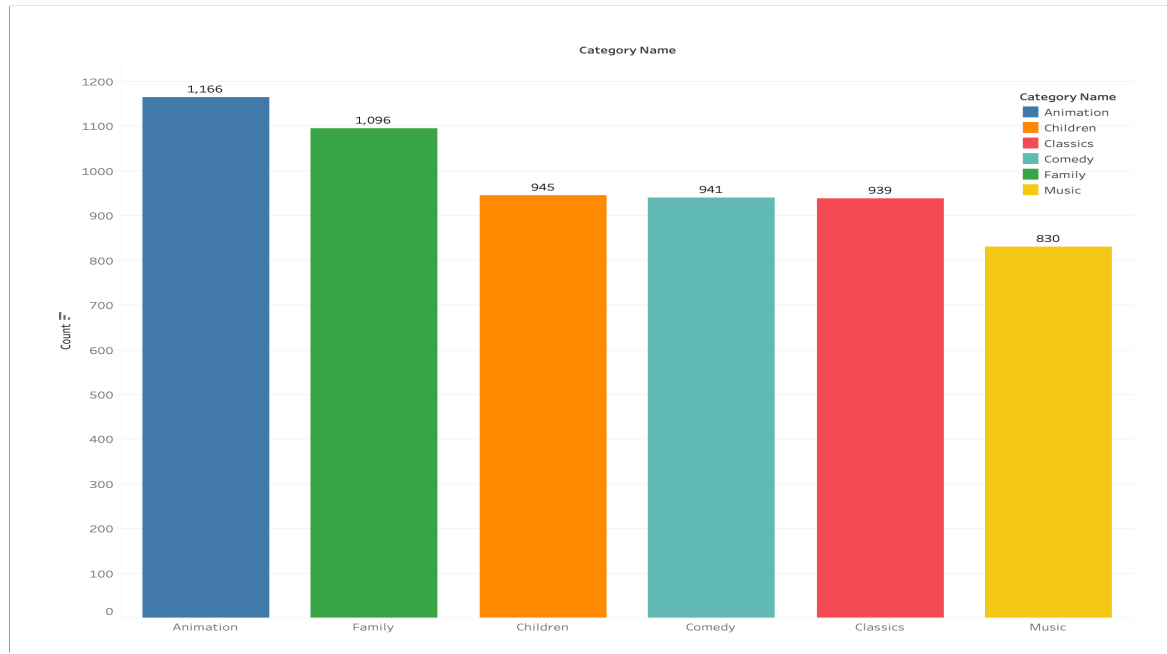
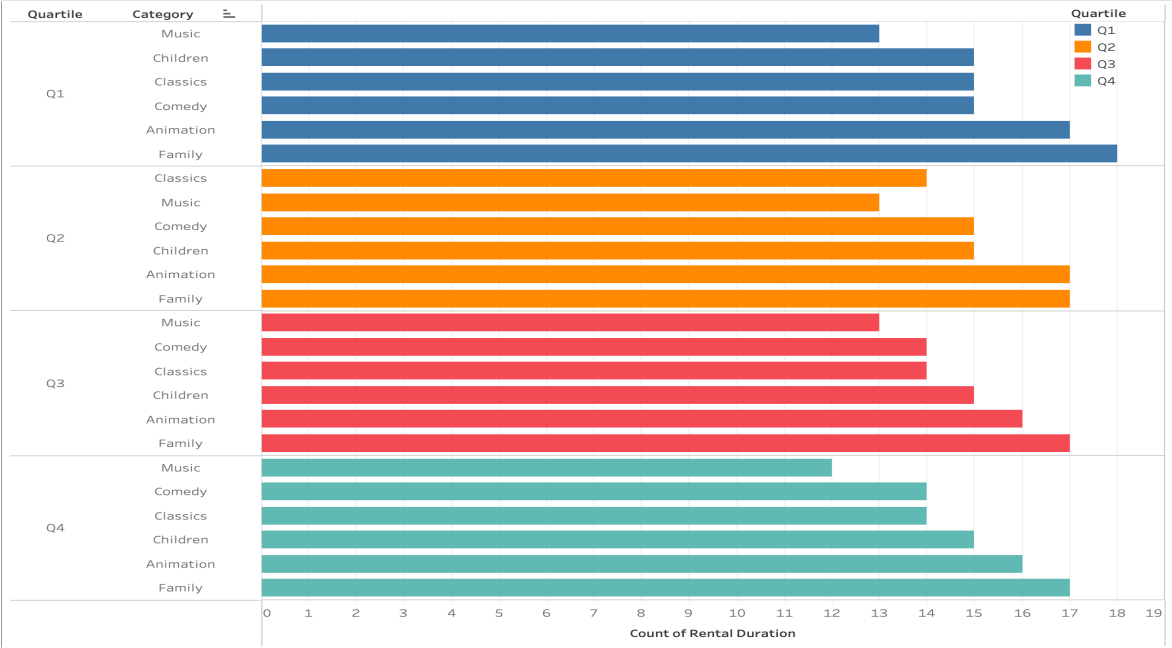


What is the most popular category for family watching?



