

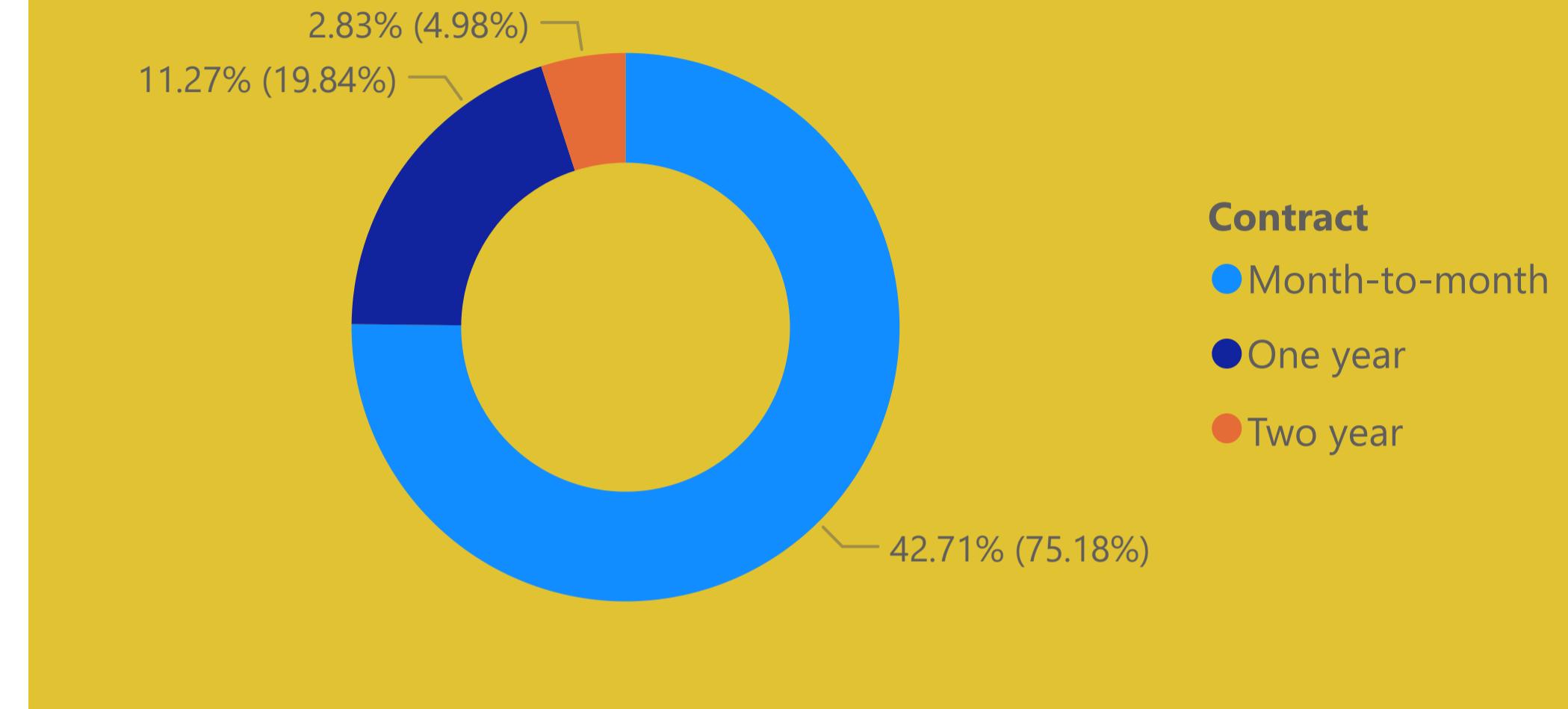


Churn Ratio

