```
In [31]: import pandas as pd
import warnings
warnings.filterwarnings('ignore')
data=pd.read_csv("/home/placement/Downloads/TelecomCustomerChurn.csv")
```

In [32]: data.describe()

Out[32]:

| | SeniorCitizen | tenure | MonthlyCharges |
|-------|---------------|-------------|----------------|
| count | 7043.000000 | 7043.000000 | 7043.000000 |
| mean | 0.162147 | 32.371149 | 64.761692 |
| std | 0.368612 | 24.559481 | 30.090047 |
| min | 0.000000 | 0.000000 | 18.250000 |
| 25% | 0.000000 | 9.000000 | 35.500000 |
| 50% | 0.000000 | 29.000000 | 70.350000 |
| 75% | 0.000000 | 55.000000 | 89.850000 |
| max | 1.000000 | 72.000000 | 118.750000 |

```
In [33]: data.info()
         <class 'pandas.core.frame.DataFrame'>
         RangeIndex: 7043 entries, 0 to 7042
         Data columns (total 21 columns):
              Column
                                Non-Null Count
                                                Dtype
                                                 object
          0
              customerID
                                 7043 non-null
              gender
                                7043 non-null
                                                 object
                                                 int64
              SeniorCitizen
                                7043 non-null
              Partner
                                7043 non-null
                                                 object
              Dependents
                                7043 non-null
                                                 object
                                7043 non-null
                                                 int64
              tenure
              PhoneService
                                7043 non-null
                                                 object
              MultipleLines
                                7043 non-null
                                                 object
              InternetService
                                7043 non-null
                                                 object
              OnlineSecurity
                                7043 non-null
                                                 object
              OnlineBackup
                                                 object
                                7043 non-null
          11
              DeviceProtection
                                7043 non-null
                                                 object
          12 TechSupport
                                7043 non-null
                                                 object
              StreamingTV
                                7043 non-null
                                                 object
              StreamingMovies
                                7043 non-null
                                                 object
          14
                                7043 non-null
                                                 object
              Contract
          16 PaperlessBilling
                                7043 non-null
                                                 object
              PaymentMethod
                                7043 non-null
                                                 object
          17
              MonthlyCharges
                                                 float64
                                7043 non-null
          19
              TotalCharges
                                                 object
                                7043 non-null
                                7043 non-null
                                                 object
          20
              Churn
         dtypes: float64(1), int64(2), object(18)
         memory usage: 1.1+ MB
In [34]: data["TotalCharges"]=pd.to numeric(data["TotalCharges"],errors='coerce')
```

```
In [35]: data.isna().sum()
Out[35]: customerID
                               0
         gender
         SeniorCitizen
         Partner
         Dependents
         tenure
         PhoneService
         MultipleLines
         InternetService
                               0
         OnlineSecurity
         OnlineBackup
         DeviceProtection
         TechSupport
         StreamingTV
         StreamingMovies
         Contract
         PaperlessBilling
         PaymentMethod
                               0
         MonthlyCharges
                              0
         TotalCharges
                              11
         Churn
         dtype: int64
In [36]: data1=data.fillna(data.median())
```

