



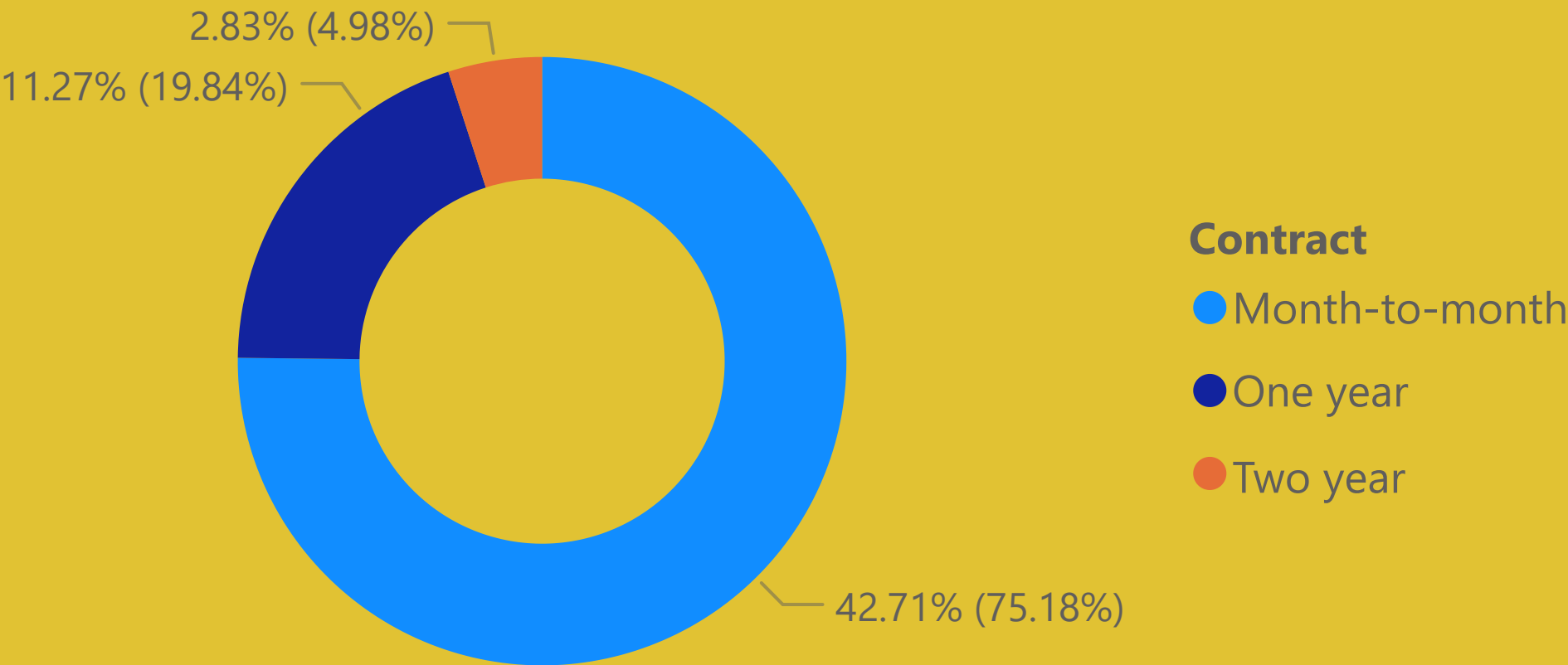
# Churn Ratio

Churn	Count of Churn
No	5174
Yes	1869
Total	7043

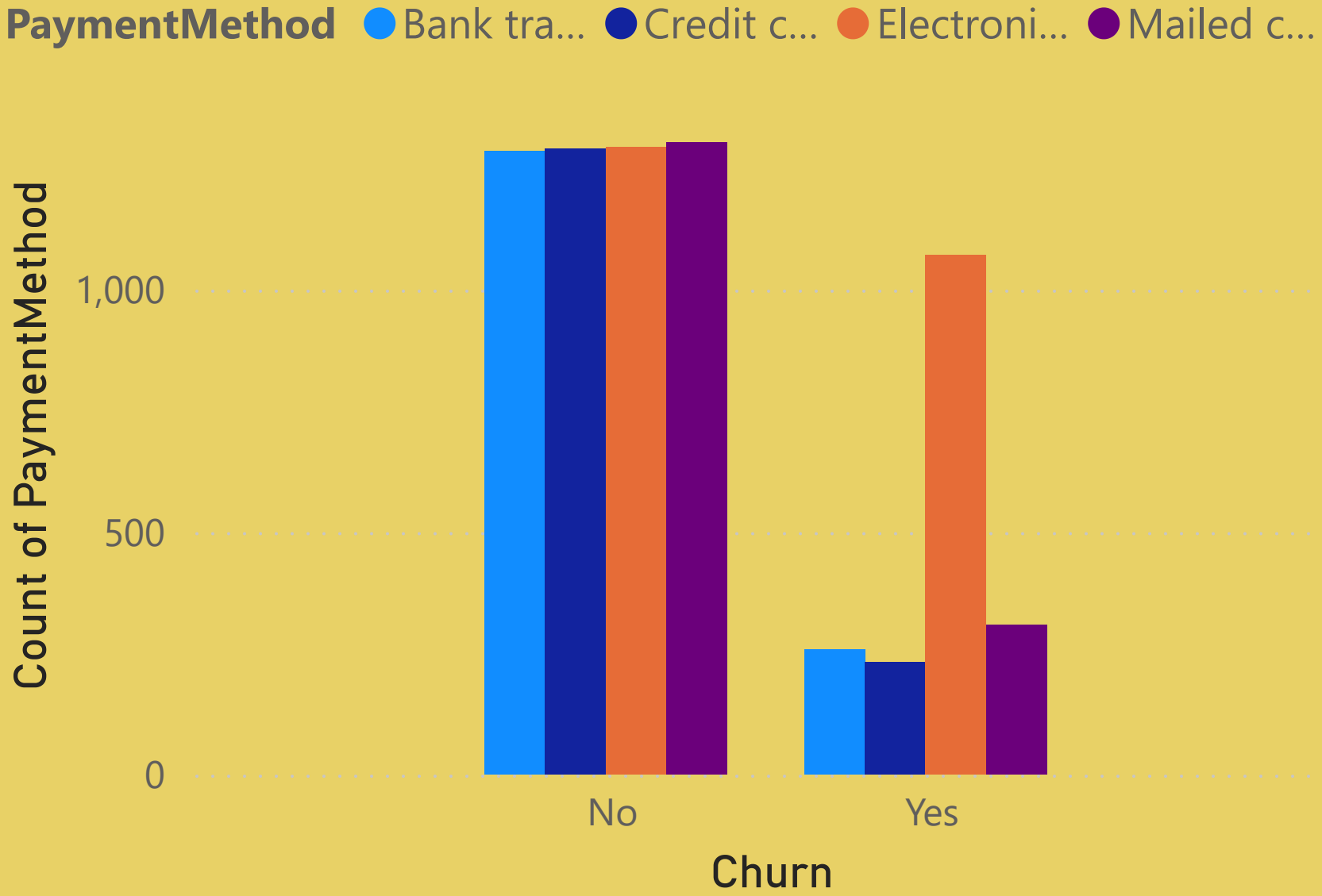
