navyas-credit-card

May 14, 2023

1 CREDIT CARD -CASE STUDY

No	Customer	Age	City	Product	Limit	Company	${ t Segment}$
1	A1	76	BANGALORE	Gold	500000.0	C1	Self Employed
2	A2	71	CALCUTTA	Silver	100000.0	C2	${\tt Salaried_MNC}$
3	A3	34	COCHIN	Platimum	10000.0	C3	${\tt Salaried_Pvt}$
4	A4	47	BOMBAY	Platimum	10001.0	C4	Govt
5	A5	56	BANGALORE	Platimum	10002.0	C5	Normal Salary
•••					•••		
96	A96	54	CHENNAI	Silver	100000.0	C19	${\tt Salaried_Pvt}$
97	A97	58	TRIVANDRUM	Platimum	10000.0	C20	Govt
98	A98	51	CALCUTTA	Platimum	10001.0	C21	Normal Salary
99	A99	35	CALCUTTA	Platimum	10002.0	C22	Self Employed
100	A100	36	COCHIN	Silver	100000.0	C5	${\tt Salaried_MNC}$
	1 2 3 4 5 96 97 98 99	2 A2 3 A3 4 A4 5 A5 96 A96 97 A97 98 A98 99 A99	1 A1 76 2 A2 71 3 A3 34 4 A4 47 5 A5 56 96 A96 54 97 A97 58 98 A98 51 99 A99 35	1 A1 76 BANGALORE 2 A2 71 CALCUTTA 3 A3 34 COCHIN 4 A4 47 BOMBAY 5 A5 56 BANGALORE 96 A96 54 CHENNAI 97 A97 58 TRIVANDRUM 98 A98 51 CALCUTTA 99 A99 35 CALCUTTA	1 A1 76 BANGALORE Gold 2 A2 71 CALCUTTA Silver 3 A3 34 COCHIN Platimum 4 A4 47 BOMBAY Platimum 5 A5 56 BANGALORE Platimum 96 A96 54 CHENNAI Silver 97 A97 58 TRIVANDRUM Platimum 98 A98 51 CALCUTTA Platimum 99 A99 35 CALCUTTA Platimum	1 A1 76 BANGALORE Gold 500000.0 2 A2 71 CALCUTTA Silver 100000.0 3 A3 34 COCHIN Platimum 10000.0 4 A4 47 BOMBAY Platimum 10001.0 5 A5 56 BANGALORE Platimum 10002.0 96 A96 54 CHENNAI Silver 100000.0 97 A97 58 TRIVANDRUM Platimum 10000.0 98 A98 51 CALCUTTA Platimum 10001.0 99 A99 35 CALCUTTA Platimum 10002.0	1 A1 76 BANGALORE Gold 5000000.0 C1 2 A2 71 CALCUTTA Silver 100000.0 C2 3 A3 34 COCHIN Platimum 10000.0 C3 4 A4 47 BOMBAY Platimum 10001.0 C4 5 A5 56 BANGALORE Platimum 10002.0 C5 96 A96 54 CHENNAI Silver 100000.0 C19 97 A97 58 TRIVANDRUM Platimum 10000.0 C20 98 A98 51 CALCUTTA Platimum 10001.0 C21 99 A99 35 CALCUTTA Platimum 10002.0 C22

[100 rows x 8 columns]

2 1.a. In case age is less than 18, replace it with mean of age values.

```
[2]: customer.loc[customer["Age"] < 18,"Age"] = customer["Age"].mean()
customer</pre>
```

Segment	Company	Limit	Product	City	Age	Customer	No	[2]:
Self Employed	C1	500000.0	Gold	BANGALORE	76.0	A1	1	0
${\tt Salaried_MNC}$	C2	100000.0	Silver	CALCUTTA	71.0	A2	2	1
${\tt Salaried_Pvt}$	C3	10000.0	Platimum	COCHIN	34.0	A3	3	2
Govt	C4	10001.0	Platimum	BOMBAY	47.0	A4	4	3
Normal Salary	C5	10002.0	Platimum	BANGALORE	56.0	A5	5	4
			•••				•••	
Salaried_Pvt	C19	100000.0	Silver	CHENNAI	54.0	A96	96	95
Govt	C20	10000.0	Platimum	TRIVANDRUM	58.0	A97	97	96
Normal Salary	C21	10001.0	Platimum	CALCUTTA	51.0	A98	98	97
Self Employed	C22	10002.0	Platimum	CALCUTTA	35.0	A99	99	98
${\tt Salaried_MNC}$	C5	100000.0	Silver	COCHIN	36.0	A100	100	99

[100 rows x 8 columns]

3 b. In case spend amount is more than the limit, replace it with 50% of that customer's limit.

