

AJINKYA HARIHAR SHINDE

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EDUCATIONAL QUALIFICATIONS

<https://www.linkedin.com/in/ajinkya-shinde-34205b170>

Bachelor of Technology in Mechanical Engineering, Vishwakarma Institute of Information Technology (VIIT), Pune.

[2018] – [2022]

- Grade- 9.1/10
- Associate General Manager and Active member at Entrepreneurship Development Cell, VIIT.
- Associate Marketing manager of Vishwapreneur'19
- Sponsorship Head of Vishwapreneur'20
- Class Representative (2018-19)

Ankushrao Tope Mahavidyalay, Jalna

[2016] – [2018]

- Grade- 85.45 %
- NSS volunteer
- General Secretary of the college(2017-2018)

High School (CBSE), Ryan International School - Jalna.

[2006] – [2016]

- Grade- 95.60%
- Runner up in Personality Pageant-2016 held by Ryan group of Institutions.
- Active-Debater, Quizzer.
- Team Leader at Social Service Camp organized at Daman.
- Prime Minister of the school (2014-15)

PROJECTS UNDERTAKEN

- **Optical Refractometry**
Created a prototype that can differentiate between miscible liquids by measuring density of the liquid.
- **Identification and rectification of malfunctions in an induction motor**
To understand an induction motor practically, I repaired an induction motor and restored to working condition.
- **Advanced Research on biodegradable waste management device (UBA)**
Working on a device that can convert biodegradable waste into manure.

PROFESSIONAL EXPERIENCE

- **Associate General Manager, EDC-VIIT** **[Current Position]**
Managed and planned cell's activities, events and operations.
- **Associate Sponsorship Head, Vishwapreneur'20**
Handled Sponsorship and collaborations with various organizations, shops and companies.
- **Content writing Intern, Unschool** **[Current Position]**
Research and web content creation related to courses offered by the company.
- **Web Content Creator and Social Media Manager, Sustain and Save** **[Current Position]**
LinkedIn account manager and blog/article writer for the organization.

- **Marketing Manager, EXIMBIZ ventures**
Marketing and sales of course that specialized in Export and Import.
- **Chief Marketing Officer at Invenzee** [Current Position]
Part of the product development team of Small Sanitizer dispenser unit and current CMO of the company.
- **Social Media Manager, Insti Life** [Current Position]
Handling the Instagram account of Insti Life VIIT to provide infotainment services.
- **Marketing Associate, Defeat Covid**
Internship job included in spreading awareness and filling survey form from masses.

AWARDS AND ACHEIVEMENTS

- **Debate Champion'16** – Title given by District Collector's Office, Jalna
- **Runner up at Personality Pagaent'18, VIIT**
- **Runner up at Mr. and Ms. VIIT'18 competition.**
- **2nd runner up at B-Plan organized by Entrepreneurship Development Cell, VIIT**

CERTIFICATIONS, ACADEMIC ACTIVITIES AND SKILLS

- Certified Lean Six Sigma White Belt by MSI
- English Score by British Council- C1 Advanced Level.
- Fundamentals of Digital Marketing – Google Digital Unlocked.
- Social Media Analytics – Google Skill Garage
- Data Processing Specialist, Proficiency in English – Aspiring Minds.
- Advanced Excel
- Auto CAD
- Leadership and Team Management
- Certified in total 17 different professional skills with Positive outcome in live projects through courses offered by Tata Steel, Tata Consultancy Service, Coursera and LinkedIn Learning

CAREER SUMMARY

- Acquiring practical knowledge through various academic projects and extra-curricular activities.
- Highly enthusiastic, confident and eager to work with colleagues and seniors to become the best version of myself.

I declare that none of the above mentioned information is false.

Yours Faithfully