26.54%

Churn Ratio

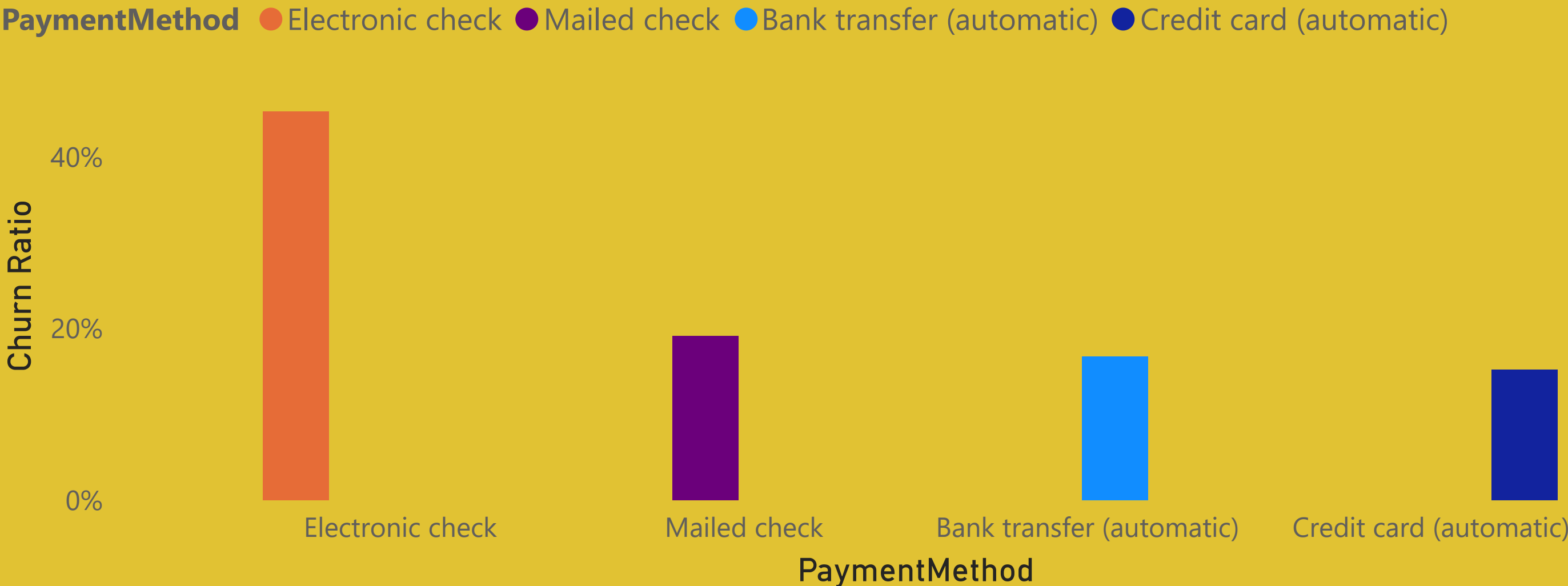
Churn Ratio by Contract



Count of PaymentMethod by Churn and PaymentMethod

