



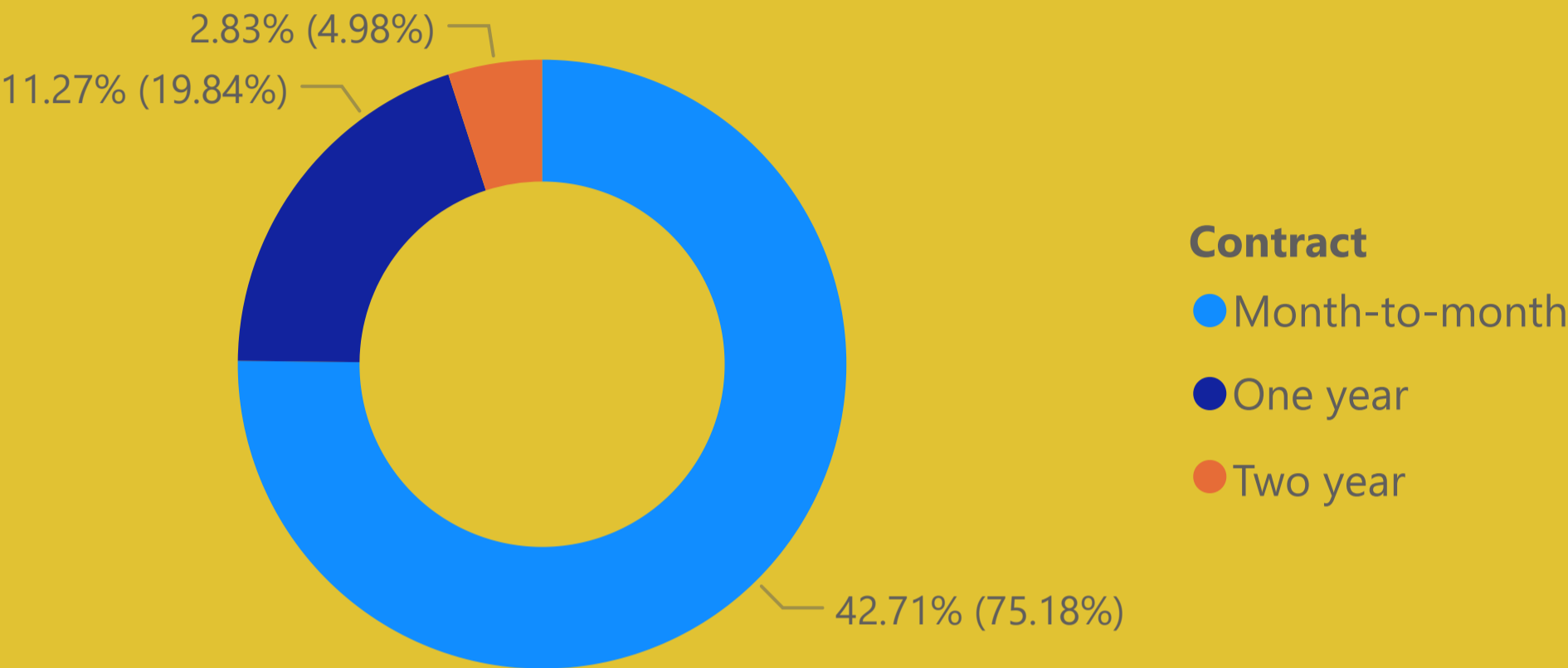
Churn Ratio

Churn	Count of Churn
No	5174
Yes	1869
Total	7043

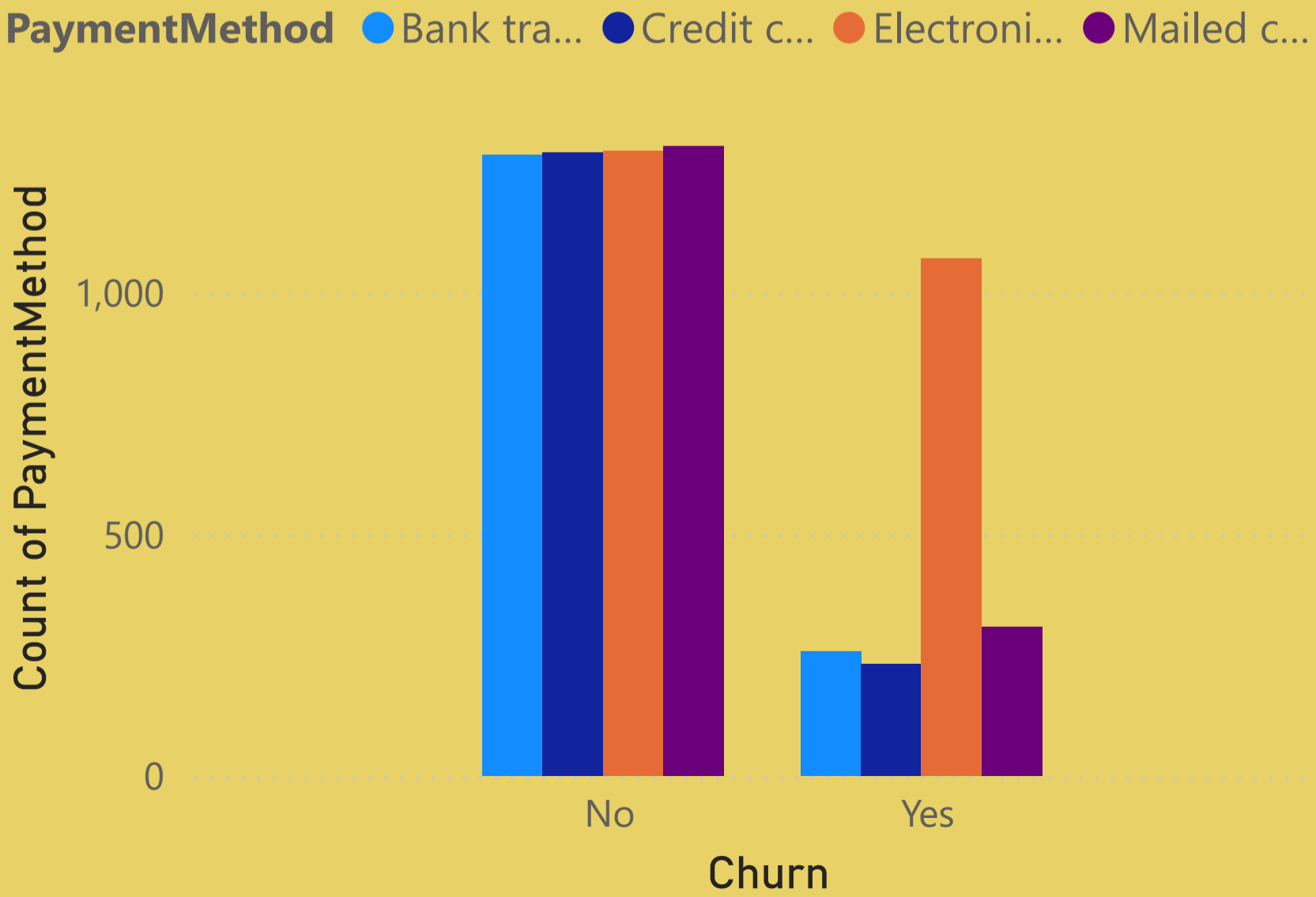