| In | [37]: | <pre>data1.isna().sum()</pre> | |
|-----|-------|-------------------------------|---|
| 0ut | [37]: | customerID | 0 |
| | | gender | 0 |
| | | SeniorCitizen | 0 |
| | | Partner | 0 |
| | | Dependents | 0 |
| | | tenure | 0 |
| | | PhoneService | 0 |
| | | MultipleLines | 0 |
| | | InternetService | 0 |
| | | OnlineSecurity | 0 |
| | | OnlineBackup | 0 |
| | | DeviceProtection | 0 |
| | | TechSupport | 0 |
| | | StreamingTV | 0 |
| | | StreamingMovies | 0 |
| | | Contract | 0 |
| | | PaperlessBilling | 0 |
| | | PaymentMethod | 0 |
| | | MonthlyCharges | 0 |
| | | TotalCharges | 0 |
| | | Churn | 0 |
| | | dtype: int64 | |

```
In [38]: list(data1)
Out[38]: ['customerID',
           'gender',
           'SeniorCitizen',
           'Partner',
           'Dependents',
           'tenure',
           'PhoneService',
           'MultipleLines',
           'InternetService',
           'OnlineSecurity',
           'OnlineBackup',
           'DeviceProtection',
           'TechSupport',
           'StreamingTV',
           'StreamingMovies',
           'Contract',
           'PaperlessBilling',
           'PaymentMethod',
           'MonthlyCharges',
           'TotalCharges',
           'Churn']
In [39]: data1.shape
Out[39]: (7043, 21)
In [55]: data2=data1.drop(['customerID'],axis=1)
```

In [56]: data2

Out[56]:

| | gender | SeniorCitizen | Partner | Dependents | tenure | PhoneService | MultipleLines | InternetService | OnlineSecurity | OnlineBackup | DeviceProte |
|------|--------|---------------|---------|------------|--------|--------------|------------------|-----------------|----------------|--------------|-------------|
| 0 | Female | 0 | Yes | No | 1 | No | No phone service | DSL | No | Yes | |
| 1 | Male | 0 | No | No | 34 | Yes | No | DSL | Yes | No | |
| 2 | Male | 0 | No | No | 2 | Yes | No | DSL | Yes | Yes | |
| 3 | Male | 0 | No | No | 45 | No | No phone service | DSL | Yes | No | |
| 4 | Female | 0 | No | No | 2 | Yes | No | Fiber optic | No | No | |
| | | | | | | | | | | | |
| 7038 | Male | 0 | Yes | Yes | 24 | Yes | Yes | DSL | Yes | No | |
| 7039 | Female | 0 | Yes | Yes | 72 | Yes | Yes | Fiber optic | No | Yes | |
| 7040 | Female | 0 | Yes | Yes | 11 | No | No phone service | DSL | Yes | No | |
| 7041 | Male | 1 | Yes | No | 4 | Yes | Yes | Fiber optic | No | No | |
| 7042 | Male | 0 | No | No | 66 | Yes | No | Fiber optic | Yes | No | |

7043 rows × 20 columns

In [42]: data2['Churn']=data2['Churn'].map({'Yes':1,'No':0})

In [43]: data2

| _ | 100 | F 40 1 | |
|----|-------|--------|--|
| () | III T | 1 /1 / | |
| v | uL | I TJ | |

| | gender | SeniorCitizen | Partner | Dependents | tenure | PhoneService | MultipleLines | InternetService | OnlineSecurity | OnlineBackup | DeviceProte |
|------|--------|---------------|---------|------------|--------|--------------|------------------|-----------------|----------------|--------------|-------------|
| 0 | Female | 0 | Yes | No | 1 | No | No phone service | DSL | No | Yes | |
| 1 | Male | 0 | No | No | 34 | Yes | No | DSL | Yes | No | |
| 2 | Male | 0 | No | No | 2 | Yes | No | DSL | Yes | Yes | |
| 3 | Male | 0 | No | No | 45 | No | No phone service | DSL | Yes | No | |
| 4 | Female | 0 | No | No | 2 | Yes | No | Fiber optic | No | No | |
| | | | | | | | | | | | |
| 7038 | Male | 0 | Yes | Yes | 24 | Yes | Yes | DSL | Yes | No | |
| 7039 | Female | 0 | Yes | Yes | 72 | Yes | Yes | Fiber optic | No | Yes | |
| 7040 | Female | 0 | Yes | Yes | 11 | No | No phone service | DSL | Yes | No | |
| 7041 | Male | 1 | Yes | No | 4 | Yes | Yes | Fiber optic | No | No | |
| 7042 | Male | 0 | No | No | 66 | Yes | No | Fiber optic | Yes | No | |

