

# GenAI\_based\_Shopping\_Assistant

## 1. Background

In today's digital age, online shopping has become the go-to option for many consumers. However, the overwhelming number of choices and the lack of personalized assistance can make the shopping experience daunting. To address this, we have developed ShopAssist AI, a chatbot that combines the power of large language models and rule-based functions to ensure accurate and reliable information delivery.

## 2. Problem Statement

Given a dataset containing information about laptops (product names, specifications, descriptions, etc.), build a chatbot that parses the dataset and provides accurate laptop recommendations based on user requirements.

## 3. Approach

1. **Conversation and Information Gathering:** The chatbot will utilize language models to understand and generate natural responses. Through a conversational flow, it will ask relevant questions to gather information about the user's requirements.
2. **Information Extraction:** Once the essential information is collected, rule-based functions come into play, extracting the top 3 laptops that best match the user's needs.
3. **Personalized Recommendation:** Leveraging this extracted information, the chatbot engages in further dialogue with the user, efficiently addressing their queries and aiding them in finding the perfect laptop solution.

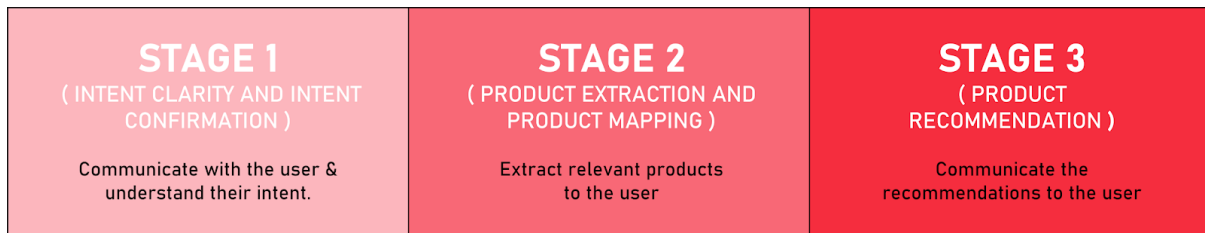
## 4. System Functionalities

- **User Interface:** ShopAssistAI provides a user-friendly web interface where users can interact with the conversational AI assistant.
- **Conversational AI:** The core of ShopAssistAI is the conversational AI powered by OpenAI's chat model. It guides the user through the process by asking relevant questions and understanding their needs.
- **User Input Moderation:** User input is moderated using OpenAI's moderation API to ensure a safe and secure conversation.
- **User Profile Extraction:** The AI assistant extracts key information from the conversation to build a user profile that reflects their laptop preferences (budget, screen size, processing power, etc.) using OpenAI's function calling mechanism to convert a user requirement string into a JSON object.

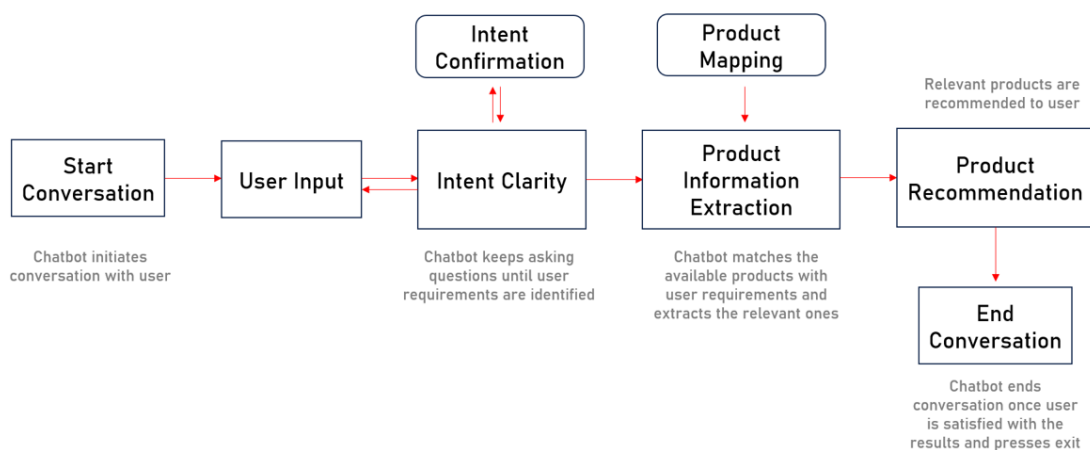
We have a dataset laptop\_data.csv where each row describes the features of a single laptop and also has a small description at the end. The chatbot will leverage large language models to parse this Description column and provide recommendations.

