



7th International Convention Saurashtra Patel Cultural Samaj

July 3-5, 2015 – Frisco, Texas



Our Organization

The Saurashtra Patel Cultural Samaj (SPCS), is a registered 501(c)(3) non-profit organization founded in 1980 in New York to foster the preservation of Gujarati-Indian social, cultural, and festive traditions in the United States.

With the addition of regional chapters in 2001, the organization has grown into a nationwide forum to foster social exchange and unity. Thousands of members concentrated throughout New Jersey, New York, Connecticut, Massachusetts, Pennsylvania, Delaware, Illinois, California, Maryland, Virginia, Washington D.C., North and South Carolina, Florida, Texas, Michigan, Arizona, and Georgia have established the organization as a premier medium for community services, philanthropic activities, protecting heritage and cultural enhancement in North America and abroad.

The SPCS community consists of over 12,000 members across North America. They provide encouragement to exchange ideas; increase social activities; preserve their heritage and culture; provide guidance to newly-arrived members in the U.S.; promote educational endeavors; and aid non-profit educational and cultural institutions worldwide. Such efforts empower the Saurashtra Patel community in their sense of inclusion with American national culture. Further information about SPCS can be found at: <http://www.spcs.org>.

Household Income, 2010

Median



PEW RESEARCH CENTER

The Demographic

The SPCS organization mainly consists of first- and second-generation Indian-Americans whose families have arrived to the United States in the past 30 years. Currently, Indians make up the 3rd largest Asian group in the United States with 3.1 million people, out numbered only by the Filipino and Chinese populations.



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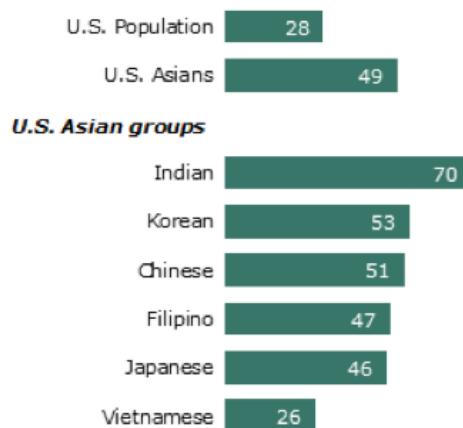


Compared to the immigration trends in other Asian demographics, Indian immigration to the United States has mostly occurred throughout the past three decades. Even in this short period of time, Indians have managed to become the most educated group in the U.S. with over 70% of adults holding a bachelor's degree or higher; accordingly, Indians also have the highest household income among the various Asian groups.

SPCS consists of 3,000 member families and roughly 60% of the total 12,000 members fall within 20 and 50 years of age. These members span various professional industries from Manufacturing, Hospitality, Finance, Healthcare, Consulting, Engineering, Law, and more. A sizable portion of the members are small- to mid-size business owners with a combined disposable income of over \$200 million dollars.

College Education, Ages 25 and Older, 2010

% with a bachelor's degree or more



Why Sponsor Us?

As a 501(c)(3) non-profit, volunteer-based organization, the Saurashtra Patel Cultural Samaj relies on the continued generosity and support of our members and corporate sponsors. SPCS Convention is centerpiece of our fundraising campaign for various charitable activities in United States and India. Your contribution and support will help facilitate the success of current and future projects. SPCS 7th International SPCS Convention will also feature activities to promote community building, cultural awareness, narrowing generational gap and better integration of Indo-American culture along with cultural events.

Charitable Activities

Over last 35 years, SPCS has supported various projects in India with financial support and often member volunteers in providing expertise in



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specific fields.

The following projects had profound impact on society, quality of life and social advancement:

Community Hospital - Dhandhuka, India

SPCS members have supported and sponsored Community RMS Hospital in Dhandhuka to provide free healthcare services including surgeries to people in rural region without any financial, social or religious bounds. Prior to this hospital, nearest surgical hospital were 65 miles away. Distance and poor infrastructure of road transportation often resulted in lack of medical attention and life that could have been saved otherwise. SPCS member doctors provide advisory and technical support with frequent on site visits to ensure quality of services over last 10 years. The hospital covers rural population of over 600,000 people and has received recognition from local NGOs.