(customer's limit provided in acquisition table is the per transaction limit on his card)

```
[5]: spend=pd.read_csv(r"C:\Users\lenovo\Downloads\Python Foundation Case Study 2 -

→Credit Card Case Study\spend.csv")

spend
```

[5]:		Sl No:	Customer	Month	Туре	${\tt Amount}$
	0	1	A1	12-Jan-04	JEWELLERY	485470.80
	1	2	A1	3-Jan-04	PETRO	410556.13
	2	3	A1	15-Jan-04	CLOTHES	23740.46
	3	4	A1	25-Jan-04	FOOD	484342.47
	4	5	A1	17-Jan-05	CAMERA	369694.07
	•••	•••	•••	•••		
	1495	1496	A67	4-Feb-06	BUS TICKET	356872.73
	1496	1497	A68	25-Mar-06	BUS TICKET	204971.10
	1497	1498	A69	31-Mar-06	BUS TICKET	50449.44
	1498	1499	A70	23-Mar-06	BUS TICKET	80593.94
	1499	1500	A71	24-Mar-06	BUS TICKET	194447.62

[1500 rows x 5 columns]

```
[6]: customer_spend=pd.merge(left=customer,right=spend,on='Customer',how='inner') customer_spend
```

```
[6]:
            No Customer
                           Age
                                              Product
                                                          Limit Company
                                      City
                         76.0
                                 BANGALORE
                                                       500000.0
     0
             1
                     Α1
                                                 Gold
                                                                      C1
                                                       500000.0
     1
             1
                     Α1
                         76.0
                                 BANGALORE
                                                 Gold
                                                                      C1
     2
             1
                     Α1
                         76.0
                                 BANGALORE
                                                 Gold 500000.0
                                                                      C1
```

```
3
        1
                Α1
                    76.0
                            BANGALORE
                                            Gold 500000.0
                                                                C1
4
        1
                    76.0
                                                 500000.0
                                                                C1
                Α1
                            BANGALORE
                                            Gold
                    54.0
                                                100000.0
                                                               C19
1495
       96
               A96
                              CHENNAI
                                         Silver
1496
       97
               A97
                    58.0
                          TRIVANDRUM
                                       Platimum
                                                   10000.0
                                                               C20
1497
                   51.0
                                                               C21
       98
               A98
                             CALCUTTA
                                       Platimum
                                                   10001.0
1498
       99
               A99
                    35.0
                             CALCUTTA
                                       Platimum
                                                   10002.0
                                                               C22
1499
      100
              A100
                    36.0
                                                100000.0
                                                                C5
                               COCHIN
                                         Silver
            Segment
                     Sl No:
                                  Month
                                                         Amount
                                                Туре
0
      Self Employed
                              12-Jan-04
                                          JEWELLERY
                                                      485470.80
1
      Self Employed
                               3-Jan-04
                                               PETRO
                                                      410556.13
                              15-Jan-04
2
      Self Employed
                                             CLOTHES
                                                       23740.46
3
      Self Employed
                              25-Jan-04
                                                      484342.47
                                                FOOD
4
      Self Employed
                              17-Jan-05
                                             CAMERA
                                                      369694.07
1495
       Salaried_Pvt
                              25-Jan-04
                                                       54729.66
                          98
                                                BIKE
1496
               Govt
                          99
                              12-Jan-04
                                                AUTO
                                                      139018.26
      Normal Salary
                               3-Jan-04
1497
                         100
                                            SHOPPING
                                                      284521.06
1498
      Self Employed
                         101
                              15-Jan-04 AIR TICKET
                                                       90184.22
1499
       Salaried_MNC
                         102
                              25-Jan-04 BUS TICKET
                                                      224786.88
```

[1500 rows x 12 columns]

Self Employed

```
[7]: customer_spend.
```

3

```
⇒loc[customer_spend['Amount']>customer_spend['Limit'], 'Amount']=(50*customer_spend['Limit'])
⇒div(100)
customer_spend
```

[7]:		No	Customer	Age		City	Product		Limit	Company	\
	0	1	A1	76.0]	BANGALORE	Gold	500	0.00	C1	
	1	1	A1	76.0]	BANGALORE	Gold	500	0.00	C1	
	2	1	A1	76.0]	BANGALORE	Gold	500	0.00	C1	
	3	1	A1	76.0]	BANGALORE	Gold	500	0.00	C1	
	4	1	A1	76.0]	BANGALORE	Gold	500	0.000	C1	
		•				•••	•••	•••			
	1495	96	A96	54.0		CHENNAI	Silver	100	0.00	C19	
	1496	97	A97	58.0	Tl	RIVANDRUM	Platimum	10	0.00	C20	
	1497	98	A98	51.0		CALCUTTA	Platimum	10	001.0	C21	
	1498	99	A99	35.0		CALCUTTA	Platimum	10	002.0	C22	
	1499	100	A100	36.0		COCHIN	Silver	100	0.00	C5	
			Segment	Sl I	Vo:	Mont	h	Туре	Ar	nount	
	0	Self	Employed		1	12-Jan-0	4 JEWEL	LERY	48547	70.80	
	1		Employed		2	3-Jan-0	4 P	ETRO	41055	56.13	
	2	Self	Employed		3	15-Jan-0	4 CLO	THES	2374	10.46	

25-Jan-04

FOOD

484342.47

4	Self Employed	5	17-Jan-05	CAMERA	369694.07
•••			•••		
1495	Salaried_Pvt	98	25-Jan-04	BIKE	54729.66
1496	Govt	99	12-Jan-04	AUTO	5000.00
1497	Normal Salary	100	3-Jan-04	SHOPPING	5000.50
1498	Self Employed	101	15-Jan-04	AIR TICKET	5001.00
1499	${\tt Salaried_MNC}$	102	25-Jan-04	BUS TICKET	50000.00