26.54%

Churn Ratio

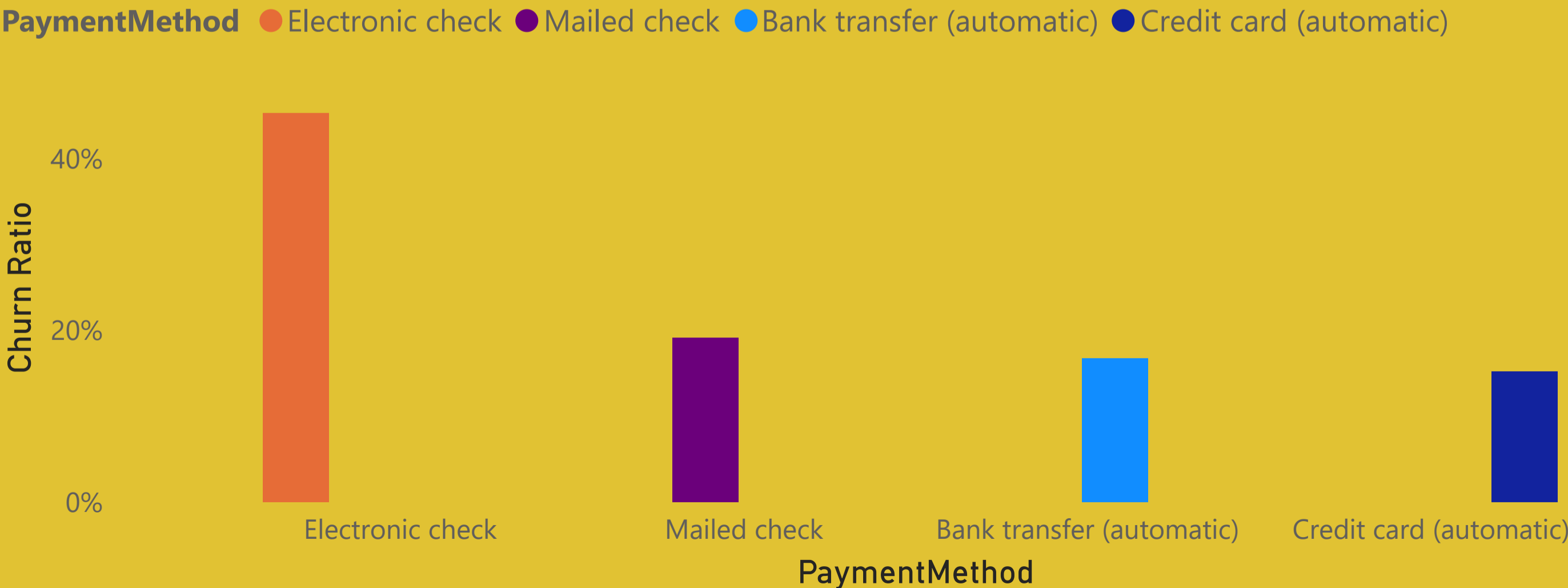
Churn Ratio by Contract



Count of PaymentMethod by Churn and PaymentMethod

