

blinkit

India's Last Minute App



FILTER PANEL

OUTLET LOCATION

All

OUTLET SIZE

All

ITEM TYPE

All



\$1.20M

TOTAL SALES



blinkit

\$141

AVG SALES



blinkit

3.9

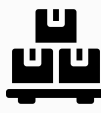
AVG RATING



blinkit

8523

NO OF ITEMS



blinkit

Total Sales

Avg Sales

Avg Rating

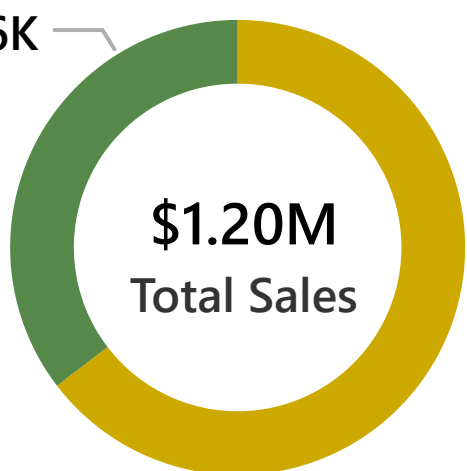
No of Items



FAT CONTENT

Low Fat Regular

\$425.36K



\$1.20M

Total Sales

\$776.32K

FAT CONTENT BY OUTLET

Low Fat Regular

Tier 3



\$306.81K

\$165.33K

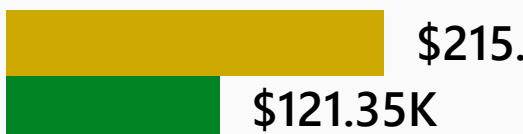
Tier 2



\$254.46K

\$138.69K

Tier 1



\$215.05K

\$121.35K

ITEM TYPE

Fruits and...



\$0.18M

Snack Fo...



\$0.18M

Household



\$0.14M

Frozen Fo...



\$0.12M

Dairy



\$0.10M

Canned



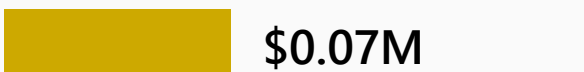
\$0.09M

Baking G...



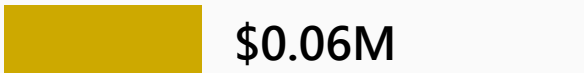
\$0.08M

Health an...



\$0.07M

Meat



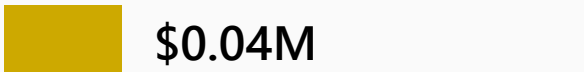
\$0.06M

Soft Drinks



\$0.06M

Breads



\$0.04M

Hard Drin...



\$0.03M

Others



\$0.02M

Starchy F...



\$0.02M

Breakfast



\$0.02M

Seafood



\$0.01M

OULET ESTABLISHMENT



\$250K

\$200K

\$150K

\$100K

\$50K

2012

2014

2016

2018

2020

2022

\$130K

\$132K

\$132K

\$133K

\$131K

\$129K

\$131K

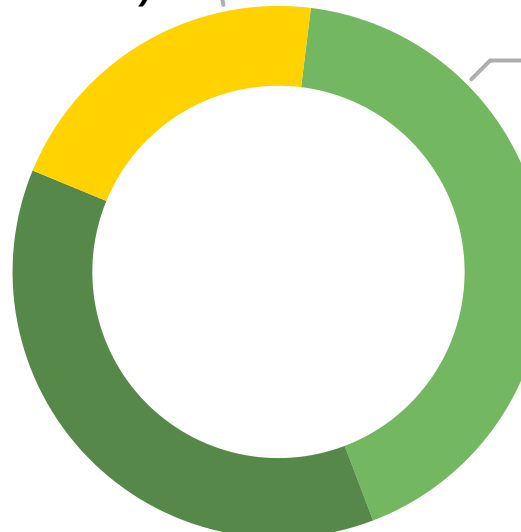
\$205K

\$78K

OUTLET SIZE

Medium Small High

\$248.99K (20.72%)



\$507.90K  
(42.27%)

\$444.79K (37.01%)

OUTLET LOCATION

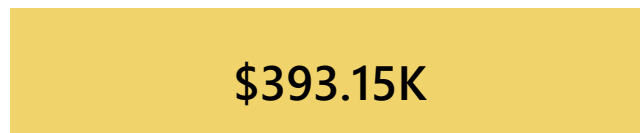
100%

Tier 3



\$472.13K

Tier 2



\$393.15K

Tier 1



\$336.40K

71.3%

OUTLET TYPE

Outlet Type	Total Sales	Avg Sales	No of Items	Item Visibility	Avg Rating
Supermarket Type2	\$131.48K	\$142	928	56.62	4
Grocery Store	\$151.94K	\$140	1083	113.57	4
Supermarket Type1	\$787.55K	\$141	5577	338.65	4
Supermarket Type3	\$130.71K	\$140	935	54.80	4

Total Sales, Avg Sales, Avg Rating and No of Items by Outlet Establishment Year

Total Sales Avg Sales Avg Rating No of Items