[1500 rows x 12 columns]

4 c. Incase the repayment amount is more than the limit, replace the repayment with the limit.

```
[9]: repayment=pd.read_csv(r"C:\Users\lenovo\Downloads\Python Foundation Case Study

→2 - Credit Card Case Study\Repayment.csv")
repayment
```

[9]:	SL No:	Customer	Month	Amount	Unnamed: 4
0	NaN	A1	12-Jan-04	495414.75	NaN
1	2.0	A1	3-Jan-04	245899.02	NaN
2	3.0	A1	15-Jan-04	259490.06	NaN
3	4.0	A1	25-Jan-04	437555.12	NaN
4	5.0	A1	17-Jan-05	165972.88	NaN
•••	•••	•••			
1518	NaN	NaN	NaN	NaN	NaN
1519	NaN	NaN	NaN	NaN	NaN
1520	NaN	NaN	NaN	NaN	NaN
1521	NaN	NaN	NaN	NaN	NaN
1522	NaN	NaN	NaN	NaN	NaN

[1523 rows x 5 columns]

```
[10]: customer_repay=pd.merge(left=customer,right=repayment,on='Customer',how='inner') customer_repay
```

[10]:		No	Customer	Age	City	Product	Limit	Company	\
	0	1	A1	76.0	BANGALORE	Gold	500000.0	C1	
	1	1	A1	76.0	BANGALORE	Gold	500000.0	C1	
	2	1	A1	76.0	BANGALORE	Gold	500000.0	C1	
	3	1	A1	76.0	BANGALORE	Gold	500000.0	C1	
	4	1	A1	76.0	BANGALORE	Gold	500000.0	C1	
					•••	•••	•••		
	1495	96	A96	54.0	CHENNAI	Silver	100000.0	C19	
	1496	97	A97	58.0	TRIVANDRUM	Platimum	10000.0	C20	
	1497	98	A98	51.0	CALCUTTA	Platimum	10001.0	C21	
	1498	99	A99	35.0	CALCUTTA	Platimum	10002.0	C22	

```
1499
            100
                                                                          C5
                     A100 36.0
                                       COCHIN
                                                  Silver
                                                         100000.0
                                                              Unnamed: 4
                   Segment
                             SL No:
                                          Month
                                                     Amount
      0
             Self Employed
                                      12-Jan-04
                                NaN
                                                  495414.75
                                                                     NaN
      1
             Self Employed
                                2.0
                                       3-Jan-04
                                                  245899.02
                                                                     NaN
      2
            Self Employed
                                3.0
                                      15-Jan-04
                                                  259490.06
                                                                     NaN
      3
             Self Employed
                                4.0
                                      25-Jan-04
                                                                     NaN
                                                 437555.12
      4
             Self Employed
                                      17-Jan-05
                                5.0
                                                  165972.88
                                                                     NaN
      1495
              Salaried Pvt
                               98.0
                                      25-Jan-04
                                                 310992.30
                                                                     NaN
                      Govt
                               99.0
                                      12-Jan-04
                                                                     NaN
      1496
                                                  121874.90
      1497
            Normal Salary
                              100.0
                                       3-Jan-04
                                                  337815.57
                                                                     NaN
      1498
             Self Employed
                              101.0
                                     15-Jan-04
                                                   25682.73
                                                                     NaN
      1499
              Salaried_MNC
                              102.0
                                      25-Jan-04
                                                   69551.19
                                                                     NaN
      [1500 rows x 12 columns]
[11]: customer repay.
        oloc[customer_repay['Amount']>customer_repay['Limit'],'Amount']=customer_repay['Limit']
      customer_repay
[11]:
              No Customer
                                                              Limit Company
                             Age
                                         City
                                                Product
      0
               1
                            76.0
                                                    Gold
                                                          500000.0
                                                                          C1
                       Α1
                                    BANGALORE
               1
      1
                       Α1
                            76.0
                                    BANGALORE
                                                    Gold
                                                          500000.0
                                                                          C1
      2
               1
                            76.0
                                                                          C1
                       Α1
                                    BANGALORE
                                                    Gold
                                                          500000.0
      3
               1
                       A 1
                            76.0
                                   BANGALORE
                                                          500000.0
                                                                          C1
                                                    Gold
      4
               1
                       Α1
                            76.0
                                   BANGALORE
                                                    Gold
                                                          500000.0
                                                                          C1
      1495
              96
                      A96
                            54.0
                                      CHENNAI
                                                  Silver
                                                          100000.0
                                                                         C19
                                                                         C20
              97
                      A97
                            58.0
                                  TRIVANDRUM
                                               Platimum
                                                           10000.0
      1496
      1497
              98
                      A98
                            51.0
                                    CALCUTTA
                                               Platimum
                                                           10001.0
                                                                         C21
                                                                         C22
      1498
                      A99
                            35.0
                                               Platimum
              99
                                     CALCUTTA
                                                            10002.0
      1499
             100
                     A100
                            36.0
                                       COCHIN
                                                  Silver
                                                          100000.0
                                                                          C5
                   Segment
                             SL No:
                                          Month
                                                     Amount
                                                             Unnamed: 4
      0
             Self Employed
                                      12-Jan-04
                                                 495414.75
                                                                     NaN
                                NaN
      1
             Self Employed
                                2.0
                                       3-Jan-04
                                                 245899.02
                                                                     NaN
      2
             Self Employed
                                3.0
                                      15-Jan-04
                                                  259490.06
                                                                     NaN
      3
             Self Employed
                                4.0
                                      25-Jan-04
                                                                     NaN
                                                 437555.12
      4
                                      17-Jan-05
             Self Employed
                                5.0
                                                  165972.88
                                                                     NaN
      1495
              Salaried_Pvt
                               98.0
                                      25-Jan-04
                                                 100000.00
                                                                     NaN
      1496
                      Govt
                               99.0
                                      12-Jan-04
                                                   10000.00
                                                                     NaN
                              100.0
      1497
            Normal Salary
                                       3-Jan-04
                                                   10001.00
                                                                     NaN
      1498
             Self Employed
                              101.0
                                      15-Jan-04
                                                                     NaN
                                                   10002.00
              Salaried_MNC
      1499
                              102.0
                                      25-Jan-04
                                                   69551.19
                                                                     NaN
```

