Nayan hore

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SKILLS:

Analytical Tools:	Programming Languages:	Database:
● Power BI	● SQL (Join, Cte, Sub Query, View)	● Microsoft SQL Server
● Advanced Excel	● Python	● MySQL

PROJECT EXPERIENCE:

Resume Project Challenge #12 – EV Market Analysis – Automotive – [SQL | MYSQL]

- Engineered an interactive Power BI dashboard using given datasets, analyzing EV penetration and sales trends for 2-wheelers and 4-wheelers across key Indian states, driving data transparency and strategic insights.
- Uncovered a 93.91% CAGR and 3.61% penetration rate through in-depth data analysis, forecasting high-growth regions and providing actionable insights for future market opportunities.
- Proposed data-driven strategies on manufacturing sites, marketing, and brand positioning to support AtliQ Motors' goal of increasing market share from under 2%, contributing to long-term growth and competitiveness.

P&L Report – [Excel | Pivot Table | Power Query]

- Formulated a 3-year P&L Report for AtliQ Hardware, utilizing Pivot Tables and DAX in Excel to reveal revenue insights.
- Automated data cleaning using Power Query, saving approximately 4 hours of manual work.
- Crafted DAX measures, offering 25% more flexibility and user-friendly calculations.

Resume Project Challenge #4 - Consumer Goods Ad-Hoc Requests Analysis – [SQL, MySQL] – [Github]

- Delivered actionable insights for Atliq Hardware's sales strategy, revealing a 36.3% increase in unique products and expanded market presence across 8 APAC countries.
- Executed 10 targeted SQL queries to address critical business questions on sales, discounts, and market reach.
- Applied advanced SQL techniques (joins, CTEs, subqueries, window functions) and Power BI to produce high-impact visualizations of sales peaks and customer segments.
- Highlighted retailer channels as primary revenue drivers, with 73% of gross sales, guiding Atliq's focus on channel partnerships.

Business Insight 360 – FMCG - Brick & mortar and ecommerce – [Power BI |SQL |Excel |Dax Studio] – [Dashboard]

- Designed and optimized a multi-view Power BI dashboard for 5 departments (sales, finance, supply chain, marketing, and executive) at AtliQ Hardware, analyzing global sales patterns.
- Integrated over 1 million records from MySQL and Excel, performing data modeling and creating interactive visualizations to enable data-driven decision-making.
- Leveraged DAX Studio to enhance report performance, achieving a 25% reduction in storage and a 10% improvement in overall efficiency.
- Delivered insights that projected a 10% revenue growth and reduced data-related expenses by 20%

CERTIFICATIONS / AWARDS:

- Get job ready **Power BI** Data Analytics for all levels 2.0 by Codebasics. [Link]
- **Excel**: Mother of Business Intelligence by Codebasics. [Link]
- **SQL** Beginner to Advance For Data Professionals. [Link]
- **SQL** (5 Star **Gold** Badge) by Hackerrank. [Link]
- Accenture **Data Analyst** Job Simulation on Forage. [Link]
- Inter College Webzy Hackathon **Winner**. [Link]
- MSFDA Initiative For **Maharashtra Government**. [Link]

EDUCATION:

- **MCA (Master of Computer Application) - Computer Science – 8.10 CGPA**   **JULY 2026**
  Raisoni Nagpur, India
- **BCCA (Bachelor of Commerce & Computer Application) – Computer Science – 00 CGPA**   **MAY 2024**
  RTM, Nagpur, India