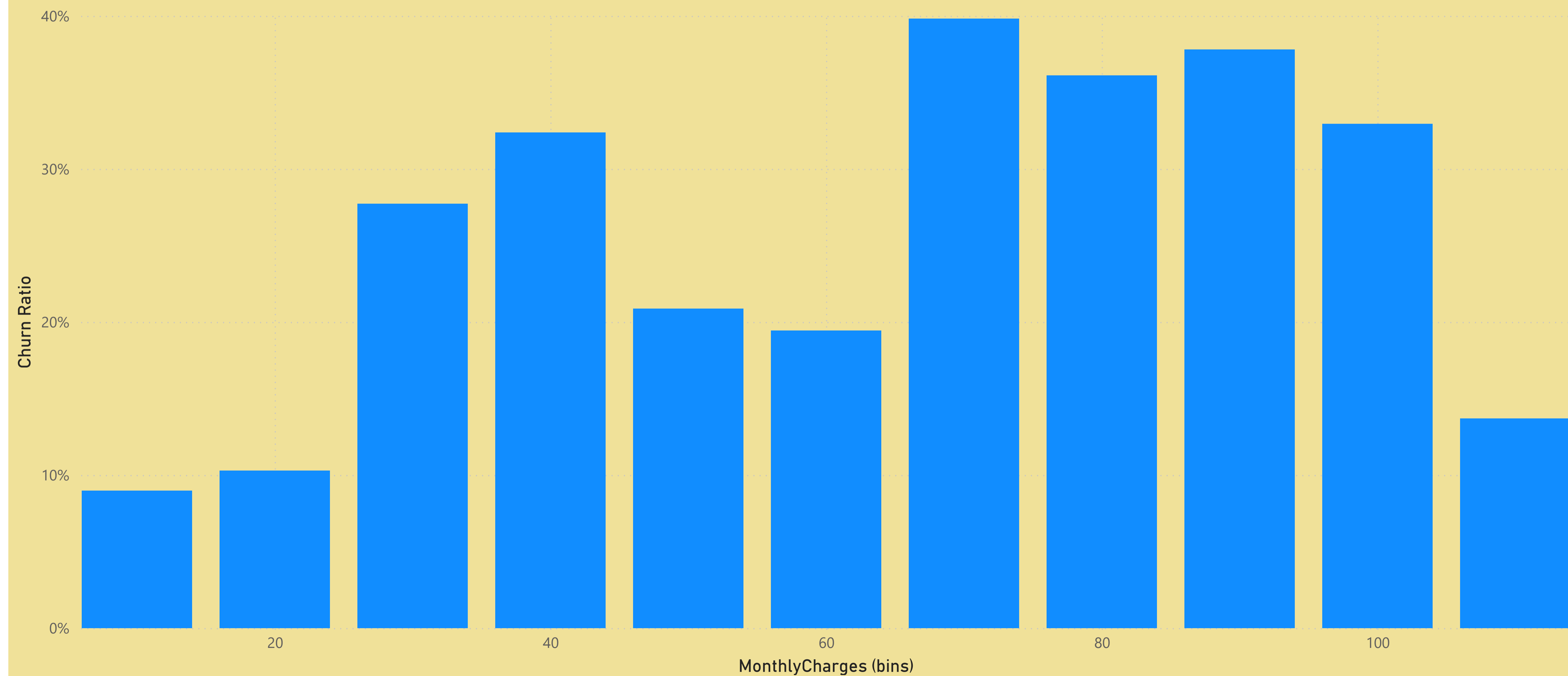


Churn Ratio by PaymentMethod and PaymentMethod

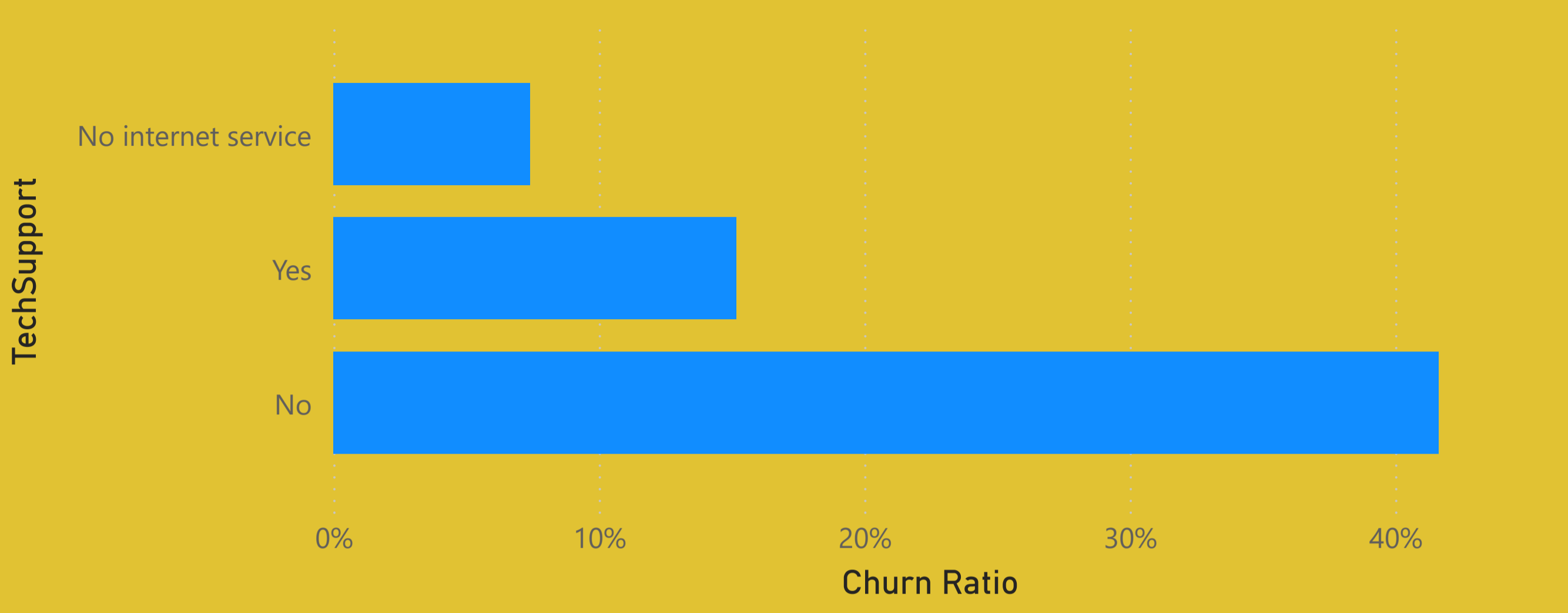


"Churn Ratio by Monthly Charges"