5 2. From the above dataset create the following summaries:

6 a. How many distinct customers exist?

```
[13]: unique_customers=customer['Customer'].nunique()
unique_customers
```

[13]: 100

7 b. How many distinct categories exist?

8 c. What is the average monthly spend by customers?

```
[15]:
                       S1 No:
                                  Amount
      Yearly Monthly
      2004
             April
                         730.0 235272.0
             February
                         750.0 221215.0
                         752.0 251712.0
             January
            March
                         726.0 232146.0
                         734.0 217539.0
            May
            November
                         746.0 270486.0
             September
                         742.0 310923.0
                         730.0 252181.0
      2005
            April
                         750.0 233735.0
             August
```

```
December
                  762.0 147503.0
                  751.0 229802.0
      February
       January
                  746.0 292741.0
                  758.0 229117.0
       July
       June
                  756.0 262688.0
      May
                  747.0 245697.0
      November
                  750.0 286143.0
      October
                  760.0 194569.0
      September
                  760.0 188666.0
2006
      April
                  744.0 232469.0
                  770.0 240700.0
      August
      December
                  774.0 270471.0
      February
                  758.0 253858.0
       January
                  764.0 282058.0
       July
                  754.0 287505.0
       June
                  768.0 177252.0
      March
                  751.0 247166.0
      Mav
                  744.0 236163.0
      November
                  758.0 182841.0
      October
                  772.0 236136.0
      September
                  772.0 158520.0
```

8.1 d. What is the average monthly repayment by customers?

```
[16]: Yearly
              Monthly
      2004
              April
                            175632.658000
              February
                            125612.505556
              January
                            159971.502571
              March
                            177767.948000
              May
                            151310.396400
              November
                            119226.575333
              September
                            118926.025625
      2005
              April
                            121163.452000
              August
                            149984.104865
              December
                            179119.050833
              February
                            157356.791358
              January
                            181260.750000
```

```
July
                     149944.928333
        June
                      97052.375833
        Mav
                     200121.848636
        November
                     169225.884048
        October
                     136268.268333
        September
                     73559.961667
2006
        April
                     180529.321556
        August
                     161553.497500
        December
                     201158.939167
        February
                     188198.167436
        January
                     204422.038333
        July
                     170152.780811
        June
                     165429.070000
        March
                     154861.950196
        Mav
                     171270.320230
        November
                     145565.170370
        October
                     203969.589167
        September
                     199024.565833
```

Name: Amount, dtype: float64

9 e. If the monthly rate of interest is 2.9%, what is the profit for the bank for each month?

(Profit is defined as interest earned on Monthly Profit. Monthly Profit = Monthly repayment – Monthly spend. Interest is earned only on positive profits and not on negative amounts

```
File "C:\Users\lenovo\AppData\Local\Temp\ipykernel_7664\2538134583.py", line customer_spend_repay.rename(columns=["Amount_x":"Spend_Amount","Amount_y":

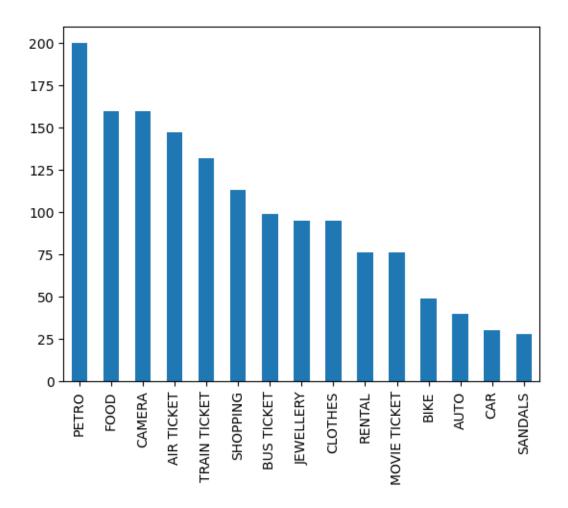
\( \text{"Repay_Amount"} \), inplace=True)

SyntaxError: invalid syntax
```