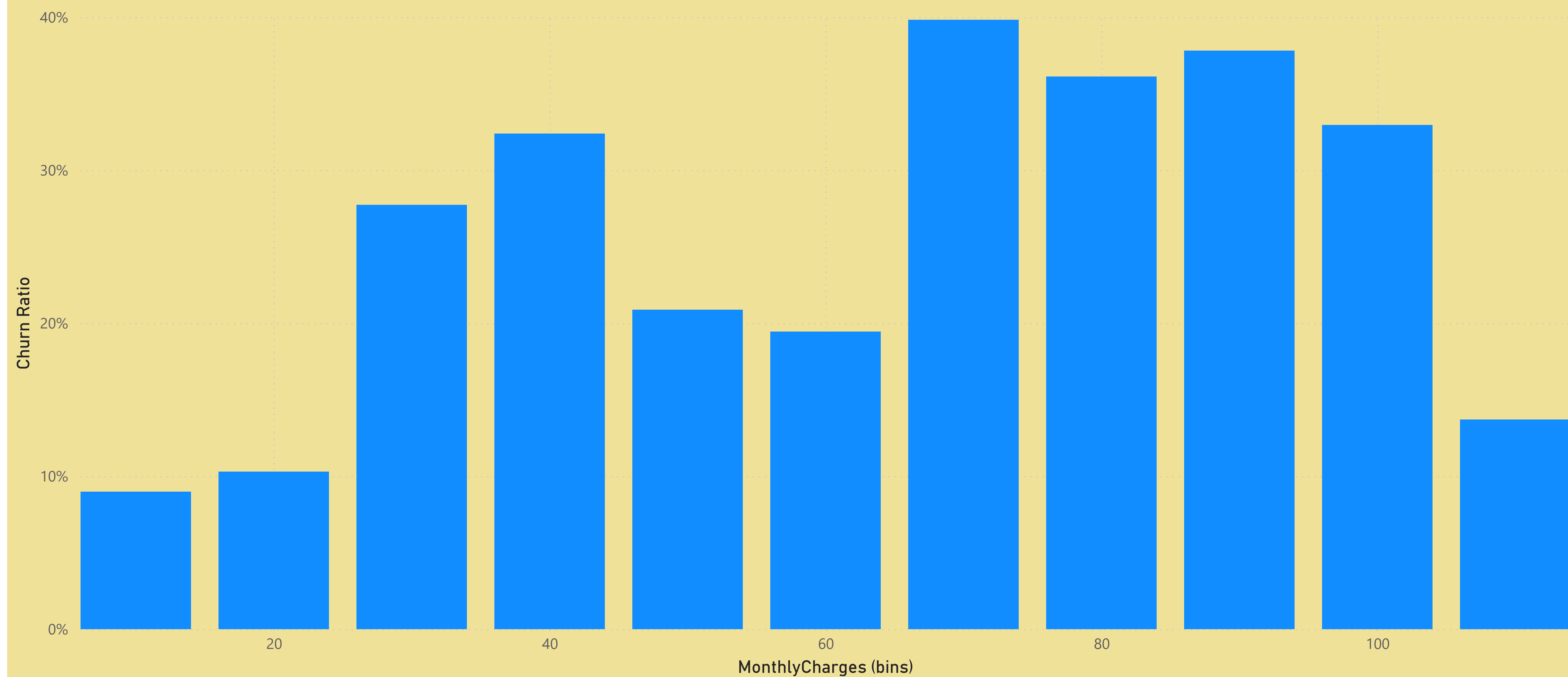


Churn Ratio by PaymentMethod and PaymentMethod

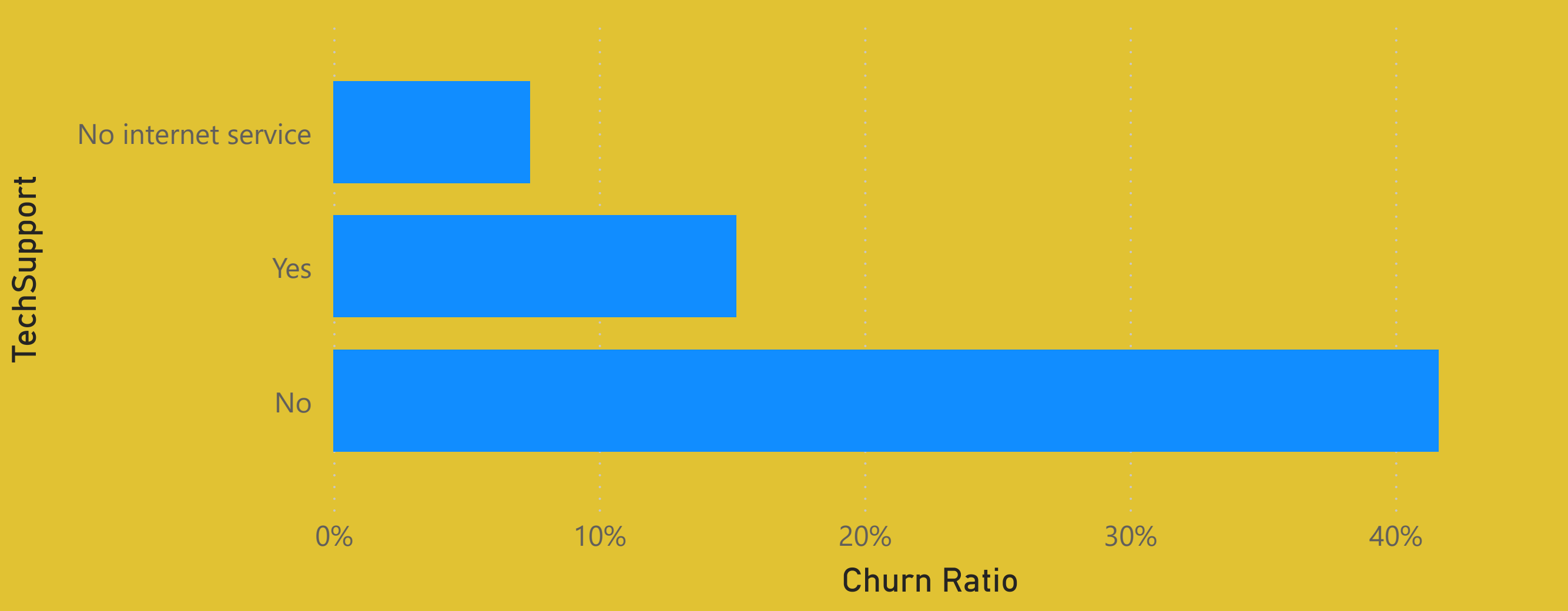


