

# " Telcom Customer Churn Analysis Dashboard "

**7043**

Total Customers

**1869**

Churn

**5174**

Active

**26.54%**

Churn Ratio

**1.10M**

HighRiskRevenue

**16.06M**

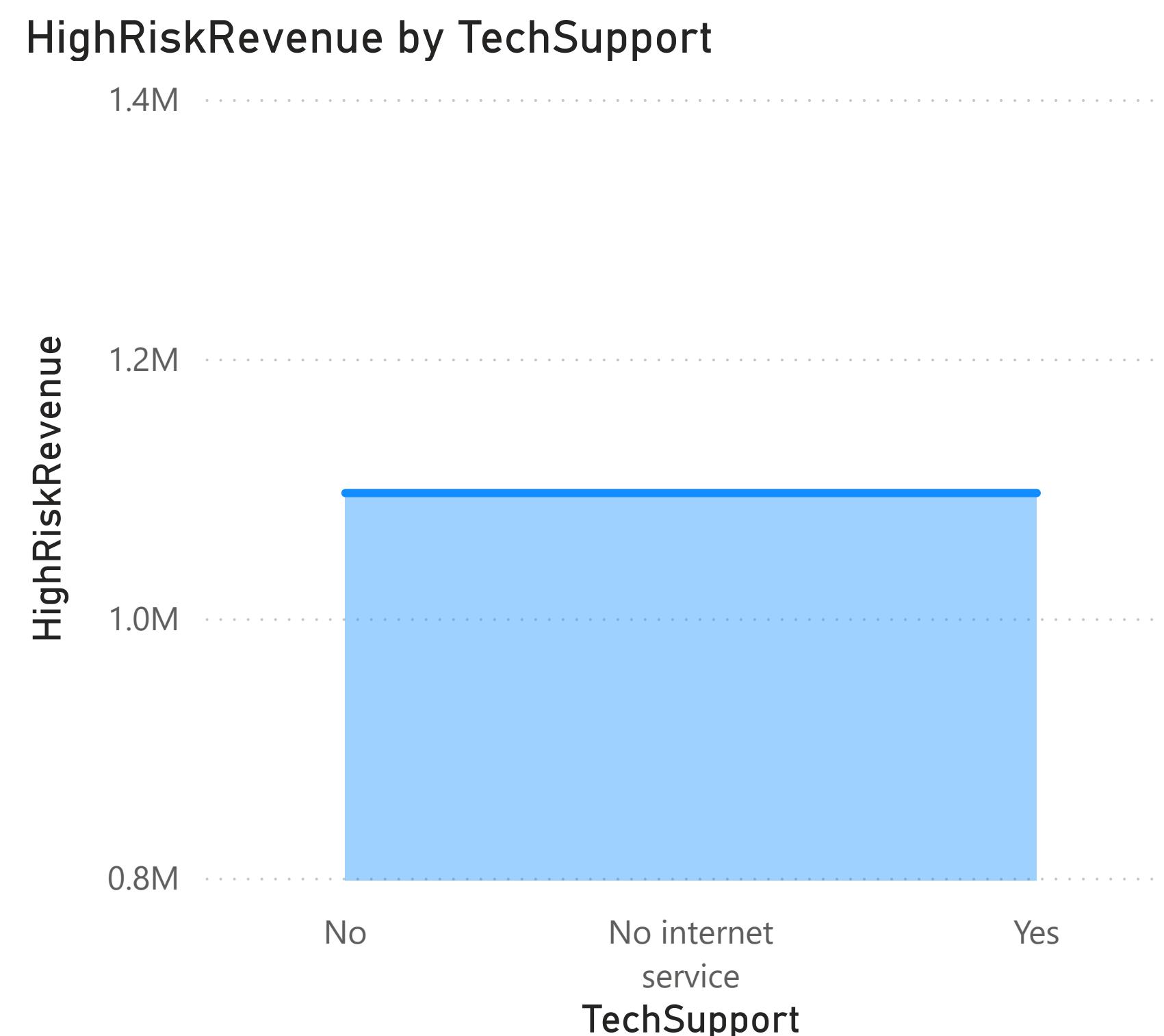
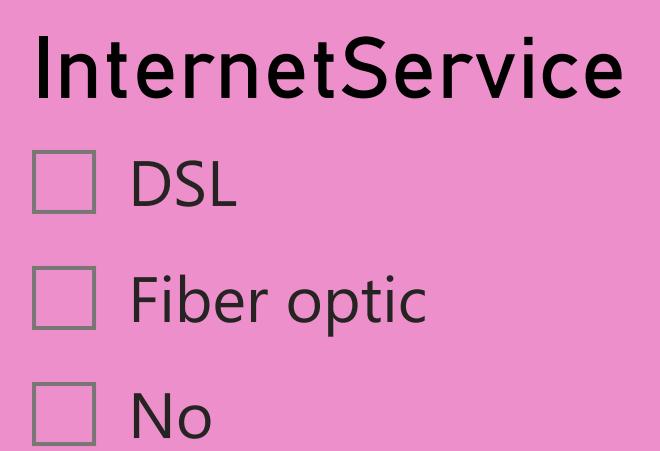
Total Revenue

