

EXECUTIVE SUMMARY AND RECOMMENDATIONS

The following insights were derived for RSVP movies after analyzing the IMDb dataset :

1. Over time, there has been a decline in the quantity of films made. The month of March saw the highest production of films.
2. The most common genre is **drama**, which has 4285 films with an average runtime of 106.77 minutes. In 2019, 1078 drama films in total were made.
3. For its upcoming feature, RSVP Movies may concentrate on the drama genre. Since they are among the top three genres, the action and thriller subgenres can also be examined.
4. The production organizations that have created the most successful films overall are Dream Warrior Pictures and National Theatre Live.
5. Based on the number of votes obtained by their films, **Marvel Studios**, **Twentieth Century Fox**, and **Warner Bros.** are the top three production companies and should be considered when looking for a worldwide partner.
6. The top two studios that have created the most successful multilingual films are Star Cinema and Twentieth Century Fox. These production companies are best considerations for their upcoming project if the film is intended for a worldwide audience.
7. The top director in the top three genres with highest number of superhit movies is James Mangold. He can be hired as the director for the next project.
8. Mammootty and/or Mohanlal may be chosen as the actor for the upcoming production based on the median rating.
9. Parvathy Thiruvothu and Andrew Garfield can be regarded as actors in the Drama genre based on the amount of Super Hit films in which they have appeared.
10. Vijay Sethupathi might be added to the cast to appeal to the Indian public for the next project, based on the total votes and average rating of 8.42 for films released in India.
11. Taapsee Pannu might be selected as the actress based on the total votes cast and the 7.74 average rating given to Hindi films that were released in India.