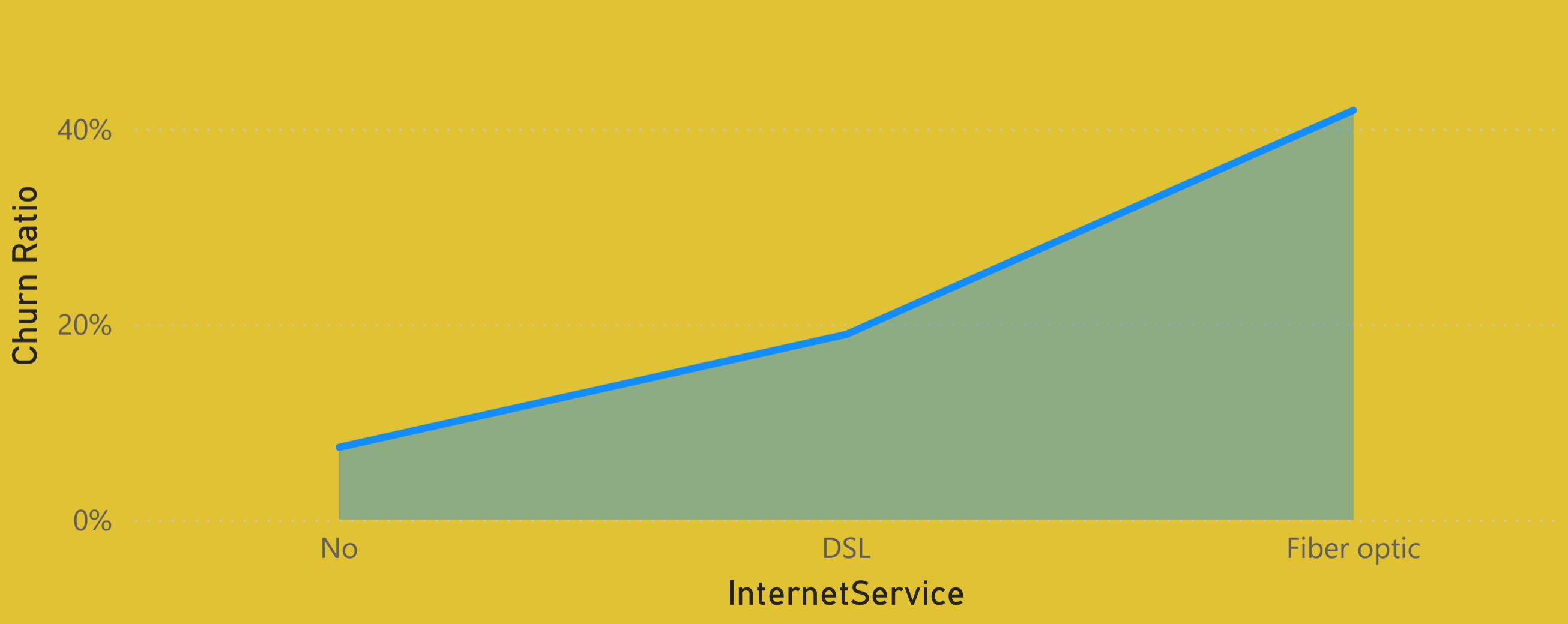
Churn Ratio by MonthlyCharges (bins)