# "Churn Ratio by Monthly Charges"

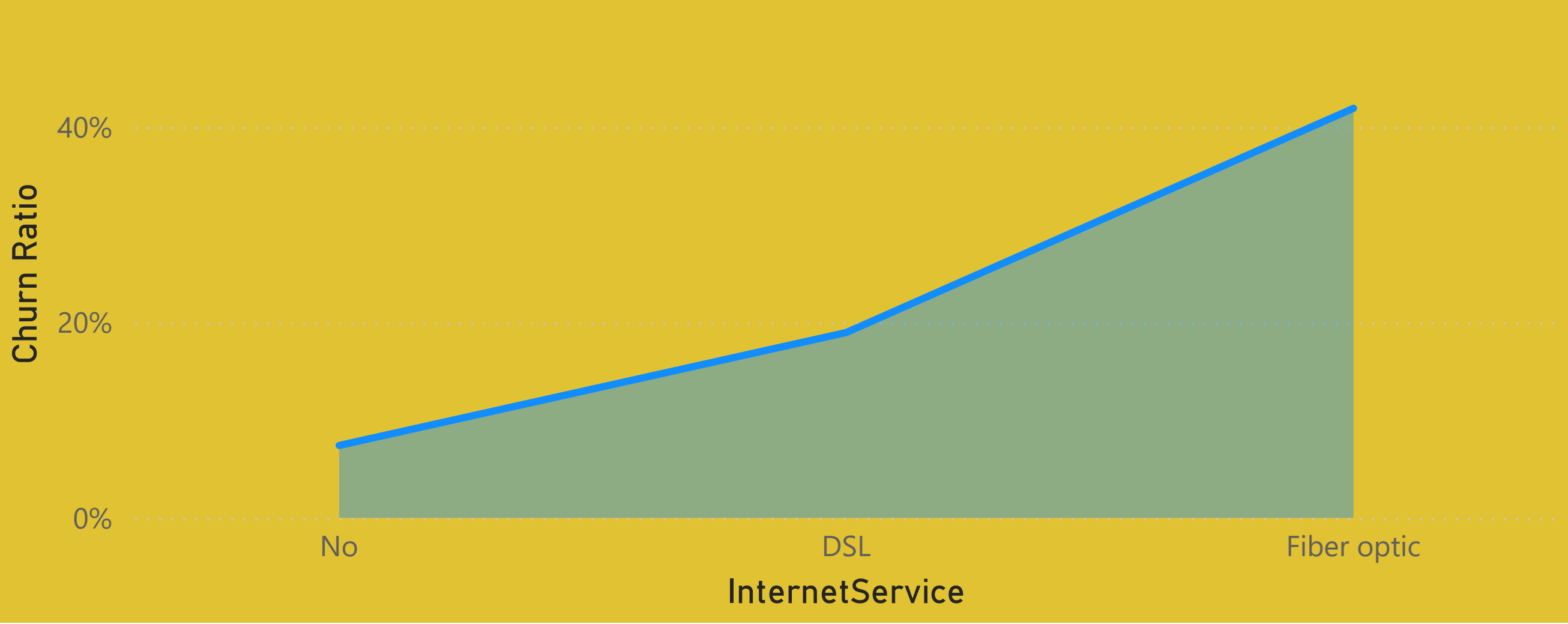
Churn Ratio by MonthlyCharges (bins)



