

" Telcom Customer Churn Analysis Dashboard "

7043

Total Customers

1869

Churn

5174

Active

26.54%

Churn Ratio

224.63K

High Risk Revenue

16.06M

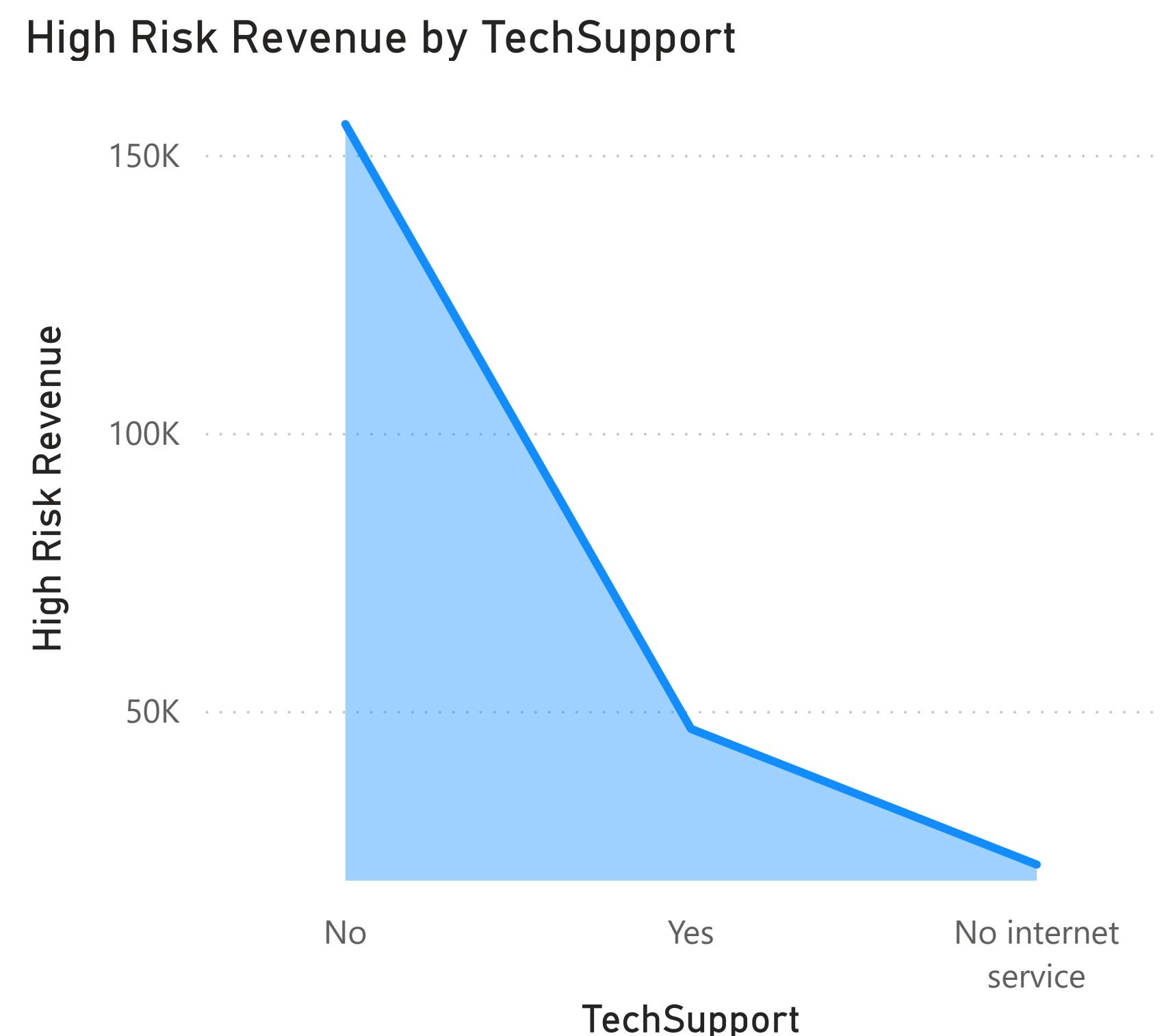
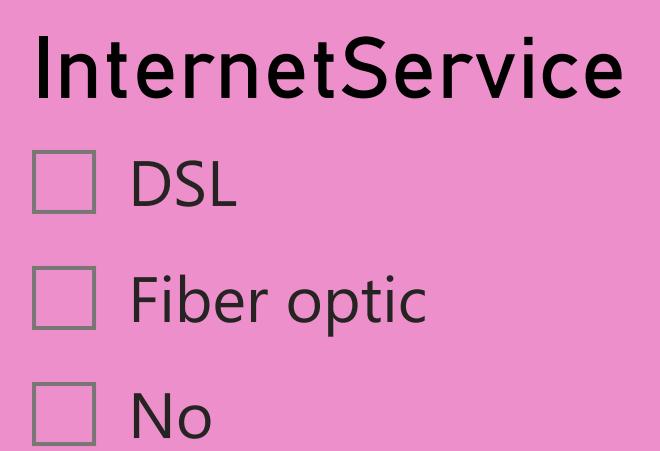
Total Revenue

