

## Hotel Revenue AI

49.68M

totalrevenue

142K

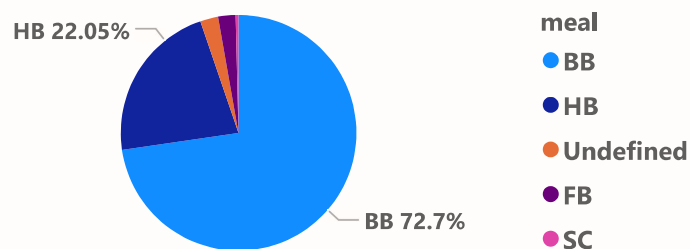
totalbooking

0.37

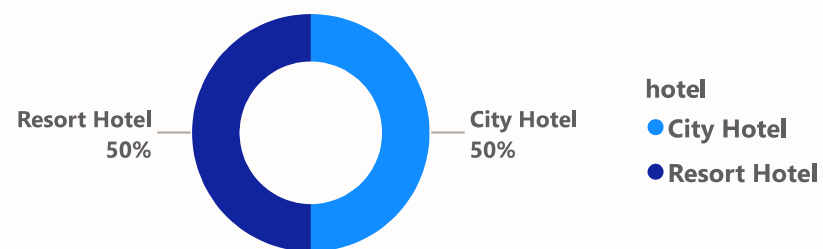
Cancellationrate

- country
- ☐ AGO
  - ☐ ALB
  - ☐ ARG
  - ☐ ARM
  - ☐ AUS
  - ☐ AUT
  - ☐ AZE
  - ☐ BEL
  - ☐ BGR
  - ☐ BLR
  - ☐ BRA
  - ☐ BWA
  - ☐ CHE
  - ☐ CHL
  - ☐ CHN
  - ☐ CMR