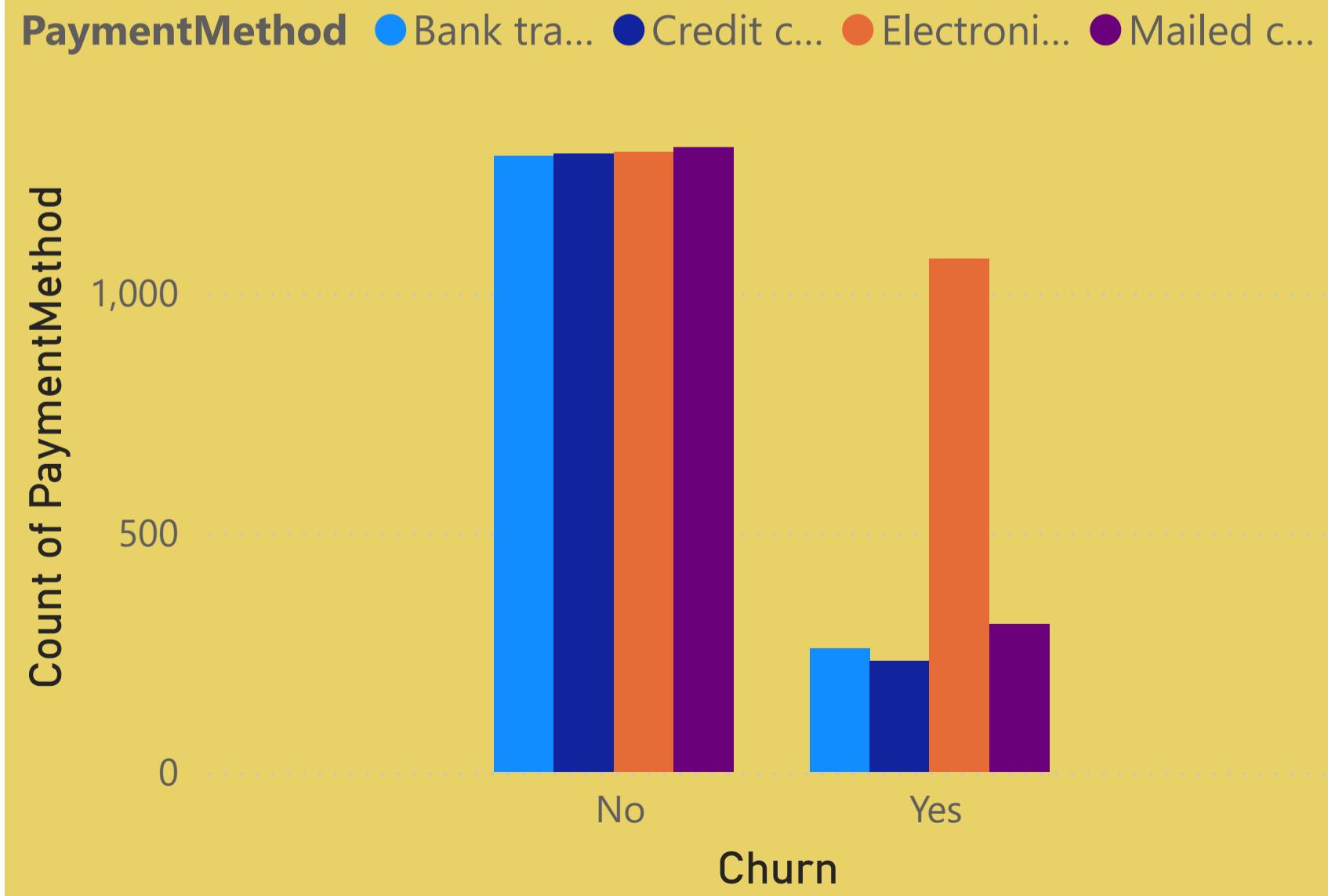
Churn	Count of Churn
No	5174
Yes	1869
Total	7043



