

21. The total course duration is _____

22. During the final project students will work in teams of _____

23. The professor told that the key thing in marketing strategy is to _____

Questions 24-28

Choose **FIVE** letters, A-I. What **FIVE** modules does the course include?

- ☐ Marketing
- ☐ Design of custom logos
- ☐ Product management
- ☐ Branding
- ☐ E-commerce
- ☐ Advertising
- ☐ Analytics
- ☐ Customer attraction
- ☐ Business strategies

Questions 29-30

Complete the information below. Write NO MORE THAN TWO WORDS for each answer

29. The next lecture is in the big classroom on the _____

30. Students need to take their last week _____

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