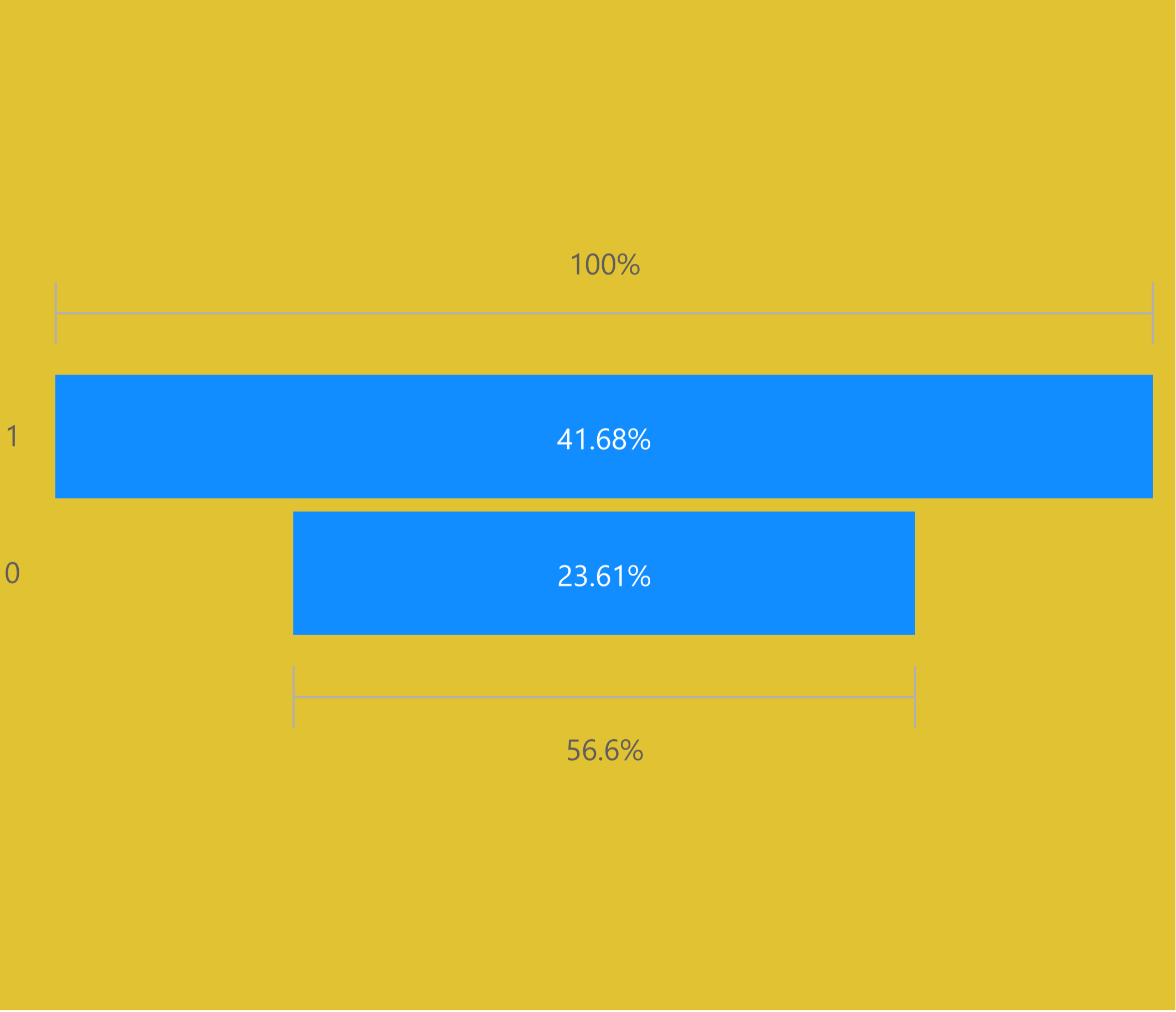
Churn Ratio by TechSupport



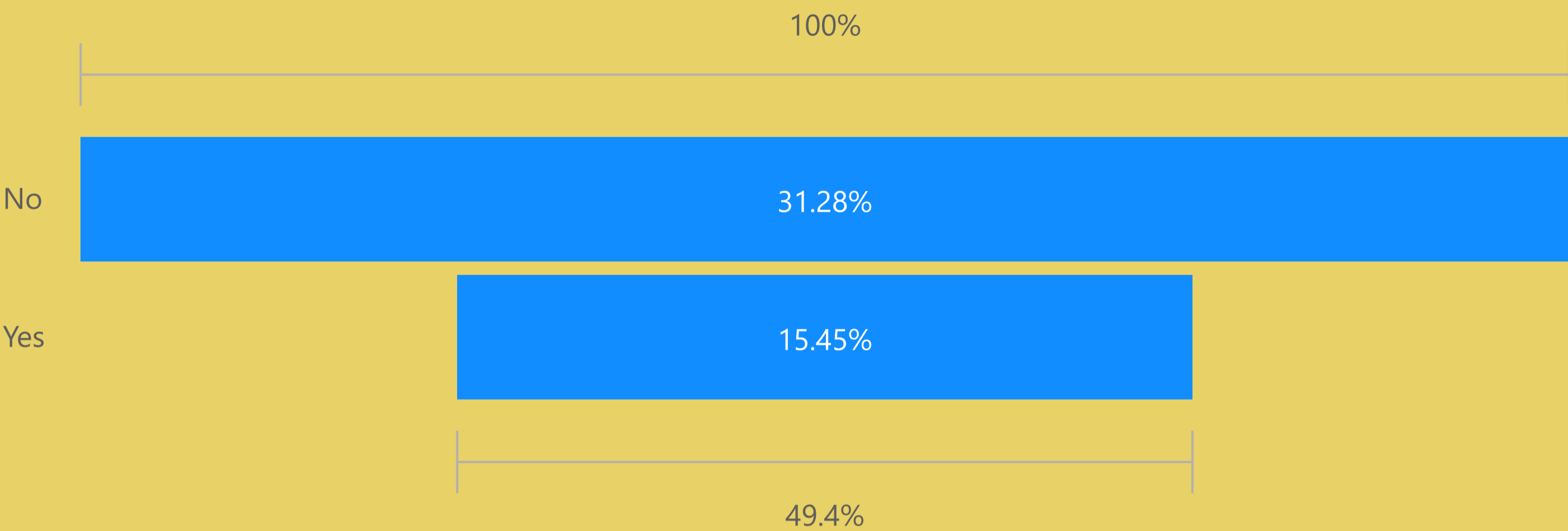
Churn Ratio by InternetService



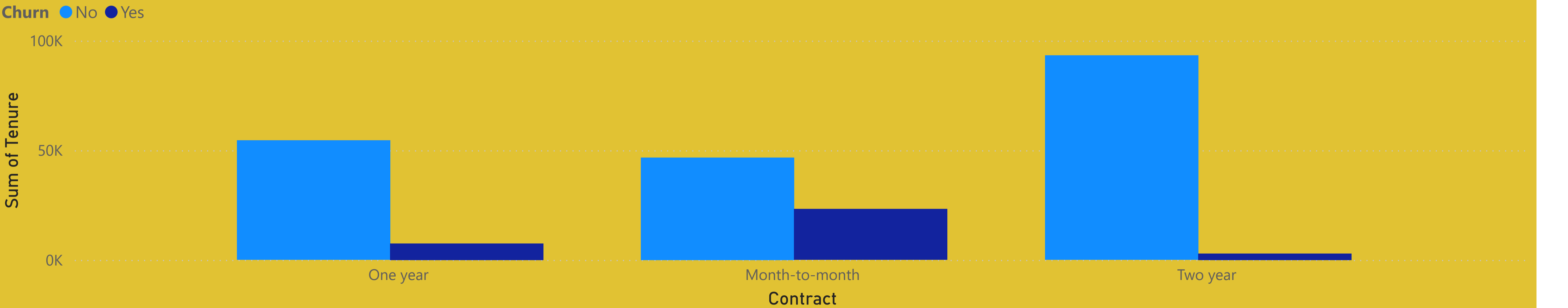
