

Ananya Deolalkar

Mass Media Intern

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SUMMARY

I am a curious and fun loving person whose creativity stems from my love for art and fashion. I am very hands on with my approach to tasks assigned to me. I am consistently ready to puzzle out problems and take on leadership roles. My goal is to become well versed in the fields of advertising and fashion through internships and experiences so that I can lay the foundation of a gripping and illustrious career ahead.

WORK EXPERIENCE

Interned with Chtrbox

- Worked as an **assistant executive with Chtrbox for influencer discovery and outreach.**
- Helped in **planning and execution of campaigns** for companies such as **Wella, Opi, Pampers, Discovery+, BoomBox and Whispers**
- **Represented** the company and **communicated with clients.**

ACHIEVEMENTS

- Completed **1 internship with Chtrbox and 2 virtual internships** with 'Boston Consulting Group' and 'Sydney Romantics'
- **Completed 3 online courses** related to marketing and advertising.
- **Costume designer** for an ad created to help understand memory as a psychological factor.
- **Director for documentary film** created on the subject radio and television.
- **Director of photography and Art Director** for a sociology film based on sub cultures in Bombay.
- Created **personas and blogs** for online projects.
- **Secured 'A' grade** in intermediate examination.

★ PERSONAL SKILLS

- **Good Communicator**
- **Quick Learner**
- **Time Management**
- **Team Work**
- **Research Skills**

★ EDUCATION

BM.M (Mass Media)

- Kishinchand Chelaram College
Scored 'A' in first 3 semesters.
06/2018 – Ongoing

H.S.C

- Jai Hind College
Scored 86.92%
06/2016 - 06/2018

I.C.S.E

- Bombay Scottish School
Scored 90.4%
06/2004 - 06/2016



LANGUAGES

- English- 10/10
- Hindi- 7/10
- Marathi- 8/10

OTHER ACHIEVEMENTS

- **Head of Security Department** for intercollegiate fest 'Kiran Blitz' (2019)
- Worked with '**Creation and Planning Department**' for Jai Hind College cultural fest, 'Kani'.
- Worked with '**Anant- Vikas Youth Empowerment Mission**' project.
- Worked with 'Savitri Pratishthan NGO' to **spread awareness about cancer**.

INTERESTS

- Planning and execution of campaigns
- Design and creation
- Interaction and management
- Communication and problem solving