

# Kunal Soni

Student at ISME

An enthusiastic professional with interest in fields of Management, Marketing, Logistics and the capability to lead by good communication skills and multitasking.



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📍 Mumbai, India

## EDUCATION

### Business, Management and Entrepreneurship (BME) ISME [ISME School of Management and Entrepreneurship]

06/2017 - Present

BME-8.8(CGPA), Mumbai

BME

- Entrepreneurship, Finance, Management and Marketing
- Majored in Entrepreneurship and Marketing in the Third Year

### Bachelors Of Commerce Mumbai University

06/2017 - Present

Average of 70%

## WORK EXPERIENCE

### Intern

#### KYOORIUS CREATIVES, Todi Mills

05/2018 - 06/2018

Mumbai

Achievements/Tasks

- Logistics at Kyoorius Creative Awards at NSCI Dome
- Logistics and Operations at Zee Melt (2018)
- Managing and hospitality of Foreign Delegates

### Volunteer (SSR)

#### Lighthouse Project

07/2019 - 04/2020

An initiative by the lighthouse project to organise one on one sessions with government school children.

Achievements/Tasks

- Mentoring government school children on basic life and educational skills

### Alumni Mentor

#### ISME

06/2020 - 07/2020

Achievements/Tasks

- Responsible for mentoring 50+ students of the first year batch at ISME
- Administrating and co-coordinating of the students for SPARC and HEADSTART sessions

### Intern

#### Hope

07/2020 - Present

Startup for mental health awareness in India

Achievements/Tasks

- Research and Development
- Assisting in making a website for mental health

### Operations Intern

#### PESH

Mumbai

Clothing Line Startup

Achievements/Tasks

- Research and Marketing of Products in the clothing line

## SKILLS

Decision Making

Communication

Creative

Critical Thinking

Planning

Delegation

Team Player

Planning

Problem Solving

## PROJECTS

### Marketing Mania (2018)

- Intense research project including a team of 9 students who strategise new strategies for failed brands with respect to marketing

### Entrepreneurship Future Scaping (2019)

- Research on new innovations on selected industries in the market
- Pitching the ideas through a presentation and Vivas

## LEADERSHIP EXPERIENCE

### STAGE [Cultural Committee], ISME (2017 - 2020)

Director, Vice President, President

### ISME- Academic Council (2017 - 2020)

Class Representative

### Contingent Leader (ISME) (2018 - 2020)

Led 50+ Students to Multiple intercollegiate fest across Mumbai

### Illenium Intercollegiate Festival (08/2018 - 2020)

Event Head, Vice Chairperson

## AWARDS/HONOURS

### Kaleidoscope Festival Winner (2019)

Contingent Leader, Led 60+ Students to Sophias college's Intercollegiate Event

### Academic Ranker (2018)

Academic topper in marketing, Securing 86%

### Outstanding Achiever's Award (2017 - 2020)

Organised and participated in 20+ events during 2017-2020 at ISME as a Cultural leader

## LANGUAGES

English



Hindi