Churn Ratio by SeniorCitizen



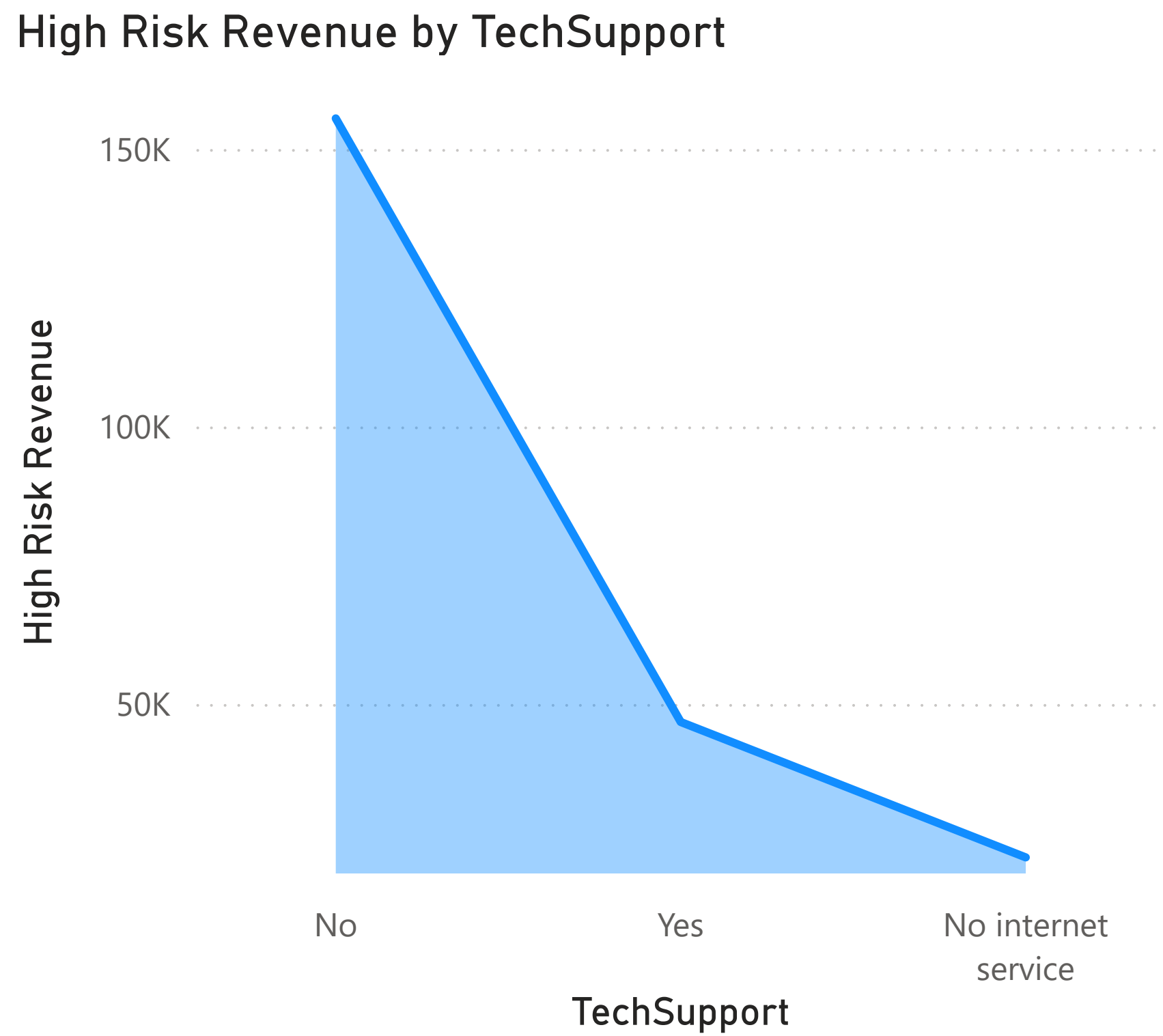
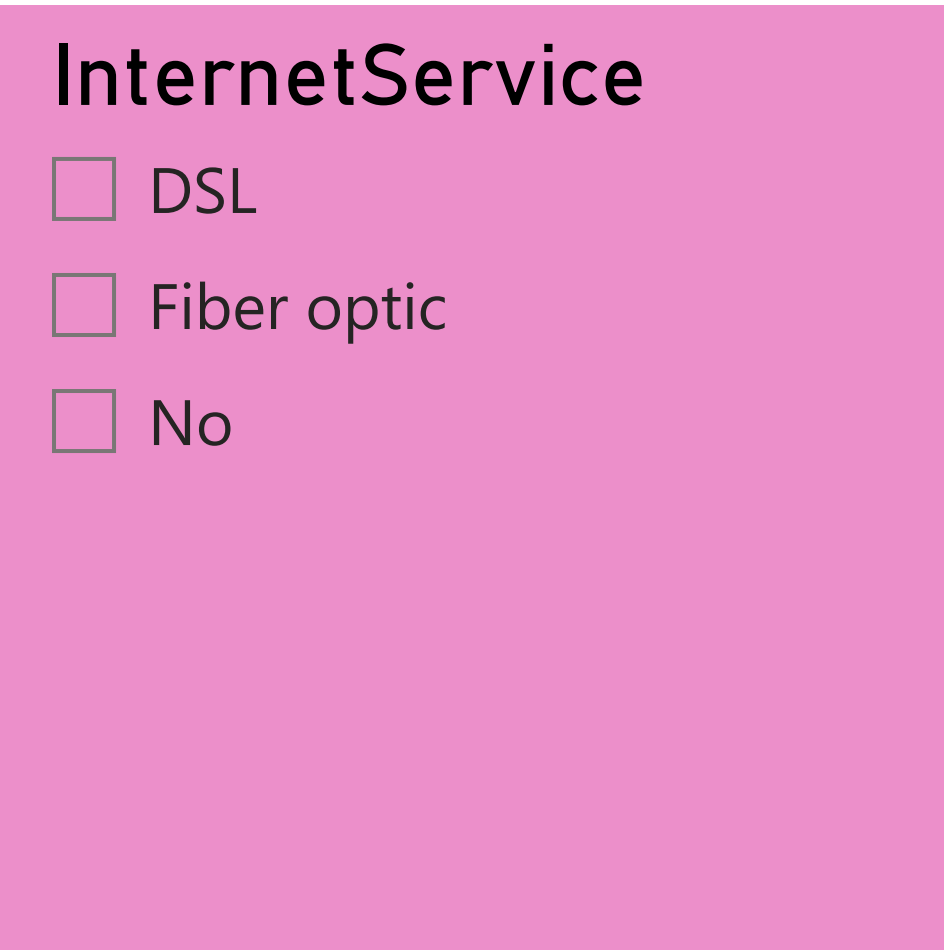
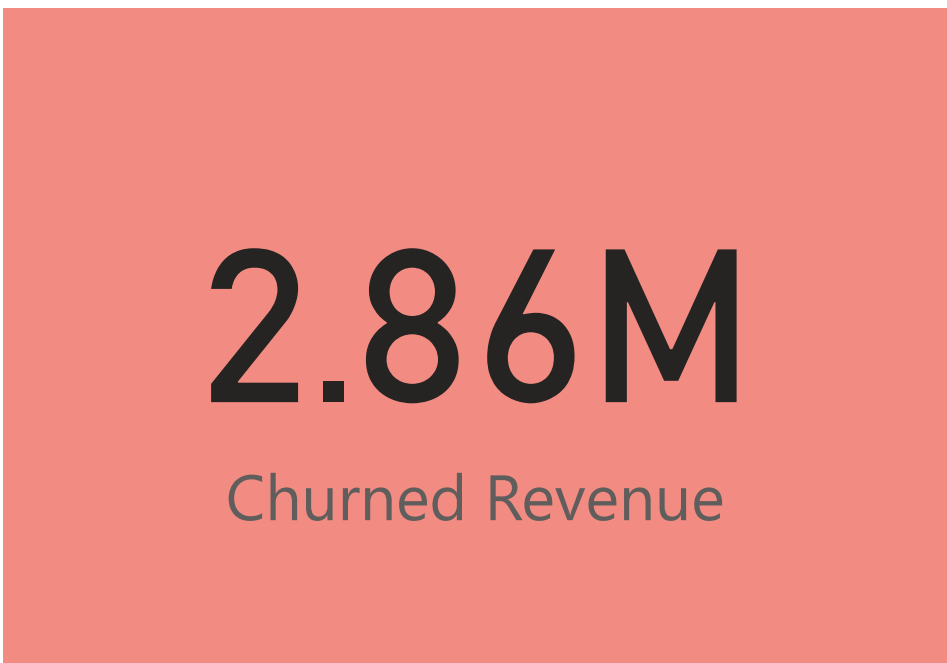
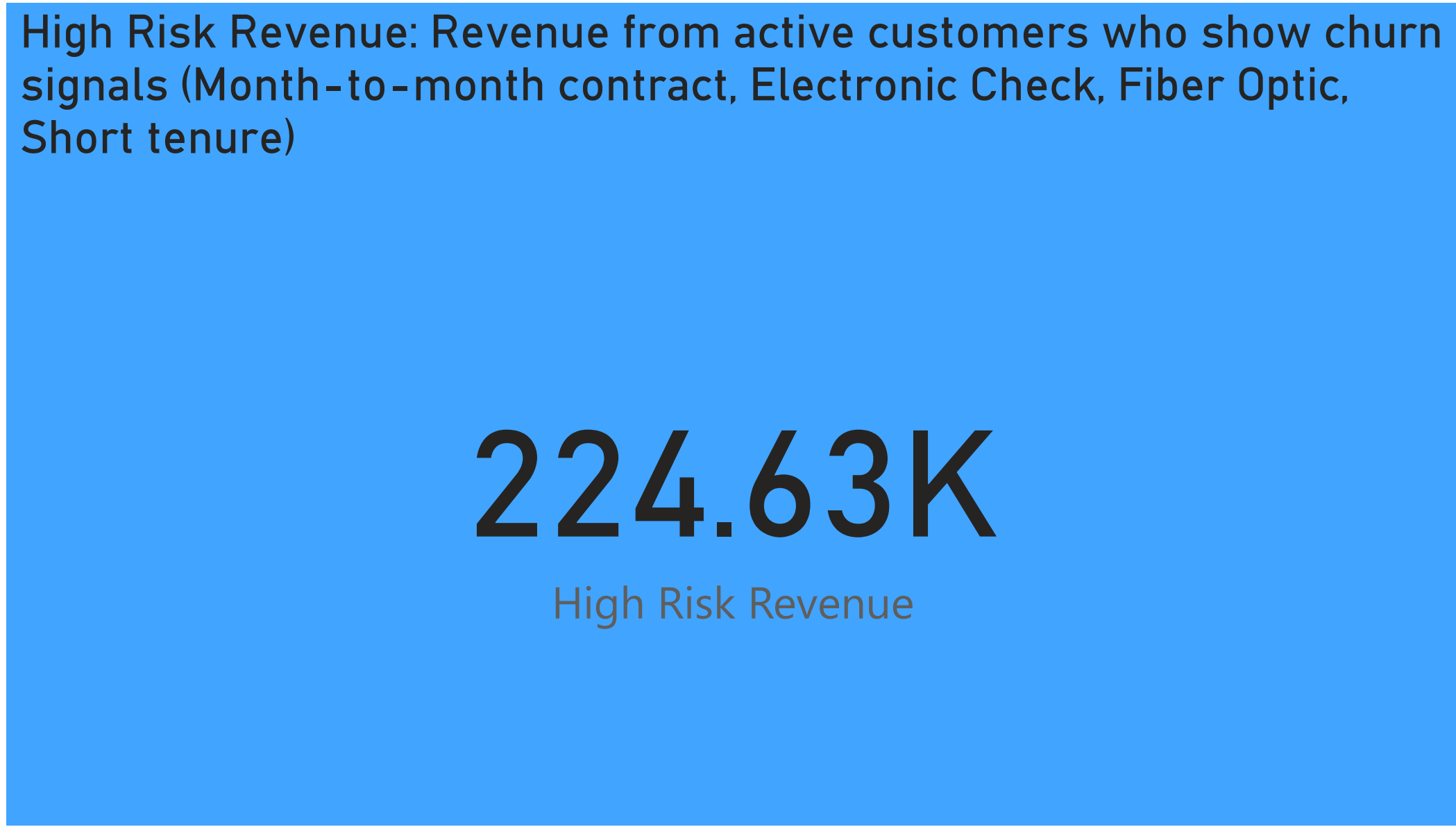