10 f. What are the top 5 product types?

```
[18]: spend['Type'].value_counts(ascending=False).plot(kind='bar')
```

[18]: <AxesSubplot:>

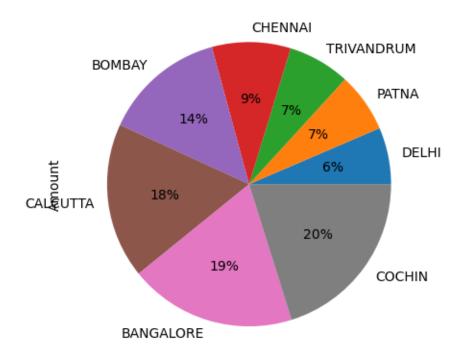


11 g. Which city is having maximum spend?

```
[27]: customer_spend.groupby("City")["Amount"].sum().sort_values().

splot(kind='pie',autopct="%1.0f%%")
```

[27]: <AxesSubplot:ylabel='Amount'>



```
[28]: print('COCHIN is having maximum spend')
```

COCHIN is having maximum spend

12 h. Which age group is spending more money?

```
[29]: customer_spend['Age Group'] = pd.cut(customer_spend["Age"],bins=np.

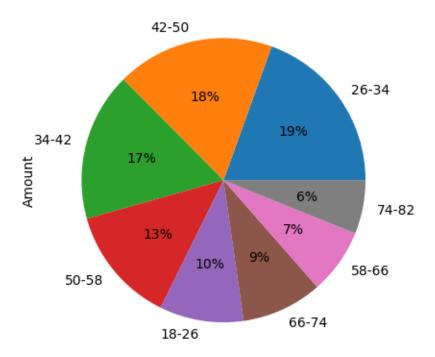
arange(18,88,8),labels=["18-26","26-34", "34-42","42-50"

,"50-58","58-66","66-74","74-82"],include_lowest=True)
```

```
[30]: customer_spend.groupby('Age Group')['Amount'].sum().

sort_values(ascending=False).plot(kind='pie',autopct="%1.0f%%")
```

[30]: <AxesSubplot:ylabel='Amount'>



```
[31]: print('Age group of 42-50 is spending more money')
```

Age group of 42-50 is spending more money

13 i. Who are the top 10 customers in terms of repayment

```
[32]: customer_repay.groupby('Customer')['Amount'].sum().sort_values(ascending=False).

⇔head(10)
```

[32]: Customer

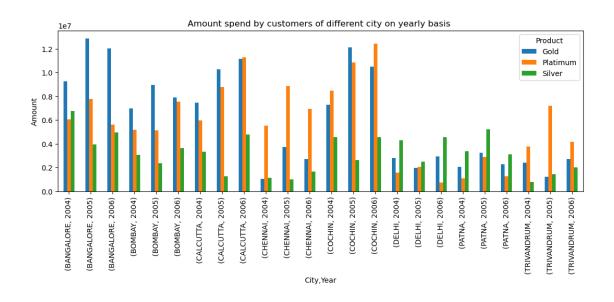
A61 10539142.91 A60 9876290.74 A13 9572000.66 A43 8489871.46 A45 8448334.87 A12 8334760.16 A14 7943268.63 A44 7744730.12 A39 7622483.30 A42 7615460.86

Name: Amount, dtype: float64

14 3. Calculate the city wise spend on each product on yearly basis. Also include a graphical representation for the same.