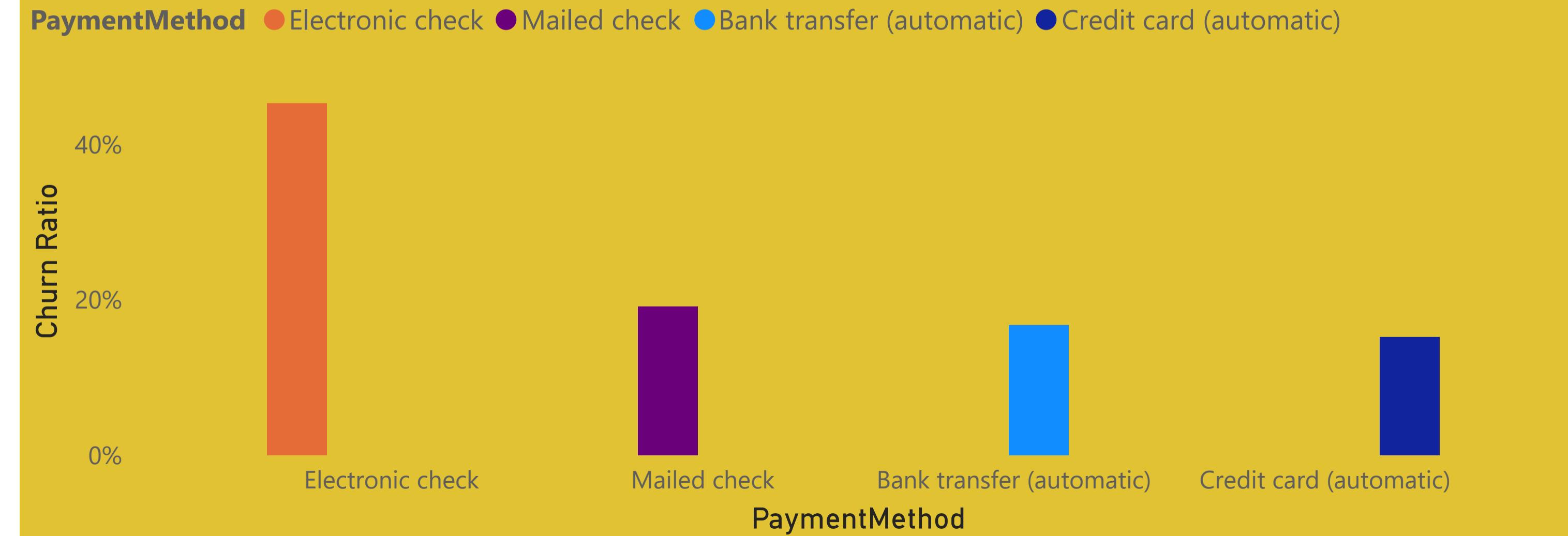
Churn Ratio by Contract



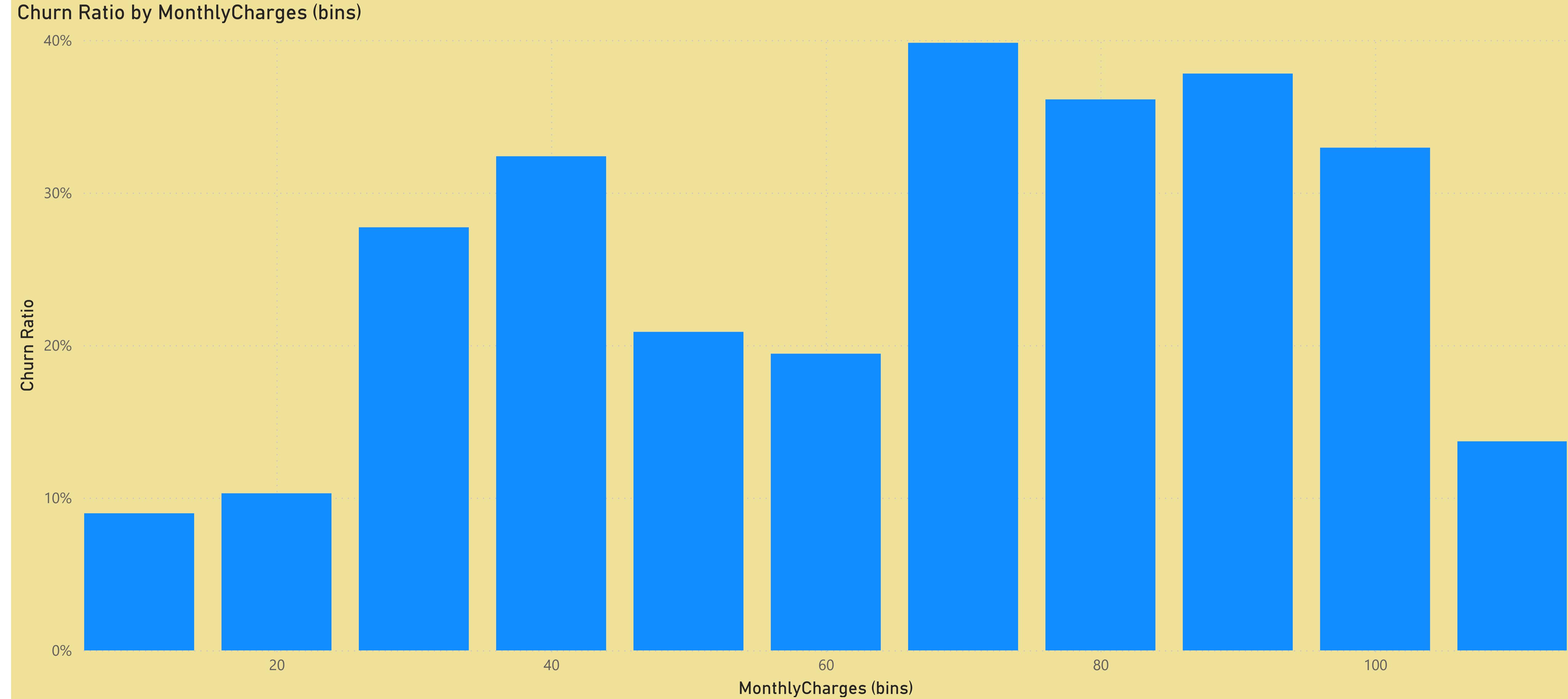
Count of PaymentMethod by Churn and PaymentMethod