13.19M

Active Revenue

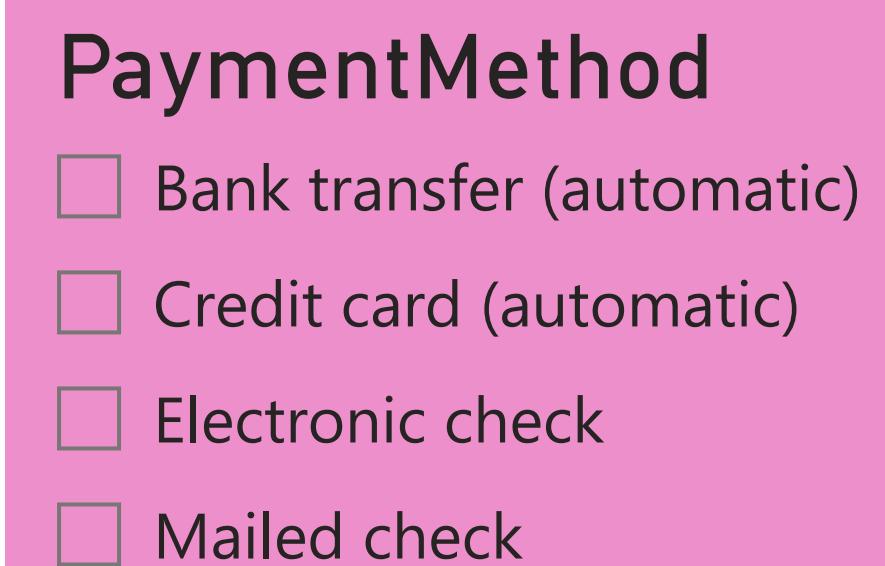
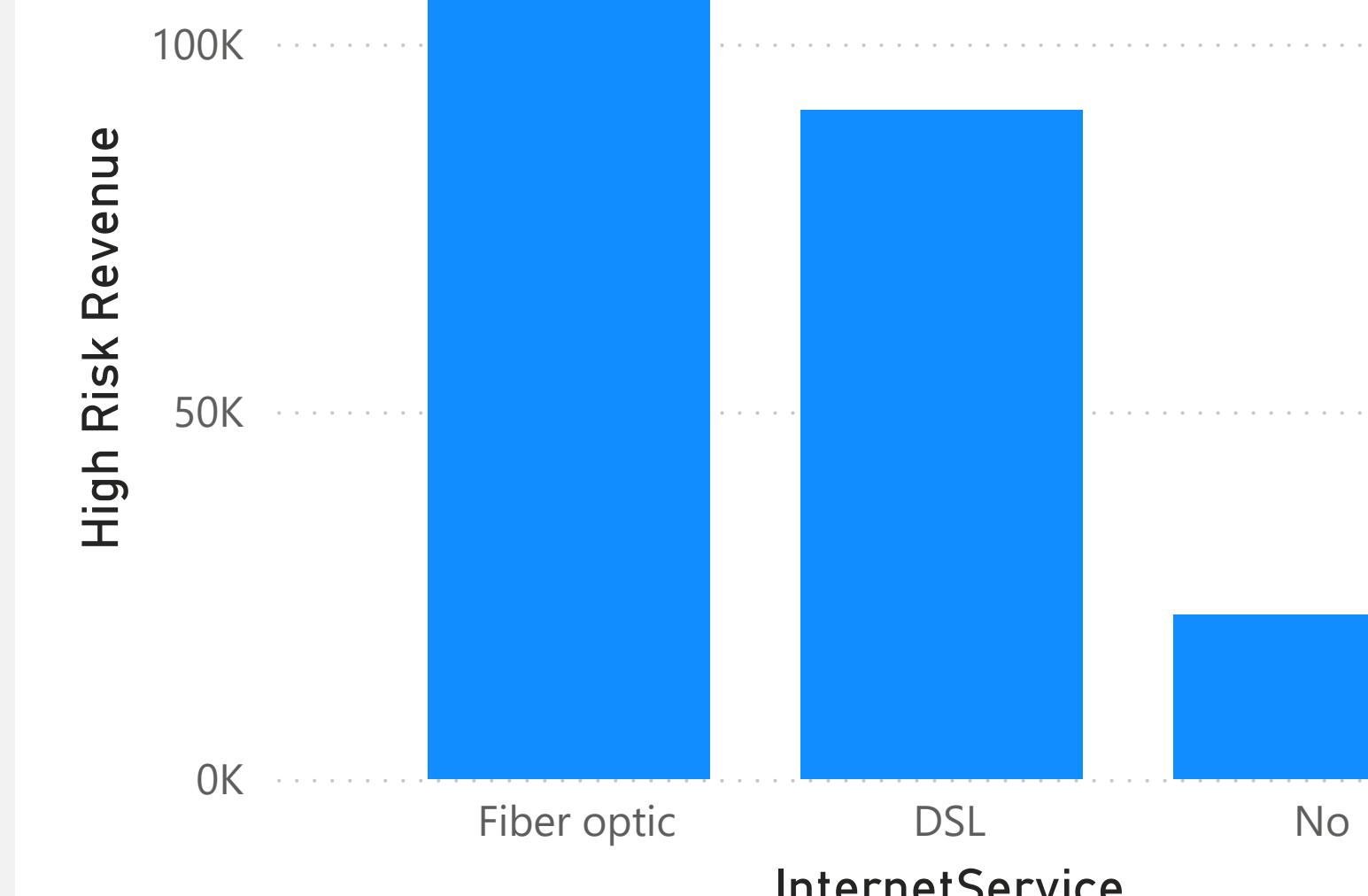
2.86M