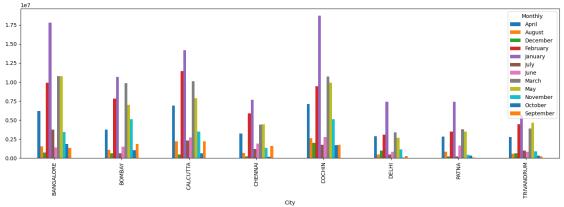
```
[33]: customer_spend["Month"] = pd.to_datetime(customer_spend["Month"])
      customer_spend['Year'] = customer_spend['Month'].apply(lambda x:pd.Timestamp.
       ⇔strftime(x,format="%Y"))
      customer_spend_pivot = pd.pivot_table(data =_
       customer_spend,index=["City","Year"],columns='Product',aggfunc="sum",values="Amount")
      customer spend pivot
[33]: Product
                             Gold
                                      Platimum
                                                    Silver
      City
                Year
     BANGALORE
                2004
                       9289878.54
                                    6046763.93 6773901.65
                2005
                     12892362.99
                                    7784194.68 3936068.22
                2006 12030611.09
                                    5620904.86 4967945.66
     BOMBAY
                2004
                       6987853.53
                                    5199581.00
                                                3061805.08
                2005
                       8983018.28
                                    5134074.48 2368375.97
                2006
                       7917144.31
                                    7547549.72 3628864.37
      CALCUTTA
                2004
                       7477140.98
                                    5961165.93 3321963.10
                2005
                      10303355.80
                                    8810284.03 1285609.11
                2006
                      11167532.77
                                   11305526.03 4783182.26
      CHENNAI
                2004
                       1059618.50
                                    5558572.68 1156129.37
                2005
                       3740945.58
                                    8868435.43 1000540.48
                2006
                       2704288.62
                                    6921130.79 1665326.62
      COCHIN
                2004
                       7315850.15
                                    8472832.23 4587738.70
                2005
                      12110613.03 10856722.82 2619231.25
                2006
                     10499142.38
                                   12453968.83 4579249.87
     DELHI
                2004
                       2806495.00
                                    1565199.90 4293224.28
                2005
                       1964845.27
                                    2068490.16 2515127.59
                2006
                       2957103.32
                                     764247.73 4581831.29
     PATNA
                2004
                       2072567.90
                                    1113069.60 3398795.65
                2005
                       3252615.77
                                    2883231.07 5244763.90
                2006
                       2276181.69
                                    1256137.65 3111911.31
      TRIVANDRUM 2004
                       2415102.84
                                    3761433.87
                                                 795897.19
                2005
                       1240375.85
                                    7186762.35 1445540.63
                2006
                       2735710.87
                                    4174473.45
                                                2005942.36
[34]: customer_spend_pivot.plot(kind='bar',figsize=(13,4))
      plt.ylabel('Amount')
      plt.title('Amount spend by customers of different city on yearly basis ')
```

[34]: Text(0.5, 1.0, 'Amount spend by customers of different city on yearly basis ')



15 4. Create graphs for

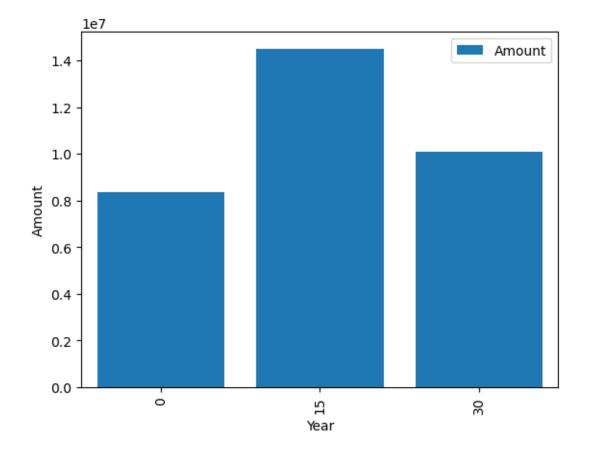
16 a. Monthly comparison of total spends, city wise



17 b. Comparison of yearly spend on air tickets

```
[36]: customer_spend
      air_tickets = customer_spend.groupby(["Year","Type"])[["Amount"]].sum().
       ⇔reset_index()
      filtered = air_tickets.loc[air_tickets["Type"] == "AIR TICKET"]
      filtered
[36]:
          Year
                                 Amount
                      Туре
                AIR TICKET
                             8370914.59
          2004
      0
      15
                            14495718.73
          2005
                AIR TICKET
          2006
                AIR TICKET
                            10088812.10
[37]: filtered.plot(kind='bar')
      plt.bar(filtered["Year"],height=filtered["Amount"])
      plt.xlabel('Year')
      plt.ylabel('Amount')
```

[37]: Text(0, 0.5, 'Amount')



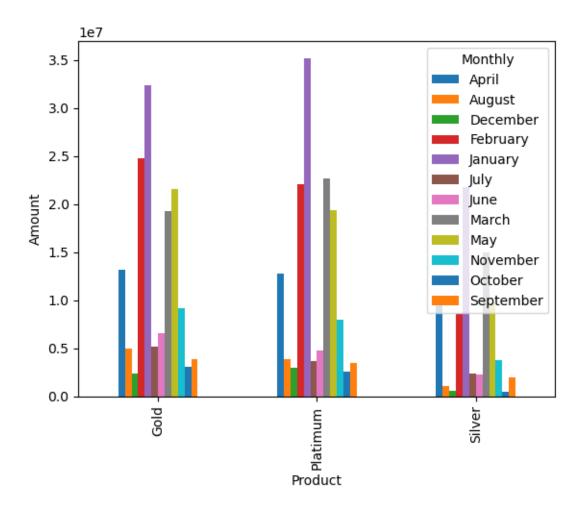
18 c. Comparison of monthly spend for each product

(look for any seasonality that exists in terms of spend)

```
[38]: product = pd.

opivot_table(data=customer_spend,index='Product',columns='Monthly',values='Amount',aggfunc='product.plot(kind='bar')
plt.ylabel('Amount')
```

[38]: Text(0, 0.5, 'Amount')



18.1 5. Write user defined PYTHON function to perform the following analysis:

You need to find top 10 customers for each city in terms of their repayment amount by different products and by different time periods i.e. year or month.