7043 rows × 20 columns

```
In [62]: x=data1.drop(['customerID','Churn'],axis=1)
y=data1['Churn']
```

In [63]: x=pd.get_dummies(x)
x

Out[63]:

| : | SeniorCitizen | tenure | MonthlyCharges | TotalCharges | gender_Female | gender_Male | Partner_No | Partner_Yes | Dependents_No | Dependents_Y |
|------|---------------|--------|----------------|--------------|---------------|-------------|------------|-------------|---------------|--------------|
| 0 | 0 | 1 | 29.85 | 29.85 | 1 | 0 | 0 | 1 | 1 | |
| 1 | 0 | 34 | 56.95 | 1889.50 | 0 | 1 | 1 | 0 | 1 | |
| 2 | 0 | 2 | 53.85 | 108.15 | 0 | 1 | 1 | 0 | 1 | |
| 3 | 0 | 45 | 42.30 | 1840.75 | 0 | 1 | 1 | 0 | 1 | |
| 4 | 0 | 2 | 70.70 | 151.65 | 1 | 0 | 1 | 0 | 1 | |
| | | | | | | | | | | |
| 7038 | 0 | 24 | 84.80 | 1990.50 | 0 | 1 | 0 | 1 | 0 | |
| 7039 | 0 | 72 | 103.20 | 7362.90 | 1 | 0 | 0 | 1 | 0 | |
| 7040 | 0 | 11 | 29.60 | 346.45 | 1 | 0 | 0 | 1 | 0 | |
| 7041 | 1 | 4 | 74.40 | 306.60 | 0 | 1 | 0 | 1 | 1 | |
| 7042 | 0 | 66 | 105.65 | 6844.50 | 0 | 1 | 1 | 0 | 1 | |

7043 rows × 45 columns

```
In [64]: x.head()
Out[64]:
             SeniorCitizen tenure MonthlyCharges TotalCharges gender Female gender Male Partner No Partner Yes Dependents No Dependents Yes
          0
                     0
                           1
                                      29.85
                                                 29.85
                                                                1
                                                                           0
                                                                                    0
                                                                                               1
                                                                                                                         0
          1
                     0
                           34
                                      56.95
                                               1889.50
                                                                0
                                                                                    1
          2
                                                                0
                                      53.85
                                                108.15
                     0
                           45
                                      42.30
                                               1840.75
                                                                0
                                                                                    1
                                                                                                            1
                           2
                                      70.70
                                                151.65
                                                                1
                                                                                    1
                                                                                                           1
         5 rows × 45 columns
In [65]: from sklearn.model selection import train test split
         x train,x test,y train,y test=train test split(x,y,test size=0.33,random state=42)
In [66]: from sklearn.model selection import GridSearchCV #GridSearchCV is for parameter tuning
         from sklearn.ensemble import RandomForestClassifier
         cls=RandomForestClassifier()
         n estimators=[25,50,75,100,125,150,175,200] #number of decision trees in the forest, default = 100
         criterion=['gini','entropy'] #criteria for choosing nodes default = 'gini'
         max depth=[3,5,10] #maximum number of nodes in a tree default = None (it will go till all possible nodes)
         parameters={'n estimators': n estimators,'criterion':criterion,'max depth':max depth} #this will undergo 8*1
         RFC cls = GridSearchCV(cls, parameters)
         RFC cls.fit(x train,y train)
Out[66]: GridSearchCV(estimator=RandomForestClassifier(),
                       param grid={'criterion': ['gini', 'entropy'],
                                    'max depth': [3, 5, 10],
                                    'n estimators': [25, 50, 75, 100, 125, 150, 175, 200]})
```

In a Jupyter environment, please rerun this cell to show the HTML representation or trust the notebook. On GitHub, the HTML representation is unable to render, please try loading this page with nbviewer.org.