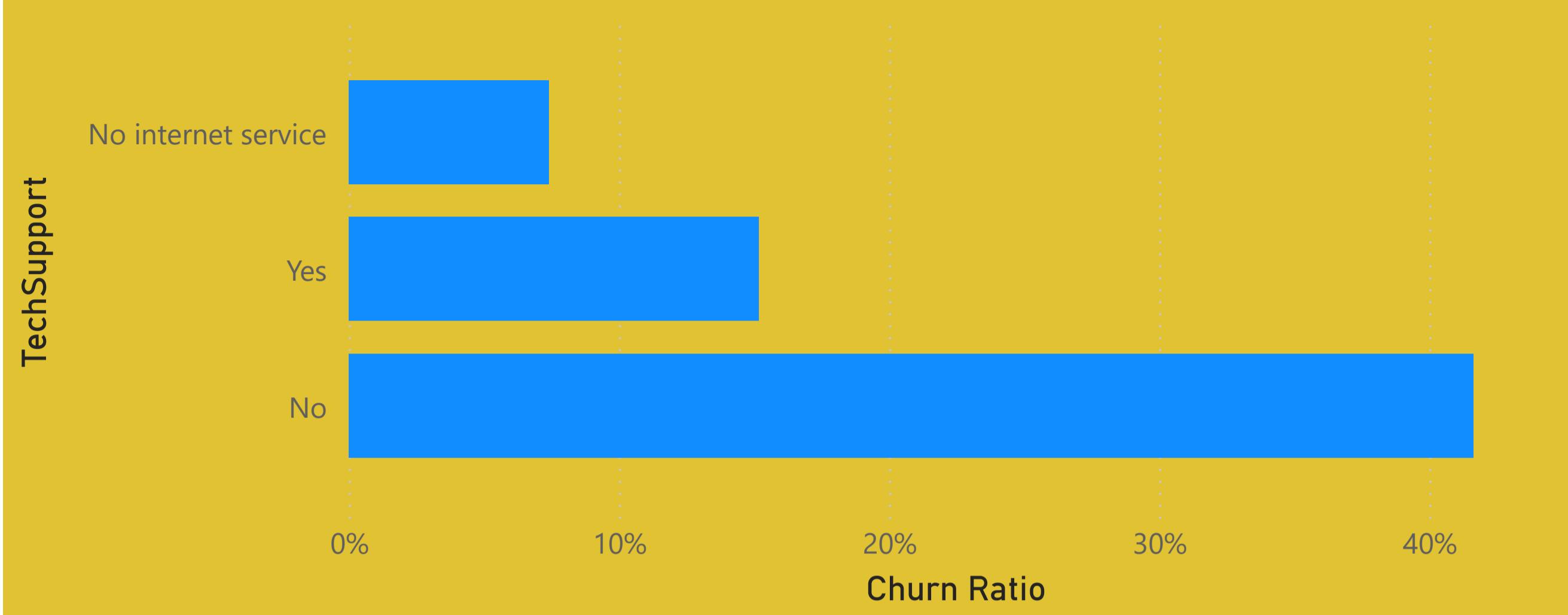
Churn Ratio by PaymentMethod and PaymentMethod



