



E. Ambarish Kumar

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 9337928459

Summary

I am E. Ambarish Kumar who started earning his first gig as a Freelance photographer and now learning as well as creating all forms of content like blogs, videos, infographics, and lots more,

Currently, I blog about my all-time favorite sport, Cricket @ 108cricket.com, which I am very passionate about. Also, I create and optimize content for my clients such as blogs, videos, and social media content.

Right now I am helping small businesses and brands to go online from scratch!

My works around SEO, Blogging, Social Media, Local Listings, Photography, Video Creation, taking small businesses and brands online!

Experience

Content Creator

108cricket.com

Apr 2019 - Present (1 year 2 months +)

This is where I started learning about Digital Marketing, SEO, and Content Writing. After watching a lot of videos online on the topic, I understood that implementation was key to getting better at this.

So, I started writing blogs and creating social media content about my favorite topic, CRICKET. I was able to get decent views from Quora and Facebook and after 3-4 months also ranked for more than 300 keywords through SEO on Google.

Digital Marketing Manager

Shree Om Digital Photo Lab

Apr 2020 - Present (2 months +)

I built the online presence of this local business from scratch as they didn't even have local listings and a Facebook page.

I conceptualized how the business can get more value from Digital Marketing and start working on this project. I have started working on building the website and all social media handles and content required for the next 1 month. This is the basic outline of the website I have built: <https://www.shreeomdigital.com/>

Event Photographer

SymBiZ

Jan 2020 - Jan 2020 (1 month)

Symbiz was one of the most prestigious Entrepreneurship Summit conducted in Pune by Symbiosis College of Arts and Commerce. It was a 2-day event and we were a team of 11 people to cover the event.

It was an amazing experience to listen to highly successful and influential people and also capture the most precious moments in the Summit

Education



Symbiosis College of Arts & Commerce

Bachelor of Commerce - BCom, Business/Commerce, General

2019 - 2022

Licenses & Certifications



SEO Fundamentals - SEMrush

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Digital Marketing - Google

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Skills

Digital Marketing • Photography • Blogging • Search Engine Optimization (SEO) • Content Marketing • Digital Marketing • Content Writing • Event Photography • WordPress • Adobe Lightroom