

GABRIEL FERRAZ
WEB DEVELOPER AND DESIGNER
gabrielerraz27@gmail.com | 352.256.8071
GitHub | <https://github.com/Naxus28>

PROFILE

Ambitious and creative web developer and designer who is passionate about front-end and back-end web technologies. Detail-oriented individual with proven analytical abilities who is eager to develop skill set while learning new technologies. Hard-working professional who is able to adapt quickly to changing environments and subcultures.

TECHNICAL SKILLS

HTML5+Canvas API	Bootstrap	MongoDB	FTP/SSH
CSS3	Foundation	Python Google App Engine	RESTful APIs
Sass/Compass	Skeleton	Grunt	Git-Cli
Javascript/jQuery	CodeIgniter	Gulp	WordPress
Ajax	Angular/AngularFire	Bower	Photoshop
PHP	Responsive Design	Unix Command Line	Illustrator
SQL	MySql	Linux Server	Basecamp

PROFESSIONAL EXPERIENCE

ENGINEER/QUALITY ASSURANCE INTERN

PURPLE, ROCK, SCISSORS | *ORLANDO, FL* | 08/14 — PRESENT

- Main responsibilities: write HTML and CSS, write and compile Sass, implement Google Analytics Track Events, develop e-mails, install and implement WordPress plugins, migrate images via CyberDuck, and perform quality assurance on web sites and web applications
- Participated in projects such as 4 Rivers Smokehouse, NDI Faux Florals and Botanicals, Aquatic Design and Engineering (ADE), Davidoff Cigars, Camacho Cigars, New Tribes Mission, Avo Cigars, Facebook Parse Blog, Disney Brochures
- Technologies: HTML5, CSS3, Sass/Compass, Javascript/jQuery, Git-Cli, Grunt, Gulp, WordPress

FREE LANCE WEB DEVELOPER AND DESIGNER

ORLANDO, FL | 02/15 — PRESENT

- Developed a new WordPress site to Schlegel Law Group. The revamp of this website aims to improve the Schlegel Law Group's online presence and image, drive more traffic through search engine optimization (SEO), and better showcase the services provided.
- Developed a WordPress site for *Amiga da Beleza*, a beauty company in Brazil. The goals of this website are to advertise and sell their product line and beauty services while providing beauty advice through their blog.

ADJUNCT LECTURER IN BRAZILIAN STUDIES

DEPARTMENT OF SPANISH AND PORTUGUESE STUDIES, UNIVERSITY OF FLORIDA | 05/2012 — 05/2013

TEACHING ASSISTANT IN MUSIC

DEPARTMENT OF MUSIC, UNIVERSITY OF FLORIDA | 08/2007 — 04/2012

TEACHING ASSISTANT IN MUSIC

DEPARTMENT OF MUSIC, MIAMI UNIVERSITY, OHIO | 01/2006 — 05/2007

ENTREPRENEURSHIP

WWW.ZAPMUSICO.COM.BR | PLATFORM FOR MUSICIANS AND MUSIC PROFESSIONALS

05/12 – PRESENT

- Idealizer and owner of web platform for musicians in Brazil. Brainstormed and developed business plan. Implemented SEO Campaigns and Social Media campaigns.
- Zapmusico aims to offer musicians a democratic space to advertise their work and establish professional connections. Site members create personalized profiles that may have a profile picture, a video player, descriptive texts, and an embedded map. Through a refined search system visitors may find musicians by musical genre, musical specialty (instrument, band, singer, etc), and location. This platform also offers a system of musical classifieds.
- 5,000+ users; 760+ musical classifieds; average of 11,500 monthly page views; keywords raking first, second, and third on Google Search (Brazil); 3,500+ page likes on facebook

EDUCATION

- Bachelors of Science in Web Design and Development, Full Sail University, 07/2013 — 08/2015
- PhD in Musicology, University of Florida, 08/2012
- Master of Music in Piano Performance, Miami University (OH), 12/2009
- Master of Arts in Musicology, University of São Paulo, Brazil, 12/2005
- Bachelor of Music in Piano Performance, University of São Paulo, Brazil, 12/2000

OTHER SKILLS

- Languages: Portuguese (native speaker), Spanish (advanced), Italian (advanced), French (advanced reading, basic speaking)
- Classical pianist and music teacher, 2001 — 2013