 Carrier Objective

To advance my career and enhance my writing skills and become a part of a pool of highly experienced and talented team of researchers, writers, authors, editors, and copywriters.

 Education



SSC from CARMEL CONVENT SCHOOL. CBSE Board

2016, CGPA of 7.2, German club 2011 to 2016

HSC from CARMEL CONVENT SCHOOL. CBSE Board

2017 with 74% in best four, Information Practices 87%

BACHELORS from SYMBIOSYS INSTITUTE OF COMPUTER SCIENCE AND RESEARCH. (BBA-IT)

***Pursuing***

 ***Technical Skills***

|  |  |
| --- | --- |
|  | |
| **Software Languages** | HTML, Java, XML |
| **Applications** | Adobe Photoshop, Microsoft Word, Microsoft Excel, Microsoft Power Point  Microsoft Office Suite, NetBeans |
| **Database** | MY SQL, SQL Queries |

 Creative Skills

* Creative writing
* Social Media
* Web writing
* Web searching
* Blog writing

 Special Award

10th rank in computer application Olympiad 2017

Rank first in March past band

Gold Medalist in School Annual Relay Race 2016, 2017

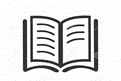


Experience

MCCAN ERICSON | PLANNING AND STRATEGY DEPARTMENT | 1ST MAY 2019 – 30TH MAY 2019

* Planning pitch presentation for various brands like Enfagrow and Mastercard
* Write creative and informative content for B2B, e-Commerce and B2C
* Developed and manage marketing plan for various social media platforms.
* Perform extensive web research to collect pertinent data and gather images related to the assigned article

 Hobbies

 Writing Reading



Languages

* ENGLISH
* GERMAN