## 5. System Architecture

ShopAssistAI follows a client-server architecture. Users interact with the web interface hosted on a server running the Flask application. The application interacts with OpenAI's API for conversation generation and moderation and retrieves and compares laptop data from an external database.



## CHATBOT SYSTEM DESIGN



### 6. Implementation Details

The Flask application utilizes various functionalities:

- **Routing:** Maps user requests to appropriate functions based on URLs.
- **Conversation Management:** Handles conversation initiation, response generation through OpenAI's chat model, and conversation history maintenance.
- **User Input Processing:** Captures user input, performs moderation checks, and extracts user profiles from conversation history (converting user input string to JSON using OpenAI Function calling).
- **Recommendation Logic:** Compares user profiles with laptop data, validates recommendations, and generates recommendation text.

#### Major Functions

- `initialize_conversation()`: Initializes the variable conversation with the system message.
- `get_chat_completions()`: Takes the ongoing conversation as the input and returns the response by the assistant.
- `moderation_check()`: Checks if the user's or the assistant's message is inappropriate. If any of these is inappropriate, it ends the conversation.
- `intent_confirmation_layer()`: Evaluates if the chatbot has captured the user's profile clearly.

- `dictionary_present()`: Checks if the final understanding of the user's profile is returned by the chatbot as a Python dictionary.
- `compare_laptops_with_user()`: Compares the user's profile with the different laptops and comes back with the top 3 recommendations.
- `initialize_conv_reco()`: Initializes the recommendations conversation.

### Prerequisites

- Python 3.7+
- OpenAI API Key(you have to add openai api key in the empty txt file (OpenAI\_API\_Key))

### Getting Started

To get started with ShopAssist AI, follow these steps:

1. **Clone the repository:**
2. `git clone https://github.com/dynamicanupam/ShopAssist-AI.git`
3. `cd ShopAssist-AI`
4. **Lunch VS Code from Anaconda**
  - In VS Code go to File > Open Folder... and select the ShopassistAI folder.
  - Open a terminal in VS Code (Ctrl+` or go to Terminal > New Terminal).
5. **Install dependencies:**

`pip install -r requirements.txt`

3. **Initialize the conversation:**

`python app.py`

**Note: This version includes steps to create and activate the Conda environment with Python 3.11.9 Or above, ensuring users set up python environment correctly before installing dependencies and running the application.**

## 7. Appendix - B

User output example screenshot:

## Shopping Assistant

Hi there! Hope you're doing well. Please share your requirements regarding the laptop you are looking for.

I need a laptop for gaming

Great! As a gamer, you likely require a laptop with high GPU intensity for smooth gaming performance. Do you also prioritize high processing speed for quick rendering of graphics and high multitasking capability for running multiple programs simultaneously? Let me know if my understanding aligns with your requirements so far.

Yes I need high processing speed with multitasking capability

Type your message here...



End Conversation

## Shopping Assistant

Got it! Since you prioritize high processing speed and multitasking capability, I will update the values for those keys in the final string accordingly. To better understand your needs, do you also prefer a high display quality for immersive gaming visuals and portability for ease of carrying your laptop to different gaming events? Let me know if my understanding is correct so far.

Yes

Great! Based on your preference for high processing speed and multitasking capability, along with high display quality and portability, I will update the values for those keys in the final string. Now, to determine the budget, could you please let me know the maximum amount you are willing to spend on the gaming laptop? This will help me find options that fit within your price range while meeting your specified requirements.

Type your message here...



End Conversation

# Shopping Assistant

within your price range while meeting your specified requirements.

Budget approx 300000

Thank you for providing all the information. Kindly wait, while I fetch the products:

1. Dell Precision 5550 : Xeon processor, 32GB RAM, NVIDIA Quadro graphics, 15.6" OLED display, Thunderbolt 3, Ubuntu OS, 6 hours battery life, 3 years warranty, 250,000 Rs  
2. Dell XPS 15 : i9 processor, 32GB RAM, NVIDIA GTX graphics, 15.6" OLED display, Adobe RGB color gamut, Windows 11 OS, 8 hours battery life, 3 years warranty, 180,000 Rs  
3. Lenovo ThinkPad : Ryzen 7 processor, 16GB RAM, NVIDIA GTX graphics, 14" IPS display, Backlit Keyboard, Linux OS, 6 hours battery life, 3 years warranty, 60,000 Rs  
These are the three laptops available in the catalogue, listed in descending order

Type your message here...



End Conversation