| SeniorCitizen | Θ | |
|---|---|--|
| tenure | 0 | |
| MonthlyCharges | 0 | |
| TotalCharges | 0 | |
| gender Female | 0 | |
| gender Male | 0 | |
| Partner No | 0 | |
| Partner Yes | 0 | |
| Dependents_No | Θ | |
| Dependents_Yes | Θ | |
| PhoneService_No | Θ | |
| PhoneService_Yes | Θ | |
| MultipleLines_No | Θ | |
| MultipleLines_No phone service | Θ | |
| MultipleLines_Yes | Θ | |
| InternetService_DSL | Θ | |
| <pre>InternetService_Fiber optic</pre> | Θ | |
| <pre>InternetService_No</pre> | 0 | |
| OnlineSecurity_No | 0 | |
| OnlineSecurity_No internet service | 0 | |
| OnlineSecurity_Yes | 0 | |
| OnlineBackup_No | 0 | |
| OnlineBackup_No internet service | 0 | |
| OnlineBackup_Yes | 0 | |
| DeviceProtection_No | 0 | |
| <pre>DeviceProtection_No internet service</pre> | 0 | |
| DeviceProtection_Yes | 0 | |
| TechSupport_No | 0 | |
| TechSupport_No internet service | 0 | |
| TechSupport_Yes | 0 | |
| StreamingTV_No | 0 | |
| StreamingTV_No internet service | 0 | |
| StreamingTV_Yes | 0 | |
| StreamingMovies_No | 0 | |
| StreamingMovies_No internet service | 0 | |
| StreamingMovies_Yes | 0 | |
| Contract_Month-to-month | 0 | |
| Contract_One year | 0 | |

```
Contract Two year
                                                      0
         PaperlessBilling No
         PaperlessBilling Yes
         PaymentMethod Bank transfer (automatic)
         PaymentMethod Credit card (automatic)
         PaymentMethod Electronic check
         PaymentMethod Mailed check
         dtvpe: int64
In [68]: RFC cls.best params
Out[68]: {'criterion': 'entropy', 'max depth': 10, 'n estimators': 25}
In [71]: | cls=RandomForestClassifier(n estimators=200,criterion='entropy',max depth=10)
In [72]: cls.fit(x train,y train)
Out[72]: RandomForestClassifier(criterion='entropy', max depth=10, n estimators=200)
         In a Jupyter environment, please rerun this cell to show the HTML representation or trust the notebook.
         On GitHub, the HTML representation is unable to render, please try loading this page with nbyiewer.org.
In [73]: rfy pred=cls.predict(x test)
In [74]: rfy pred
Out[74]: array(['Yes', 'No', 'No', 'Yes', 'No', 'No'], dtype=object)
In [76]: from sklearn.metrics import confusion matrix
         confusion matrix(y test,rfy pred)
Out[76]: array([[1548, 149],
                [ 303, 325]])
In [77]: from sklearn.metrics import accuracy score
         accuracy score(y test,rfy pred)
Out[77]: 0.8055913978494623
```

```
In [78]: from sklearn.linear model import LogisticRegression
         classifier=LogisticRegression()
         classifier.fit(x train,y train)
Out[78]: LogisticRegression()
         In a Jupyter environment, please rerun this cell to show the HTML representation or trust the notebook.
         On GitHub, the HTML representation is unable to render, please try loading this page with nbviewer.org.
In [79]: y pred=classifier.predict(x test)
         y pred
Out[79]: array(['Yes', 'No', 'No', 'Yes', 'No', 'No'], dtype=object)
In [80]: from sklearn.metrics import confusion matrix
         confusion matrix(y test,y pred)
Out[80]: array([[1526, 171],
                 [ 266, 362]])
In [81]: from sklearn.metrics import accuracy score
         accuracy score(y test,y_pred)
Out[81]: 0.8120430107526881
 In [ ]:
```