

# ABHIJAY GHODKE

## Education History

BMCC

Bachelor of Business Administration

-studied various business subjects that gave an insight into the actual working of businesses and ways to reach their target audience

-Participated in cultural activities all year round such as Purushottam Karandak, Thespo and Firodiya Karandak

## Relevant Work Experience

MANAGED SOCIAL MEDIA AT

BMCC Cultural | 2018-2019

-handled and posted for the facebook, instagram and youtube handles of BMCC Cultural

- Ran promotional campaign for the 2-day event 'Mahotsav 2018'

## RELEVANT SKILLS AND STRENGTHS

-MS OFFICE

-understanding of storytelling in brand communication

-understanding of basic principles of marketing

## Summary

I am a 20 year old graduate looking for a career in advertising and digital marketing.

## Hobbies and Interests

- Writing

- pop culture

-poetry

-making puns

## Contact Details

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