

1. Calculate the number of orders per month in 2018.

```
SELECT
    DATE_FORMAT(order_purchase_timestamp, '%Y-%m') AS order_month,
    COUNT(order_id) AS order_count
FROM orders
WHERE
    YEAR(order_purchase_timestamp) = 2018
GROUP BY
    order_month
ORDER BY
    order_month;
```

##2. Find the average number of products per order. grouped by customer city.

```
WITH ProductsPerOrder AS (
    SELECT
        order_id,
        COUNT(product_id) AS product_count
    FROM order_items
    GROUP BY
        order_id
)
SELECT
    T3.customer_city,
    AVG(T1.product_count) AS avg_products_per_order
FROM ProductsPerOrder AS T1
JOIN orders AS T2
    ON T1.order_id = T2.order_id
JOIN Customers AS T3
    ON T2.customer_id = T3.customer_id
GROUP BY
    T3.customer_city
ORDER BY
    avg_products_per_order DESC;
```

##3. Calculate the percentage of total revenue contributed by each product category.

```
WITH CategoryRevenue AS (
    SELECT
        T1.product_category,
        SUM(T2.price) AS revenue
    FROM products AS T1
    JOIN order_items AS T2
        ON T1.product_id = T2.product_id
    GROUP BY
        T1.product_category
)
SELECT
    product_category,
    (revenue * 100.0) / (
        SELECT
            SUM(revenue)
        FROM CategoryRevenue
    ) AS percentage_of_total_revenue
FROM CategoryRevenue
ORDER BY
    percentage_of_total_revenue DESC;
```

##4. Identify the correlation between product price and the number of times a product has been purchased.

```
SELECT
    product_id,
    AVG(price) AS average_price,
    COUNT(order_item_id) AS purchase_count
FROM order_items
```

```
GROUP BY  
    product_id;
```

##5. Calculate the total revenue generated by each seller, and rank them by revenue.

```
SELECT  
    T1.seller_id,  
    SUM(T2.price) AS total_revenue,  
    RANK() OVER (  
        ORDER BY  
            SUM(T2.price) DESC  
    ) AS revenue_rank  
FROM sellers AS T1  
JOIN order_items AS T2  
    ON T1.seller_id = T2.seller_id  
GROUP BY  
    T1.seller_id  
ORDER BY  
    revenue_rank;
```