented the whole study and wrote a book about the craft and our experiences. After studying the craft we chose an Indian silhouette as our inspiration and created our own individual designs. Using a Mysore Silk saree as my core fabric, I designed a garment inspired from a Sadri jacket.

**TUNIC:** This module dealt with creating a tunic inspired by nature. I chose a wooden stump as my inspiration. I inculcated ruffles and used brown striped textured fabric to bring out the rough texture of wood in my tunic.

## ACHIEVEMENTS

- Regular participant in Athletic events in school.
- First class in trinity exam for Bharatnatyam.
- Won Memorial Artist Award for pursuing 5 years in Fine Arts.
- Modeled for fashion shows and photoshoots.
- Modeling course with Prasad Bidapa.
- Cleared DSK design olympiad.

## AREAS OF INTEREST

- Photography
- Modeling
- Stylist
- Marketing/Digital marketing
- Designing
- Illustrator
- Sketch artist
- Content writer