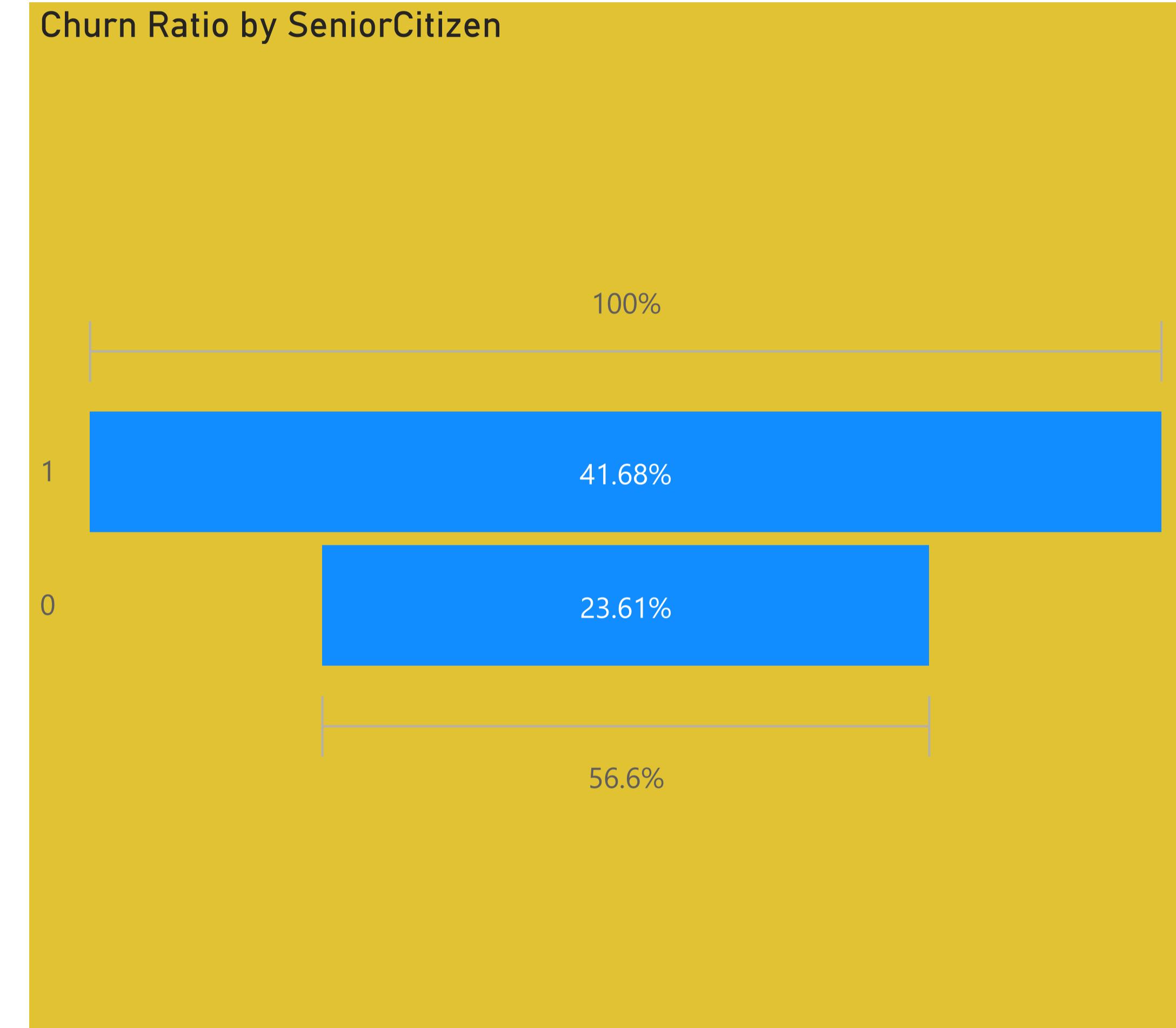
"Churn Ratio by Monthly Charges"



