



# HONEYBEE PARK PROJECT MODEL

## BHIMTAL(NAINITAL)







**FACTS:**  
**"It will be the  
1st Bee Park in  
Uttarakhand  
and the 2nd in  
India"**





# LOCATION FOR THE PROJECT: BHIMTAL



An ideal place for Apiculture



Horticulture Land  
(Near Vikas Bhawan Campus)



# KEY OBJECTIVES

Tourism &  
Recreation

Demonstration  
Gardens

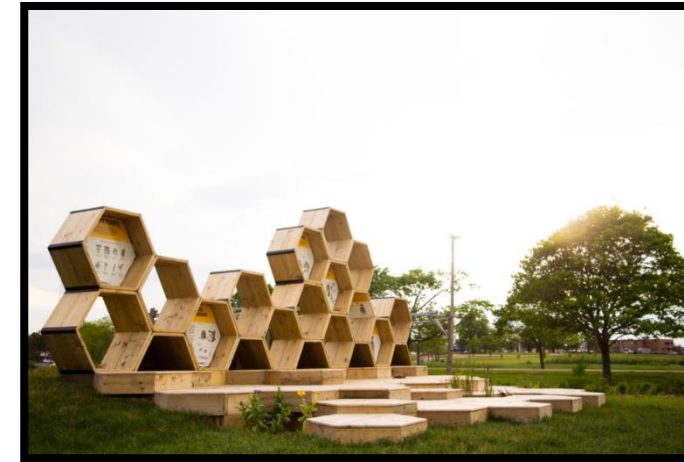
Community  
Engagement

Promotion of  
Native Bee of  
Uttarakhand:  
*Cerena Indica*

Education &  
research  
Programs

Source of  
Additional  
Income for SHGs

Promotion of  
Hilans Shops





# COMPONENTS OF THE THEME PARK





# IMPANELLED AGENCY: (GOVERNMENT DEPARTMENTS)



## Rural Development

1. NRLM
2. REAP

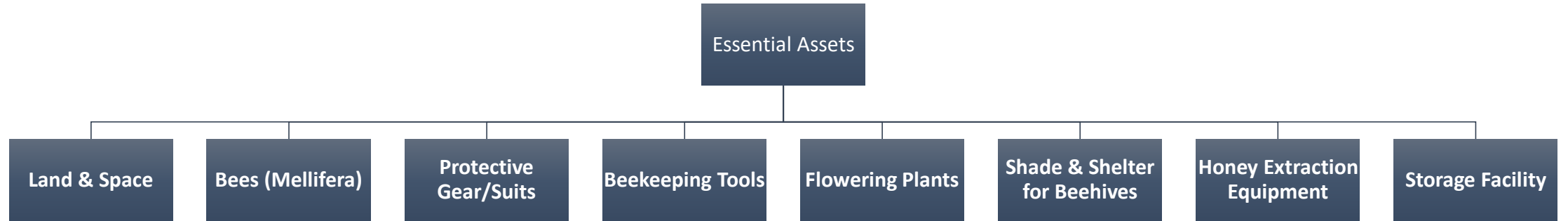
## Horticulture Department

## Tourism Department

## Maruti Overseas (For Training)



# ASSETS/ EQUIPMENT REQUIRED



# REQUIRED AREA: 20 NALI (4014 SQ. MTR.)





# ESTIMATED COST (BEE-PARK INFRASTRUCTURE)

## Apiary

- 50 Hives
- 6 Lakhs

## Honey Outlet

- 10 Lakhs

## Botanical Garden

- 12 lakhs

## Bee Gallery

- 15 Lakhs

## Cafeteria

- 15 Lakhs

## Apitherapy Centre

- 12 Lakhs

## Open Space Development

- 18 Lakhs

## Running Expenses

- 2 Lakhs

## Parking Facility

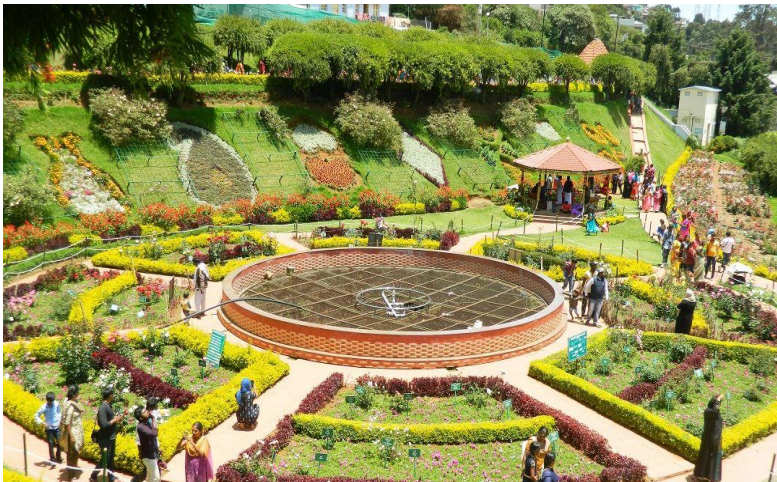
- 10 Lakhs





# RETURN ON INVESTMENTS

Revenue Generation Programs includes following Activities:



Parking & Entry Fee

Honey Production & Sales

Sale From Cafeteria & Outlet

Beekeeping Workshops & Training

Bee Pollination Services

Guided Tours & Educational Programs

Hive Adoption Programs





THANK YOU