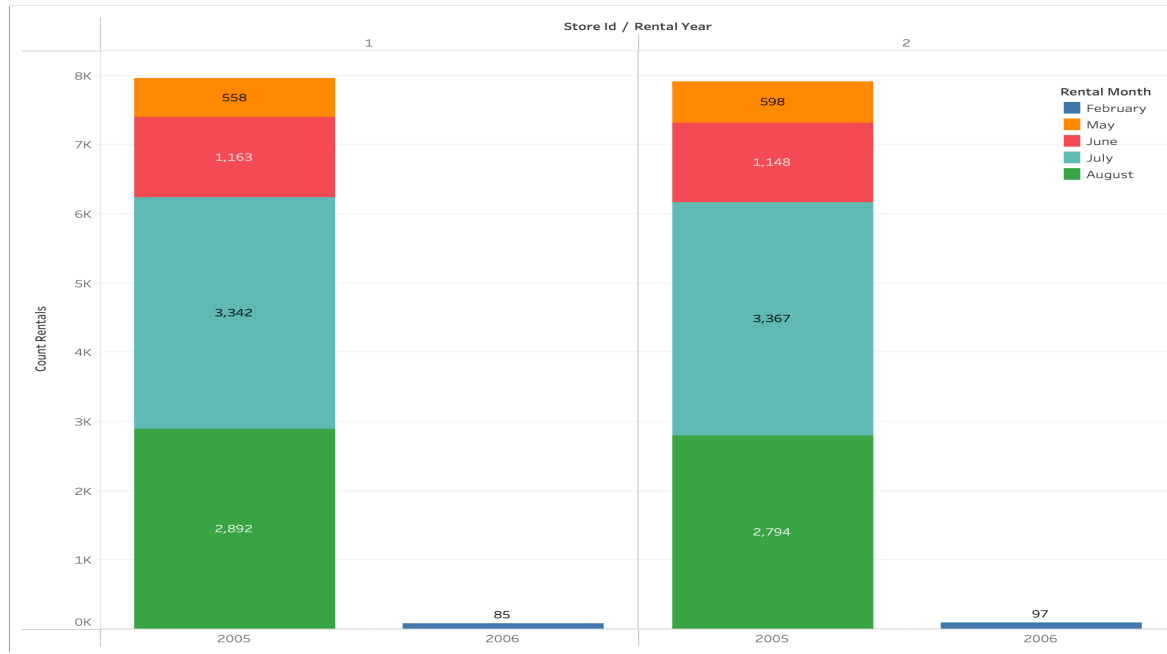
From the chart, the Animation is the most popular family genre, followed by movies aimed specifically for families. Music is the least popular option.

What is the length of rental duration for family-friendly movies in comparison to the length of rental duration for all movies?



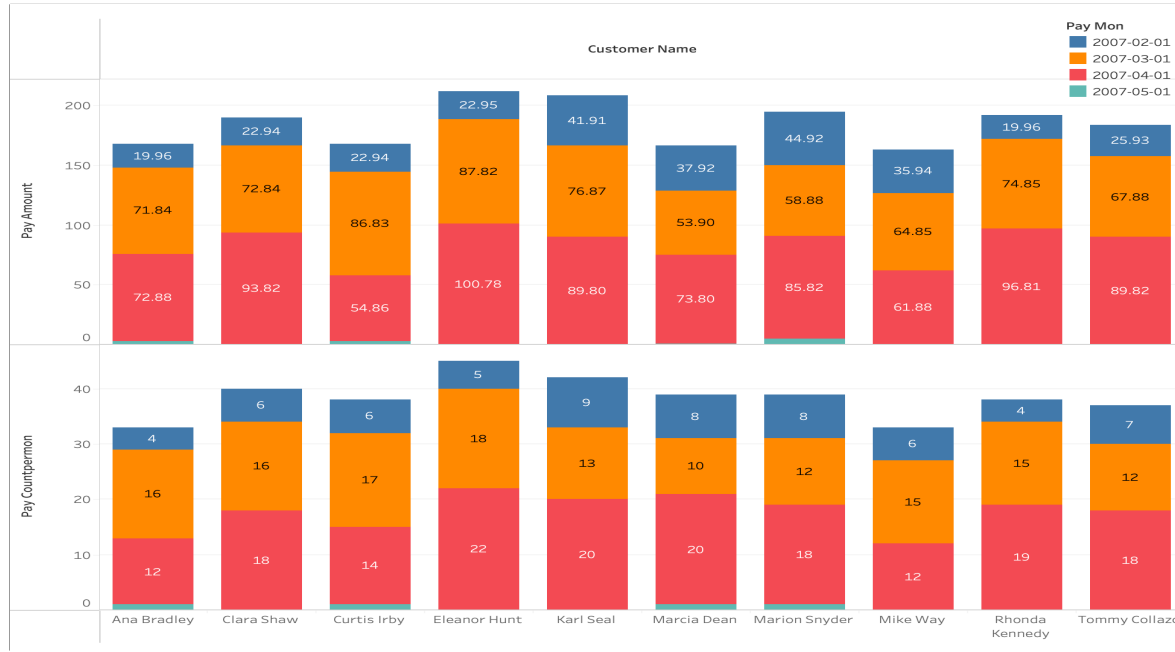
The figure compares the length of rental for family-friendly movies to the length of rental for all movies depending on the quarter and movie genre.

How many rental orders for each store during every month for all the years?



Store 1 received the most rental orders during all months, however Store 2 received more rental orders than Store 1 during July.

Which month had the most payments and number of rentals among the top ten paying customers in 2007?



The Eleanor Hunt has the largest payments and number of rentals, and the most payments was in April.

In general, the April has the largest payments and number of rentals for all customers.