

# DHIRAJ PARWANI

MARKETING MANAGER



## PROFESSIONAL SKILLS

Project management  
Team management  
Market research  
Communication skills  
Networking expert  
Collaborative nature

## PERSONAL SKILLS

Creative spirit  
Reliable and professional  
Organized  
Time management  
Team player  
Fast learner  
Motivated  
Public Speaking

## CONTACT

+91 79723 06161  
dhirajparwani333@gmail.com

## REFERENCES

### DR. SHARAYU BHAKARE

Teaching Faculty, Symbiosis  
College of Arts and Commerce.  
sharayubhakare@gmail.com

### DR. NEELOFAR RAINA

Teaching Faculty, Symbiosis  
College of Arts and Commerce.  
neelofar.raina@gmail.com

## PROFILE

Extremely motivated to constantly develop my skills and grow professionally. I believe in my ability to build brands and companies and professionally nurture their growth with understanding of the market and my experience combined.

## EXPERIENCE

### CO-FOUNDER.

Internstorm | Feb 2020 - Current.

- Maintain and organize collaborations with different companies/clubs.
- Constantly update the company's contact, mailing lists and kept in touch with aboard firms.
- Marketing by monitoring ongoing marketing campaigns.
- Monitored the functioning of the firm and taken care of front-end.

### STUDENT BRAND MANAGER

Red Bull | March 2018 - Current.

- Handled company's field marketing in more than 12 colleges of the city.
- Head In-charge of various events like Red Bull Spotlight and Neymar Jr Five City finals.

### FASHION CONSULTANT.

Reliance Brands Limited | May 2018 - Aug 2018

- Worked at their DC store and built customer relations.
- Highly motivated and thus easily surpassed set targets.
- Was promoted within three months of joining but had to quit due to time restrains.

### CAMPUS AMBASSADOR.

MySmartPrice.com | May 2018 - Sept 2018.

- Represented the Brand in college and conducted branding events.
- Increased their customer base through informed activities in the name of the brand.

## EXTRA CURRICULARS.

- Organiser/President of the annual college festival Symagine'19.
- Head of Finance and Sponsorship for SynchronisMun'19 and 20.
- President of Symbiosis Elocution and Debate Association.
- Hosted several music events for MTV Beats.
- Won several State level Debates and represented the state in Nationals.
- Did several online certificate courses including Brand Management, Digital Marketing, etc.

## LANGUAGES KNOWN

- English
- Hindi
- Gujarati
- Marathi

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## EDUCATION

### **BACHELOR OF ARTS, ECONOMICS (HONS.)**

Symbiosis College of Arts and Commerce | 2017 - 2020

### **JUNIOR COLLEGE,**

**HSC - 86%**

RBA Junior College,Pune | 2015 - 2017

### **HIGH SCHOOL,**

**SSC - 80.4%**

Aditya Birla Public School | Batch of 2014-15

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## ACCOMPLISHMENTS

### **BEST STUDENT MARKETEEER.**

Red Bull | 2018 & 2019

### **SENIOR STUDENT BRAND MANAGER**

Red Bull | Jan 2020

### **BEST STUDENT AWARD (SYMAGINE- ANNUAL CULTURAL FEST)**

Symbiosis College of Arts and Commerce | March 2020

### **BEST STUDENT AWARD (ARTS CIRCLE)**

Symbiosis College of Arts and Commerce | March 2020