The user should be able to specify the product (Gold/Silver/Platinum) and time period (yearly or monthly) and the function should automatically take these inputs while identifying the top 10 customer

[39]: customer_repay['Month'] = pd.to_datetime(customer_repay['Month'])

```
#creating new column "Monthly" and "Yearly" using already existing 'Month'
       ⇔column
      customer_repay['Monthly'] = customer_repay['Month'].apply(lambda x:pd.Timestamp.
       ⇔strftime(x,format="%B"))
      customer_repay['Yearly'] = customer_repay['Month'].apply(lambda x:pd.Timestamp.
       ⇔strftime(x,format="%Y"))
[40]: def summary_report(product, timeperiod):
          print('Give the product name and timeperiod for which you want the data')
          if product.lower()=='gold' and timeperiod.lower()=='monthly':
              pivot = customer_repay.
       spivot_table(index=['Product','City','Customer'],columns='Monthly',aggfunc='sum',values='Amo
              result = pivot.
       →loc[('Gold',['BANGALORE','COCHIN','CALCUTTA','BOMBAY','CHENNAI','TRIVANDRUM','PATNA','DELHI
       \hookrightarrow
          elif product.lower()=='gold' and timeperiod.lower()=='yearly':
              pivot = customer_repay.
       ⇔pivot_table(index=['Product','City','Customer'],columns='Yearly',aggfunc='sum',values='Amou
              result = pivot.
       →loc[('Gold',['BANGALORE','COCHIN','CALCUTTA','BOMBAY','CHENNAI','TRIVANDRUM','PATNA','DELHI
       →
          elif product.lower()=='silver' and timeperiod.lower()=='monthly':
              pivot = customer_repay.
       pivot_table(index=['Product','City','Customer'],columns='Monthly',aggfunc='sum',values='Amo
              result = pivot.
       Good [('Silver', ['BANGALORE', 'COCHIN', 'CALCUTTA', 'BOMBAY', 'CHENNAI', 'TRIVANDRUM', 'PATNA', 'DEL
       \hookrightarrow
          elif product.lower()=='silver' and timeperiod.lower()=='yearly':
              pivot = customer_repay.
       apivot_table(index=['Product','City','Customer'],columns='Yearly',aggfunc='sum',values='Amou
              result = pivot.
       →loc[('Silver',['BANGALORE','COCHIN','CALCUTTA','BOMBAY','CHENNAI','TRIVANDRUM','PATNA','DEL
       \hookrightarrow
          if product.lower()=='platinum' and timeperiod.lower()=='monthly':
              pivot = customer_repay.
       apivot_table(index=['Product','City','Customer'],columns='Monthly',aggfunc='sum',values='Amo
              result = pivot.
       →loc[('Platinum',['BANGALORE','COCHIN','CALCUTTA','BOMBAY','CHENNAI','TRIVANDRUM','PATNA','D
       \hookrightarrow
          elif product.lower()=='platinum' and timeperiod.lower()=='yearly':
```

```
pivot = customer_repay.

pivot_table(index=['Product','City','Customer'],columns='Yearly',aggfunc='sum',values='Amou result = pivot.

oloc[('Platinum',['BANGALORE','COCHIN','CALCUTTA','BOMBAY','CHENNAI','TRIVANDRUM','PATNA','D

return result
```

[41]: summary_report('gold', 'monthly')

Give the product name and timeperiod for which you want the data

[41]:	Monthly			April	August	December	February	\
	${\tt Product}$	City	Customer					
	Gold	BANGALORE	A1	508949.16	NaN	NaN	781873.80	
			A13	494392.40	873304.51	NaN	2049808.15	
			A14	812582.20	198623.13	388821.96	1482923.34	
			A30	425694.16	NaN	NaN	1321469.80	
			A43	612541.80	NaN	NaN	763846.93	
			A63	NaN	NaN	NaN	NaN	
			A81	NaN	NaN	NaN	NaN	
			A88	NaN	NaN	NaN	NaN	
			A92	459105.69	NaN	NaN	NaN	
		COCHIN	A11	958466.08	332677.61	NaN	1069789.26	
			A16	338710.86	NaN	NaN	331143.85	
			A32	333042.82	99528.43	NaN	851127.91	
			A45	1435443.21	431769.44	410935.52	1241580.90	
			A61	3412860.60	197804.13	NaN	1345911.54	
			A65	NaN	NaN	NaN	NaN	
			A90	109931.32	NaN	NaN	NaN	
			A94	NaN	NaN	NaN	NaN	
		CALCUTTA	A10	478747.41	NaN	NaN	652033.51	
			A15	NaN	17981.25	NaN	516544.51	
			A29	NaN	534103.41	NaN	627147.67	
			A31	13054.67	NaN	NaN	962656.24	
			A60	2397565.91	735660.40	NaN	1403731.08	
			A89	497237.97	NaN	NaN	NaN	
		BOMBAY	A12	601326.07	120471.17	NaN	1978117.59	
			A17	391463.29	98341.04	479227.30	374865.01	
			A42	173199.87	NaN	NaN	476213.23	
			A62	1115760.01	NaN	NaN	478764.07	
			A91	247781.00	NaN	NaN	NaN	
		CHENNAI	A27	379529.81	472123.57	136860.63	841114.02	
			A67	NaN	NaN	NaN	NaN	
		TRIVANDRUM	A28	115326.71	437823.07	451630.26	968709.79	
		PATNA	A26	558432.60	398164.37	417177.67	1298000.32	
			A66	NaN	NaN	NaN	NaN	
			A95	NaN	NaN	NaN	NaN	

