



Sanket Kumar

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Pune

EDUCATION

Bachelor of Business Administration (B.B.A.), Marketing (2019 - 2022)

Brihan Maharashtra College of Commerce

XII (Senior Secondary), Commerce

Year of Completion: 2019

ISC Board (The Bishop's School,Camp)

CGPA : 9.60/10

X (Secondary)

Year of Completion: 2017

ICSE Board (The Bishop's School,Camp)

CGPA : 9.10/10

TRAININGS

Digital Marketing

udemy (Online)

Mar 2020 - Apr 2020

Includes all kinds of social media applications such as Instagram,Facebook,YouTube,Quora,LinkedIn,Pinterest,etc as well as Email Marketing,Market Research,Search Engine Optimisation(SEO), Copywriting,Google Analytics,Google Ads,etc

Advanced Excel

BMCC (Pune)

Feb 2020 - Mar 2020

PROJECTS

Troika

Aug 2019 - Present

<https://instagram.com/troika.bmcc?igshid=1tdcn9nybrb0f>

Performed various roles for the management of the events such as handling PR Campaigns, Sponsorship Deals, Art and Designing, Finance and working under a team for our intercollegiate fest named TROIKA in BMCC.

SKILLS

Video Making

Intermediate

Sketch

Intermediate

Video Editing

Intermediate

MS-Excel

Intermediate

Search Engine Optimization (SEO)

Advanced

Digital Marketing

Advanced

Social Media Marketing

Advanced

Copywriting

Intermediate

Google AdWords

Intermediate

Google Analytics

Intermediate