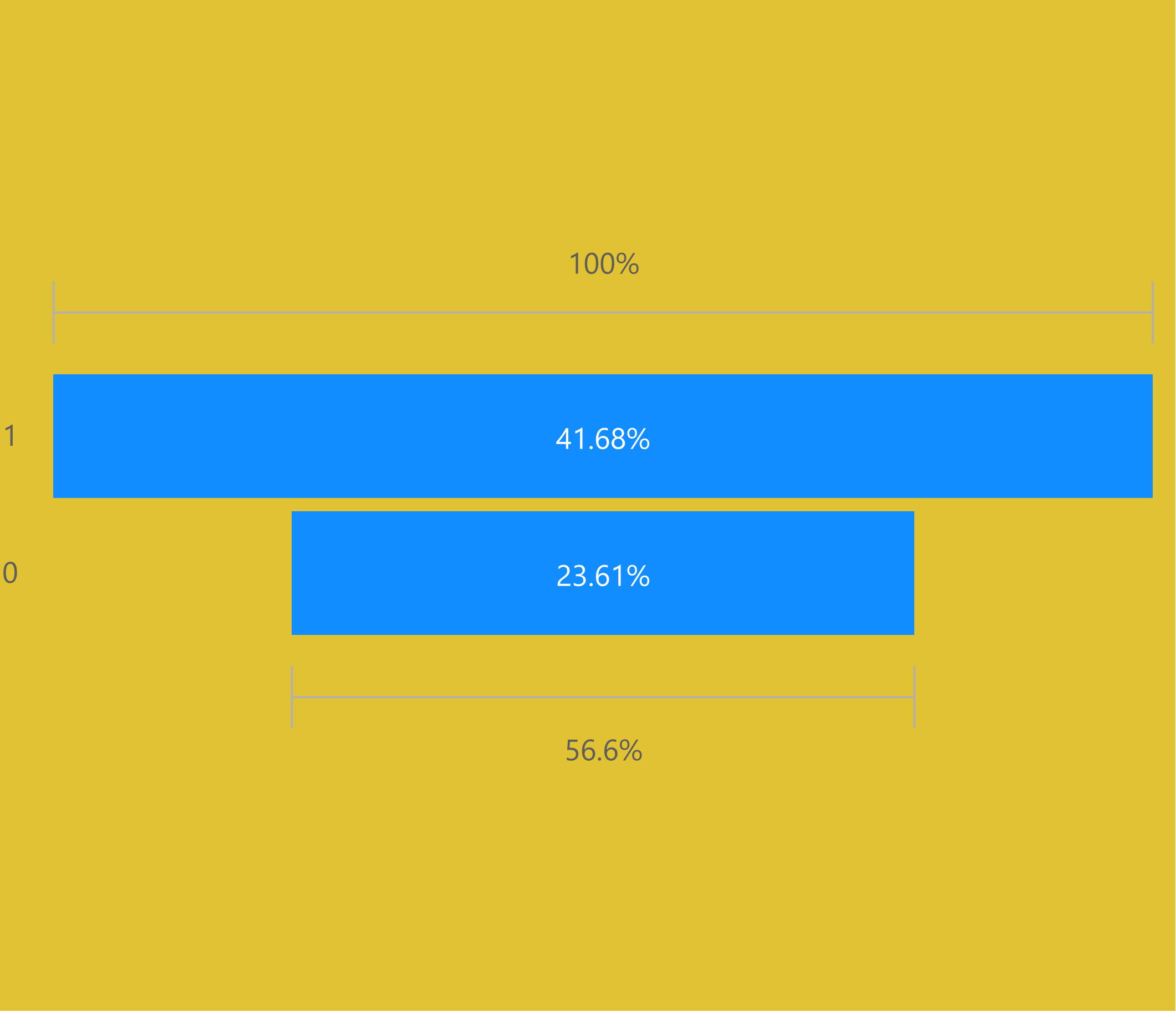
Churn Ratio by TechSupport

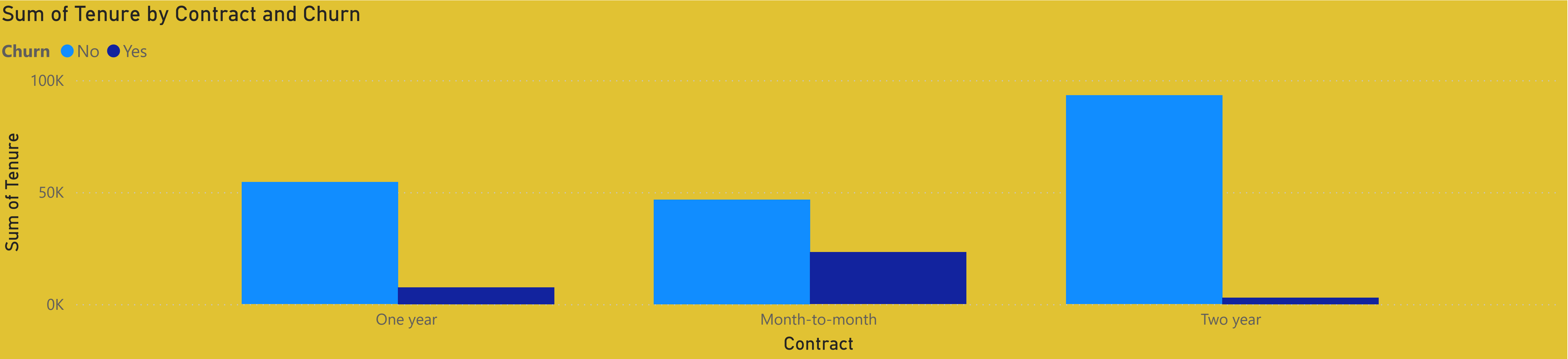
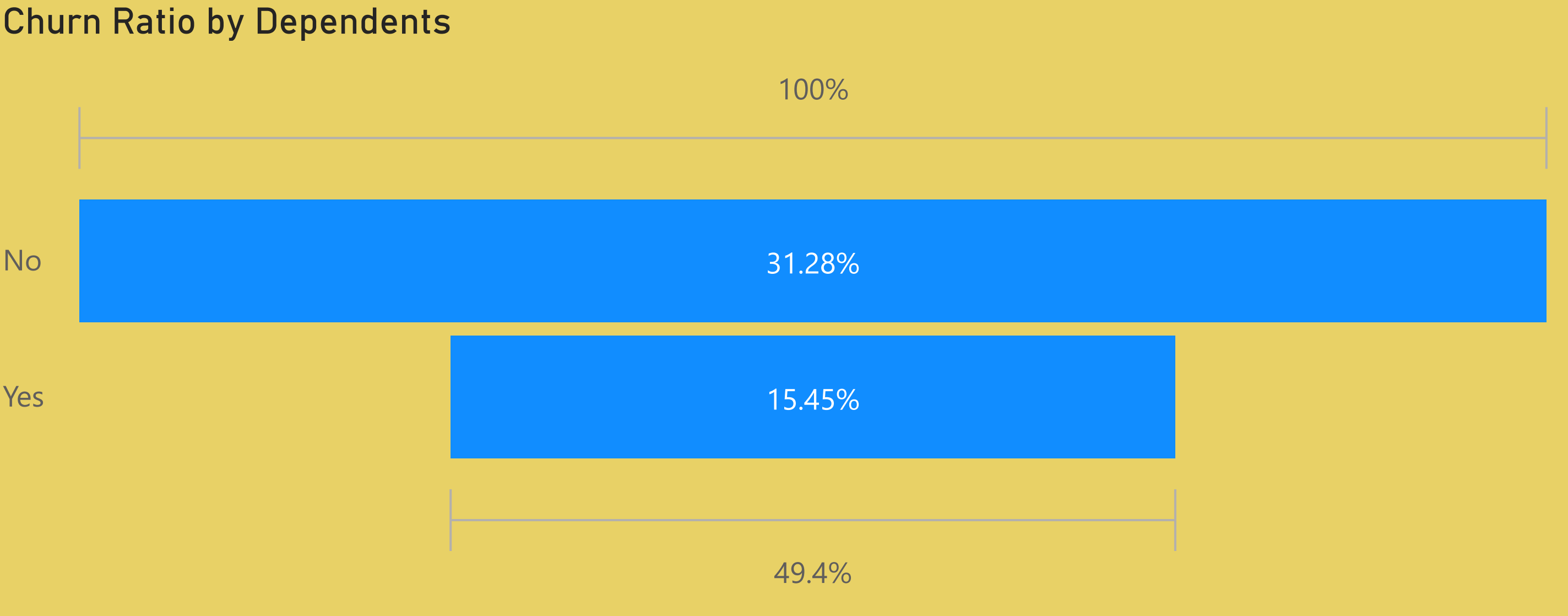


