



GAURI KAUSHIK

SYMBIOSIS CENTRE FOR MEDIA AND COMMUNICATION

Personal Dossier

I'm a 19-year-old media student who enjoys challenges and has an ardent desire for knowledge and experience. I've enjoyed and genuinely loved the entire process of brainstorming that goes into marketing by working for my school fest over the years.

Work Experience

Campus Ambassador

IIT DELHI| February 2020-Present

Promoting IIT Delhi's fest on various social media platforms.

Campus Ambassador

Delhi Technology University(DTU)| March 2020-May 2020

- Responsible for collecting required resources
- Promoting DTU on social media

Marketing Intern

Brand Engineerz| October 2019-December 2019

- Content Creation for social media

Professional Skills

- Leadership Skills
- Team Work
- Organization
- Time Management
- Fluent in two languages (English and Hindi)

Areas of Expertise

- Blogging
- Web Analytics
- Search Engine Optimisation (SEO)
- Online Advertising
- Social Media Marketing
- Accountancy

Education History

Symbiosis Centre For Media and Communication, Pune

BA Mass Communication, Major in Advertising

- Second Year
- GPA - 7.62/10
- Head of Advertising Magazine

GEAR Innovative Intl. School, Bangalore

Commerce with Mass Media(CBSE)

- Class of 2019
- Percentage - 91%
- Secured 1st place in Accountancy, Business Studies and Mass Media in CBSE board
- House Captain

New Horizon Gurukul, Bangalore

- Class of 2017
- CGPA - 9/10
- House Vice Captain

Contact Details

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