	DELHI	A44 A64 A82 A93	346650.76 NaN NaN NaN	539494.72 NaN NaN NaN	79696.21 212614.48 NaN NaN	745752.19 NaN NaN NaN	
Monthly			January	July	June	March	\
Product	City	Customer					
Gold	BANGALORE	A1	2407806.29	297176.74	NaN	NaN	
		A13	2014186.98	424603.55	837101.91	1183569.05	
		A14	993114.87	41962.19	41128.98	1682886.51	
		A30	608066.49	NaN	72609.24	599331.38	
		A43	1978038.15	803935.53	23525.91	1378774.72	
		A63	372179.26	NaN	NaN	NaN	
		A81	NaN	NaN	NaN	207780.32	
		A88	NaN	NaN	NaN	146821.30	
		A92	NaN	NaN	NaN	NaN	
	COCHIN	A11	958556.39	128484.37	NaN		
	0001111	A16	1071852.72	367100.15	92055.06		
		A32	NaN	137150.37			
		A45	2033076.43	NaN	303151.38		
		A61	1755251.93	441593.08	NaN	382632.66	
		A65	468922.60	NaN	NaN	NaN	
		A90	400922.00 NaN	NaN NaN	NaN NaN	NaN	
		A94	153465.89	NaN	NaN N-N	NaN	
	CALCUTTA	A10	1091589.54	358194.65	NaN	720391.63	
		A15	1051502.61	NaN	49334.38	1738696.08	
		A29	1474900.52	NaN	NaN	1269579.93	
		A31	NaN	130109.14	NaN	845269.25	
		A60	2465584.81	273877.36	657931.74		
		A89	NaN	NaN	NaN	NaN	
	BOMBAY	A12	1220387.18	1201928.94			
		A17	761645.74	118112.45	257937.78	2007441.50	
		A42	2516249.24	NaN	NaN	579721.80	
		A62	996722.42	NaN	NaN	546251.18	
		A91	NaN	NaN	NaN	NaN	
	CHENNAI	A27	1215350.93	241912.50	484419.68	976107.81	
		A67	67845.60	NaN	NaN	NaN	
	TRIVANDRUM	A28	1034461.46	380460.40	NaN	1547067.86	
	PATNA	A26	1129827.37	213185.89	NaN	416810.29	
		A66	477039.78	NaN	NaN	NaN	
		A95	369405.96	NaN	NaN	NaN	
	DELHI	A44	2415712.91	501962.99	NaN	696222.43	
		A64	NaN	NaN	NaN	NaN	
		A82	NaN	NaN	NaN	342200.74	
		A93	342326.14	NaN	NaN	NaN	
Monthly			May	November	October	September	

Product	City	Customer				
Gold	BANGALORE	A1	NaN	571458.18	NaN	186427.50
		A13	632600.75	622592.45	NaN	439840.91
		A14	1418286.63	420638.02	NaN	462300.80
		A30	3086549.14	NaN	NaN	19761.75
		A43	2058983.99	454364.16	415860.27	NaN
		A63	416676.34	211117.12	NaN	NaN
		A81	NaN	NaN	NaN	NaN
		A88	NaN	NaN	NaN	NaN
		A92	NaN	NaN	NaN	NaN
	COCHIN	A11	1354322.30	NaN	NaN	NaN
		A16	572216.09	260514.95	NaN	339373.25
		A32	312176.83	NaN	NaN	NaN
		A45	1657916.98	NaN	NaN	64774.66
		A61	1819382.29	423828.84	289863.84	470014.00
		A65	230667.34	NaN	NaN	NaN
		A90	NaN	NaN	NaN	NaN
		A94	NaN	NaN	NaN	NaN
	CALCUTTA	A10	394690.78	NaN	NaN	NaN
		A15	1953768.97	NaN	227585.03	NaN
		A29	2612139.63	NaN	NaN	NaN
		A31	1432949.95	NaN	NaN	NaN
		A60	1189900.27	294357.01	NaN	348314.61
		A89	NaN	NaN	NaN	NaN
	BOMBAY	A12	1048233.62	NaN	347528.59	289407.01
		A17	382881.69	NaN	412459.19	NaN
		A42	3305341.39	362899.70	197897.82	3937.81
		A62	758067.14	798121.60	276130.73	NaN
		A91	NaN	NaN	NaN	NaN
	CHENNAI	A27	1855518.11	409963.50	NaN	NaN
		A67	55638.77	NaN	NaN	NaN
	TRIVANDRUM	A28	2233253.41	NaN	NaN	NaN
	PATNA	A26	2215839.66	255915.07	351333.85	NaN
		A66	113094.58	NaN	NaN	NaN
		A95	NaN	NaN	NaN	NaN
	DELHI	A44	1988158.24	431079.67	NaN	NaN
		A64	110614.61	NaN	NaN	NaN
		A82	NaN	NaN	NaN	NaN
		A93	NaN	NaN	NaN	NaN

[]:

[]:[