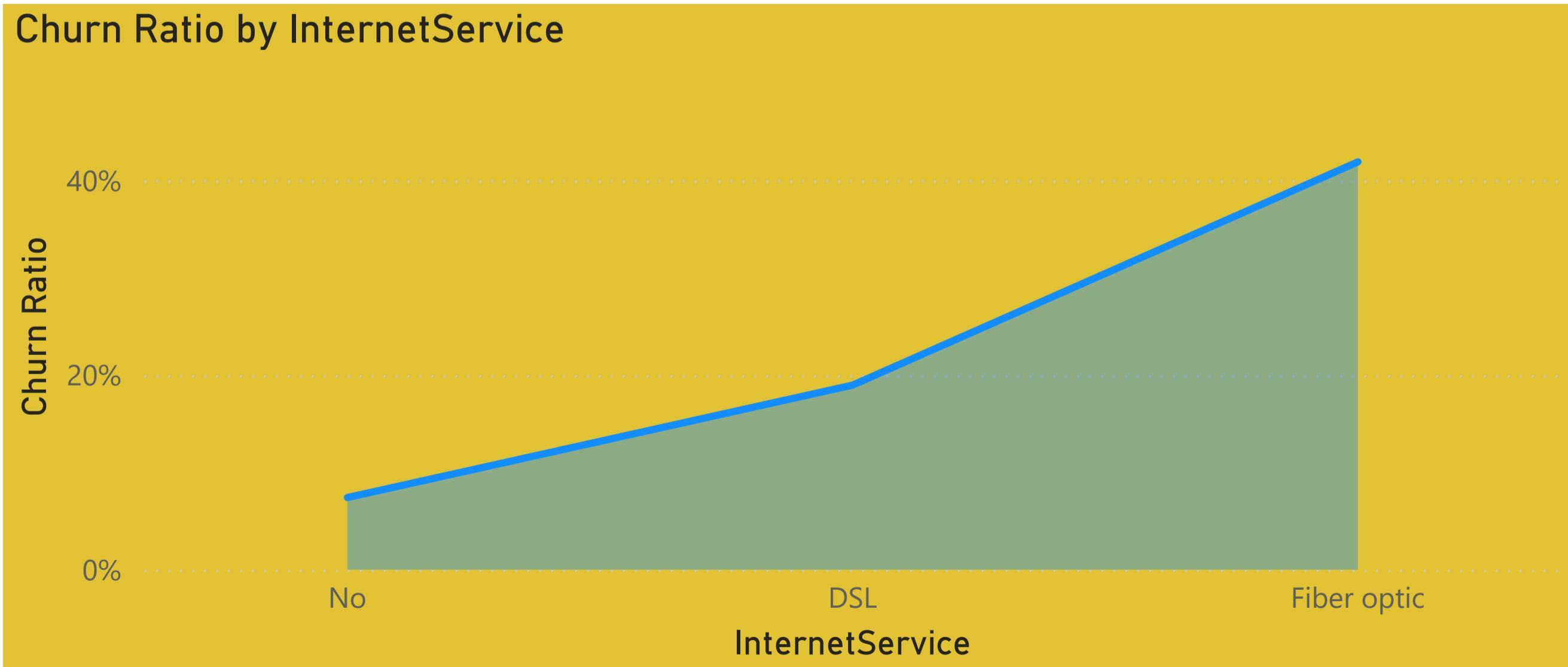
Churn Ratio by TechSupport



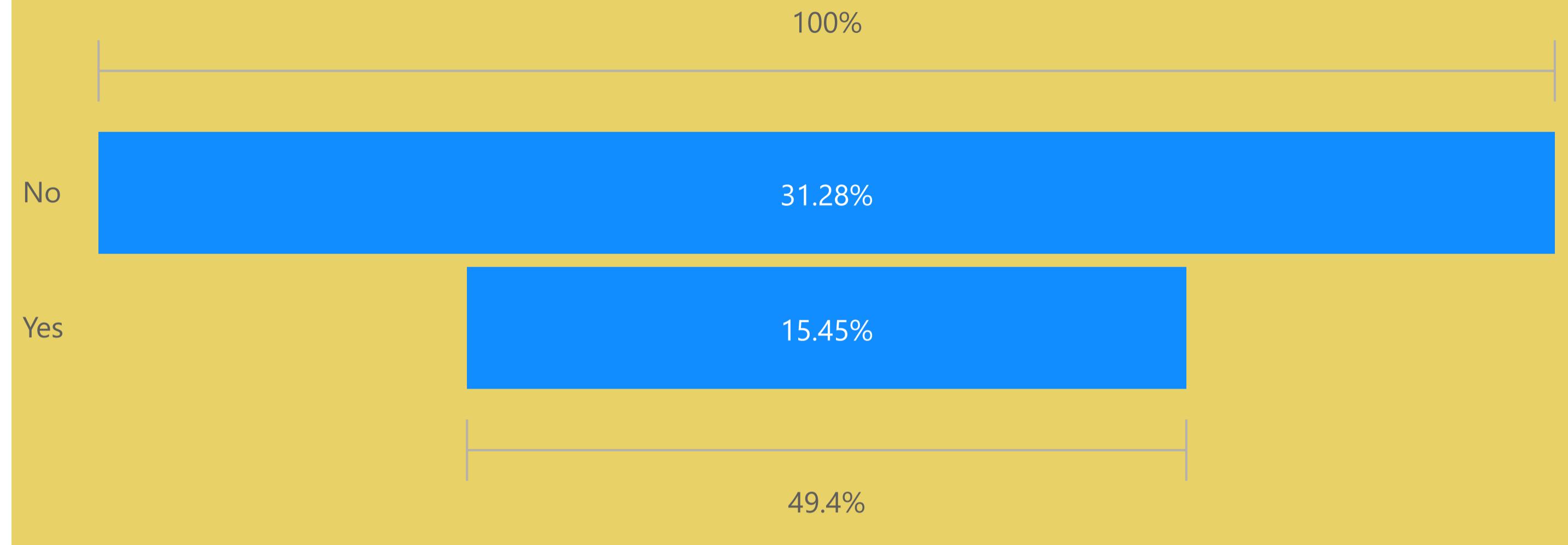
Churn Ratio by SeniorCitizen



Churn Ratio by InternetService