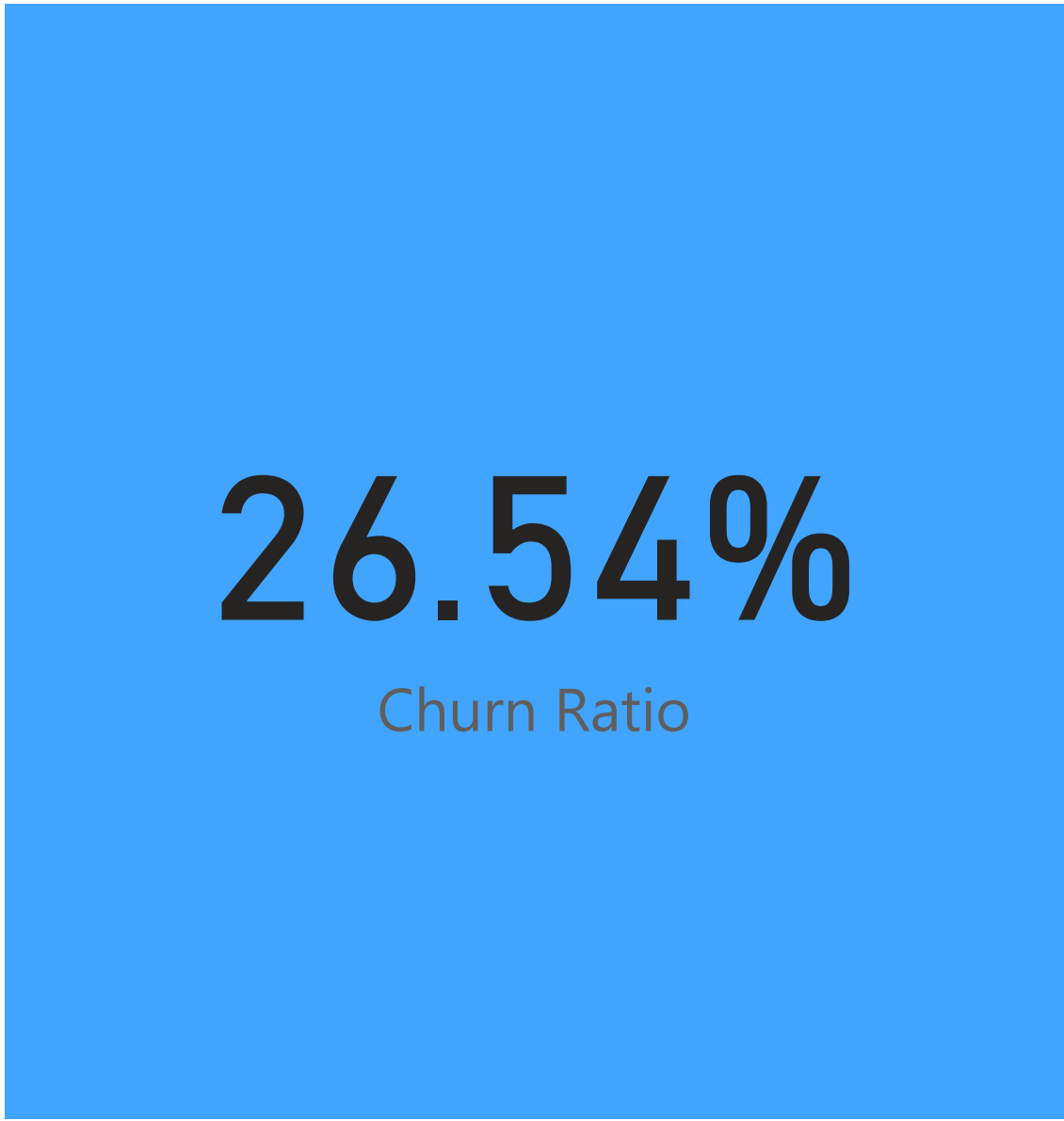
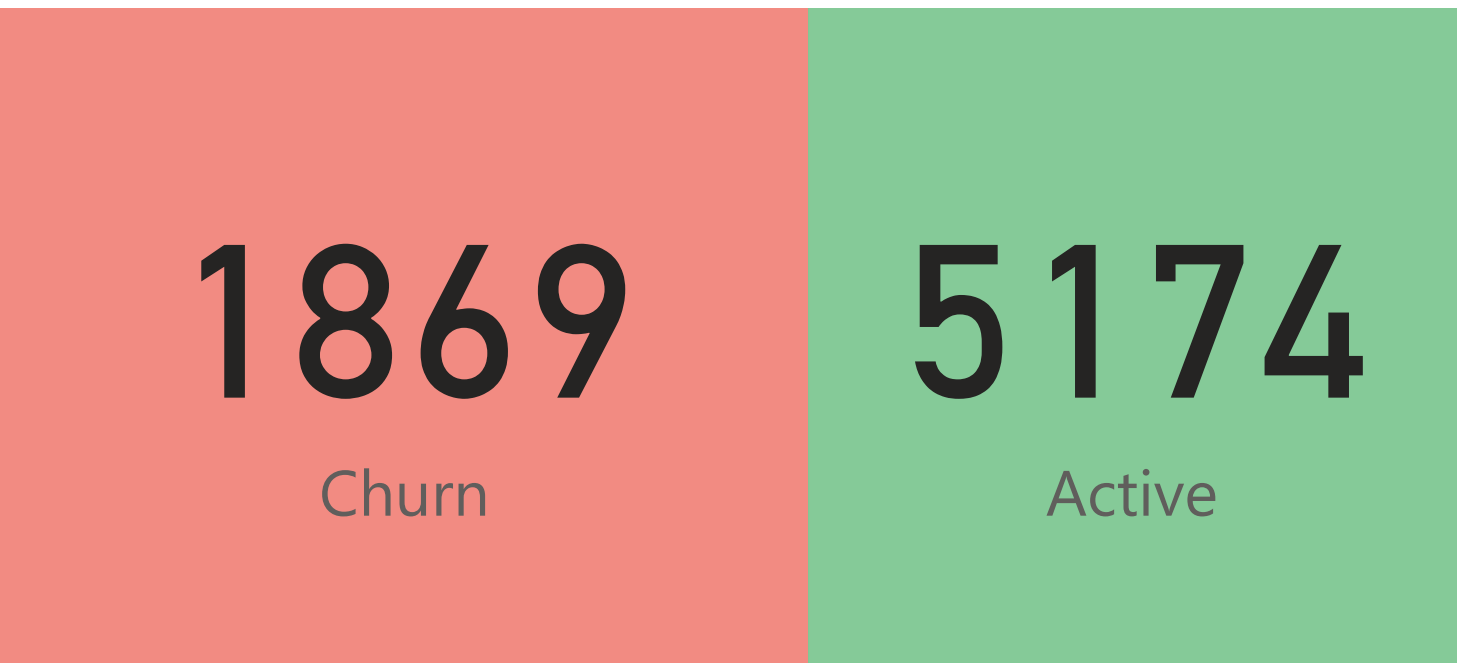
Churn Ratio by Dependents



Sum of Tenure by Contract and Churn



" Telcom Customer Churn Analysis Dashboard "



- **Fiber Optic users show higher churn risk by review pricing or service quality.**
- **Month-to-month contracts dominate risky revenue so, we encourage long-term plan**
- **Electronic Check shows high churn by payment**

