**Arshia Dhawan** +91 9821779068, [arshia.dhawan777@gmail.com](mailto:arshia.dhawan777@gmail.com)

Experience

Certifications

* Inbound Marketing-HubSpot
* SEO Fundamentals- HubSpot
* Google AdWords- Google
* Google Analytics- Google
* Graphic Design Essentials – HubSpot
* Growth Driven Design (GDD) – HubSpot
* Facebook Ads Training- HubSpot

***Eunoia* (The editorial Board)**

Core writer and social media handler

* Writing creative articles for our online magazine every two weeks
* Handling our Instagram and creating gifs to post, writing captions and building awareness around our magazine

***Drammebaaz* (The drama club)**

Core writer, event manager and social media handler

* Writing mom’s, event proposals, event reports, getting compliance done
* Handling our Instagram and Facebook pages
* Helping in script writing for our street plays and other creative writing work
* Brain storming event ideas, marketing events and building awareness around the club

***SYMPULSE* (SCMS college fest)**

Head Of Department, PRESS

* In charge of a team of 13
* Conducting meetings, leading brainstorm sessions, compliance work
* Copy writing, creative content writing, writing reports and sponsorship reports
* Scripting and directing promotional and creative videos for the fest on YouTube

Core writer member of PRESS

* Covering various events during the days of the fest
* Preparing sponsorship deliverable articles and writing event reports
* Brain storming ideas for our magazine ***Unplugged*** every month and other creative writing work surrounding the magazine

***Enactus***

Member

* Writing copy for marketing, Handling social media accounts
* Volunteering work
* Organizing and managing events

***A.storied Mind***(**independent online based organization creating mental health awareness**)

Volunteer

* Helping in marketing and building awareness, Helping in research, Social Media handling

***Deals For Corporates, Pune*** – India

Intern

* On page SEO
* Off page SEO
* YouTube marketing
* LinkedIn marketing
* Growth Strategy
* Optimizing CTR on website
* Blog writing
* Website design

***Climate Reality Project, India*** – Pune (**two environmental conservation organizations founded by former US president Al Gore**)

***INtrest’s***

* Volunteering work
* Writing, Reading
* Creating creative content
* Scripting
* Performing open mic, storytelling etc
* Research
* Marketing
* Social Media

Intern

* Organizing and managing two city wide fests
* Research Work
* Marketing
* Volunteering work

***PEARL Academy, Noida***

Intern

* Creative Design, Fashion and Business
* Product Design and Graphic Design
* Filmmaking and Animation
* Interior Design, Fashion Design and Styling

***Falcon Exhibitions Ltd. Delhi***

Intern

* Data mining
* Research Work
* Marketing

Achievements

Winner of the 2018 national Deakin University debate

Winner at IIT Bombay’s fest for Slam Poetry

Education

**Delhi Public School, Sushant Lok, Gurgaon (CBSE)**

10 c.g.p.a

**Lotus Valley International School, Noida (CBSE)**

92%

**Symbiosis Centre For Management Studies, Pune**

BBA (Second Year)