**13.19M**

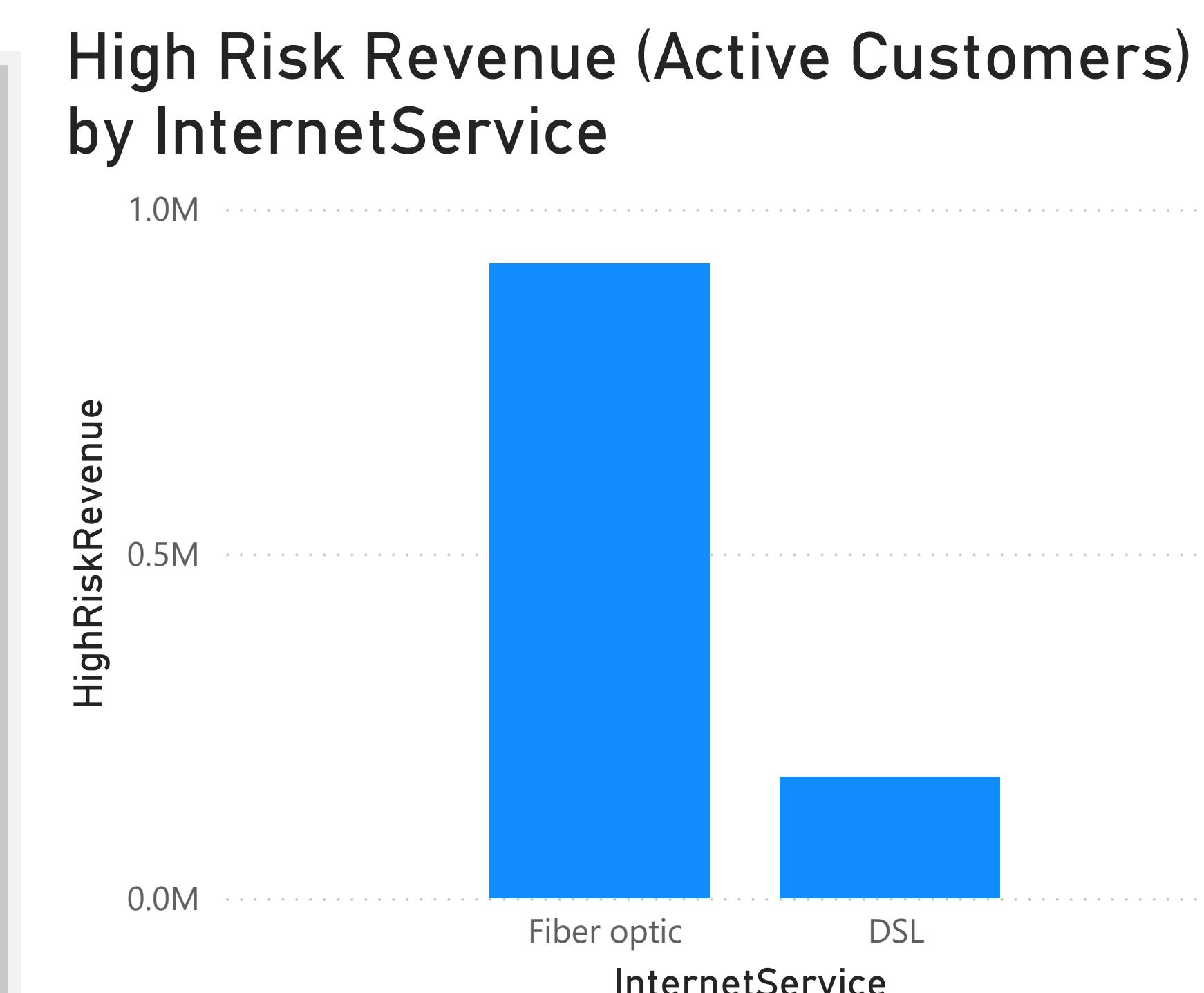
Active Revenue

**2.86M**

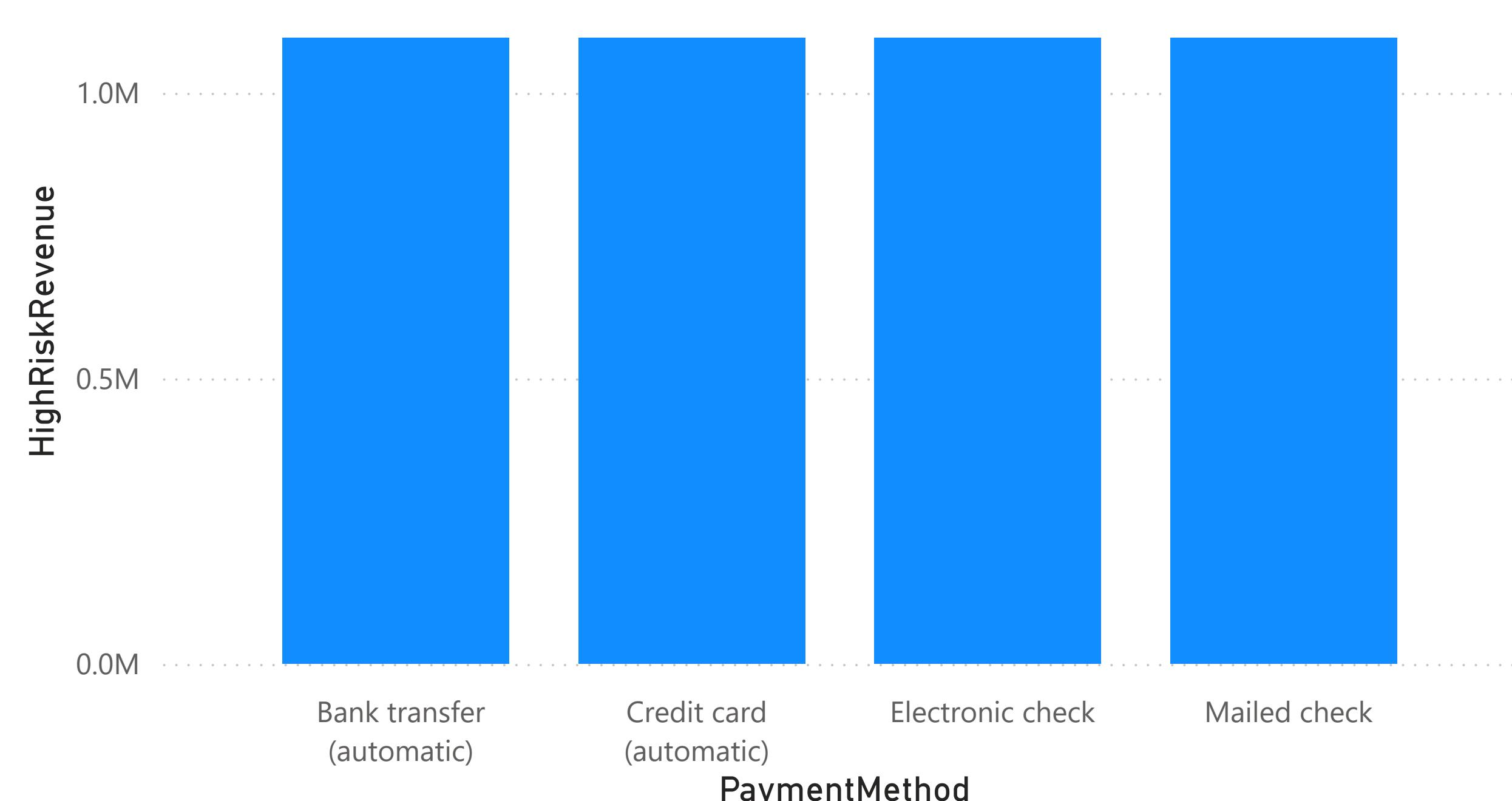
Churned Revenue



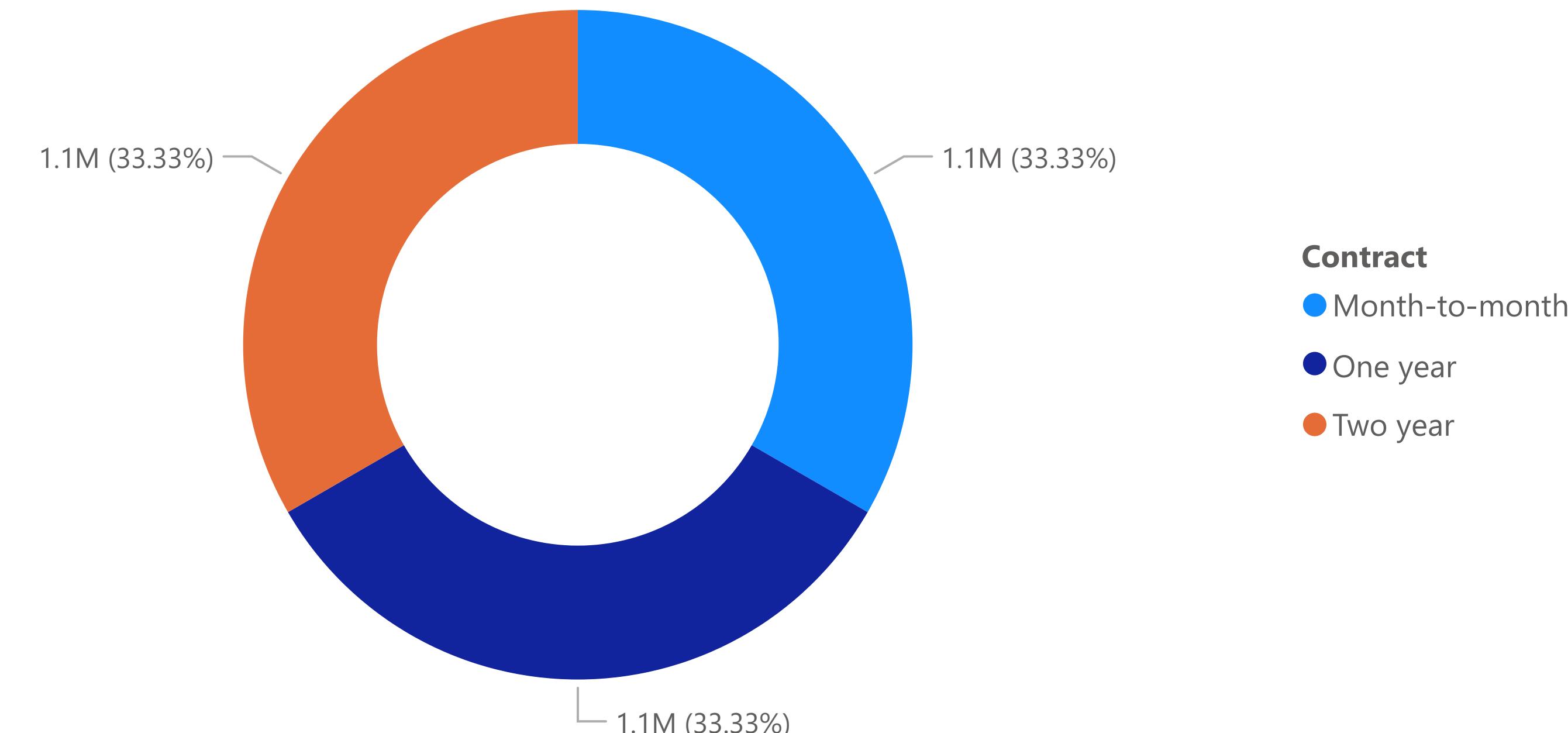
- Fiber Optic users show higher churn risk by review pricing or service quality.**
- Month-to-month contracts dominate risky revenue so, we encourage long-term plan**
- Electronic Check shows high churn by payment**



High Risk Revenue(Active Customers) by PaymentMethod



Safe Revenue and High Risk Revenue(Active Customers)



## Contract

- Month-to-month
- One year
- Two year