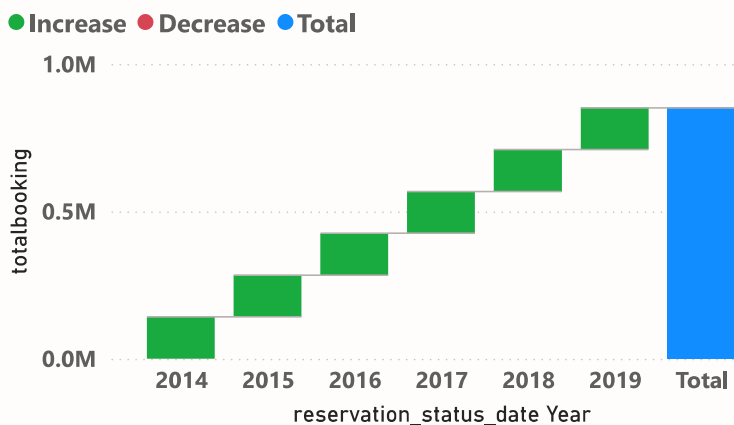
Sum of agent by meal



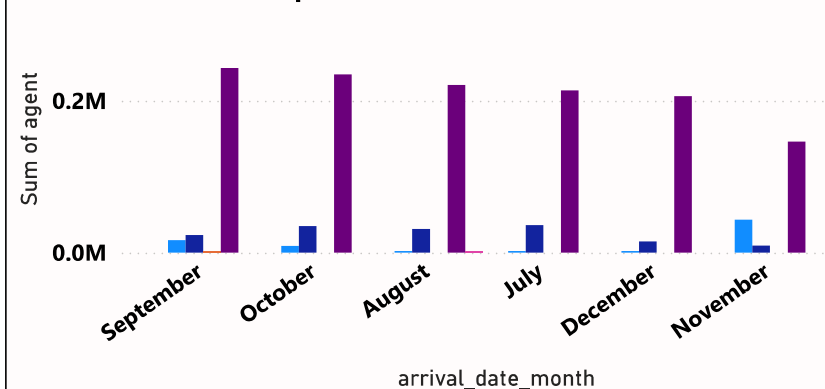
totalrevenue by hotel



totalbooking by Year



Sum of agent by arrival\_date\_month and distribution\_channel





# Hotel Revenue Executive Dashboard

Arrival\_date\_year

2020

**17.03M**

Total Revenue

**41K**

Total Bookings

**38.70%**

Cancellation Rate

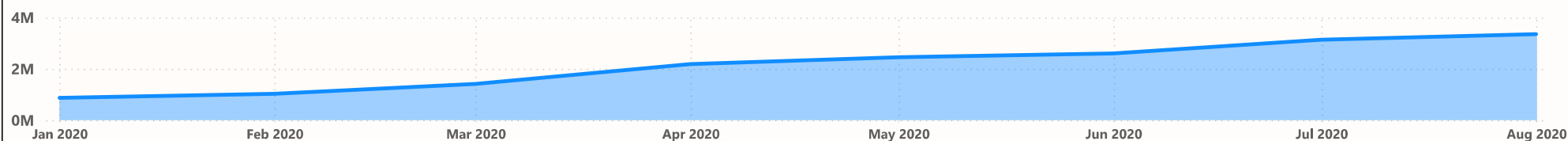
**114.64**

Average ADR

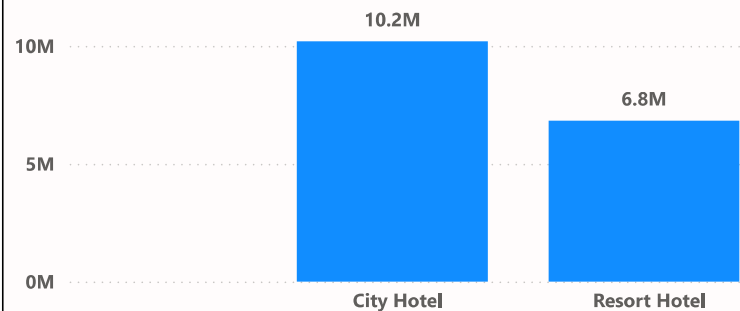
**3.57**

Avg Length of Stay

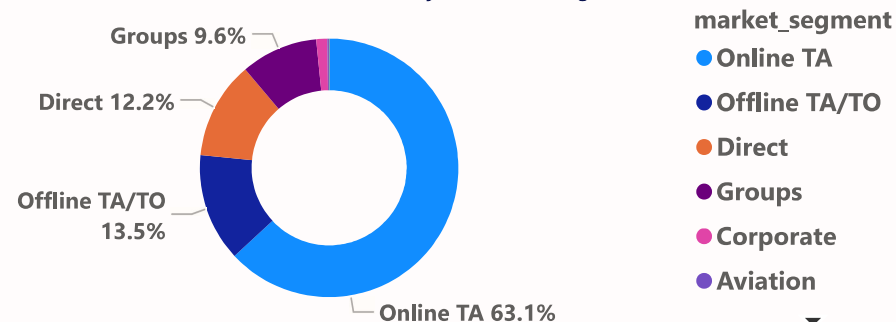
Total Revenue1 by Year and Month



Revenue by Hotel Type



Revenue by Market Segment





## Customer & Booking Behavior Dashboard

**37.23%**

Cancellation Rate

