

# Ideation Phase

## Brainstorm & Idea Prioritization Template

Date	5 February 2026
Team ID	LTVIP2026TMIDS91008
Project Name	AutoSage App Using Gemini Flash
Maximum Marks	4 Marks

### Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

### Step-1: Team Gathering, Collaboration and Select the Problem Statement

The screenshot shows the 'Brainstorm & Idea Prioritization' template interface. It consists of three main sections:

- Before you collaborate:** This panel includes a brief introduction about how the team gathered to discuss common problems faced by V2TNC buyers and sellers, and a call to action to "Get started". It also features a "View article" button.
- Define your problem statement:** This panel discusses the creation of a small vehicle app that helps users compare vehicles, access real time updates, and engage in买卖双方 audience. It includes a "View article" button.
- Key values of brainstorming:** This panel lists five key values: "Value in variety", "Innovation with ideas", "Positive judgment", "Open to attack", and "No fear of failure".

### Step-2: Brainstorm, Idea Listing and Grouping

The screenshot shows the 'Brainstorm' and 'Group Ideas' sections of the template:

- Brainstorm:** This section contains a brief introduction about the goal of coming up with multiple ideas for the problem statement, a "Get started" button, and a "View article" button.
- Group Ideas:** This section includes a brief introduction about grouping ideas into categories, a "Purchase Decision Support" board with four cards, a "Marketplace A&Ming" board with four cards, a "User Experience & Innovation" board with four cards, and a "Analysis of Smart Vehicles" board with four cards.

### Step-3: Idea Prioritization

### Prioritize

You've identified all the items on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

50 minutes

### Tip

Remember the concept of pareto optimization when prioritizing ideas. The Pareto rule states that 20% of your ideas will generate 80% of the value. Identify those ideas before you move on to the next step.