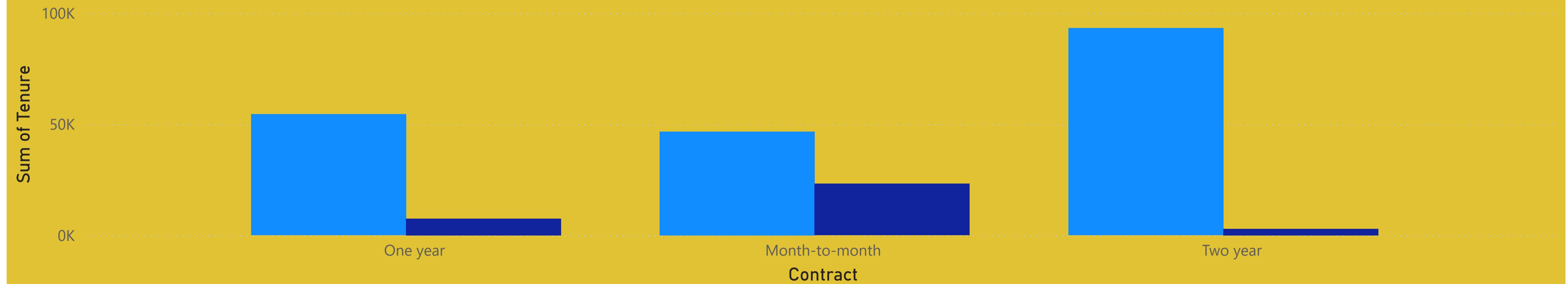


Churn Ratio by Dependents



Sum of Tenure by Contract and Churn

Churn ● No ● Yes



" Telcom Customer Churn Analysis Dashboard "