Churned Revenue

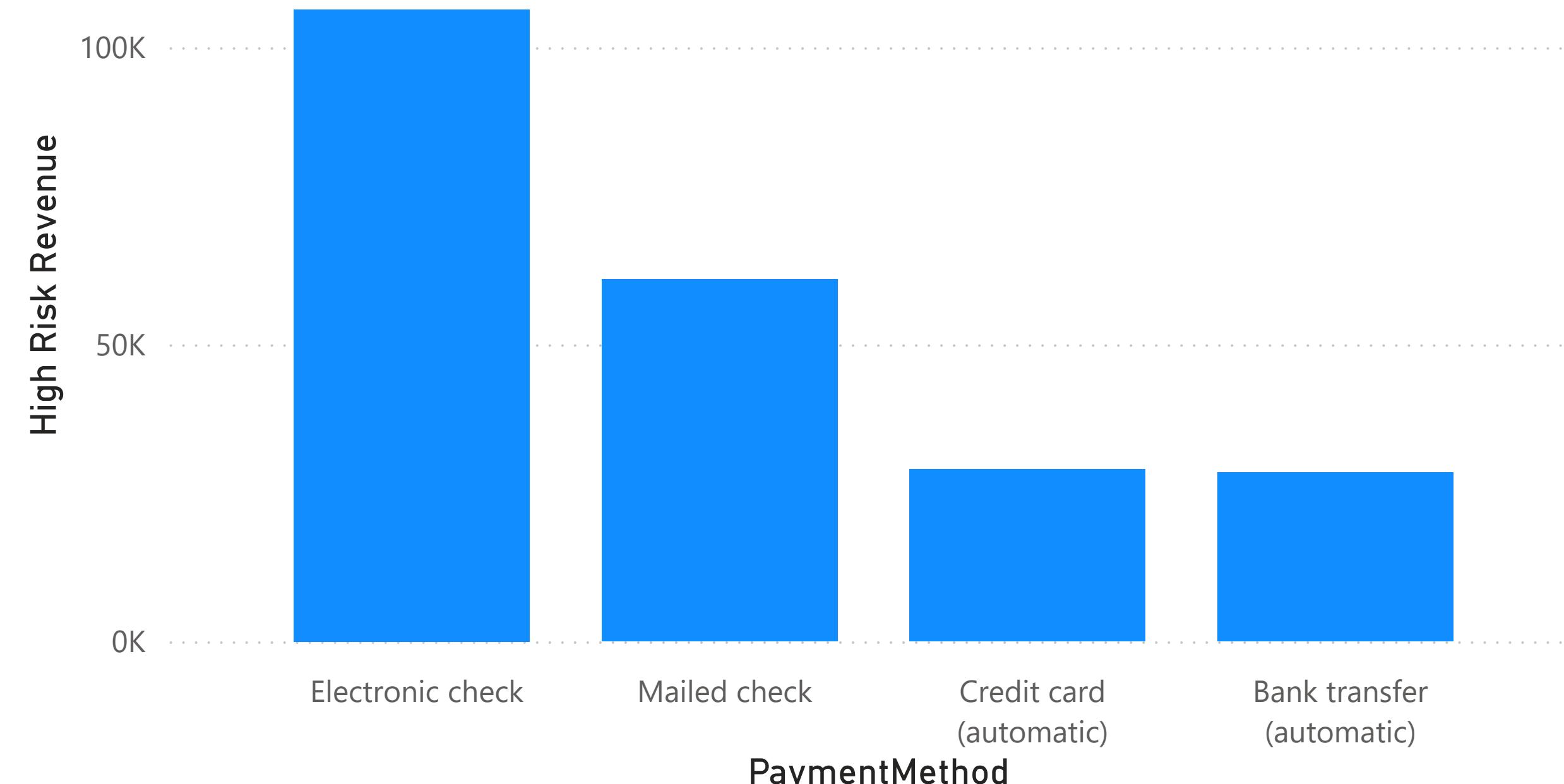


- Fiber Optic users show higher churn risk by review pricing or service quality.**
- Month-to-month contracts dominate risky revenue so, we encourage long-term plan**
- Electronic Check shows high churn by payment**

High Risk Revenue (Active Customers) by InternetService



High Risk Revenue(Active Customers) by PaymentMethod



Safe Revenue and High Risk Revenue(Active Customers)