Churn Ratio by InternetService

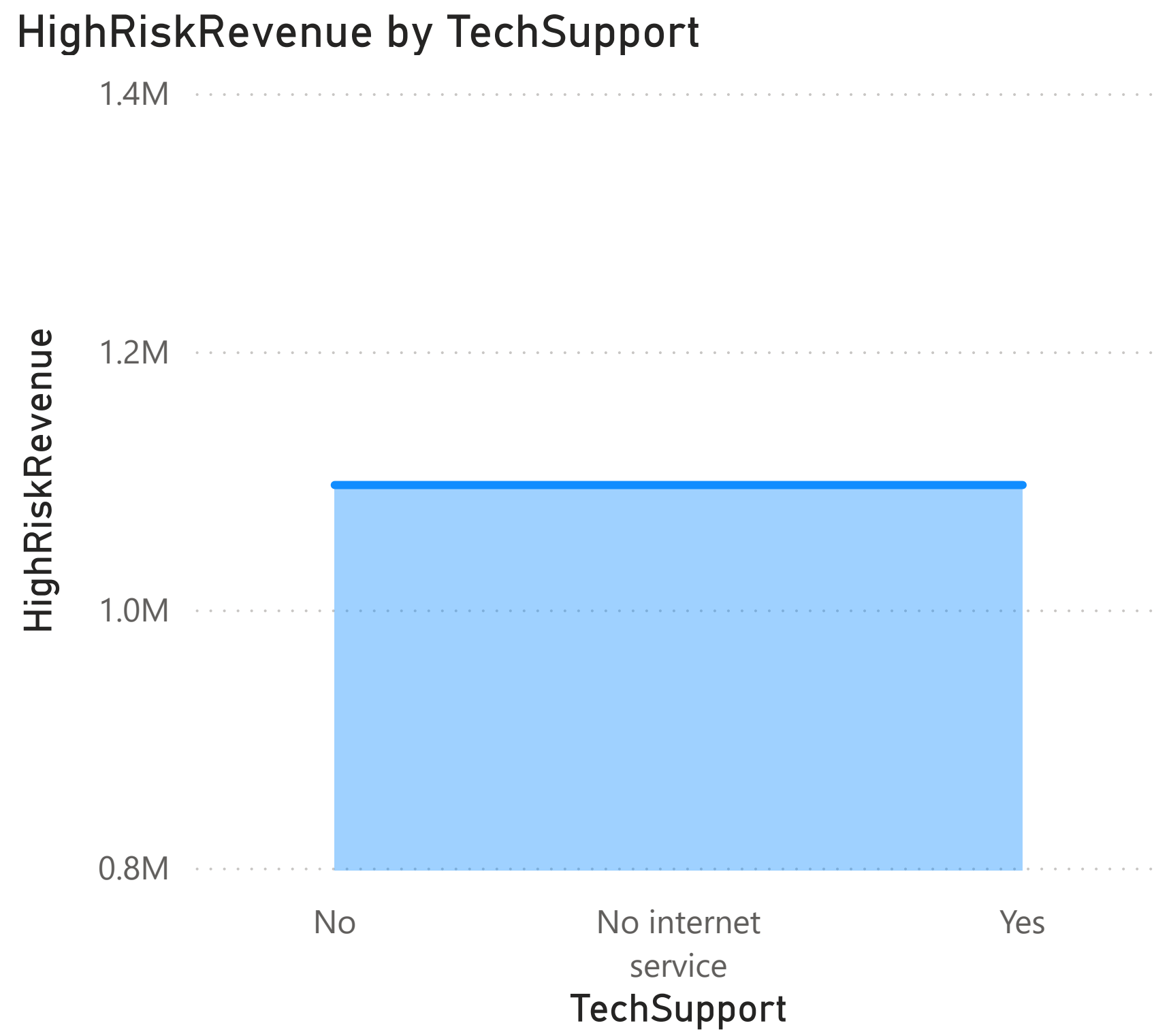
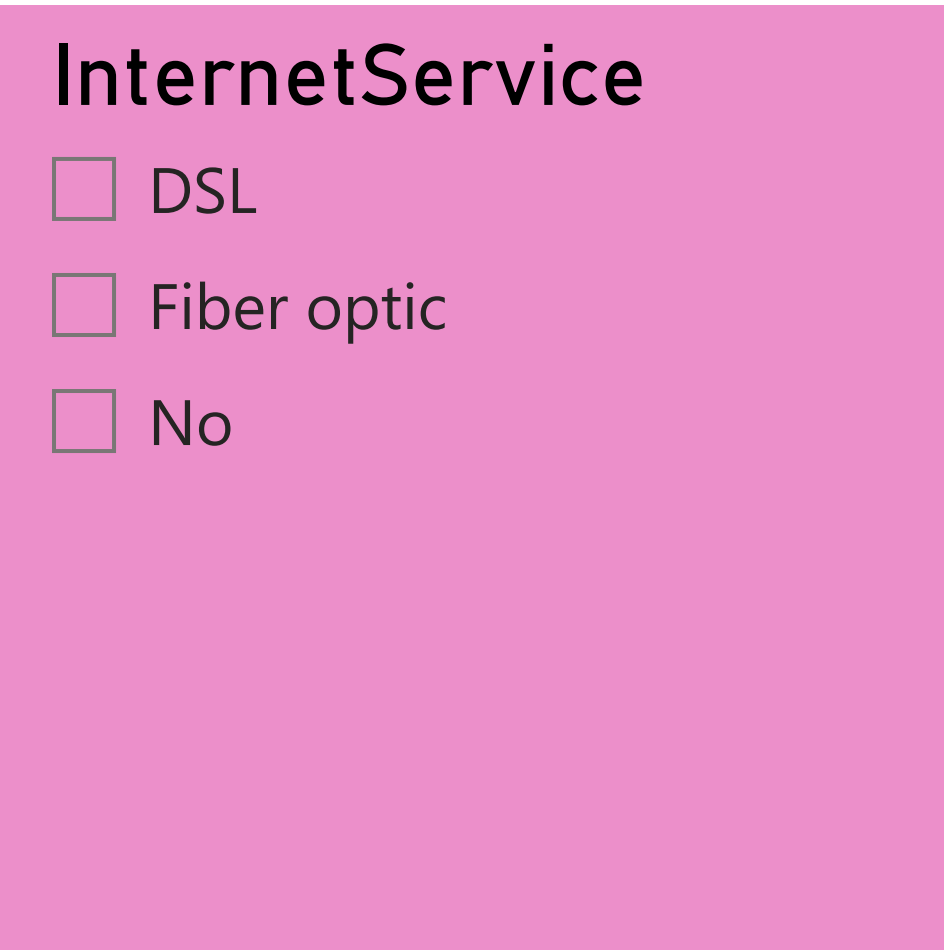
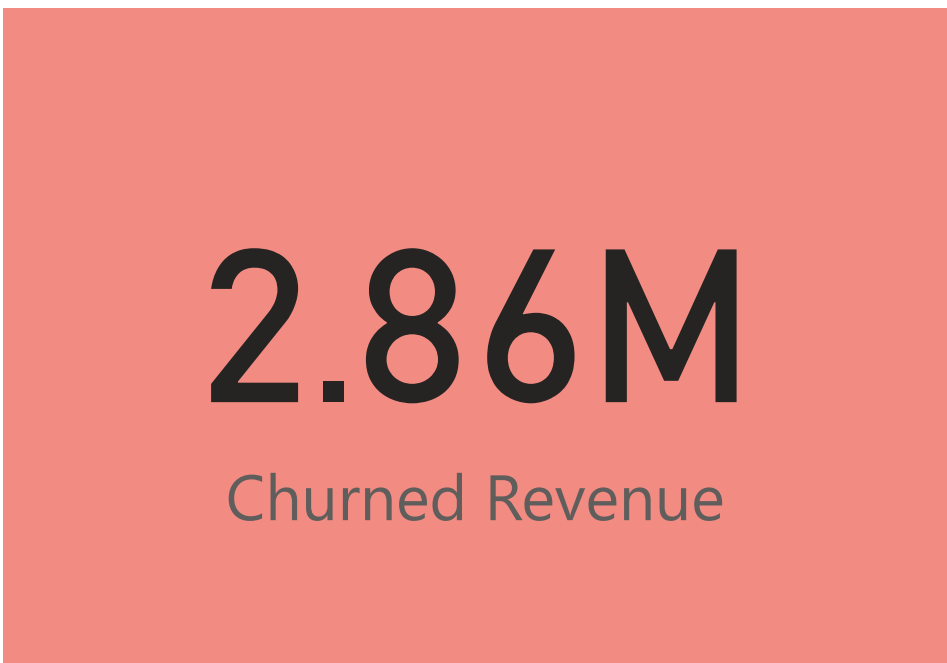
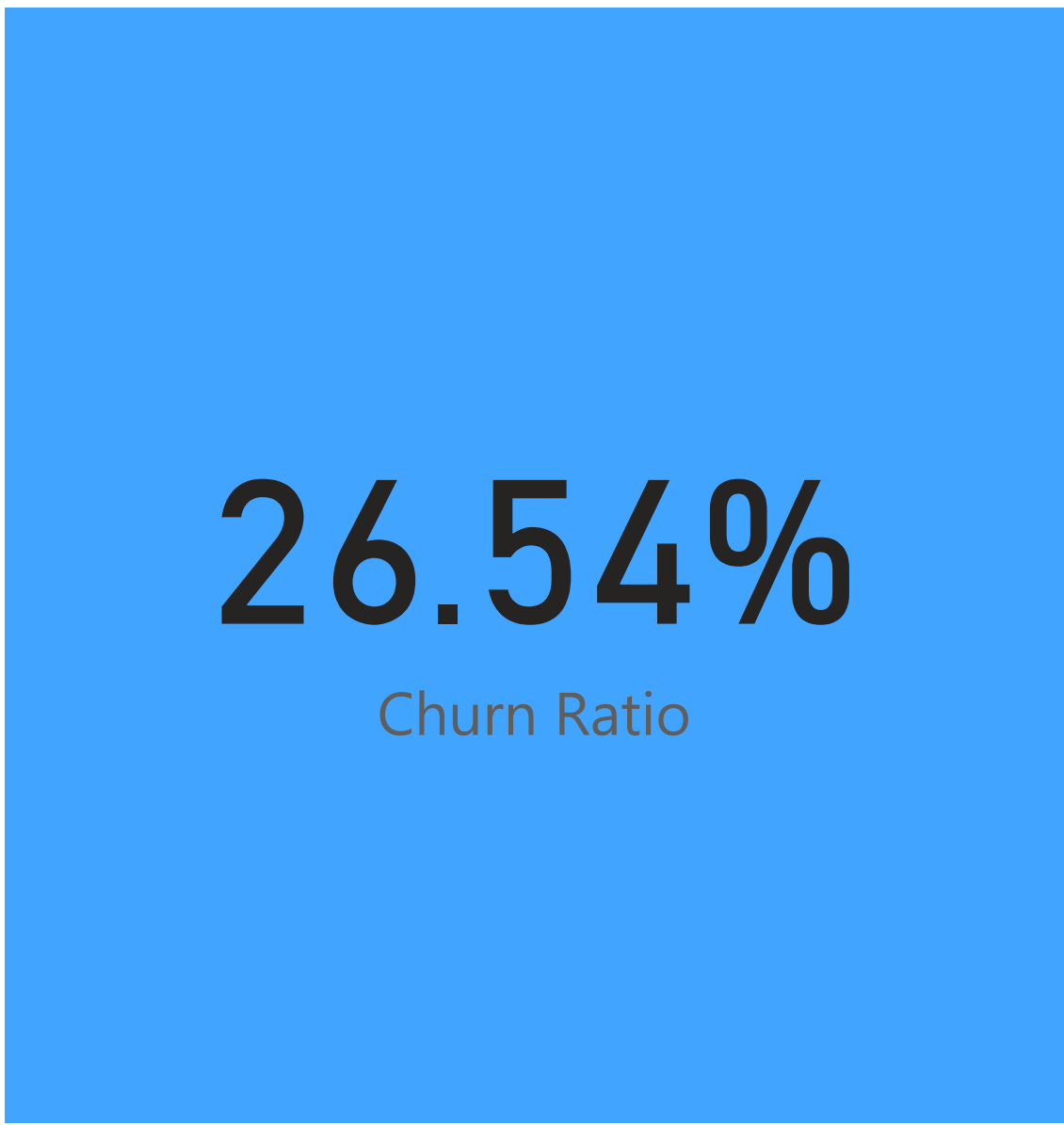