**3.14%**

Repeat Guest Rate

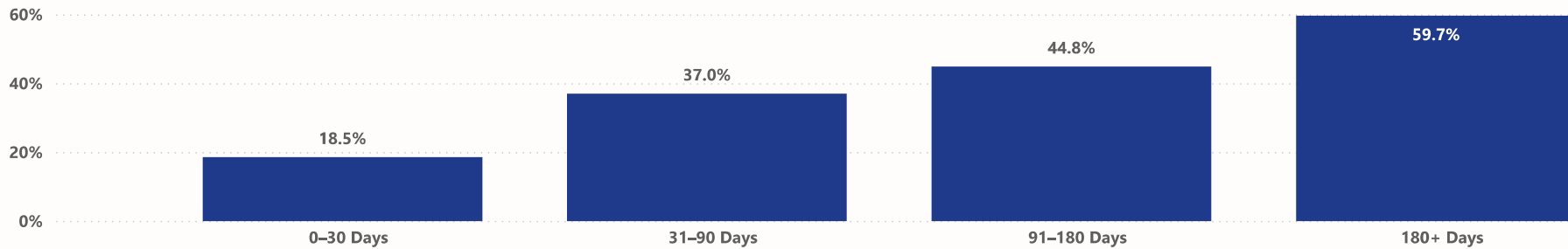
**103**

Avg Lead Time

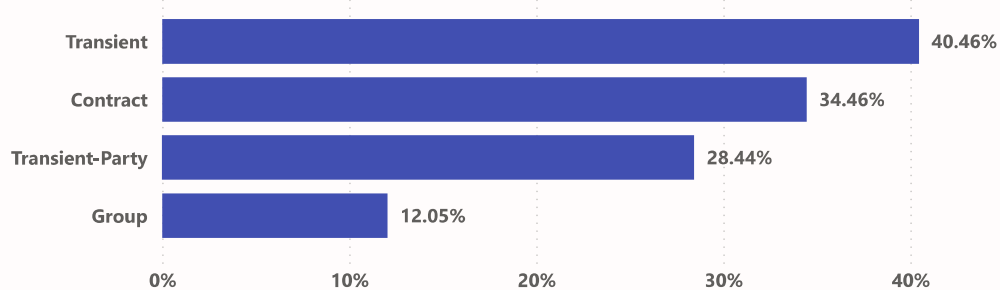
**0.21**

Avg Booking Changes

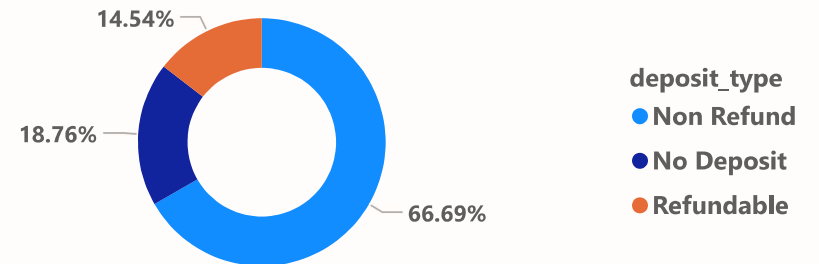
Cancellation Rate by Lead Time



Cancellation Rate by Customer Type



Cancellation Rate by Deposit Type





## Operational & Stay Performance Dashboard

0.9

Avg Weekend Nights

2.50

Avg Week Nights

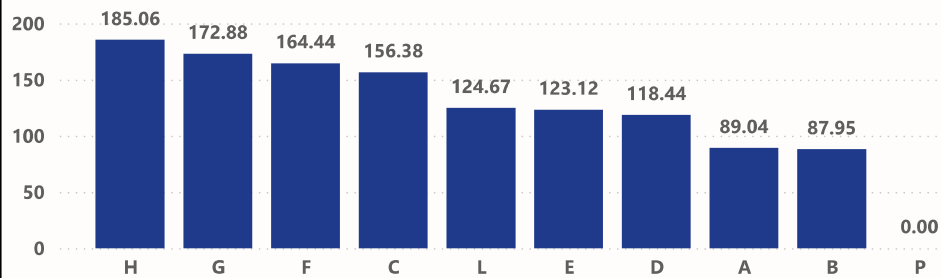
0.55

Avg Special Requests

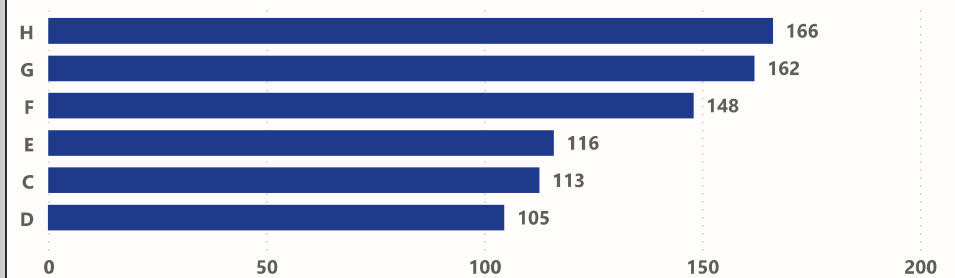
0.06

Avg Parking Spaces

Average ADR by reserved\_room\_type



Average of adr by assigned\_room\_type



Stay Pattern by Hotel Type

● Avg Week Nights ● Avg Weekend Nights



Avg Special Requests by Stay Length Group