7043

Total Customers

1869

Churn

5174

Active

26.54%

Churn Ratio

224.63K

High Risk Revenue

16.06M

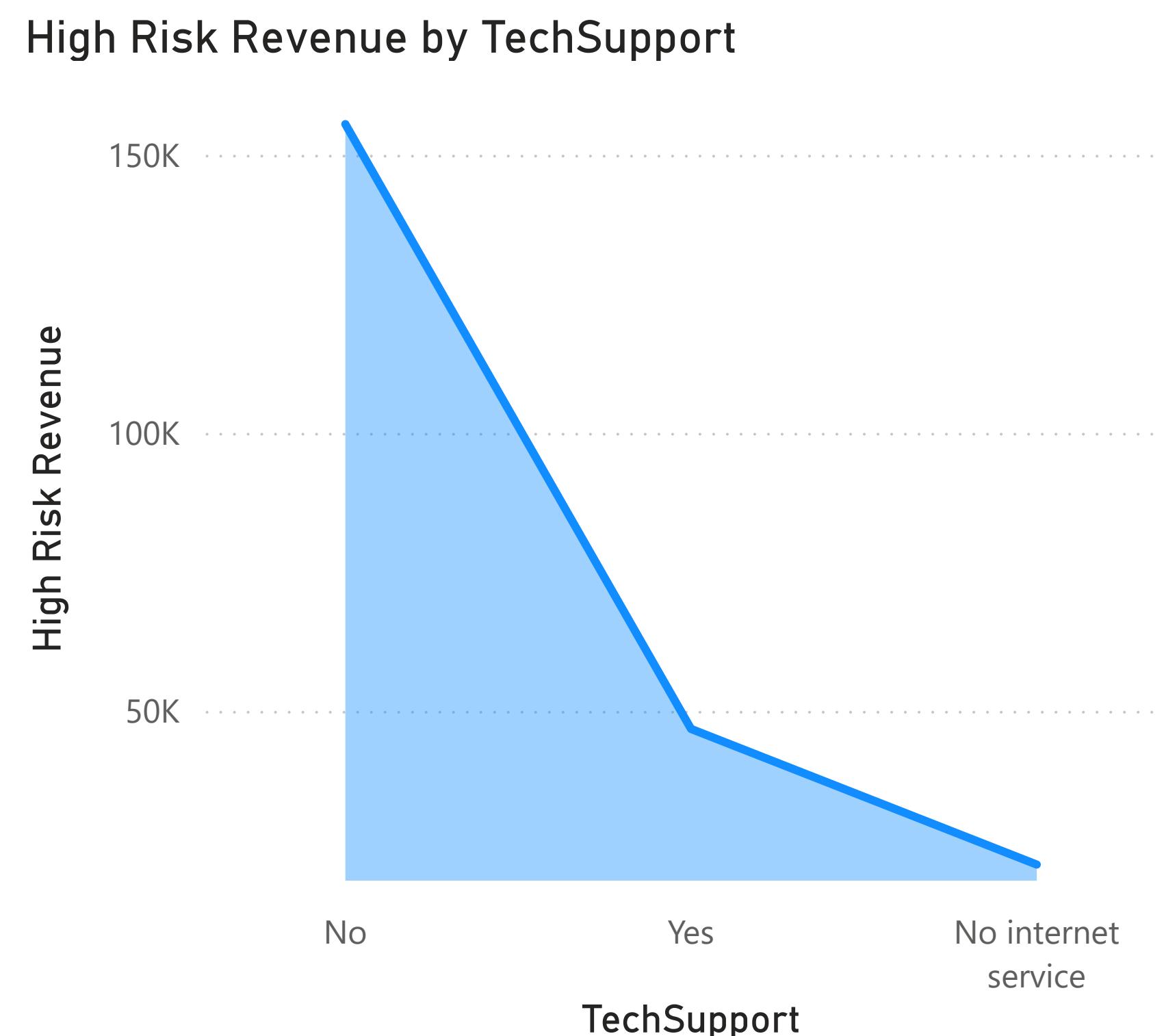
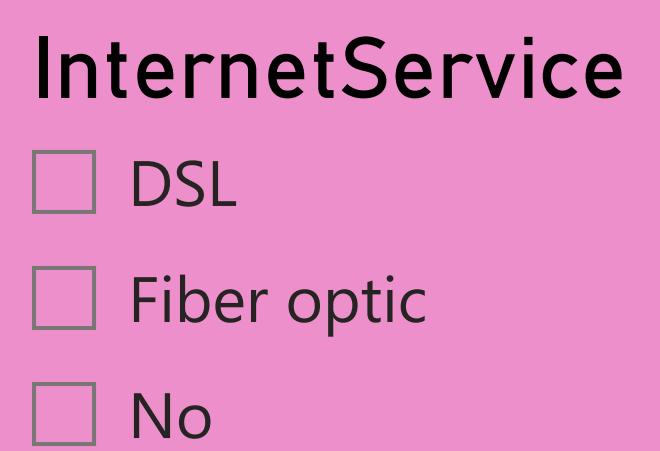
Total Revenue

13.19M

Active Revenue

2.86M

Churned Revenue



- Fiber Optic users show higher churn risk by review pricing or service quality.**
- Month-to-month contracts dominate risky revenue so, we encourage long-term plan**
- Electronic Check shows high churn by payment**