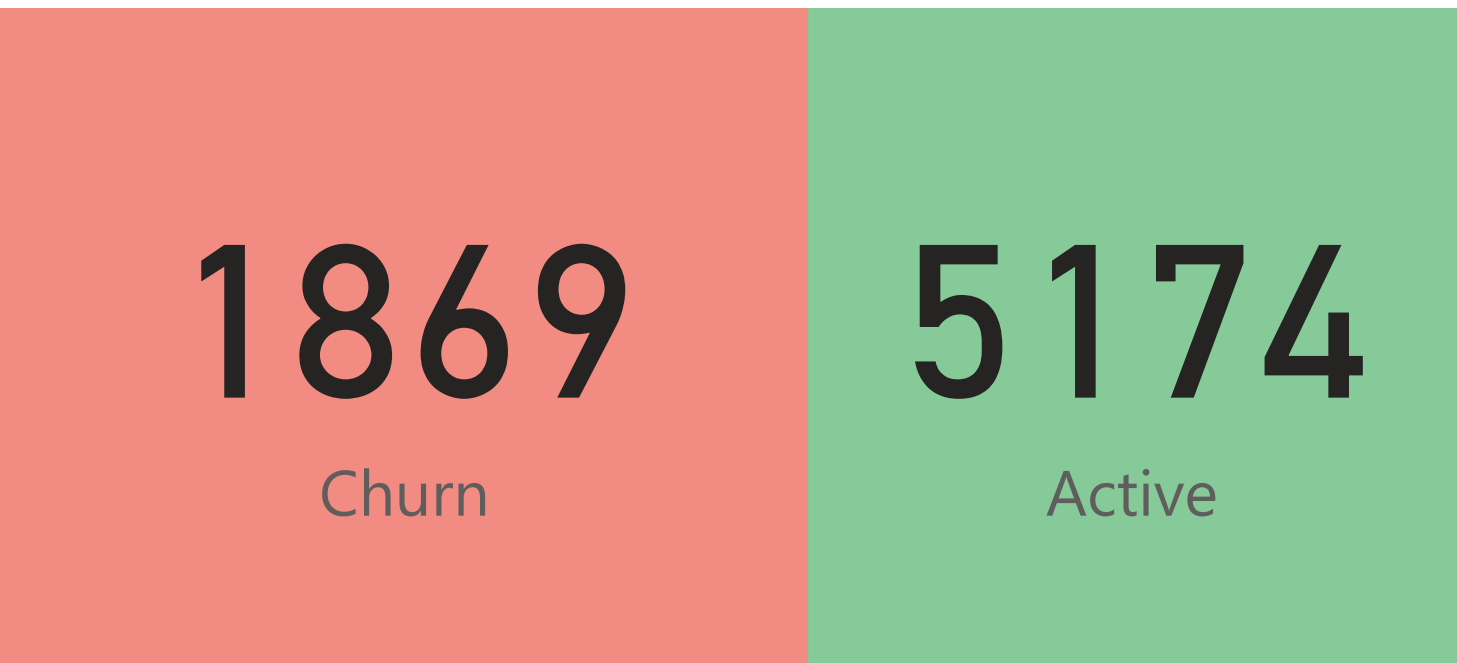


Churn Ratio by SeniorCitizen





# " Telcom Customer Churn Analysis Dashboard "



- Fiber Optic users show higher churn risk by review pricing or service quality.
- Month-to-month contracts dominate risky revenue so, we encourage long-term plan
- Electronic Check shows high churn by payment

