

HITIKA WAHI

DIGITAL MARKETER

PERSONAL PROFILE

A Degree qualified Mass Media professional, looking for an organization where I can enhance my knowledge and from my Academic Learning give my best to the organization.

An enthusiastic fresher passionate to embark footprints in the media world.

Learning to look at things in an innovative way.

Eager to learn new traits and taking up challenges.

PERSONAL SKILLS

- Diligent worker
- Leadership
- Organized
- Creative and flexible when necessary
- Easily approachable
- Team work

LET'S GET IN TOUCH

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EMPLOYMENT SUMMARY



DIGITAL MARKETING INTERN

Simulation Training and Research Digital Media Pvt Ltd | (STAR Digital) - 2 Months (2019)

- Online Business Development
- Social Media Marketing
- Content Research And Keyword development for blogs.

ASSISTANT MANAGER

Ayushi Singh (BLOGGER) | CREATION TO INSPIRE | 2 Months 2018

- Handling creative department
- Videographer
- Concept visualizing
- Research content for her Youtube Channel

INTERNSHIP AT INDIAN EXCURSION CO (2018)

- Practical exposure through site visits
- Getting insights stages involved in art direction through shoots

LAKME FASHION WEEK BOMBAY FASHION WEEK (FREELANCE)(2018-2019)

- Developed events schedules and assignment to delegate activities and cover all aspects
- Promoting the brands through social media platforms

CLIENT SERVICING (2017-19)

- Managed the receptionist area, in a neat organized fashion, dispersed incoming mail to correct recipients throughout office, organized spreadsheets at

- PIRAMAL REALITY

- RAYMOND CAPITAL

- LODHA SPLENDORA

- ADHIRAJ CAPITAL

TECHNICAL EXPERTISE

- SOCIAL MEDIA MARKETING
- SEARCH ENGINE OPTIMIZATION
- INFLUENCER MARKETING
- EMAIL MARKETING
- CLIENT SERVICING
- CANVA DESIGN
- ANALYTICS

PERSONAL INFO

AGE/SEX: 21YRS/FEMALE
MARITAL STATUS: SINGLE
DOB: 8TH DECEMBER 1998
LANGUAGES KNOWN: ENGLISH, HINDI,
PUNJABI,MARATHI

MY INTEREST

- EXPLORING PLACES
- READING BOOKS
- MODELING
- SPORTS

PREVIOUS EDUCATION



2019-19 MASTER PROGRAMME IN DIGITAL MARKETING
FROM MCTA

- 90% IN GOOGLE SEARCH AD CERTIFICATION ON 6TH
NOVEMBER 2019

2017-19 BACHELORS OF MASS MEDIA FROM MUMBAI
UNIVERSITY SECURING B GRADE

PROJECT



BL AMLANI COLLEGE | A RESEARCH ON ADVERTISEMENT DESIGNING {SAINT DECCAN LUXURY PERFUME}

- THE RESEARCH PROJECT MAJORLY FOCUSED ON THE DESIGNING
SEGMENT OF ADVERTISEMENT WITH HIGHLIGHTING THERE VARIOUS
MARKETING STRATEGIES FOR CREATING ITS PRESENCE IN INDIAN
MARKET .

ACHIEVEMENT



- WORKED AS AN ACTOR FOR COMMERCIAL TVC
ADVERTISEMENT WITH PEARL PRODUCTION FOR
ARSHI OIL & HERBAL LIFE NUTRITIONS 2019
- 1ST PRIZE IN INTERCOLLEGIATE COMPETITION FOR
FASHION SHOW 2019
- 2ND PRIZE IN INTERCOLLEGIATE COMPETITION IN
AURA FASHION SHOW 2017
- PARTICIPATION IN NAEMD FOR MR&MRS ACADEMIC
INDIA'S TOP FIVE FINALIST 2017
- 2ND PRIZE IN HANDBALL FOR DISTRICT LEVEL 2013
- 2ND PRIZE IN HIGH JUMP FOR DISTRICT LEVEL 2013
- PARTICIPATION IN STATE LEVEL FOR HIGH JUMP