

Aananya Tandon

(+91)-8287213285 - aananya02@gmail.com

SKILLS

Adaptability & Flexibility

Strong Work Ethic

Corporate Communication

Public Relations

Brand Development

Strategic Planning

ABOUT ME

Pursuing Bachelors in Business Administration from Symbiosis Centre for Management Studies, Pune.

Resourceful individual offering persuasive communication skills & personable demeanor. Effectively hosts events to generate brand awareness among the students. Focused & driven with ambitious mindset.

Actively looking opportunities to gain experience in the finance & marketing field.

WORK EXPERIENCE

Youth Rep at MyCaptain (05/20 > Present)

Represent MyCaptain (IIM Bangalore Incubated Company) in my campus & college fests

Implement sales & marketing projects on my campus

Pitch my campus mates about the courses provided by them

Work to build MyCaptain Club in my college

Digital Marketing Team Leader at Cityfurnish (03/20 > Present)

Handle social media platforms like Quora, Facebook, YouTube, LinkedIn, Instagram etc.

Create content to be posted

Lead a team of 4 digital marketing interns under me & supervising their work

Core Member at Sympulse'20 (07/19 > 01/20)

Getting Sponsorships, Cold-calling, Handling accommodation of celebrities', going on marketing visits, coordinating with different departments

EDUCATION

Symbiosis Centre For Management Studies, Pune (2019 > 2022)

B.B.A (Bachelor of Business Administration) with dual specialization in Accounting & Finance & International Business

ACCA (2019 > 2022)

Diploma in Business & Accounting

Indian Language School (2019)

Grade 12 – (Recipient of Commerce Topper for batch of 2019)

Recipient of a certificate & gold medal from NGSE (2018)