The facility currently has 65 beds, sees an average of 290 patients daily, and 2 surgeries daily from surrounding villages at no cost. In addition, the hospital offers 24-hour ambulance service at no cost for illness or accidents for surrounding villages. Lastly, the hospital proudly organizes free medical camps yearly with specialist Doctors from the United States to help educate the community and staff.



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Girl's Hostel - Ahmedabad, India

Historically, rural India has had lower female literacy and education rates. The availability and cost of education along with social resistance of sending girls to bigger cities contributed to lower or lack

of education in young girls. SPCS working alongside Saurashtra Patel Kelvani Mandal-Amdavad undertook this ambitious project of providing very low affordable cost female-only dormitory with a 250-room capacity.



Elementary Schools - rural Saurashtra

The SPCS Board adopted various villages in Saurashtra region of Gujarat, India with a goal to provide elementary school facilities with local government. Most first generation SPCS members went to schools in their villages with lack of a safe, sanitary environment conducive to for an education. Now in position to make a difference,



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SPCS and its sponsors have built, repaired and/or renovated dozens of schools in rural villages. Every school receives annual visits from SPCS members to verify and measure continued success and impact of this project.

Agricultural advancement with drip irrigation, soil erosion projects

Farming is a heritage for the Patel community. Most SPCS members had parents and grandparents as farmers, whom supported care and education from prevailing farming techniques. Since the Saurashtra region also suffers from frequent droughts, SPCS members have educated, advised and sponsored rural farmers to adopt newer technology like drip irrigation for sustainable farming. This results in lowering long-term costs while making large environmental impact in local communities.

Provide scholarships to students - *in India and United States*

The SPCS provides various scholarship programs in the USA and India. Scholarships are categorized based on merit and financial needs. All scholarships provided in India are based on financial needs whereas part of the SPCS funds in the USA are designated exclusively for scholarship and educational assistance use.

Community Service – *in USA*

The SPCS encourages, organizes and participates in various community services events in US working with local organizations. It frequently supports organizations such as Habitat for Humanity, local food banks and shelters. This also allows various SPCS generations to come together for common good cause and promoting value of giving back to local communities and people in need.

Promotional Opportunity

Over 2,000 attendees have consistently attended past conventions from across Northern America and abroad. An estimated 2,500 people will attend the 2015 convention held at the Frisco Convention Center in the greater



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Dallas-Fort Worth area. Prior to, and, before the convention, SPCS members will be exposed to our sponsor's marketing materials such as quarterly newsletters, published directory of members, and highly publicized events that reach our entire community. We have various opportunities available for sponsors to gain member attention while supporting worthy causes in US and abroad.

Level	Sponsorship Type	Amount	Directory Ad	Program Guide	DVD Ad. Time (sec)	Free Adult Registration	Free DVD	30-min Session	Free Hotel Suite
1	Grand Sponsor	\$30,000.00	Full Page	Full page	2x30 or 4x15	12	x	x	3
2	Platinum Sponsor	\$20,000.00	Full Page	Full page	30 or 2x15	8	x	x	2
3	Gold Sponsor	\$15,000.00	Full Page	Full page	Flash Ad.	8	x	x	1
4	Lunch or dinner Sponsor*	\$12,500.00	Full Page	Full page	Flash Ad.	6	x		1
5	Breakfast or snack sponsor *	\$7,500.00	Full Page	1/2 page	Flash Ad.	4	x		
6	Silver Sponsor	\$5,000.00	Full Page	1/2 page		4	x		
7	Program sponsor**	\$2,000.00	1/2 page	1/4 page		4	x		
8	Family Sponsor	\$1,200.00	1/2 page			2 + 2 Kids	x		
9	Samaj Sponsor	\$800.00	1/4 page			2			
10	Well Wisher	\$600.00	Listed			2			

* Food Sponsors (breakfast, lunch, dinner, and snack) have the option of having a company brochure or similar on every table. (Material must be supplied by the sponsor)

** Program sponsors will have the flexibility of choosing the events which they want to sponsor (Senior, Youth and Kids outings or stage events)

Note: All sponsors will be listed on the SPCS 2015 convention website except.

Disclaimer: All advertisement material subject to SPCS approval.

+ - SPCS will have right to substitute Suite for Room, if Suite is not available.



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We kindly request your generous support for the 2015 Convention and future SPCS events. 100% of your contribution goes to SPCS events as all our members volunteer their time without any compensation. Our team of volunteers is available to provide any additional details.

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